

WZFT
Baltimore, MD
Quarterly Issues/Programs List
Second Quarter, 2015
07/01/2015

WZFT
Quarterly Issues/Programs List

WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL HEALTH:** Director of marketing and public relations for the Baltimore Humane Society, Wendy Goldband, discusses the ongoing and upcoming programs offered by the Baltimore Humane Society.
- **CANCER SUPPORT:** Tejan Hichkad and Patsy Astarita, manager of supportive care and community services at Cancer LifeNet at the Kaufman Cancer Center, join Jeff St. Pierre to talk about the 2nd annual Amanda Hichkad CCA Celebration Walk.
- **CHILD HEALTH:**
 - Dr. Rebecca Landa, Director for the Center for Autism and Related Disorders at Kennedy Krieger Institute, joins Jeff St. Pierre to discuss the upcoming Roar For Autism event.
 - Dae Chang, general manager for RA Sushi, joins Jeff St. Pierre to discuss the restaurant's annual Nicky's Week promotion, aimed at raising money for St. Jude Children's Research Hospital.
 - Lisa Galik and Jeff St. Pierre discuss the upcoming St. Jude Walk/Run to End Childhood Cancer.
 - Jeff St. Pierre and Casey Baynes, of Casey Cares, discuss the annual Casey Cares 5K run/walk.
- **Community developement:**
 - Karen Blandford, executive director for Habitat for Humanity Susquehanna, joins Jeff St. Pierre to discuss upcoming home builds and programs in the Harford County/Susquehanna region.
 - Jeff St. Pierre is joined by Pat Thompson, mother of Adam Thompson, and Denise Dregier, director for college and alumni development at Harford Community College, to discuss the upcoming 4th annual Adam Thompson 5K.
 - Steve Pomplon, director of Camp Umoja and director of social service at Notre Dame Preparatory School, and Colleen Campbel, NDP student and Camp Umoja counselor, join Jeff St. Pierre to discuss Camp Umoja and what it brings to the community.
 - Sara St. Clair, director of marketing for the Waterfront Partnership of Baltimore, discusses upcoming community events being held around the Inner Harbor.
 - Jeff St. Pierre is joined by Colleen Krygiel, field marketing manager for Dunkin Brands, and Danna Thomas to discuss the 2015 Dunkin Donuts Community Hero Program.
- **COMMUNITIY EVENTS:** Jeff St. Pierre welcomes Beth Laverick back in the studio to talk about BScene Events and their upcoming community programs.

