

Issues and Programs List

2nd Quarter, 2018

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Station: KWWW-FM

City/State: Quincy/Wenatchee, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems. Issues and needs for the quarter listed above.

Issue:

Description:

1 Local Foodbank supplies are low

KW3 promotes restocking the Wenatchee Salvation Army foodbank.

2 Promotion of #1 Tourist event

KW3 promotes Apple Blossom. This is the number one tourist event in our valley.

3 Education

KW3 provides information about local schools and state education funding

4 Homeless dogs and cats

KW3 promotes adoption of homeless dogs and cats at the Wenatchee Humane Society

5 Travel and Road

KW3 provides updates on projects and laws for road and travel

Issue 1**Helping local foodbank****2nd Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 KW3 Breakfast Burrito	06/14/18 WED, 7:40a	3:00 minutes	KW3 chats with local Salvation Army Captain about how many families and children are helped every year by the food bank.
2 KW3 Breakfast Burrito	06/15/18 Fri, 7:40a	3:00 minutes	KW3 provides info on foods to bring for our upcoming food drive
3 KW3 Breakfast Burrito	6/18/18 Mon, 6:40a	3:00 minutes	KW3 mentions the need for Peanut Butter and breakfast cereal for the kids on Summer vacation.
4 KW3 Breakfast Burrito	6/20/18 Wed, 7:40a	3:00 minutes	KW3 talks with the Salvation Army food bank staff members
5 KW3 Breakfast Burrito	6/20/18 Wed 5:30-7pm	90 minutes	KW3 takes donations of food and money at the Applesox ballpark

Issue 2**Promotion of #1 Tourist event****2nd Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 KW3 Breakfast Burrito	April 23-25, (Mon-Wed)	2 hrs per morning	Apple Blossom Royalty co-host the morning show to promote the upcoming ten days of Festival!
2 KW3 Breakfast Burrito	04/27/18 Friday 7:30am	3:00 minutes	The KW3 Breakfast Burrito draw attention to the opening of Carnival at the Town Toyota Center.
3 KW3 Breakfast Burrito	04/27/18 Friday 8:10am	2:00 minutes	KW3 Breakfast Burrito promotes Apple Blossom Kids Parade and promote child safety
4 KW3 Breakfast Burrito	5/4/18 Friday 7:40am	3:00 minutes	KW3 Breakfast Burrito promotes Apple Blossom Grand Parade. Connor & Nikki provide on info on Start times and this years parade route.
5 PSA	4/25-5/6 2018	:30 seconds	KW3 promotes Apple Blossom daily events.

Issue 3

Education

2nd Quarter, 2018

(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)

Name of Program:	Date & Time Aired:	Length of program or segment:	Description of Program or Segment:
1 KW3 Breakfast Burrito	04/20/18 Friday, 7:40a	3:00 minutes.	KW3 provides news stories on how the new administration education budget will effect school programs in the Wenatchee School District.
2 KW3 Breakfast Burrito	04/25/18 Wed, 7:40a	03:00 minutes	KW3 provides voting results on the Wenatchee school levies and bonds.
3 KW3 Breakfast Burrito	05/16/18 Wed, 7:40a	03:00 minutes	KW3 provides news stories on WHS parents forming a group to monthly meet with the Principal.
4 KW3 Breakfast Burrito	05/17/18 Thu, 7:40a	03:00 minutes	KW3 provides news story on Lincoln Elementary's open house, showcasing vast improvements.
5 KW3 Breakfast Burrito	06/01/18 Fri, 7:40a	03:00 minutes	KW3 provides news story on Governor Inslee's visit to a Wenatchee Valley Middle School

Issue 4**Homeless dogs and cats****2nd Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 KW3 Breakfast Burrito	4/4/18 Wednesday 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
2 KW3 Breakfast Burrito	4/11/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
3 KW3 Breakfast Burrito	4/18/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
4 KW3 Breakfast Burrito	4/25/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
5 KW3 Breakfast Burrito	5/2/18 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
THIS SEGMENT happens each and every Wednesday throughout the quarter.			

Issue 5

Travel and Road Construction

2nd Quarter, 2018

(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)

	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1	KW3 Breakfast Burrito	04/6/18, Fri 5:50a	2:00 minutes	KW3 provides news stories on snow melt causing flooding and mudslides on local highways.
2	KW3 Breakfast Burrito	05/11/18, Fri 5:50a	2:00 minutes	KW3 provided the news of the North Cascades Highway re-opening to the public after a long than usual Winter closure.
3	KW3 Breakfast Burrito	05/29/18, Tue 5:50a	2:00 minutes	KW3 provides news stories on the Washington State Patrol ramping up patrols on both drunk driving and distracted driving
4	KW3 Breakfast Burrito	06/05/18, Tue 5:50a	2:00 minutes	KW3 provides news stories on state law requiring drivers to secure loads on their vehicles
5	KW3 Breakfast Burrito	06/19/18, Tue 5:50a	2:00 minutes	KW3 provides news stories on town hall meetings to discuss future roundabouts.