

WZFT  
Baltimore, MD  
Quarterly Issues/Programs List  
First Quarter, 2012  
03/30/2012

WZFT  
Quarterly Issues/Programs List

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WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AUTISM AWARENESS:** Jeff St. Pierre and Ami Taubenfeld talk about Itineris, a Baltimore County organization that helps adults with autism get involved in the community and work place.
- **BLOOD DONATION:** Mike Baisey and Jeff St. Pierre discuss upcoming blood drives and other Red Cross events.
- **BREAST CANCER AWARENESS:** Jeff St. Pierre is joined by Brittany Fowler from Susan G. Komen For The Cure Maryland to discuss upcoming Breast Cancer fundraisers.
- **CENTER FOR PREGNANCY CONCERNS:** Carol Clews from the Center For Pregnancy Concerns joins Jeff St. Pierre to discuss the options available for women with unplanned pregnancies.
- **CHILDHOOD SICKNESS:** Sonia Quinoñez from SCAN of Northern Virginia talks with Sheryl Kiper about parenting and isolation and how to beat those feelings.
- **CO-HABITATION:** Sonia Quinoñez from SCAN of Northern Virginia talks with Sherry Noud about how to protect your children in a living arrangement that involves roommates, family members or loved ones.
- **COMMUNITY DEVELOPMENT:** Baltimore Magazine editor Ken Igelhart discusses 10 ways to make Baltimore better with host Jeff St. Pierre.
- **COMMUNITY EVENTS:** Allison Burr-Livingstone and Bobbi MacDonald join Jeff St. Pierre to talk about the Women Of The World Festival taking place at the Meyerhoff Symphony Hall.
- **ECONOMICS & PERSONAL FINANCE:** Author Trevor Bolin discusses his rise from a drug abusing high school dropout to his career as a very successful real estate developer and shares tips that can help anyone on their way to achieving their financial goals.
- **EDUCATION:** Jason Fenner from Abroad101.com joins Jeff St. Pierre to talk about the benefits and advantages to students studying abroad.
- **FINANCIAL ASSISTANCE:**
  - Jeff St. Pierre is joined by Sue Rogan from the Maryland CASH Academy to talk about ways to keep financial resolutions in place.
  - Justin Cole speaks with Deanna Booker about how to make a fresh financial start in 2012.

- Justin Cole is joined by Deanna Booker from CCCS to discuss how to regain financial control in the new year.
- Sara Johns from the Baltimore CASH Campaign to talk about the amazing free opportunities that the CASH Campaign offers. They include free tax preparation, financial planning and more.
- Meghan Shutt from the Baltimore CASH Campaign lays out all of the amazing opportunities available at Money Power Day.
- **GREEK WEEK:** Mark Williams is joined by Gayle Economos who talks about the wonderful events taking place during Baltimore Greek Week.
- **HEALTH/WEIGHT:**
  - Dietician Shanti Lewis from the University of Maryland Medical Center talks about ways to keep your healthy resolutions on target.
  - Fox 45's Jennifer Gilbert joins Jeff St. Pierre to talk about the BMore Healthy Expo coming to the Baltimore Convention Center, an event that offers educational information about staying healthy as well as on-site health evaluations.
- **HEALTHY NEIGHBORHOODS EVENT:** Rahn Barnes and Jeff St. Pierre discuss the Healthy Neighborhoods event that offers refurbished homes in select city neighborhoods for very low and affordable prices.
- **HOLIDAY STRESS:** Dr. Rick Hanson and Jeff St. Pierre talk about ways to keep stress levels down around the holidays and other tips from Dr. Hanson's book, "Just One Thing."
- **HUNGER PREVENTION:** Kate Sam from the Maryland Food Bank joins Jeff St. Pierre to discuss the need for food donations and about a great fundraising opportunity with the upcoming Brad Paisley concert.
- **PARENTING:** Pamela Druckerman, author of, "Bringing Up Bebe," shares some helpful parenting tips that she chronicles in her book.
- **PERSONAL GROWTH:** Jenny Blake, author of Life After College, talks with Jeff St. Pierre and shares tips on how to achieve even the toughest life goals.

