

WZFT  
Baltimore, MD  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/06/2015

WZFT  
Quarterly Issues/Programs List

---

WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** Wendy Goldband, Director of marketing and public relations for the Baltimore Humane Society, discusses the upcoming events and ongoing programs offered at the Baltimore Humane Society.
- **CHILD ABUSE PREVENTION:** Jeff St. Pierre is joined by Adam Rosenberg, executive director for the Baltimore Child Abuse Center, to talk about the second annual “Be A Hero Fundraiser” designed to raise money for the BCAC.
- **CHILD HEALTH:**
  - Nationally produced program discussing the new Comprehensive Care Center at St. Jude Children’s Research Hospital.
  - Jeff St. Pierre is joined by Denny Donovan to discuss the Hope In the Harbor event designed to raise money for St. Jude Children’s Research Hospital.
- **Community development:** Bernie Lucas is joined by Max Levitt to discuss the mission of Level the Playing Field, a non-profit that works to bring sports equipment to DC/Maryland area youth.
- **DOMESTIC VIOLENCE:** Sonia Quinonez from SCAN VA and her panel of guests, discuss the impact in a family and community when a child is exposed to domestic violence.
- **EDUCATION:**
  - Mary Beth Lennon, president of Mercy High School, and Greg Lauer, founder and executive director of the Hunt Valley Symphony Orchestra, join Jeff St. Pierre to discuss a new partnership that brings the HVSO to have a residency at Mercy High School.
  - Mary Hastler, CEO of the Harford County Public Library, joins Jeff St. Pierre to discuss upcoming events at the Harford County Public Library system.
- **Financial help:**
  - Nina Heck from Consumer Credit Counseling of MD and DE discusses financial resolutions people can make to have a financially successful new year.
  - Jeff St. Pierre and Robin McKinney, director of the Maryland CASH Campaign, discuss free tax prep sites open to lower income residents.
  - Nina Heck of Consumer Credit Counseling of MD and DE discusses important questions and conversations couples need to have about money.
  - Nina Heck of Consumer Credit Counseling of MD and DE discusses what to do if you are involved in a data breach and how to prevent your information from being stolen.

- Courtney Bettle, program manager for financial security for the Baltimore CASH Campaign, and David Millman, market president for Bank of America, discuss the upcoming 10<sup>th</sup> anniversary of Money Power Day.
- Kim Fabian, senior vice president for Junior Achievement of Central Maryland, talks about ongoing programs offered by JA to help prepare Maryland youth to have a healthy financial future.
- **HEALTH & NUTRITION:**
  - Chris Bauer, clinical director of bariatrics at University of Maryland Harford Memorial Hospital, and Jeff St. Pierre discuss realistic tips for losing weight and being healthy in the new year.
  - Fox 45's Tom Rodgers joins Jeff St. Pierre to discuss the upcoming BMore Healthy Expo being held at the Baltimore Convention Center.
- **HEALTH AND FITNESS:** Jeff St. Pierre is joined by Jennifer Quinn, marketing director for Marley Station, Kim Murphy, group exercise director for Gold's Gym, and Julia Freeman, director of special events with the American Diabetes Association, to discuss the 9<sup>th</sup> annual Spin-a-Thon at Marley Station Mall.
- **Mental Health:** Bernie Lucas is joined by Dr. Cynthia Post to discuss tips to avoid holiday depression.
- **TOURISM:** Vice President of Communications with Visit Baltimore, Sara Warfield, discusses the 2015 Absolutely Fabulous campaign which offers deals to inspire people to get out of their homes and head into Baltimore to see all the city has to offer.

