

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 6/30/2014
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I, Jim Battin --- The Battin Group,
 being/on behalf of: Ashley Swearengin,
 a legally qualified candidate of the Republican
 political party for the office of: State Controller
 in the General
 election to be held on: November 04, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ashley Swearengin for Controller 2014

FPPC ID# 1364788

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Don Milligan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/30/2014

Date

James F Battin, Jr

Signature

Digitally signed by James F Battin, Jr
DN: cn=James F Battin, Jr, o=The Battin Group, ou, email=jfm@jimbattin.com, c=US
Date: 2014.06.30 17:11:27 -0700

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

RADIO POLITICAL RATE CARD 2014

Effective 7/28/14

Market: Los Angeles

STATION - KSSE-FM		TIME PERIOD	Tier 1 - 60 Sec		Tier 2 - 60 Sec		Tier 3 - 60 Sec	
Monday - Friday			Fixed Non Pre-emptible		Fixed Pre-emptible		Fixed Highly Pre-emptible	
MORNING DRIVE MIDDAY AFTERNOON DRIVE EVENING		6:15A-9:30A	\$175		\$131		\$98	
		9:30A-2:45P	\$175		\$131		\$98	
		2:45P-6:45P	\$175		\$131		\$98	
		6:45P-11:45P	\$75		\$56		\$42	
Saturday - Sunday								
MORNING DRIVE MIDDAY AFTERNOON DRIVE EVENING		6:15A-9:30A	\$100		\$75		\$56	
		9:30A-2:45P	\$125		\$94		\$70	
		2:45P-6:45P	\$125		\$94		\$70	
		6:45P-11:45P	\$75		\$56		\$42	

STATION - KLYY/KOLD JoseFM		TIME PERIOD	Tier 1 - 60 Sec		Tier 2 - 60 Sec		Tier 3 - 60 Sec	
Monday - Friday			Fixed Non Pre-emptible		Fixed Pre-emptible		Fixed Highly Pre-emptible	
MORNING DRIVE MIDDAY AFTERNOON DRIVE EVENING		6:15A-9:30A	\$425		\$319		\$239	
		9:30A-2:45P	\$425		\$319		\$239	
		2:45P-6:45P	\$475		\$356		\$267	
		6:45P-11:45P	\$150		\$113		\$84	
Saturday- Sunday								
MORNING DRIVE MIDDAY AFTERNOON DRIVE EVENING		6:15A-9:30A	\$175		\$131		\$98	
		9:30A-2:45P	\$225		\$169		\$127	
		2:45P-6:45P	\$225		\$169		\$127	
		6:45P-11:45P	\$125		\$94		\$70	

Notes:

Class 1 is Fixed Non-Preemptible with 99% chance of clearance. Class 2 is Fixed Preemptible with 65% chance of clearance.

Class 3 is Fixed Highly Preemptible without notice with a 40% chance of clearance.

Rates are based on 60 sec spots. Times are subject to change upon availability and without notice. This is a representation of classes of time available with EVC LA; other classes of time (including rotators and block programming) are also available, and pricing for those classes of time, plus likelihood of preemption, are available upon request.

:10 second Spots are 50% of 60 second rate | :15 second spots are 65% of a 60 second rate | :30 second spots are 85 % of a 60 second rate