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## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLOOD DONATION	MD TODAY - SEG 1 - RED CROSS	Mike Baisey and Jeff St. Pierre discuss	RED CROSS/MIKE BAISEY	01/01/2012 07:01 AM	014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		upcoming blood drives and other Red Cross events.			
HOLIDAY STRESS	MD TODAY - SEG 2 – HOLIDAY STRESS	Dr. Rick Hanson and Jeff St. Pierre talk about ways to keep stress levels down around the holidays and other tips from Dr. Hanson's book, "Just One Thing."	DR. RICK HANSON	01/01/2012 07:15 AM	015:00
COMMUNITY DEVELOPMENT	MD TODAY - SEG 1 - BALT MAGAZINE	Baltimore Magazine editor Ken Igelhart discusses 10 ways to make Baltimore better with host Jeff St. Pierre.	BALT MAG KEN IGELHART	01/08/2012 07:02 AM	013:32
CHILDHOOD SICKNESS	MD TODAY - SEG 2 - PT ISOLATION	Sonia Quinoñez from SCAN of Northern Virginia talks with Sheryl Kiper about parenting and isolation and how to beat those feelings.	PT ISOLATION	01/08/2012 07:16 AM	013:03
FINANCIAL ASSISTANCE	MD TODAY - SEG 1 - MD Cash Academy	Jeff St. Pierre is joined by Sue Rogan from the Maryland CASH Academy to talk about ways to keep financial resolutions in place.	SUE ROGAN	01/15/2012 07:03 AM	012:27
FINANCIAL ASSISTANCE	MD TODAY - SEG 2 - CCCS-FINANCIAL CONTROL	Justin Cole speaks with Deanna Booker about how to make a fresh financial start in	CCCS OF MD & DE	01/15/2012 07:15 AM	013:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
2012.					
HEALTH/WEIGHT	MD TODAY - SEG 1 - HEALTHY RESOLUTIONS	Dietician Shanti Lewis from the University of Maryland Medical Center talks about ways to keep your healthy resolutions on target.	SHANTI LEWIS/UMD MED CENTER	01/22/2012 06:59 AM	012:45
FINANCIAL ASSISTANCE	MD TODAY - SEG 2 - CCCS-FINANCIAL CONTROL	Justin Cole is joined by Deanna Booker from CCCS to discuss how to regain financial control in the new year.	CCCS OF MD & DE	01/22/2012 07:12 AM	013:26
EDUCATION	MD TODAY - SEG 1 - ABROAD 101	Jason Fenner from Abroad101.com joins Jeff St. Pierre to talk about the benefits and advantages to students studying abroad.	ABROAD 101/JASON FENNER	01/29/2012 07:01 AM	016:30
ECONOMICS & PERSONAL FINANCE	MD TODAY - SEG 2 - TREVOR BOLIN	Author Trevor Bolin discusses his rise from a drug abusing high school dropout to his career as a very successful real estate developer and shares tips that can help anyone on their way to achieving their financial goals.	TREVOR BOLIN	01/29/2012 07:18 AM	011:15
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - SUSAN G KOMEN	Jeff St. Pierre is joined by Brittany Fowler from Susan G.	BRITTANY FOWLER	02/05/2012 07:01 AM	014:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Komen For The Cure Maryland to discuss upcoming Breast Cancer fundraisers.			
PERSONAL GROWTH	MD TODAY - SEG 2 - JENNY BLAKE	Jenny Blake, author of Life After College, talks with Jeff St. Pierre and shares tips on how to achieve even the toughest life goals.	JENNY BLAKE/LIFE AFTER COLLEG	02/05/2012 07:15 AM	013:46
FINANCIAL ASSISTANCE	MD TODAY - SEG 1 - BALT CASH	Sara Johns from the Baltimore CASH Campaign to talk about the amazing free opportunities that the CASH Campaign offers. They include free tax preparation, financial planning and more.	BALT CASH CAMPAIGN SARA JOHNS	02/12/2012 07:00 AM	013:50
AUTISM AWARENESS	MD TODAY - SEG 2 - ITINERIS	Jeff St. Pierre and Ami Taubenfeld talk about Itineris, a Baltimore County organization that helps adults with autism get involved in the community and work place.	ITINERIS/AMI TAUBENFELD	02/12/2012 07:14 AM	014:59
HUNGER PREVENTION	MD TODAY - SEG 1 - MD FOOD BANK	Kate Sam from the Maryland Food Bank joins Jeff St. Pierre to discuss the need for food donations and about a great	MD FOOD BANK/KATE SAM	02/19/2012 06:59 AM	011:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		fundraising opportunity with the upcoming Brad Paisley concert.			
