

Issue 4**Homeless dogs and cats****3rd Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 KW3 Breakfast Burrito	7/11/18 Wednesday 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
2 KW3 Breakfast Burrito	7/18/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
3 KW3 Breakfast Burrito	7/25/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
4 KW3 Breakfast Burrito	8/01/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
5 KW3 Breakfast Burrito	8/08/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
THIS SEGMENT happens each and every Wednesday throughout the quarter.			

