

WZFT
Baltimore, MD
Quarterly Issues/Programs List
Third Quarter, 2012
10/01/2012

WZFT
Quarterly Issues/Programs List

WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLOOD DONATION:** Katie Turner from the American Red Cross discusses the current blood shortage in Maryland.
- **BREAST CANCER AWARENESS:** Brittany Fowler from Susan G. Komen MD joins Jeff St. Pierre to discuss the annual Race For The Cure, taking place in October, and other upcoming events.
- **CANCER SUPPORT:**
 - Bernie Lucas chats with Basil Lyberg from 24 Hours of Booty about an upcoming cycling event in Columbia, MD that aims to raise money for various cancer charities.
 - Jeff St. Pierre is joined by Brian Sato from the Ullman Cancer Fund to talk about the upcoming Half Full Triathlon to benefit UCF.
- **CAREGIVERS:** Beth Hendrix from the Harford County Government discusses a fall lecture series devoted to providing information for caregivers.
- **CHILDHOOD SICKNESS:** Casey Baynes, founder and CEO of Casey Cares, joins Jeff St. Pierre to talk about the 3rd annual Casey Cares 5K Run/Walk.
- **COMMUNITY DEVELOPMENT:** Ron Cassie from Baltimore Magazine discusses an article he wrote about the Port of Baltimore and the important role that the Port plays for the city.
- **COMMUNITY EVENTS:** Ranger Vince from Fort McHenry outlines the upcoming Star Spangled Banner Weekend.
- **DOMESTIC VIOLENCE:** Jeff St. Pierre is joined by Luisia Caiazzo-Nutter to chat about the upcoming 2012 Balloon Festival.
- **ENVIRONMENT:** Laura Bankey from the Aquarium and Thomas Dunklin from B&O chat about Crab Bash and sustainable seafood.
- **Financial help:**

