

Issues and Programs List 4th Quarter, 2018

Page 1

Station: KWWW-FM

City/State: Quincy/Wenatchee, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention problems, issues and needs for the quarter listed above.

Issue:

Description:

- | <u>Issue:</u> | <u>Description:</u> |
|--------------------------------------|--|
| 1 KIDS IN NEED OF WINTER COAT | KW3 HELPS COLLECT COATS FOR KIDS IN OUR COMMUNITY |
| 2 COMMUNITY NEEDS DIAPERS | KW3 ASKS THE COMMUNITY FOR DIAPERS ON MAKE A DIFFERENCE DAY |
| 3 COMMUNITY NEEDS WIPES | KW3 ASKS FOR WIPES FOR AREA MOMS |
| 4 HOMELESS CATS AND DOGS | KW3 PROMOTES ADOPTION OF HOMELESS DOGS AND CATS AT THE HUMANE SOCIETY. |
| 5 FOOD BANK IN DIRE NEED | KW3 LISTENERS HELPS RAISE MONEY FOR OUR LOCAL SALVATION ARMY |

--	--	--

--	--	--	--

Issue 3**COMMUNITY NEEDS WIPES****4th Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	program or segment:	Description of Program or Segment:
1 Breakfast Burrito Show	10/25/18, 8:10am	3:00 minutes.	Linda Belton from the Junior Service League of Wenatchee talks about how they distribute wip
2 Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	Connor and Nikki give the statistics on how ma
3 Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	families NEED to go to area charities for baby wip
4 Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	wipes
5 Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	Connor & Nikki talk with Cori Bautista from the Junior Service League about the Wipes Drive
1 Nikki from the Burrito	10/27/18, 8-10am	03:00 minutes	Nikki from the Breakfast Burrito is live at Wal-M
2 All Dayparts	10/16/18 to 10/28-18	30 second PSA	collecting wipes for area families
3 All Dayparts	10/16/18 to 10/28-18	30 second PSA	PSA campaign for our Junior Service League
4 All Dayparts	10/16/18 to 10/28-18	30 second PSA	Wipes Drive for area families
5 All Dayparts	10/16/18 to 10/28-18	30 second PSA	
All Dayparts	10/16/18 to 10/28-18	30 second PSA	
All Dayparts	10/16/18 to 10/28-18	30 second PSA	
All Dayparts	10/16/18 to 10/28-18	30 second PSA	
All Dayparts	10/16/18 to 10/28-18	30 second PSA	

Issue 4**Homeless dogs and cats****4th Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Program or Segment:	Description of Program or Segment:
-------------------------	-------------------------------	----------------------------	---

1	Breakfast Burrito Show	10/3/18 Wednesday 8:13:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
----------	------------------------	-----------------------------------	--

2	Breakfast Burrito Show	10/10/18 Wednesday 8:3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
----------	------------------------	-----------------------------------	--

3	Breakfast Burrito Show	10/17/18 Wednesday 8:3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
----------	------------------------	-----------------------------------	--

4	Breakfast Burrito Show	10/24/18 Wednesday 8:3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
----------	------------------------	-----------------------------------	--

5	Breakfast Burrito Show	10/31/18 Wednesday 8:3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
----------	------------------------	-----------------------------------	--

THIS SEGMENT happens each and every Wednesday throughout the quarter.



Issue 5**FOOD BANK IN DIRE NEED****4th Quarter, 2018***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

Name of Program:	Date & Time Aired:	Program or Segment:	Description of Program or Segment:
1 Breakfast Burrito Show	11/28/18, 8:10am	3:00 minutes	The Breakfast Burrito show is a local Salvation Army help our community
2 Breakfast Burrito Show	11/29/18, 8:10am	3:00 minutes	The Breakfast Burrito give out figures, of just how r families rely on the local Salavation Army for food.
3 Breakfast Burrito Show	12/3/18, 8:10am	3:00 minutes	The Breakfast Burrito visit with Major Ralph Jiminez about how the funds will be used to help build up th Food Bank
4 Connor from the Burrito	12/5/18, Noon-2pm	2 hours	Connor with help from John Delaney, an advertising exec, help ring the bell for our area Salvation Army
5 Multiple programs	11/19/18 - 12/05/17	:30 PSA's	PSA to remind our listeners to give money to our lo Salvation Army.