- **EDUCATION:** Mark Feiring, executive director for The Maryland Book Bank, discusses Books for Kids Day, an annual event designed to bring donated books to the Maryland Book Bank to be used by teachers and students.
- **EMPLOYMENT:** Bernie Lucas is joined by Mary Abbajay as they discuss ways smaller companies can recruit the right entry level candidates.
- **Financial help:**
 - Jim Godfrey, President and CEO of Guidewell Financial Solutions, joins Jeff St. Pierre to discuss the company's re-branding from CCCS to Guidewell Financial Solutions.
 - Dan Florea from Guidewell Financial Solutions, and Lourdes Montes-Greenan of PNC Bank discuss a new joint venture aimed at helping people create a savings account.
 - Nina Heck joins Jeff St. Pierre to discuss loan advice for recent graduates and their families.
 - Marceline White, executive director for the Maryland Consumer Rights Coalition, discusses and explains a study completed to grade Baltimore banks on their age friendly banking principles.
- **HUNGER:** Nationally produced segment by iHeartRadio to promote the Outnumber Hunger Campaign
- **Mental Health:** Jeff St. Pierre is joined by Stacey Jefferson and Matt Myers to talk about the 2015 NAMIWalks event taking place in Baltimore.
- **PARENTING:** Sonia Quinonez and her panel discuss the use of corporal punishment when disciplining children
- **PERSONAL GROWTH:** Mary Abbajay and the Women Talk Panel discuss lying.
- **SUBSTANCE ABUSE:** Bernie Lucas is joined by Dr. Cynthia Post discuss alcoholism
- **VETERANS:** Stephanie Sawyer, assistant program coordinator for the Maryland Center for Veterans Education and Training, discusses MCVET and their upcoming fundraiser race.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PERSONAL GROWTH	MD TODAY - SEG 1 - WOMEN TALK/LYING	Mary Abbajay and the Women Talk Panel discuss lying.	WOMEN TALK/MARY ABBAJAY	04/05/2015 07:01 AM	015:38
SUBSTANCE ABUSE	MD TODAY - SEG 2 - DR. POST/ALCOHOL	Bernie Lucas is joined by Dr.	DR CYNTHIA POST	04/05/2015 07:19 AM	014:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Cynthia Post discuss alcoholism			
Community development	MD TODAY - SEG 1 - HABITAT SUSQUEHANNA	Karen Blandford, executive director for Habitat for Humanity Susquehanna, joins Jeff St. Pierre to discuss upcoming home builds and programs in the Harford County/Susquehanna region.	HABITAT SUSQ/KAREN BLANDFORD	04/12/2015 07:03 AM	013:22
Community development	MD TODAY - SEG 2 - ADAM THOMPSON 5K	Jeff St. Pierre is joined by Pat Thompson, mother of Adam Thompson, and Denise Dregier, director for college and alumni development at Harford Community College, to discuss the upcoming 4 th annual Adam Thompson 5K.	PAT THOMPSON	04/12/2015 07:20 AM	013:34
EDUCATION	MD TODAY - SEG 1 - MARYLAND BOOK BANK	Mark Feiring, executive director for The Maryland Book Bank, discusses Books for Kids Day, an annual event designed to bring donated books to the Maryland Book Bank to be used by teachers and students.	MD BOOK BANK/MARK FEIRING	04/19/2015 07:00 AM	014:39
CHILD HEALTH	MD TODAY - SEG 2 - ROAR FOR AUTISM	Dr. Rebecca Landa, Director for the Center for Autism and Related Disorders at Kennedy Krieger Institute, joins Jeff St. Pierre to discuss the upcoming Roar For Autism event.	KENNEDY KREIGER	04/19/2015 07:21 AM	012:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL SOLUTIONS	Jim Godfrey, President and CEO of Guidewell Financial Solutions, joins Jeff St. Pierre to discuss the company's re-branding from CCCS to Guidewell Financial Solutions.	GUIDEWELL FINANCIAL SOLUTIONS	04/26/2015 07:02 AM	012:22
CANCER SUPPORT	MD TODAY - SEG 2 - HICKKAD CELEBRATION WALK	Tejan Hichkad and Patsy Astarita, manager of supportive care and community services at Cancer LifeNet at the Kaufman Cancer Center, join Jeff St. Pierre to talk about the 2 nd annual Amanda Hichkad CCA Celebration Walk.	CANCER LIFENET/CCA	04/26/2015 07:18 AM	015:54
ANIMAL HEALTH	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Director of marketing and public relations for the Baltimore Humane Society, Wendy Goldband, discusses the ongoing and upcoming programs offered by the Baltimore Humane Society.	BALT HUMANE SOCIETY	05/03/2015 07:02 AM	014:35
Mental Health	MD TODAY - SEG 2 - NAMIWALKS 2015	Jeff St. Pierre is joined by Stacey Jefferson and Matt Myers to talk about the 2015 NAMIWalks event taking place in Baltimore.	NAMI	05/03/2015 07:22 AM	012:12
HUNGER	OUTNUMBER HUNGER	Nationally produced segment by iHeartRadio to promote the Outnumber Hunger Campaign	OUTNUMBER HUNGER	05/10/2015	30:00