CO-HABITATION	MD TODAY - SEG 2 -PT COHABITATION	Sonia Quinoñez from SCAN of Northern Virginia talks with Sherry Noud about how to protect your children in a living arrangement that involves roommates, family members or loved ones.	PARENTING TODAY/SCAN VA	02/19/2012 07:10 AM	012:49
COMMUNITY EVENTS	MD TODAY - SEG 1 - WOW FESTIVAL	Allison Burr-Livingstone and Bobbi MacDonald join Jeff St. Pierre to talk about the Women Of The World Festival taking place at the Meyerhoff Symphony Hall.	WOW FESTIVAL	02/26/2012 07:01 AM	016:08
PARENTING	MD TODAY - SEG 2 -PT PAMELA DRUCKERMAN	Pamela Druckerman, author of, "Bringing Up Bebe," shares some helpful parenting tips that she chronicles in her book.	AUTHOR/PAMELA DRUCKERMAN	02/26/2012 07:17 AM	008:47
FINANCIAL ASSISTANCE	MD TODAY - SEG 1 - MONEY POWER DAY	Meghan Shutt from the Baltimore CASH Campaign lays out all of the amazing opportunities available at Money Power	BALT CASH/MEGHAN SHUTT	03/04/2012 07:00 AM	011:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Day.					
BLOOD DONATION	MD TODAY - SEG 2 -RED CROSS	Mike Baisey and Jeff St. Pierre discuss upcoming blood drives and other Red Cross events.	RED CROSS/MIKE BAISEY	03/04/2012 07:12 AM	012:46
HEALTH/WEIGHT	MD TODAY - SEG 1 - BMORE HEALTHY EXPO	Fox 45's Jennifer Gilbert joins Jeff St. Pierre to talk about the BMore Healthy Expo coming to the Baltimore Convention Center, an event that offers educational information about staying healthy as well as on-site health evaluations.	FOX45/JENNIFER GILBERT	03/11/2012 07:03 AM	013:05
BREAST CANCER AWARENESS	MD TODAY - SEG 2 - KOMEN/BREAST CANCER	Jeff St. Pierre is joined by Brittany Fowler from Susan G. Komen For The Cure Maryland to discuss upcoming Breast Cancer fundraisers, including the inaugural Race For The Cure in Ocean City.	SUSAN G KOMEN/BRITTANY FOWLER	03/11/2012 07:16 AM	012:33
HEALTHY NEIGHBORHOODS EVENT	MD TODAY - SEG 1 - HEALTHY NEIGHBORHOODS	Rahn Barnes and Jeff St. Pierre discuss the Healthy Neighborhoods event that offers refurbished homes in select city neighborhoods for very low and	HEALTHY NEIGHBOR/RAHN BARNES	03/18/2012 07:01 AM	012:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		affordable prices.			
GREEK WEEK	MD TODAY - SEG 2 -GREEK WEEK	Mark Williams is joined by Gayle Economos who talks about the wonderful events taking place during Baltimore Greek Week.	GREEK WEEK/GAYLE ECONOMOS	03/18/2012 07:14 AM	014:12
CENTER FOR PREGNANCY CONCERNS	MD TODAY - SEG 1 - CPC	Carol Clews from the Center For Pregnancy Concerns joins Jeff St. Pierre to discuss the options available for women with unplanned pregnancies.	CPC/CAROL CLEWS	03/25/2012 07:03 AM	014:20
PERSONAL GROWTH	MD TODAY - SEG 2 -JENNY BLAKE	Jenny Blake, author of Life After College, talks with Jeff St. Pierre and shares tips on how to achieve even the toughest life goals.	JENNY BLAKE/LIFE AFTER COLLEG	03/25/2012 07:17 AM	013:46

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH/LUPUS	ALLIANCE FOR LUPUS RESEARCH	000:30	017
HOMELESSNESS	BEA GADDY	000:35	088
SAFE DRIVING	CHOOSE SAFETY FOR LIFE	000:30	089
BULLYING	DONORSCHOSE.ORG	000:30	026
BULLYING	DONORSCHOSE.ORG	000:31	069



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	DONORSCHOSE.ORG	000:32	042
LITERACY	DONORSCHOSE.ORG	000:30	064
MUSIC	DONORSCHOSE.ORG	000:29	023
MUSIC	DONORSCHOSE.ORG	000:32	042
POVERTY	DONORSCHOSE.ORG	000:31	009
POVERTY	DONORSCHOSE.ORG	000:33	047
SELF ESTEEM	DONORSCHOSE.ORG	000:31	071
HOMELESSNESS	HOUSE OF RUTH	000:30	073
CHILDHOOD OBESITY	LET'S MOVE	000:33	058
DRUNK DRIVING PREVENTION	MOTHERS AGAINST DRUNK DRIVING	000:19	029
HEALTH/ADDICTION	NARCONON	000:25	059
SAFE DRIVING	THE SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION	000:29	058