- o Deanna Booker from Consumer Credit Counseling Services of MD and DE joins Jeff St. Pierre to discuss reverse mortgages and the free options that are available for assistance.
 - o Deanna Booker from CCCS joins Jeff St. Pierre to discuss the importance of keeping track of your credit reports and credit scores.
 - o Deanna Booker joins Jeff St. Pierre to discuss Identity Theft in this two part interview.
 - o Deanna Booker from CCCS of MD and DE joins Jeff St. Pierre to talk about advice for first time homebuyers.
- **HEALTH/CANCER PREVENTION:** Nationally produced segment discussing the Stand Up 2 Cancer movement.
- **HEALTH/WEIGHT:** Former Olympian Dominique Dawes joins Jeff St. Pierre to discuss healthy eating habits for children and the upcoming Olympic games.
- **TEEN SUPPORT:** Haley Kilpatrick of Girl Talk and author of The Drama Years discuss ways to help parents, family and teachers deal with teenage girls.
- **TRAVEL TIPS:** Travel guru Chris McGinnis gives Jeff St. Pierre some helpful tips to make fall and holiday travel easier.
- **VETERANS AFFAIRS:** Nationally produced segment devoted to Fisher House.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS AFFAIRS	MD TODAY - SEG 1 - FISHER HOUSE 7/04	Nationally produced segment devoted to Fisher House.	FISHER HOUSE	07/01/2012 07:00 AM	015:02
VETERANS AFFAIRS	MD TODAY - SEG 2 - FISHER HOUSE 7/04	Nationally produced segment devoted to Fisher House.	FISHER HOUSE	07/01/2012 07:15 AM	014:55
BLOOD	MD TODAY -	Katie Turner	RED CROSS/KATIE	07/08/2012	014:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DONATION	SEG 1 - RED CROSS	from the American Red Cross discusses the current blood shortage in Maryland.	TURNER	06:56 AM	
Financial help	MD TODAY - SEG 2 - CCCS CREDIT REPORT	Deanna Booker from CCCS joins Jeff St. Pierre to discuss the importance of keeping track of your credit reports and credit scores.	CCCS/DEANNA BOOKER	07/08/2012 07:11 AM	015:07
ENVIRONMENT	MD TODAY - SEG 1 - AQUARIUM	Laura Bankey from the Aquarium and Thomas Dunklin from B&O chat about Crab Bash and sustainable seafood.	LAURA BANKEY/THOMAS DUNKLIN	07/15/2012 07:01 AM	013:10
TEEN SUPPORT	MD TODAY - SEG 2 - HALEY KILPATRICK	Haley Kilpatrick of Girl Talk and author of The Drama Years discusses ways to help parents, family and teachers deal with teenage girls.	GIRL TALK/HALEY KILPATRICK	07/15/2012 07:14 AM	014:23
HEALTH/WEIGHT	MD TODAY - SEG 1 - DOMINIQUE DAWES	Former Olympian Dominique Dawes joins Jeff St. Pierre to discuss healthy eating habits for children and the upcoming Olympic games.	DOMINIQUE DAWES	07/22/2012 07:01 AM	013:02
BLOOD DONATION	MD TODAY - SEG 2 - RED CROSS	Katie Turner from the American Red Cross discusses the current blood	RED CROSS/KATIE TURNER	07/22/2012 07:14 AM	014:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		shortage in Maryland.			
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - KOMEN MD/BRITTANY FOWLER	Brittany Fowler from Susan G. Komen MD joins Jeff St. Pierre to discuss the annual Race For The Cure, taking place in October, and other upcoming events.	SUSAN G KOMEN/BRITTANY FOWLER	07/29/2012 06:58 AM	014:16
Financial help	MD TODAY - SEG 2 - CCCS/REVERSE MORTGAGE	Deanna Booker from Consumer Credit Counseling Services of MD and DE joins Jeff St. Pierre to discuss reverse mortgages and the free options that are available for assistance.	CCCS/DEANNA BOOKER	07/29/2012 07:13 AM	012:42
CANCER SUPPORT	MD TODAY - SEG 1 - Ullman Cancer Fund	Jeff St. Pierre is joined by Brian Sato from the Ullman Cancer Fund to talk about the upcoming Half Full Triathlon to benefit UCF.	ULLMAN CANCER FUND/BRIAN SATO	08/05/2012 07:00 AM	013:25
COMMUNITY DEVELOPMENT	MD TODAY - SEG 2 - BALT MAG/PORT OF BALT	Ron Cassie from Baltimore Magazine discusses an article he wrote about the Port of Baltimore and the important role that the Port plays for the city.	BALT MAGAZINE/RON CASSIE	08/05/2012 07:14 AM	013:56
COMMUNITY EVENTS	MD TODAY - SEG 1 - FORT MCHENRY	Ranger Vince from Fort McHenry outlines the upcoming Star	US National Parks Ft McHenry	08/12/2012 07:00 AM	014:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Spangled Banner Weekend.			
CANCER SUPPORT	MD TODAY - SEG 2 - 24 HOURS OF BOOTY	Bernie Lucas chats with Basil Lyberg from 24 Hours Of Booty about an upcoming cycling event in Columbia, MD that aims to raise money for various cancer charities.	24 HRS OF BOOTY/BASIL LYBERG	08/12/2012 07:15 AM	012:48
Financial help	MD TODAY - SEG 1 - CCCS-HOMEBUYING	Deanna Booker from CCCS of MD and DE joins Jeff St. Pierre to talk about advice for first time homebuyers.	CCCS/DEANNA BOOKER	08/19/2012 07:00 AM	015:34
COMMUNITY EVENTS	MD TODAY - SEG 2 - FARM TO CHEF	Chef Jerry from Chefs Expressions joins Jeff St. Pierre to discuss the upcoming Farm to Chef event	FARM TO CHEF/JERRY EDWARDS	08/19/2012 07:16 AM	013:29
CANCER SUPPORT	MD TODAY - SEG 1 - ULLMAN CANCER FUND	Jeff St. Pierre is joined by Brian Sato from the Ullman Cancer Fund to talk about the upcoming Half Full Triathlon to benefit UCF.	ULLMAN CANCER FUND/BRIAN SATO	08/26/2012 06:58 AM	013:25
BLOOD DONATION	MD TODAY - SEG 2 - RED CROSS	Katie Turner from the American Red Cross discusses the current blood shortage in Maryland.	RED CROSS/KATIE TURNER	08/26/2012 07:12 AM	014:50
HEALTH/CANCER PREVENTION	Stand Up 2 Cancer pt1 REV	Nationally produced segment	STAND UP TO CANCER	09/02/2012 07:01 AM	013:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discussing the Stand Up 2 Cancer movement.			
HEALTH/CANCER PREVENTION	Stand Up 2 Cancer pt2 REV	Nationally produced segment discussing the Stand Up 2 Cancer movement.	STAND UP TO CANCER	09/02/2012 07:15 AM	016:26
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - CASEY CARES 5K	Casey Baynes, founder and CEO of Casey Cares, joins Jeff St. Pierre to talk about the 3 rd annual Casey Cares 5K Run/Walk.	CASEY CARES 5K RUN	09/09/2012 07:00 AM	014:03
DOMESTIC VIOLENCE	MD TODAY - SEG 2 - SARC	Jeff St. Pierre is joined by Luisia Caiazzo-Nutter to chat about the upcoming 2012 Balloon Festival.	SARC/LUISA CAIAZZO NUTTER	09/09/2012 07:14 AM	013:55
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - KOMEN RUN	Brittany Fowler from Susan G. Komen MD joins Jeff St. Pierre to discuss the annual Race For The Cure, taking place in October, and other upcoming events.	SUSAN G KOMEN/BRITTANY FOWLER	09/16/2012 07:01 AM	014:16
TRAVEL TIPS	MD TODAY - SEG 2 - CHRIS MCGINNIS	Travel guru Chris McGinnis gives Jeff St. Pierre some helpful tips to make fall and holiday travel easier.	CHRIS MCGINNIS	09/16/2012 07:16 AM	015:03
CANCER SUPPORT	MD TODAY - SEG 1 - ULLMAN CANCER FUND	Jeff St. Pierre is joined by Brian Sato from the	ULLMAN CANCER FUND/BRIAN SATO	09/23/2012 07:03 AM	013:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Ullman Cancer Fund to talk about the upcoming Half Full Triathlon to benefit UCF.			
CAREGIVERS	MD TODAY - SEG 2 - HARFORD COUNTY COMMUNITY	Beth Hendrix from the Harford County Government discusses a fall lecture series devoted to providing information for caregivers.	HARFORD CTY GOV/BETH HENDRIX	09/23/2012 07:16 AM	012:13
Financial help	MD TODAY – SEG 1 – CCCS-IDENTITY THEFT	Deanna Booker joins Jeff St. Pierre to discuss Identity Theft in this two part interview.	CCCS/DEANNA BOOKER	09/30/2012 07:01 AM	013:18
Financial help	MD TODAY – SEG 2 – CCCS-IDENTITY THEFT PART 2	Deanna Booker joins Jeff St. Pierre to discuss Identity Theft in this two part interview.	CCCS/DEANNA BOOKER	09/30/2012 07:15 AM	014:40

