

## ORDER



**Orders**  
**Order / Rev:** 562185  
**Alt Order #:**  
**Product Desc:** wk 7/3  
**Estimate:** 5204  
**Flight Dates:** 07/03/19 - 07/08/19  
**Original Date / Rev:** 07/02/19 / 07/02/19  
**Order Type:** GENERAL

## WTVF

**Primary AE:** Kiley Murphy  
**Sales Office:** WTVFN  
**Sales Region:** NAT

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Cooper/Democrat/Mayor  
**Demographic:** A18+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:** 245084  
**Agency External ID:** 119919  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/08/19	44	\$47,590.00	\$40,451.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	44	\$47,590.00	\$40,451.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$47,590.00</b>	<b>\$40,451.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kiley Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	07/05/19	07/08/19	M-F 5-6am M-F 5-6am	CM	5-6am	----1--	1:00	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	----1--					1	\$1,000.00		0.00			
		Week: 07/08/19	07/14/19	1-----					1	\$1,000.00		0.00			
N 2	WTVF	07/04/19	07/08/19	M-F 6-7am M-F 6-7am	CM	6-7am	1--11--	1:00	3	\$1,400.00	P-3	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	---12--					3	\$1,400.00		0.00			
		Week: 07/08/19	07/14/19	1-----					1	\$1,400.00		0.00			
N 3	WTVF	07/04/19	07/08/19	M-F 7-8am M-F 7-8am	CM	7-8am	1--1---	1:00	2	\$650.00	P-6	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	---1---					1	\$650.00		0.00			
		Week: 07/08/19	07/14/19	1-----					1	\$650.00		0.00			
N 4	WTVF	07/05/19	07/08/19	M-F 8-9am M-F 8-9am	CM	8-9am	----1--	1:00	1	\$720.00	P-3	0.00	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	----1--					1	\$720.00		0.00			
		Week: 07/08/19	07/14/19	1-----					1	\$720.00		0.00			
N 5	WTVF	07/07/19	07/07/19	SU 6-8am News SU 6-8am News	CM	6-8am	-----S	1:00	1	\$320.00	P-6	0.00	NM	1	\$320.00

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S		1			\$320.00			0.00			
N 6	WTVF	07/08/19	07/08/19	M-F 10-11am M-F 10-11am	CM	10-11am	M-----	1:00	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/08/19	07/14/19	M-----		1			\$900.00			0.00			
N 8	WTVF	07/08/19	07/08/19	M-F 1130am-1230pm M-F 1130am-1230pm	CM	1130am-1230pm	M-----	1:00	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/08/19	07/14/19	M-----		1			\$400.00			0.00			
N 10	WTVF	07/08/19	07/08/19	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/08/19	07/14/19	M-----		1			\$800.00			0.00			
N 11	WTVF	07/05/19	07/08/19	M-F 430-5pm M-F 430-5pm	CM	428-5pm	M--F--	1:00	1	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	----F--		1			\$1,200.00			0.00			
		Week: 07/08/19	07/14/19	M-----		1			\$1,200.00			0.00			
N 12	WTVF	07/05/19	07/08/19	M-F 4-430pm M-F 4-430pm	CM	4-430pm	M--F--	1:00	1	\$1,040.00	P-3	0.00	NM	3	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	----F--		1			\$1,040.00			0.00			
		Week: 07/08/19	07/14/19	M-----		2			\$1,040.00			0.00			
N 13	WTVF	07/05/19	07/08/19	M-F 5-530pm M-F 5-530pm	CM	5-530pm	M--F--	1:00	1	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	----F--		2			\$1,500.00			0.00			
		Week: 07/08/19	07/14/19	M-----		1			\$1,500.00			0.00			
N 14	WTVF	07/05/19	07/08/19	M-F 6-630pm M-F 6-630pm	CM	6-630pm	M--F--	1:00	1	\$900.00	P-6	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	----F--		1			\$900.00			0.00			
		Week: 07/08/19	07/14/19	M-----		2			\$900.00			0.00			
N 15	WTVF	07/05/19	07/08/19	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M--F--	1:00	1	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	----F--		2			\$900.00			0.00			
		Week: 07/08/19	07/14/19	M-----		1			\$900.00			0.00			
N 16	WTVF	07/06/19	07/06/19	SA 6-630pm News SA 6-630pm News	CM	558-630pm	-----S-	1:00	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S-		1			\$400.00			0.00			
N 17	WTVF	07/07/19	07/07/19	SU 530-6pm News SU 530-6pm News	CM	528-6pm	-----S	1:00	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S		1			\$400.00			0.00			
N 19	WTVF	07/06/19	07/06/19	Saturday Prime C 48 Hours	CM	9-10pm	-----S-	1:00	1	\$1,100.00	P-6	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S-		1			\$1,100.00			0.00			
N 20	WTVF	07/07/19	07/07/19	Sunday Prime C Instinct	CM	8-9pm	-----S	1:00	1	\$1,400.00	P-6	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S		1			\$1,400.00			0.00			
N 21	WTVF	07/04/19	07/08/19	M-SU 10-1035pm News 10-1035pm News	CM	10-1035pm	M--TF--	1:00	1	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/01/19	07/07/19	---TF--		2			\$1,800.00			0.00			
		Week: 07/08/19	07/14/19	M-----		2			\$1,800.00			0.00			

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WTVF	07/06/19	07/06/19	SA 10-1035pm News SA 10-1035pm News	CM	10-1035pm	-----S-	1:00	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/19	07/07/19	-----S-		1				\$1,600.00		0.00			
N23	WTVF	07/07/19	07/07/19	M-SU 10-1035pm News SU 10-1035pm News	CM	10-1035pm	-----S	1:00	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/19	07/07/19	-----S		1				\$1,800.00		0.00			
N24	WTVF	07/05/19	07/08/19	M-F 1035-1135pm 1035-1135pm	CM	1035-1135pm	M--F--	1:00	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/19	07/07/19	----F--		1				\$600.00		0.00			
	Week:	07/08/19	07/14/19	M-----		1				\$600.00		0.00			
N25	WTVF	07/08/19	07/08/19	M-F 1135pm-1238am M-F 1135pm-1238am	CM	1135pm-1238am	M-----	1:00	1	\$340.00	P-3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/08/19	07/14/19	M-----		1				\$340.00		0.00			
N26	WTVF	07/08/19	07/08/19	M-F 11-1130am M-F 11-1130am	CM	1058-1130am	M-----	1:00	1	\$370.00	P-6	0.00	NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/08/19	07/14/19	M-----		1				\$370.00		0.00			
N27	WTVF	07/08/19	07/08/19	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M-----	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/08/19	07/14/19	M-----		1				\$600.00		0.00			
N28	WTVF	07/05/19	07/05/19	Friday Prime B Friday Prime 8-9pm	CM	8-9pm	----F--	1:00	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/19	07/07/19	----F--		1				\$3,000.00		0.00			
													Totals	44	\$47,590.00