

WZFT  
Baltimore, MD  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
01/03/2017

WZFT  
Quarterly Issues/Programs List

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WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
  - Bailey Deacon, from BARCS Animal Shelter, and Ali Homa, marketing manager for PetValu, join Jeff St. Pierre to discuss the “Thanks for Giving” campaign to raise money for local animal shelters.
  - Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to discuss upcoming fundraising events designed to benefit the shelter.
- **CAREER:** Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.
- **CHILD ABUSE PREVENTION:** Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The Family Tree to discuss the organization and how it benefits residents in the Baltimore area.
- **CHILD HEALTH:** Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.
- **CHILDHOOD SICKNESS:** The Parenting Today panel tackles the topic of isolation.
- **COMMUNITY EVENTS:**
  - Gayle Economos joins Mark Williams to discuss the upcoming Greek Festival in Baltimore.
  - Jeff St. Pierre is joined by Suzanne Green from the Y in Central Maryland to talk about the annual Turkey Trot 5K events.
- **DEPRESSION:** Bernie Lucas is joined by Cynthia Post to discuss depression and the best ways to make it through the holidays.
- **DISABILITIES:** Peter Little, Executive Director of the Parking Authority of Baltimore City, explains Phase 2 of the ProjectSPACE program.
- **DISTRACTED DRIVING:** Director for College and Alumni Development at Harford Community College, Denise Dregier, joins Jeff St. Pierre to discuss the upcoming Heather L. Hurd 5K Run and Kids Trick or Treat Walk.
- **EDUCATION:** Jeff St. Pierre is joined by Dr. Bill Heiser, president of Cristo Rey Jesuit High School, to discuss the school and its impact in the community.
- **EMPLOYMENT:** Jeff St. Pierre is joined by Roland Selby from Year Up Baltimore to discuss open enrollment for the program.

