

WZFT  
Baltimore, MD  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

WZFT  
Quarterly Issues/Programs List

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WZFT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER AWARENESS:** Local author, Mark Brodinsky joins Jeff St. Pierre to discuss his new book, "It Takes 2: Surviving Breast Cancer...A Spouse's Story."
- **BULLYING:** Wendy Connell from the custom t-shirt making website Customink.com joins Jeff St. Pierre to talk about their annual "Be Good To Each Other" campaign designed to support anti-bullying efforts.
- **BUSINESS TIPS:** Laurie DeYoung chats with businessman and author, Seth Goldman, about his new book, Mission in a Bottle: The Story of Honest Tea.
- **CHILD HEALTH:** Lainey LeBow-Sachs joins Jeff St. Pierre to discuss the upcoming Festival of Trees and how it benefits the Kennedy Krieger Institute and its programs.
- **CHILDHOOD SICKNESS:**
  - Lisa Galick from St. Jude Children's Research Hospital joins Jeff St. Pierre to discuss the Give Thanks Walk as well as the importance of giving to St. Jude.
  - Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.
- **Community developement:** Suzanne Green and Gerald Marquez join Jeff St. Pierre to discuss the annual Turkey Trot 5K that benefits the Y of Central Maryland.
- **COMMUNITY ENGAGEMENT:** Jeff St. Pierre is joined by Beth Laverick, events manager for the Waterfront Partnership of Baltimore, to talk about upcoming family events including the 6<sup>th</sup> annual Harbor Harvest.
- **COMMUNTIY EVENTS:**
  - Mark Williams is joined by Gayle Economos to talk about the upcoming Baltimore Greek Festival.

- Megan English and Erin Link, founders of the Mrs. Claus Cares event, discuss the creation of the charity event and how it benefits the Women's Housing Coalition.
  - Katharina Voigt, Marketing Manager for the Christmas Village, and David Blumberg, president of the board of directors of Santa Claus Anonymous, discuss the first annual Christmas Village at the Inner Harbor as well as their unique partnership.
  - Ranger Vince joins Jeff St. Pierre to discuss Holidays at the Hampton National Historic Site.
- **DISABILITIES:** Christopher Knoerlein, from The Arc Baltimore, joins Jeff St. Pierre to discuss the mission of the ARC and their major fundraising event, Art In The Round.
- **DISTRACTED DRIVING:** Russ and Kim Hurd join Jeff St. Pierre to discuss the 5<sup>th</sup> annual Heather L Hurd 5K Run and 1 mile Fun Walk, an event that raises awareness about the dangers of distracted driving.
- **Family issues:** Laurie DeYoung is joined by Delia Ephron to talk about her new book, "Sister Mother Husband Dog."
- **Financial help:**
  - Deanna Booker returns to discuss changes made to reverse mortgages.
  - Deanna Booker from CCCS discusses ways students, and parents, can avoid borrowing too much money for college.
  - Deanna Booker discusses new programs offered by CCCS that are designed to help people get through uncertain times.
  - Deanna Booker from CCCS stops by to discuss ways people can better plan for their retirement.
  - Deanna Booker stops by to discuss ways to avoid overspending during the holidays.
  - Deanna Booker provides tips for people looking to purchase a home after going through foreclosure.
- **HUNGER:** Saundra Bond from the United Way of Central Maryland, joins Jeff St. Pierre to discuss the United Way's "Harvest of Plenty" program.
- **TOURISM:** Kristen Harbeson and James Smolinski join Jeff St. Pierre to discuss the re-opening of the Poe House and future plans for the tourist attraction.