---

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health	MD TODAY - SEG 1 - HOLIDAY DEPRESSION	Bernie Lucas is joined by Dr. Cynthia Post to discuss tips to avoid holiday depression.	DR CYNTHIA POST	01/04/2015 07:00 AM	013:20
DOMESTIC VIOLENCE	MD TODAY - SEG 2 - PARENTING TODAY- DOMESTIC VIOLENCE	Sonia Quinonez from SCAN VA and her panel of guests, discuss the impact in a family and	PARENTING TODAY	01/04/2015 07:16 AM	012:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		community when a child is exposed to domestic violence.			
Financial help	MD TODAY - SEG 1 - CCCS-NEW YEAR'S RESOLUTIONS	Nina Heck from Consumer Credit Counseling of MD and DE discusses financial resolutions people can make to have a financially successful new year.	CCCS/NINA HECK	01/11/2015 07:01 AM	013:43
CHILD HEALTH	MD TODAY - SEG 2 - ST. JUDE COMPREHENSIVE CARE CENTER	Nationally produced program discussing the new Comprehensive Care Center at St. Jude Children's Research Hospital.	ST JUDE	01/11/2015 07:17 AM	015:08
DOMESTIC VIOLENCE	MD TODAY - SEG 1 - PARENTING TODAY - DOMESTIC VIOLENCE	Sonia Quinonez from SCAN VA and her panel of guests, discuss the impact in a family and community when a child is exposed to domestic violence.	PARENTING TODAY	01/18/2015 07:04 AM	012:35
Community developement	MD TODAY - SEG 2 - LEVEL THE PLAYING FIELD	Bernie Lucas is joined by Max Levitt to discuss the mission of Level the Playing Field, a non-profit that works to bring sports equipment to DC/Maryland	LEVEL THE PLAYING FIELD	01/18/2015 07:21 AM	012:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		area youth.			
EDUCATION	MD TODAY - SEG 1 - MERCY HIGH/HV SYMPHONY	Mary Beth Lennon, president of Mercy High School, and Greg Lauer, founder and executive director of the Hunt Valley Symphony Orchestra, join Jeff St. Pierre to discuss a new partnership that brings the HVSO to have a residency at Mercy High School.	MERCY HIGH SCHOOL	01/25/2015 07:02 AM	014:19
Financial help	MD TODAY - SEG 2 - CCCS NEW YEAR'S RESOLUTIONS	Nina Heck from Consumer Credit Counseling of MD and DE discusses financial resolutions people can make to have a financially successful new year.	CCCS/NINA HECK	01/25/2015 07:22 AM	013:43
HEALTH & NUTRITION	MD TODAY - SEG 1 - WEIGHT LOSS/STAYING HEALTHY	Chris Bauer, clinical director of bariatrics at University of Maryland Harford Memorial Hospital, and Jeff St. Pierre discuss realistic tips for losing weight and being healthy in the new year.	CHRIS BAUER/U OF MD HARFORD M	02/01/2015 07:03 AM	014:45
Financial help	MD TODAY - SEG 2 - BALTIMORE CASH CAMPAIGN	Jeff St. Pierre and Robin McKinney,	CASH CAMPAIGN/ROBIN MCKINNEY	02/01/2015 07:23 AM	012:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	TAXES	director of the Maryland CASH Campaign, discuss free tax prep sites open to lower income residents.			
TOURISM	MD TODAY - SEG 1 - ABSOLUTELY FEBULOUS	Vice President of Communications with Visit Baltimore, Sara Warfield, discusses the 2015 Absolutely Febulous campaign which offers deals to inspire people to get out of their homes and head into Baltimore to see all the city has to offer.	VISIT BALTIMORE/SARA WARFIELD	02/08/2015 07:02 AM	012:10
Financial help	MD TODAY - SEG 2 - CCCS- COUPLES MONEY TALKS	Nina Heck of Consumer Credit Counseling of MD and DE discusses important questions and conversations couples need to have about money.	CCCS/NINA HECK	02/08/2015 07:17 AM	015:33
Financial help	MD TODAY - SEG 1 - CCCS - DATA BREACHES	Nina Heck of Consumer Credit Counseling of MD and DE discusses what to do if you are involved in a data breach and how to prevent your information from being stolen.	CCCS/NINA HECK	02/15/2015 07:02 AM	015:09
CHILD HEALTH	MD TODAY - SEG 2 - ST. JUDE	Nationally produced program	ST JUDE	02/15/2015 07:21 AM	015:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		discussing the new Comprehensive Care Center at St. Jude Children's Research Hospital.			