- **Financial help:**
  - Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected medical expenses.
  - Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.
- **HEALTH/ALZHEIMERS:** Jeff St. Pierre is joined by Ilene Rosenthal, program director for the Alzheimer's Association Greater Maryland Chapter, to discuss the upcoming Walk to End Alzheimer's.
- **HUNGER:** Courtney Trusty, director of events and promotions for Meals On Wheels, and Jane Marion, food editor for Baltimore Magazine, discuss the December issue of Baltimore Magazine and how it benefits the Meals on Wheels organization.
- **LEAD POISONING:** Ruth Ann Norton, President and CEO for the Green & Healthy Homes Initiative, discusses National Lead Poisoning Prevention Week.
- **MILITARY:** Bernie Lucas is joined by representatives from Fisher House to discuss the organization's impact on our veterans.
- **TOURISM:** Gayle Economos joins Jeff St. Pierre to discuss the annual Holidays at Hampton event at the Hampton National Historic Site in Towson.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH/ALZHEIMERS	MD TODAY - SEG 1 - ALZHEIMERS ASSOCIATION	Jeff St. Pierre is joined by Ilene Rosenthal, program director for the Alzheimer's Association Greater Maryland Chapter, to discuss the upcoming Walk to End Alzheimer's.	ALZHEIMER'S ASSOCIATION	10/02/2016 07:00 AM	015:20
CHILDHOOD SICKNESS	MD TODAY - SEG 2 - PT ISOLATION	The Parenting Today panel tackles the topic of isolation.	PT ISOLATION	10/02/2016 07:20 AM	013:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISABILITIES	MD TODAY - SEG 1 - PROJECT SPACE PHASE 2	Peter Little, Executive Director of the Parking Authority of Baltimore City, explains Phase 2 of the ProjectSPACE program.	PARKING AUTHORITY	10/09/2016 07:03 AM	012:37
EDUCATION	MD TODAY - SEG 2 - CRISTO REY JESUIT HIGH SCHOOL	Jeff St. Pierre is joined by Dr. Bill Heiser, president of Cristo Rey Jesuit High School, to discuss the school and its impact in the community.	CRISTO REY	10/09/2016 07:21 AM	016:21
CAREER	MD TODAY - SEG 1 - JENNY BLAKE PIVOT	Life coach, Jenny Blake, joins Jeff St. Pierre to talk about her new book, Pivot.	JENNY BLAKE	10/16/2016 07:01 AM	015:23
Financial help	MD TODAY - SEG 2 - GUIDEWELL MEDICAL EXPENSES	Nina Heck from Guidewell Financial Solutions discusses how to be prepared financially for unexpected medical expenses.	GUIDEWELL FINANCIAL SOLUTIONS	10/16/2016 07:22 AM	013:10
DISTRACTED DRIVING	MD TODAY - SEG 1 - HEATHER HURD 5K	Director for College and Alumni Development at Harford Community College, Denise Dregier, joins Jeff St. Pierre to discuss the upcoming Heather L. Hurd 5K Run and Kids Trick or Treat	HARFORD COMM COLLEGE	10/23/2016 07:01 AM	011:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Walk.			
LEAD POISONING	MD TODAY - SEG 2 - HEALTHY HOMES INITIATIVE	Ruth Ann Norton, President and CEO for the Green & Healthy Homes Initiative, discusses National Lead Poisoning Prevention Week.	GREEN & HEALTHY HOMES INITIAT	10/23/2016 07:18 AM	013:35
CHILD HEALTH	MD TODAY - SEG 1 - FESTIVAL OF TREES	Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.	KENNEDY KREIGER	10/30/2016 07:01 AM	013:39
COMMUNITY EVENTS	MD TODAY - SEG 2 - GREEK FESTIVAL	Gayle Economos joins Mark Williams to discuss the upcoming Greek Festival in Baltimore.	GREEK FESTIVAL/GAYLE ECONOMOS	10/30/2016 07:19 AM	014:08
COMMUNITY EVENTS	MD TODAY - SEG 1 - TURKEY TROT 5K	Jeff St. Pierre is joined by Suzanne Green from the Y in Central Maryland to talk about the annual Turkey Trot 5K events.	Y OF CENTRAL MD	11/06/2016 07:00 AM	011:52
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PETVALU/BARCS	Bailey Deacon, from BARCS Animal Shelter, and Ali Homa, marketing manager for PetValu, join Jeff St. Pierre to discuss the "Thanks for Giving" campaign to raise	BARCS	11/06/2016 07:18 AM	014:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		money for local animal shelters.			
Financial help	MD TODAY - SEG 1 - GUIDEWELL FAIR HOUSING	Tim Simonton, director for housing and community development at Guidewell Financial Solutions, discusses fair housing initiatives.	GUIDEWELL FINANCIAL SOLUTIONS	11/13/2016 07:02 AM	013:12
CHILD HEALTH	MD TODAY - SEG 2 - FESTIVAL OF TREES	Jeff St. Pierre is joined by Lainy LeBow Sachs and Michele Mueller, from Kennedy Krieger, to discuss the annual Festival of Trees event.	KENNEDY KREIGER	11/13/2016 07:20 AM	013:39
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Wendy Goldband from the Baltimore Humane Society joins Jeff St. Pierre to discuss upcoming fundraising events designed to benefit the shelter.	BALT HUMANE SOCIETY	12/04/2016 07:03 AM	012:59
TOURISM	MD TODAY - SEG 2 - HOLIDAYS AT HAMPTON 2016	Gayle Economos joins Jeff St. Pierre to discuss the annual Holidays at Hampton event at the Hampton National Historic Site in Towson.	GAYLE ECONOMOS	12/04/2016 07:22 AM	012:56
CHILD ABUSE PREVENTION	MD TODAY - SEG 1 - FAMILY TREE MD	Jeff St. Pierre is joined by Jackie Dilworth, communications manager for The	FAMILY TREE MD	12/11/2016 07:01 AM	013:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Family Tree to discuss the organization and how it benefits residents in the Baltimore area.			
HUNGER	MD TODAY - SEG 2 - MEALS ON WHEELS	Courtney Trusty, director of events and promotions for Meals On Wheels, and Jane Marion, food editor for Baltimore Magazine, discuss the December issue of Baltimore Magazine and how it benefits the Meals on Wheels organization.	MEALS ON WHEELS	12/11/2016 07:20 AM	014:41
EMPLOYMENT	MD TODAY - SEG 1 - YEAR UP BALTIMORE	Jeff St. Pierre is joined by Roland Selby from Year Up Baltimore to discuss open enrollment for the program.	YEAR UP BALTIMORE	12/18/2016 07:03 AM	013:39
DEPRESSION	MD TODAY - SEG 2 - DR. POST-HOLIDAYS	Bernie Lucas is joined by Cynthia Post to discuss depression and the best ways to make it through the holidays.	DR CYNTHIA POST	12/18/2016 07:22 AM	012:23
MILITARY	MD TODAY - SEG 1 - FISHER HOUSE	Bernie Lucas is joined by representatives from Fisher House to discuss the organization's impact on our veterans.	FISHER HOUSE	12/25/2016 07:00 AM	028:52

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING	BALT PSA UNITED WAY	000:40	027
MILITARY AND VETERANS	PSA/SHOW YOUR STRIPES	000:29	072
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
HEALTH AND FITNESS	iHEART RED	000:31	002
LGBT RIGHTS	GLAAD	000:31	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	007
VOTING	ROCK THE VOTE	000:31	003