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	TREVOR PROJECT	000:36	010
CHILD SAFETY	NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN	000:29	035
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY INVOLVEMENT	OUR TIME	000:30	007
COMMUNITY INVOLVEMENT	OUR TIME	000:31	007
DOMESTIC VIOLENCE	RAINN – RAPE, ABUSE, INCEST NATIONAL NETWORK	000:30	028
DRUNK DRIVING PREVENTION	CHECKPOINT STRIKEFORCE	000:34	013
DRUNK DRIVING PREVENTION	WRAP – WASHINGTON REGIONAL ALCOHOL PROGRAM	000:37	033
HEALTH AND FITNESS	AD COUNCIL	000:30	105
HEALTH AND FITNESS	AD COUNCIL	000:31	070
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HEALTH/BLOOD DONATION	AMERICAN RED CROSS	000:26	003
HEALTH/CHILDRENS CANCERS	RONALD MCDONALD HOUSE CHARITIES	000:31	013
HEALTH/CHILDRENS CANCERS	RONALD MCDONALD HOUSE CHARITIES	000:34	038
HEALTH/LUPUS	LUPUS FOUNDATION	000:31	019
MELANOMA RESEARCH	HEALTH/SKIN CANCER	000:30	001
PET AWARENESS	BALTIMORE HUMANE SOCIETY	000:31	004
SAFE DRIVING	NATIONWIDE TEXTING/JEFF ZEPP	000:20	001
YOUTH ENGAGEMENT	BOY SCOUTS	000:15	036