

WZFT
Baltimore, MD
Quarterly Issues/Programs List
Second Quarter, 2013
07/01/2013

WZFT
Quarterly Issues/Programs List

WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AUTISM AWARENESS:**
 1. Dr. Rebecca Landa from Kennedy Krieger Institute and Peter Waldron, co-chair for ROAR for Autism, join Jeff St. Pierre to discuss the upcoming ROAR for Autism event.
 2. Lauren Esakoff talks with Jeff St. Pierre about the upcoming event, Joey's Purple Ball, that benefits Joey's Fund, a fund of the Flutie Foundation, that honors Josephine Gay, lost in the Newtown tragedy in December.
- **BREAST CANCER AWARENESS:** Jeff St. Pierre is joined by Karin DeFrancis and Brittany Fowler from Susan G Komen for the Cure Maryland to discuss the Black Eyed Susan Day events and how they benefit Maryland's women.
- **CHILD HEALTH:**
 1. Margreta Rempert and Jeff St. Pierre discuss the Y of Central Maryland's annual initiative to keep children staying active, Healthy Kids Day.
 2. Jeff St. Pierre is joined by general manager for RA Sushi, Scott Bernas, to talk about the 9th annual Nicky's Week to benefit St. Jude Children's Research Hospital.
 3. Casey Baynes from the Casey Cares Foundation joins Jeff St. Pierre to discuss their annual fundraiser, the Casey Cares 5K.
 4. Tom King, general manager and owner of Valleybrook Country Club, and Sharon Perfetti, executive director and co-founder of Cool Kids Campaign, join Jeff St. Pierre to talk about the Lazy River Duck Derby fundraiser that benefits the Cool Kids Campaign.
- **COMMUNITY DEVELOPMENT:** Jeff St. Pierre is joined by Dana Stein, executive director of Civic Works, to discuss their upcoming fundraiser promoting green projects featuring Robert F Kennedy Jr.
- **COMMUNITY ENGAGEMENT:** Jeff St. Pierre is joined by aquarium general curator, Jack Cover, to talk about their brand new Blacktip Reef exhibit set to open this summer.

- **EDUCATION:** Jeff St. Pierre and Courtney Wilson, executive director of the B&O Railroad Museum, discuss the upcoming inaugural Baltimore museum week and its impact on the community.
- **EMPLOYMENT:** Bernie Lucas and Mary Abbujay discuss how to deal with life's distractions.
- **ENVIRONMENT:** Jeff St. Pierre is joined by Russ Ulrich from the Baltimore Metropolitan Council to talk about Clean Commute Month.
- **Family issues:** Dr. Cynthia Post joins Maryland Today to offer tips to families planning on taking summer vacations.
- **Financial help:**
 1. Jeff St. Pierre and Joan Marshall, executive director of College Savings Plans of Maryland, discuss the different plans available to parents to start saving for their children's college fund.
 2. Deanna Booker from Consumer Credit Counseling Service of MD & DE joins Maryland Today to give tips to first-time homebuyers.
 3. Deanna Booker and Devon Hyde from Consumer Credit Counseling Services of MD & DE discuss the importance of having an emergency savings plan.
 4. Deanna Booker from Consumer Credit Counseling Service of MD & DE joins Maryland Today to give tips to first-time homebuyers.
 5. Deanna Booker from CCCS joins Jeff St. Pierre to provide tips for those who may be going through foreclosure.
- **HEALTH/LUPUS:** Jeff St. Pierre is joined by Elizabeth Vega from the Alliance for Lupus Research and a group representing the Walk With Us to Cure Lupus event.
- **LITERACY:**
 1. Mary Hastler discusses the upcoming programs and events taking place this spring at the Harford County Public Library.
 2. Jeff St. Pierre is joined by Roswell Encina from the Enoch Pratt Free Library to discuss free summer reading programs available at the library.
- **Mental Health:** Ashley Haynes and Stacy Harrison from NAMIWalks join Jeff St. Pierre to discuss their major fundraising effort, the 2013 Maryland NAMIWalks taking place May, 18 at Rash Field in Baltimore.
- **WOMEN'S HEALTH:**
 1. Dr. Harry Goodman and Dr. Diana Cheng, both from the Department of Health and Mental Hygiene, join Jeff St. Pierre to discuss the importance of maintaining good oral health during pregnancy.
 2. Tom Amatucci, director of the Baltimore Women's Classic, joins Jeff St. Pierre to discuss the upcoming, and 2nd

oldest all women's race in the nation, the Baltimore Women's Classic.