HEALTH & NUTRITION	MD TODAY - SEG 1 - B MORE HEALTHY EXPO	Fox 45's Tom Rodgers joins Jeff St. Pierre to discuss the upcoming BMore Healthy Expo being held at the Baltimore Convention Center.	FOX 45/TOM RODGERS	02/22/2015 07:03 AM	014:40
HEALTH AND FITNESS	MD TODAY - SEG 2 - ADA SPIN-A-THON	Jeff St. Pierre is joined by Jennifer Quinn, marketing director for Marley Station, Kim Murphy, group exercise director for Gold's Gym, and Julia Freeman, director of special events with the American Diabetes Association, to discuss the 9 <sup>th</sup> annual Spin-a-Thon at Marley Station Mall.	ADA/JULIE FRIEMAN	02/22/2015 07:23 AM	012:40
HEALTH & NUTRITION	MD TODAY - SEG 1 - WEIGHT LOSS RESOLUTIONS	Chris Bauer, clinical director of bariatrics at University of Maryland Harford Memorial Hospital, and Jeff St. Pierre discuss realistic tips for	CHRIS BAUER/U OF MD HARFORD M	03/01/2015 07:02 AM	014:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		losing weight and being healthy in the new year.			
HEALTH AND FITNESS	MD TODAY - SEG 2 - ADA SPIN-A- THON	Jeff St. Pierre is joined by Jennifer Quinn, marketing director for Marley Station, Kim Murphy, group exercise director for Gold's Gym, and Julia Freeman, director of special events with the American Diabetes Association, to discuss the 9 <sup>th</sup> annual Spin-a- Thon at Marley Station Mall.	ADA/JULIE FRIEMAN	03/01/2015 07:20 AM	012:40
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettle, program manager for financial security for the Baltimore CASH Campaign, and David Millman, market president for Bank of America, discuss the upcoming 10 <sup>th</sup> anniversary of Money Power Day.	BALT CASH/COURTNEY KETTLE	03/08/2015 07:03 AM	013:21
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALTIMORE HUMANE SOCIETY	Wendy Goldband, Director of marketing and public relations for the Baltimore Humane Society, discusses the upcoming events and ongoing	BALT HUMANE SOCIETY	03/08/2015 07:19 AM	014:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		programs offered at the Baltimore Humane Society.			
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	Courtney Bettel, program manager for financial security for the Baltimore CASH Campaign, and David Millman, market president for Bank of America, discuss the upcoming 10 <sup>th</sup> anniversary of Money Power Day.	BALT CASH/COURTNEY KETTLE	03/15/2015 07:01 AM	013:21
CHILD ABUSE PREVENTION	MD TODAY - SEG 2 - BALTIMORE CHILD ABUSE CENTER	Jeff St. Pierre is joined by Adam Rosenberg, executive director for the Baltimore Child Abuse Center, to talk about the second annual "Be A Hero Fundraiser" designed to raise money for the BCAC.	BCAC/ADAM ROSENBERG	03/15/2015 07:18 AM	014:29
EDUCATION	MD TODAY - SEG 1 - HARFORD COUNTY PUBLIC LIBRARY	Mary Hastler, CEO of the Harford County Public Library, joins Jeff St. Pierre to discuss upcoming events at the Harford County Public Library system.	HARFORD CTY LIBRARY/MARY HAST	03/22/2015 07:02 AM	014:47
CHILD SAFETY	MD TODAY - SEG 1 - HOPE IN THE HARBOR	Jeff St. Pierre is joined by Denny Donovan to discuss the Hope In the Harbor event designed to raise money for St. Jude	HOPE IN THE HARBOR/DENNY	03/29/2015 07:02 AM	012:47



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Children's Research Hospital.			
Financial help	MD TODAY - SEG 2 - JUNIOR ACHIEVEMENT	Kim Fabian, senior vice president for Junior Achievement of Central Maryland, talks about ongoing programs offered by JA to help prepare Maryland youth to have a healthy financial future.	JUNIOR ACHIEVEMENT	03/29/2015 07:18 AM	013:11

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	LPPSA/Show Your Stripes/WZFT	000:33	054
BULLYING	LPSA/Bullying Prevention	001:00	018
SAFE DRIVING	LPSA/Buzzed Driving Prevention	000:30	021
MENTAL HEALTH	LPSA/Mental Health Awareness	000:29	014
BLOOD DONATIONS	PSA/BALT/AMERICAN RED CROSS	000:36	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	PSA/RANDOM ACTS OF KINDNESS WEEK	000:31	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	024