



WTVQ-TV  
P.O. Box 55590  
Lexington, KY 40555

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A-300  
Springfield, VA 22152

## Contract # 129188

**Schedule Dates** 07/07/14-07/31/14  
**Advertiser** Hal Heiner/R/Gov/KY (12692)  
**Agency** Media Ad Ventures (3182)  
**Product** Political (1176)  
**Brand** HEINER CROSBIE 7/7 (35156)  
**Salesperson** Telerep Washington, . (1285)  
**Sales Office** Telerep Washington  
**Buyer Name** BUSH,CAROLYN  
**Phone/Fax** /  
**CPE** 149/166/601  
**Account Types** National/Political-Candidate  
**Billing Type** Standard  
**Comments** HEINER CROSBIE 7/7  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/01/14  
**Last Modified** 07/15/14  
**Entered By** Tammy Rankin  
**CO-OP** Yes  
**Headline #** 07252751  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$940.50  
**Net Total** \$5,329.50  
**Sales Tax**

## WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Jul. 2014	32	\$4,175.00
Aug. 2014	9	\$2,095.00
<b>Grand Total:</b>	<b>41</b>	<b>\$6,270.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/07/14-07/18/14	3	:30	10:59P- WTVQ 11p News	2	X	X	X	X	X			4	\$65.00	\$260.00	WTVQ (Lexington) (WTVQ)	ACTION NEWS 36@ 11	7/1/14
2.0	Normal Line / SPOT	07/21/14-07/25/14	3	:30	10:59P- WTVQ 11p News	3	X	X	X	X	X			3	\$65.00	\$195.00	WTVQ (Lexington) (WTVQ)	ACTION NEWS 36@ 11	7/1/14
3.0	Normal Line / SPOT	07/07/14-07/25/14	3	:30	5:59P- WTVQ 6p News	3	X	X	X	X	X			9	\$100.00	\$900.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS	7/1/14
4.0	Normal Line / SPOT	07/07/14-07/25/14	3	:30	7A- Good Morning America	2	X	X	X	X	X			6	\$150.00	\$900.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	7/1/14
5.0	Normal Line / SPOT	07/28/14-07/31/14	3	:30	10:59P- WTVQ 11p News	3	X	X	X	X				3	\$65.00	\$195.00	WTVQ (Lexington) (WTVQ)		7/1/14
6.0	Normal Line / SPOT	07/28/14-07/31/14	3	:30	5:59P- WTVQ 6p News	2	X	X	X	X				2	\$100.00	\$200.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS	7/1/14
7.0	Normal Line / SPOT	07/28/14-07/31/14	3	:30	7A- Good Morning America	2	X	X	X	X				2	\$150.00	\$300.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	7/1/14
8.0	Normal Line / SPOT	07/28/14-07/28/14	3	:30	10P- Mistresses Monday		1								\$550.00		WTVQ (Lexington) (WTVQ)	MISTRESSES	7/1/14
8.0.1	Closed Preempt	07/28/14															WTVQ (Lexington) (WTVQ)	Schedule Change/Exception -	
9.0	Normal Line / SPOT	07/28/14-07/28/14	3	:30	7:57P- The Bachelorette		1							1	\$850.00	\$850.00	WTVQ (Lexington) (WTVQ)	THE BACHELOR	7/1/14
10.0	Normal Line / SPOT	07/12/14-07/26/14	3	:30	10:59P- WTVQ Sat 11p News							1		3	\$60.00	\$180.00	WTVQ (Lexington) (WTVQ)	ACTION NEWS 36 @ 11P	7/1/14
11.0	Normal Line / SPOT	07/19/14-07/26/14	3	:30	7:58A- Good Morning America							1		2	\$60.00	\$120.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	7/1/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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12.0	Normal Line / SPOT	07/13/14-07/27/14	3	:30	10:59P- WTVQ Sun 11p News								1	3	\$90.00	\$270.00	WTVQ (Lexington) (WTVQ)	ACTION NEWS 36 @ 11P	7/1/14
13.0	Normal Line / SPOT	07/13/14-07/13/14	2	:30	2:30P- FIFA World Cup								1	1	\$1,000.00	\$1,000.00	WTVQ (Lexington) (WTVQ)	FIFA WORLD CUP FINAL, 7/13	7/1/14
14.0	Normal Line / SPOT	07/24/14-07/24/14	3	:30	10P- NY Med					1				1	\$350.00	\$350.00	WTVQ (Lexington) (WTVQ)	NY MED	7/1/14
15.0	M/G For 8.0.1 / SPOT	07/28/14-07/28/14	3	:30	10P- Bachelorette: After the Final Rose		1							1	\$550.00	\$550.00	WTVQ (Lexington) (WTVQ)	MISTRESSES	7/15/14

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