3. Mary Abbajay and the women talk panel discuss advice for new college graduates.
4. Dr. Leslie Mancuso, president and CEO of Jhpiego, discusses the history of Jhpiego and it's impact on women around the world.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
LITERACY	MD TODAY - SEG 1 - HARFORD COUNTY PUBLIC LIBRARY	Mary Hastler discusses the upcoming programs and events taking place this spring at the Harford County Public Library.	HARFORD CTY LIBRARY/MARY HAST	04/07/2013 07:01 AM	015:09
Financial help	MD TODAY - SEG 2 - COLLEGE SAVINGS PLANS OF MD	Jeff St. Pierre and Joan Marshall, executive director of College Savings Plans of Maryland, discuss the different plans available to parents to start saving for their children's college fund.	CCCS/DEANNA BOOKER	04/07/2013 07:17 AM	014:46
CHILD HEALTH	MD TODAY - SEG 1 - YMCA HEALTHY KIDS DAY	Margreta Rempert and Jeff St. Pierre discuss the Y of Central Maryland's	YMCA CENTRAL MD/MARGRETA REMP	04/14/2013 07:01 AM	011:18

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		annual initiative to keep children staying active, Healthy Kids Day.			
COMMUNITY DEVELOPME NT	MD TODAY - SEG 2 - CIVIC WORKS	Jeff St. Pierre is joined by Dana Stein, executive director of Civic Works, to discuss their upcoming fundraiser promoting green projects featuring Robert F Kennedy Jr.	CIVIC WORKS/DANA STEIN	04/14/2013 07:13 AM	015:51
AUTISM AWARENESS	MD TODAY - SEG 1 - ROAR FOR AUTISM	Dr. Rebecca Landa from Kennedy Krieger Institute and Peter Waldron, co-chair for ROAR for Autism, join Jeff St. Pierre to discuss the upcoming ROAR for Autism event.	ROAR FOR AUTISM/KENNE DY	04/21/2013 07:02 AM	013:31
BREAST CANCER AWARENESS	MD TODAY - SEG 2 - BLACK EYED SUSAN DAY	Jeff St. Pierre is joined by Karin DeFrancis and Brittany Fowler from Susan G Komen for the Cure Maryland to discuss the Black Eyed Susan Day events and how they benefit	MD JOCKEY CLUB/KOMEN	04/21/2013 07:16 AM	016:07

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		Maryland's women.			
HEALTH/LUP US	MD TODAY - SEG 3 - ALLIANCE FOR LUPUS RESEARCH - WZFT	Jeff St. Pierre is joined by Elizabeth Vega from the Alliance for Lupus Research and a group representing the Walk With Us to Cure Lupus event.	ALLIANCE FOR LUPUS RESEARCH	04/28/2013 07:00 AM	014:33
ENVIRONME NT	MD TODAY - SEG 2 - BALTIMORE METROPOLITAN COUNCIL	Jeff St. Pierre is joined by Russ Ulrich from the Baltimore Metropolitan Council to talk about Clean Commute Month.	BALT METRO COUNCILRUSS ULRICH	04/28/2013 07:15 AM	013:11
WOMEN'S HEALTH	MD TODAY – SEG 3 – ORAL HEALTH	Dr. Harry Goodman and Dr. Diana Cheng, both from the Department of Health and Mental Hygiene, join Jeff St. Pierre to discuss the importance of maintaining good oral health during pregnancy.	DEPARTMENT OF HEALTH AND MENT	05/05/2013 07:02 AM	013:05
Financial help	MD TODAY – SEG 2 – CCCS - HOMEBUYING	Deanna booker from Consumer Credit Counseling Service of MD & DE joins Maryland Today to give	CCCS/DEANNA BOOKER	05/05/2013 07:23 AM	016:21

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		tips to first-time homebuyers.			
Mental Health	MD TODAY - SEG 1 - NAMIWALKS BALTIMORE 2013	Ashley Haynes and Stacy Harrison from NAMIWalks join Jeff St. Pierre to discuss their major fundraising effort, the 2013 Maryland NAMIWalks taking place May, 18 at Rash Field in Baltimore.	NAMI	05/12/2013 07:02 AM	015:12
EDUCATION	MD TODAY - SEG 2 - BALT MUSEUM WEEK	Jeff St. Pierre and Courtney Wilson, executive director of the B&O Railroad Museum, discuss the upcoming inaugural Baltimore museum week and it's impact on the community.	COURTNEY WILSON	05/12/2013 07:17 AM	013:21
AUTISM AWARENESS	MD TODAY - SEG 1 - JOEY'S PURPLE BALL	Lauren Esakoff talks with Jeff St. Pierre about the upcoming event, Joey's Purple Ball, that benefits Joey's Fund, a fund of the Flutie Foundation, that honors Josephine Gay,	LAUREN ESAKOFF/JOEYS PURPLE B	05/19/2013 07:04 AM	015:40

