

WZFT
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/04/2016

WZFT
Quarterly Issues/Programs List

WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community development:** Bernie Lucas and Gordon Medenica discuss the different state and local programs that benefit from money spent in state lottery.
- **COMMUNITY EVENTS:**
 - Gayle Economos joins Mark Williams to discuss the annual Baltimore Greek Festival
 - Lainy LeBow Sachs returns to discuss the 26th annual Festival of Trees, an event that benefits the Kennedy Krieger Institute and its programs.
 - Jeff St. Pierre is joined by John Hoey, president and CEO of the Y In Central Maryland, and Peter Beilenson, President and CEO of Evergreen Health, to discuss the upcoming Turkey Trot 5K's in Maryland that benefit the Y.
- **DEPRESSION:** Dr. Cynthia Post discusses ways to avoid the holiday depression that many people suffer from each year.
- **DISTRACTED DRIVING:** Jeff St. Pierre is joined by Russel Hurd, father of Heather Hurd, and Nicole Groff, Chief Operating Officer for Kent Schwab All State Agency, to discuss the 7th annual Heather L. Hurd 5K Run and Trick or Treat Walk.
- **DRUG ABUSE PREVENTION:** Nationally syndicated program produced by iHeartRadio.
- **EDUCATION:** Mary Hastler, CEO of the Harford County Public Library, and Ted Pibil, director for the Harford County Office of Information and Communication Technology, discuss the 'Craft the Code' program that aims to inspire middle school girls to get involved in software programming.
- **ENVIRONMENT:** Jeff St. Pierre is joined by Adam Lindquist, Director for the Healthy Harbor Initiative, to discuss the ongoing efforts to clean the waters in Baltimore's Inner Harbor.
- **Financial help:**
 - Nina Heck joins Maryland Today to discuss financial literacy for 'Breadwinner Moms.'
 - Nina Heck of Guidewell Financial Solutions shares some tips for how to save money during the holiday season.
 - Nina Heck from Guidewell Financial Solutions joins Jeff St. Pierre to discuss the new chip credit cards and their benefits to consumers.
- **Homelessness:** Dr. Jaqui Duval Harvey of the Mayor's Office of Human Services discusses "The Journey Home," a program aimed at ending homelessness in Baltimore.