CHILD	MD TODAY - SEG 1 -	Dae Chang, general	RA SUSHI	05/17/2015	012:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	RA SUSHI/NICKY'S WEEK	manager for RA Sushi, joins Jeff St. Pierre to discuss the restaurant's annual Nicky's Week promotion, aimed at raising money for St. Jude Children's Research Hospital.		07:00 AM	
VETERANS	MD TODAY - SEG 2 - MCVET	Stephanie Sawyer, assistant program coordinator for the Maryland Center for Veterans Education and Training, discusses MCVET and their upcoming fundraiser race.	MCVET	05/17/2015 07:16 AM	013:16
COMMUNITY EVENTS	MD TODAY - SEG 1 - B SCENE EVENTS	Jeff St. Pierre welcomes Beth Laverick back in the studio to talk about BScene Events and their upcoming community programs.	B SCENE EVENTS/BETH LAVERICK	05/24/2015 07:01 AM	014:02
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL - PNC BANK	Dan Florea from Guidewell Financial Solutions, and Lourdes Montes-Greenan of PNC Bank discuss a new joint venture aimed at helping people create a savings account.	GUIDEWELL FINANCIAL SOLUTIONS	05/24/2015 07:19 AM	013:47
Community development	MD TODAY - SEG 1 - CAMP UMOJA	Steve Pomplon, director of Camp Umoja and director of social service at Notre Dame Preparatory School, and Colleen Campbell, NDP student and Camp Umoja counselor, join Jeff St. Pierre to discuss Camp Umoja and what it brings to the community.	NOTRE DAME PREP/CAMP UMOJA	05/31/2015 07:00 AM	014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL/COLLEGE LOANS	Nina Heck joins Jeff St. Pierre to discuss loan advice for recent graduates and their families.	GUIDEWELL FINANCIAL SOLUTIONS	05/31/2015 07:18 AM	014:16
CHILD HEALTH	MD TODAY - SEG 1 - ST JUDE WALK/RUN	Lisa Galik and Jeff St. Pierre discuss the upcoming St. Jude Walk/Run to End Childhood Cancer.	ST. JUDE/LISA GALIK	06/07/2015 07:01 AM	014:14
Community developement	MD TODAY - SEG 2 - WATERFRONT PARTNERSHIP	Sara St. Clair, director of marketing for the Waterfront Partnership of Baltimore, discusses upcoming community events being held around the Inner Harbor.	WATERFRONT PARTNERSHIP	06/07/2015 07:17 AM	014:11
Community developement	MD TODAY - SEG 1 - DUNKIN DONUTS COMMUNITY HEROES	Jeff St. Pierre is joined by Colleen Krygiel, field marketing manager for Dunkin Brands, and Danna Thomas to discuss the 2015 Dunkin Donuts Community Hero Program.	DUNKIN DONUTS	06/14/2015 07:02 AM	014:53
Financial help	MD TODAY - SEG 2 - MCRC BANK REPORT CARD	Marceline White, executive director for the Maryland Consumer Rights Coalition, discusses and explains a study completed to grade Baltimore banks on their age friendly banking principles.	MCRC/MARCELINE WHITE	06/14/2015 07:21 AM	014:58
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES 5K	Jeff St. Pierre and Casey Baynes, of Casey Cares, discuss the annual Casey Cares 5K run/walk.	CASEY CARES FOUNDATION	06/21/2015 07:01 AM	014:18
CHILD HEALTH	MD TODAY - SEG 2 - ST JUDE WALK TO END CHILDHOOD CANCER	Lisa Galik and Jeff St. Pierre discuss the upcoming St. Jude Walk/Run to End	ST. JUDE/LISA GALIK	06/21/2015 07:20 AM	014:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Childhood Cancer.					
PARENTING	MD TODAY - SEG 1 - PARENTING TODAY-CORPORAL PUNISHMENT	Sonia Quinonez and her panel discuss the use of corporal punishment when disciplining children	PARENTING TODAY	06/28/2015 07:01 AM	012:32
EMPLOYMENT	MD TODAY - SEG 2 - WORKING LIFE-ENTRY LEVEL RECRUITING	Bernie Lucas is joined by Mary Abbajay as they discuss ways smaller companies can recruit the right entry level candidates.	WORKING LIFE	06/28/2015 07:18 AM	014:05

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health/Diseases	Susan G Komen Race for the Cure	00:30	135
Military/Veterans	Show Your Stripes	00:30	819
Health/Diseases	Sjogerns Awareness	00:30	18
Military/Veterans	Pen Fed Foundation Gala	00:30	166
Safety	Distracted Driving	00:30	144

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Pets/Adoption	Run for Animals	00:30	62
Health/Diseases	Cross Fit Fund	00:30	26
Health/Diseases	Alliance for Lupus Research Walk	00:30	206
Giving/Donations (Various Orgs)	Do More 24 - United Way	00:30	270
Children/Legal Assistance	Casa of Baltimore	00:30	45
Special Olympics	Special Olympics	00:30	374
Health/Diseases	Bmore Healthy Expo	00:30	232
Health/Diseases	Susan G Komen Race for the Cure	00:30	135
Military/Veterans	Show Your Stripes	00:30	819
Health/Diseases	Sjogerns Awareness	00:30	18
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	001
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:26	003
EDUCATION	FARMERS INSURANCE	030:01	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027