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		lost in the Newtown tragedy in December.			
Financial help	MD TODAY - SEG 2 - CCCS - PNC BANK	Deanna Booker and Devon Hyde from Consumer Credit Counseling Services of MD & DE discuss the importance of having an emergency savings plan.	CCCS/DEANNA BOOKER	05/19/2013 07:20 AM	013:06
CHILD HEALTH	MD TODAY - SEG 1 - RA-NICKY'S WEEK	Jeff St. Pierre is joined by general manager for RA Sushi, Scott Bernas, to talk about the 9 th annual Nicky's Week to benefit St. Jude Children's Research Hospital.	RA/SCOTT BERNAS	05/26/2013 07:02 AM	012:50
Family issues	MD TODAY - SEG 2 - FAMILY VACATION TIPS	Dr. Cynthia Post joins Maryland Today to offer tips to families planning on taking summer vacations.	DR CYNTHIA POST	05/26/2013 07:16 AM	013:05
WOMEN'S HEALTH	MD TODAY - SEG 1 - BALTIMORE WOMEN'S CLASSIC	Tom Amatucci, director of the Baltimore Women's Classic, joins Jeff St. Pierre to discuss the upcoming, and	BWC/TOM AMATUCCI	06/02/2013 07:01 AM	014:20

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		2 nd oldest all women's race in the nation, the Baltimore Women's Classic.			
Financial help	MD TODAY - SEG 2 - CCCS HOMEBUYING	Deanna booker from Consumer Credit Counseling Service of MD & DE joins Maryland Today to give tips to first- time homebuyers.	CCCS/DEANNA BOOKER	06/02/2013 07:16 AM	016:21
WOMEN'S HEALTH	MD TODAY - SEG 1 - WOMEN TALK/MARY ABBAY	Mary Abbajay and the women talk panel discuss advice for new college graduates.	WOMEN TALK/MARY ABBAY	06/09/2013 07:00 AM	014:14
EMPLOYMEN T	MD TODAY - SEG 2 - WORKING LIFE/DISTRAC TIONS	Bernie Lucas and Mary Abbay discuss how to deal with life's distractions.	WORKING LIFE	06/09/2013 07:15 AM	013:30
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES 5K	Casey Baynes from the Casey Cares Foundation joins Jeff St. Pierre to discuss their annual fundraiser, the Casey Cares 5K.	CASEY CARES FOUNDATION	06/16/2013 07:00 AM	014:04
LITERACY	MD TODAY - SEG 2 - ENOCH PRATT FREE LIBRARY	Jeff St. Pierre is joined by Roswell Encina from the Enoch Pratt Free	PRATTY LIBRARY/ROSW ELL ENCINA	06/16/2013 07:15 AM	013:32

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		Library to discuss free summer reading programs available at the library.			
CHILD HEALTH	MD TODAY - SEG 1 - LAZY RIVER DUCK DERBY	Tom King, general manager and owner of Valleybrook Country Club, and Sharon Perfetti, executive director and co-founder of Cool Kids Campaign, join Jeff St. Pierre to talk about the Lazy River Duck Derby fundraiser that benefits the Cool Kids Campaign.	COOL KIDS CAMPAIGN	06/23/2013 07:00 AM	014:42
WOMEN'S HEALTH	MD TODAY - SEG 2 - JHPIEGO	Dr. Leslie Mancuso, president and CEO of Jhpiego, discusses the history of Jhpiego and it's impact on women around the world.	JHPIEGO/LESLIE MANCUSO	06/23/2013 07:16 AM	015:14
COMMUNITY ENGAGEMENT	MD TODAY - SEG 1 - NATIONAL AQUARIUM	Jeff St. Pierre is joined by aquarium general curator, Jack Cover, to talk about their brand new Blacktip Reef	NATL AQUARIUM/JAC K COVER	06/30/2013 07:01 AM	015:32

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		exhibit set to open this summer.			
Financial help	MD TODAY - SEG 2 - CCCS FORECLOSURE	Deanna Booker from CCCS joins Jeff St. Pierre to provide tips for those who may be going through foreclosure.	CCCS/DEANNA BOOKER	06/30/2013 07:17 AM	012:28

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	SMITHSONIAN	000:31	031
BULLYING	PACER CENTER	000:29	110
BULLYING	PACER CENTER	000:31	104
BULLYING	STOP BULLYING.GOV	000:30	013
CHILD HEALTH	CASEY CARES FOUNDATION	000:28	030
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
DOMESTIC VIOLENCE	RAINN – RAPE ABUSE INCEST NATIONAL NETWORK	000:30	009
DOMESTIC VIOLENCE	THE HOTLINE	000:30	012
HEALTH/LUPUS	ALLIANCE FOR LUPUS RESEARCH	000:25	025
HEALTH/LUPUS	ALLIANCE FOR LUPUS RESEARCH	000:28	029
HEALTH-MENTAL	NAMI – NATIONAL ALLIANCE ON MENTAL ILLNESS	000:36	008
HUNGER PREVENTION	FEEDING AMERICA	000:30	072
HUNGER PREVENTION	SHARE OUR STRENGTH	000:31	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	VET CRISIS LINE	000:30	001
MILITARY AND VETERANS	FISHER HOUSE	000:30	024
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:24	010
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:25	014
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:26	011
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:28	015
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:29	038
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:30	109
MILITARY APPRECIATION	SHOW YOUR STRIPES	000:31	037