- **LITERACY:** Roswell Encina, director of communications for the Pratt Free Library of Baltimore, discusses Giving Tuesday and the importance of donating to the Pratt.
- **SENIORS ASSISTANCE:** Jeff St. Pierre is joined by Marceline White, executive director for the Maryland Consumer Rights Coalition, to discuss free community outreach events for seniors in and around Baltimore.
- **TOURISM:** Gayle Economos joins Jeff St. Pierre to discuss the annual ‘Holidays at Hampton’ celebration at the Hampton National Historic Site in Towson.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	MD TODAY - SEG 1 - HEATHER HURD 5K	Jeff St. Pierre is joined by Russel Hurd, father of Heather Hurd, and Nicole Groff, Chief Operating Officer for Kent Schwab All State Agency, to discuss the 7 th annual Heather L. Hurd 5K Run and Trick or Treat Walk.	HEATHER HURD/RUSSEL HURD	10/04/2015 07:00 AM	015:35
Homelessness	MD TODAY - SEG 2 - JOURNEY HOME BALTIMORE	Dr. Jaqui Duval Harvey of the Mayor's Office of Human Services discusses "The Journey Home," a program aimed at ending homelessness in Baltimore.	JOURNEY HOME	10/04/2015 07:20 AM	012:28
EDUCATION	MD TODAY - SEG 1 - HARFORD COUNTY PUBLIC LIBRARY	Mary Hastler, CEO of the Harford County Public Library, and Ted Pibil, director for the Harford County Office of Information and Communication Technology, discuss the 'Craft the Code' program that aims to inspire middle school girls to get involved in software programming.	HARFORD COUNTY LIBRARY	10/11/2015 07:02 AM	014:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT	MD TODAY - SEG 2 - HEALTHY HARBOR INITIATIVE	Jeff St. Pierre is joined by Adam Lindquist, Director for the Healthy Harbor Initiative, to discuss the ongoing efforts to clean the waters in Baltimore's Inner Harbor.	WATERFRONT PARTNERSHIP	10/11/2015 07:21 AM	015:18
COMMUNITY EVENTS	MD TODAY - SEG 1 - GREEK FESTIVAL	Gayle Economos joins Mark Williams to discuss the annual Baltimore Greek Festival	GREEK FESTIVAL/GAYLE ECONOMOS	10/18/2015 07:00 AM	014:42
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL/BREADWINNER MOMS	Nina Heck joins Maryland Today to discuss financial literacy for 'Breadwinner Moms.'	GUIDEWELL FINANCIAL SOLUTIONS	10/18/2015 07:19 AM	013:31
DISTRACTED DRIVING	MD TODAY - SEG 1 - HEATHER HURD 5K	Jeff St. Pierre is joined by Russel Hurd, father of Heather Hurd, and Nicole Groff, Chief Operating Officer for Kent Schwab All State Agency, to discuss the 7 th annual Heather L. Hurd 5K Run and Trick or Treat Walk.	HEATHER HURD/RUSSEL HURD	10/25/2015 07:00 AM	015:35
ENVIRONMENT	MD TODAY - SEG 2 - HEALTHY HARBOR INITIATIVE	Jeff St. Pierre is joined by Adam Lindquist, Director for the Healthy Harbor Initiative, to discuss the ongoing efforts to clean the waters in Baltimore's Inner Harbor.	WATERFRONT PARTNERSHIP	10/25/2015 07:19 AM	013:36
Homelessness	MD TODAY - SEG 1 - YOUTH REACH MD	Delegate Mary Washington and Ryan Shannahan, project manager for Youth REACH MD, join Jeff St. Pierre to discuss Youth REACH MD, the state's first ever survey and census of youth who are experiencing homelessness.	YOUTH REACH MD	11/01/2015 07:03 AM	015:15
SENIORS ASSISTANCE	MD TODAY - SEG 2 - MD CONSUMER RIGHTS COALITION	Jeff St. Pierre is joined by Marceline White, executive director for the Maryland Consumer Rights Coalition, to discuss free community	MD CONSUMER RIGHTS COALITION	11/01/2015 07:23 AM	014:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		outreach events for seniors in and around Baltimore.			
DRUG ABUSE PREVENTION	MD TODAY - SEG 1 - PARTNERSHIP FOR DRUG FREE KIDS	Nationally syndicated program produced by iHeartRadio.	IHEART RADIO	11/08/2015 07:01 AM	029:17
COMMUNITY EVENTS	MD TODAY - SEG 1 - FESTIVAL OF TREES	Lainy LeBow Sachs returns to discuss the 26 th annual Festival of Trees, an event that benefits the Kennedy Krieger Institute and its programs.	KENNEDY KREIGER	11/15/2015 07:01 AM	013:16
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL BREADWINNER MOMS	Nina Heck joins Maryland Today to discuss financial literacy for 'Breadwinner Moms.'	GUIDEWELL FINANCIAL SOLUTIONS	11/15/2015 07:19 AM	013:31
COMMUNITY EVENTS	MD TODAY - SEG 1 - Y TURKEY TROTS	Jeff St. Pierre is joined by John Hoey, president and CEO of the Y In Central Maryland, and Peter Beilenson, President and CEO of Evergreen Health, to discuss the upcoming Turkey Trot 5K's in Maryland that benefit the Y.	Y OF CENTRAL MD	11/22/2015 07:03 AM	014:22
COMMUNITY EVENTS	MD TODAY - SEG 2 - FESTIVAL OF TREES	Lainy LeBow Sachs returns to discuss the 26 th annual Festival of Trees, an event that benefits the Kennedy Krieger Institute and its programs.	KENNEDY KREIGER	11/22/2015 07:22 AM	013:16
LITERACY	MD TODAY - SEG 1 - PRATT LIBRARY-GIVING TUESDAY	Roswell Encina, director of communications for the Pratt Free Library of Baltimore, discusses Giving Tuesday and the importance of donating to the Pratt.	PRATT LIBRARY/ROSWELL ENCINA	11/29/2015 07:00 AM	012:46
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL BREADWINNER MOMS	Nina Heck joins Maryland Today to discuss financial literacy for 'Breadwinner Moms.'	GUIDEWELL FINANCIAL SOLUTIONS	11/29/2015 07:19 AM	013:31
TOURISM	MD TODAY - SEG 1 - HOLIDAYS AT HAMPTON 2015	Gayle Economos joins Jeff St. Pierre to discuss the annual 'Holidays at	NATIONAL PARK SERVICE	12/06/2015 07:00 AM	013:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Hampton' celebration at the Hampton National Historic Site in Towson.			
Financial help	MD TODAY - SEG 2 - GUIDEWELL FINANCIAL - HOLIDAY SPENDI	Nina Heck of Guidewell Financial Solutions shares some tips for how to save money during the holiday season.	GUIDEWELL FINANCIAL SOLUTIONS	12/06/2015 07:18 AM	016:02
Community developement	MD TODAY - SEG 1 - MD LOTTERY	Bernie Lucas and Gordon Medenica discuss the different state and local programs that benefit from money spent in state lottery.	MD LOTTERY	12/13/2015 07:01 AM	013:22
DEPRESSION	MD TODAY - SEG 2 - DR. POST/HOLIDAYS	Dr. Cynthia Post discusses ways to avoid the holiday depression that many people suffer from each year.	DR CYNTHIA POST	12/13/2015 07:19 AM	012:51
ENVIRONMENT	MD TODAY - SEG 1 - WATERFRONT PARTNERSHIP	Jeff St. Pierre is joined by Adam Lindquist, Director for the Healthy Harbor Initiative, to discuss the ongoing efforts to clean the waters in Baltimore's Inner Harbor.	WATERFRONT PARTNERSHIP	12/20/2015 07:02 AM	013:36
DEPRESSION	MD TODAY - SEG 2 - DR. POST/HOLIDAYS	Dr. Cynthia Post discusses ways to avoid the holiday depression that many people suffer from each year.	DR CYNTHIA POST	12/20/2015 07:20 AM	012:51
Financial help	MD TODAY - SEG 1 - GUIDEWELL FINANCIAL/CHIP CARDS	Nina Heck from Guidewell Financial Solutions joins Jeff St. Pierre to discuss the new chip credit cards and their benefits to consumers.	GUIDEWELL FINANCIAL SOLUTIONS	12/27/2015 07:00 AM	012:09
Community developement	MD TODAY - SEG 2 - MD LOTTERY	Bernie Lucas and Gordon Medenica discuss the different state and local programs that benefit from money spent in state lottery.	MD LOTTERY	12/27/2015 07:18 AM	013:22

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	LPPSA/Show Your Stripes/WZFT	000:33	061
BREAST CANCER	PSA/MAKING STRIDES	000:30	034
BULLYING	BYSTANDER REVOLUTUION	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	010
VOTING	ROCK THE VOTE	000:29	001
VOTING	ROCK THE VOTE	000:30	040
VOTING	ROCK THE VOTE	000:33	066