Issu	ues and Programs List	4th Quarter, 2018
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	Station	: KWWW-FM
	÷	: Quincy/Wenatchee, WA
The f	***************************************	
		nd/or Public Service Announcements that the station believes provided the most significant attention
probi	ems, issues and needs for the quar Issue:	Description:
•••••	<u>155UE.</u>	<u>Description.</u>
1	KIDS IN NEED OF WINTER COA	TKW3 HELPS COLLECT COATS FOR KIDS IN OUR COMMUNITY
2	COMMUNITY NEEDS DIAPERS	KW3 ASKS THE COMMUNITY FOR DIAPERS ON MAKE A DIFFERENCE DAY
3	COMMUNITY NEEDS WIPES	KW3 ASKS FOR WIPES FOR AREA MOMS
4	HOMELESS CATS AND DOGS	KW3 PROMOTES ADOPTION OF HOMELESS DOGS AND CATS AT THE HUMANE SOCIETY.
5	FOOD BANK IN DIRE NEED	KW3 LISTENERS HELPS RAISE MONEY FOR OUR LOCAL SALVATION ARMY

	Issue 1	KIDS IN NEED	OF WINTER COA	4th Quarter, 2018	
	(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)				
	Name of Program:	Date & Time Aired:	Program or Segment:	Description of Program or Segment:	
1	Breakfast Burrito Show	10/24/18, 8:10am	3:00 minute	The Breakfast Burrito talked with Serv	
				Wenatchee Valley, who took over this year's	
				Coats for Kids program.	
2	Breakfast Burrito Show	10/25/18, 8:10am	3:00 minutes	The Burrito chats with local teachers who give	
				accounts of local children coming to school wi	
				a coat on cold Winter mornings.	
3	Breakfast Burrito Show	10/26/18, 8:10am	3:00 minutes	Connor & Nikki describe the school aged kids	
				who attend school without coats in the Winter	
4	Breakfast Burrito Show	10/27/18, 10a-2pm	4 hours	KW3's Connor & Nikki are at the Wenatchee	
				Albertson's collecting Coats for Kids!	
5	Breakfast Burrito Show	10/15/18 to 10/27-18	:30 second PSA	PSA requesting help with coats for kids	

	Issue 2	COMMUNITY NEEDS	DIAPERS	4th Quarter, 2018
	(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)			
	Name of Program:	Date & Time	Program or Segment:	Description of Program or Segment:
1	Breakfast Burrito Show	10/23/18, 8:10am	3:00 minutes	Linda Belton from the Junior Service League of
				Wenatchee talks about how they distribute dia
2	Breakfast Burrito Show	10/24/18, 8:10am	3:00 minutes	Connor & Nikki talk about the families in our a
				who will re-use dirty diapers, because they have
				no other options.
3	Breakfast Burrito Show	10/25/18, 8:35am	3:00 mintutes	Connor & Nikki talk with Cori Bautista from the
				Junior Service League about the Diaper Drive
4	Nikki from the Burrito Sho	10/27/18, 7-10am	3 hours	Nikki from the Breakfast Burrito is live at Wal-I
				with the Junior Service League of Wenatchee
				collecting diapers for area families
5	all dayparts	10/15/18 to 10/27-18	:30 seconds	PSA campaign to raise awareness for Diapers
				for area moms in need

	Issue 3	COMMUNITY NEEDS WIPES		4th Quarter, 2018	
	(Each issue should have	its own page and 5 pro	broadcast in response to the issue.)		
	Name of Program:	Date & Time Aired:	program or segment:	Description of Program or Segment:	
1	Breakfast Burrito Show	10/25/18, 8:10am	3:00 minutes.	Linda Belton from the Junior Service League of	
				Wenatchee talks about how they distribute wip	
2	Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	Connor and Nikki give the statistics on how ma	
				families NEED to go to area charities for baby	
				wipes	
3	Breakfast Burrito Show	10/25/18, 8:10am	03:00 minutes	Connor & Nikki talk with Cori Bautista from the	
				Junior Service League about the Wipes Drive	
4	Nikki from the Burrito	10/27/18, 8-10am	03:00 minutes	Nikki from the Breakfast Burrito is live at Wal-I	
				collecting wipes for area families	
5	All Dayparts	10/16/18 to 10/28-18	30 second PSA	PSA campaign for our Junior Service League	
				Wipes Drive for area families	

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	Issue 4	Homeless dogs	and cats	4th Quarter, 2018
	(Each issue should have	its own page and 5 prog	broadcast in response to the issue.)	
	Name of Program:	Date & Time Aired:	Program or Segment:	Description of Program or Segment:
1	Breakfast Burrito Show	10/3/18 Wednesday 8:1	3:00 minutes	KW3 promotes the Humane Society's Pet of th
				Week. Promotes fundraising for the shelter.
2	Breakfast Burrito Show	10/10/18 Wednesday 8:	3:00 minutes	KW3 promotes the Humane Society's Pet of th
				Week. Promotes fundraising for the shelter.
3	Breakfast Burrito Show	10/17/18 Wednesday 8:	3:00 minutes	KW3 promotes the Humane Society's Pet of th
				Week. Promotes fundraising for the shelter
4	Breakfast Burrito Show	10/24/18 Wednesday 8:	3:00 minutes	KW3 promotes the Humane Society's Pet of th
				Week. Promotes fundraising for the shelter
5	Breakfast Burrito Show	10/31/18 Wednesday 8:	3:00 minutes	KW3 promotes the Humane Society's Pet of th
				Week. Promotes fundraising for the shelter
	THIS SEGMENT happens	each and every Wednes	sday throughout the qua	arter.

	Issue 5	FOOD BANK IN DIRE	NEED	4th Quarter, 2018
	(Each issue should have	its own page and 5 pro	ograms or PSA schedules	s broadcast in response to the issue.)
	Name of Program:	Date & Time : Aired:	Program or Segment:	Description of Program or Segment:
1	Breakfast Burrito Show	11/28/18, 8:10am	3:00 minutes	local
				Salvation Army help our community
2	Breakfast Burrito Show	11/29/18, 8:10am	3:00 minutes	The Breakfast Burrito give out figures, of just how r families rely on the local Salavation Army for food.
3	Breakfast Burrito Show	12/3/18, 8:10am	3:00 minutes	The Breakfast Burrito visit with Major Ralph Jiminez about how the funds will be used to help build up the Food Bank
4	Connor from the Burrito	12/5/18, Noon-2pm	2 hours	Connor with help from John Delaney, an advertising exec, help ring the bell for our area Salvation Army
5	Multiple programs	11/19/18 - 12/05/17	:30 PSA's	PSA to remind our listeners to give money to our lo Salvation Army.