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## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most

significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TOURISM	MD TODAY - SEG 1 - POE BALTIMORE	Kristen Harbeson and James Smolinski join Jeff St. Pierre to discuss the re-opening of the Poe House and future plans for the tourist attraction.	KRISTEN HARBESON/JAMES SMOLINSKI FOR POE BALTIMORE	10/06/2013 07:00 AM	013:30
Financial help	MD TODAY - SEG 2 - CCCS-REVERSE MORTGAGES	Deanna Booker returns to discuss changes made to reverse mortgages.	CCCS/DEANNA BOOKER	10/06/2013 07:14 AM	013:15
COMMUNITY MANAGEMENT	MD TODAY - SEG 1 - WATERFRONT PARTNERSHIP	Jeff St. Pierre is joined by Beth Laverick, events manager for the Waterfront Partnership of Baltimore, to talk about upcoming family events including the 6 <sup>th</sup> annual Harbor Harvest.	WATERFRONT PARTNERSHIP/BETH LAVERICK	10/13/2013 07:02 AM	014:00
Financial help	MD TODAY - SEG 2 - CCCS-COLLEGE LOANS	Deanna Booker from CCCS discusses ways students, and parents, can avoid borrowing too much money for college.	CCCS/DEANNA BOOKER	10/13/2013 07:16 AM	016:00
BULLYING	MD TODAY - SEG 1 - CUSTOMINK.COM	Wendy Connell from the custom t-shirt making website Customink.com joins Jeff St. Pierre to talk about their annual “Be Good To Each Other” campaign designed to support anti-bullying efforts.	CUSTOMINK.COM/WENDY CONNELL	10/20/2013 07:00 AM	013:00
Financial help	MD TODAY - SEG 2 - CCCS-UNCERTAIN TIMES	Deanna Booker discusses new programs offered by CCCS that are designed to help people get through uncertain times.	CCCS/DEANNA BOOKER	10/20/2013 07:13 AM	014:20
DISTRACTED DRIVING	MD TODAY - SEG 1 - HURD 5K	Russ and Kim Hurd join Jeff St. Pierre to discuss the 5 <sup>th</sup> annual Heather L Hurd 5K Run and 1 mile Fun Walk, an event that raises awareness about the dangers of distracted driving.	HEATHER HURD/RUSSEL HURD	10/27/2013 07:03 AM	014:50
COMMUNITY EVENTS	MD TODAY - SEG 2 - GREEK FESTIVAL 2013	Mark Williams is joined by Gayle Economos to talk about the upcoming Baltimore Greek Festival.	GREEK FESTIVAL/GAYLE ECONOMOS	10/27/2013 07:18 AM	013:00
AST CER ARENESS	MD TODAY - SEG 1 - MARK BRODINSKY	Local author, Mark Brodinsky joins Jeff St. Pierre to discuss his new book, "It Takes 2: Surviving Breast Cancer...A Spouse's Story."	MARK BRODINSKY	11/03/2013 07:01 AM	014:50
ABILITIES	MD TODAY - SEG 2 - THE ARC BALTIMORE	Christopher Knoerlein, from The Arc Baltimore, joins Jeff St. Pierre to discuss the mission of the ARC and their major fundraising event, Art In The Round.	THE ARC BALT: KNOERLEIN	11/03/2013 07:16 AM	014:20
LDHOOD NNESS	MD TODAY - SEG 1 - ST. JUDE GIVE	Lisa Galick from St. Jude Children's Research Hospital joins Jeff St. Pierre to	ST. JUDE/LISA GALICK	11/10/2013 07:02 AM	014:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	THANKS WALK	discuss the Give Thanks Walk as well as the importance of giving to St. Jude.			
Financial help	MD TODAY - SEG 2 - CCCS - RETIREMENT PLANNING	Deanna Booker from CCCS stops by to discuss ways people can better plan for their retirement.	CCCS/DEANNA BOOKER	11/10/2013 07:16 AM	013:15
CHILDHOOD BUSINESS	MD TODAY - SEG 1 - CASEY CARES/HOLIDAY GIVING	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES/CASEY BAYNES	11/17/2013 07:03 AM	013:50
AGER	MD TODAY - SEG 2 - UNITED WAY/HARVEST OF PLENTY	Saundra Bond from the United Way of Central Maryland, joins Jeff St. Pierre to discuss the United Way's "Harvest of Plenty" program.	UNITED WAY/SAUNDRA BOND	11/17/2013 07:22 AM	012:30
Community Development	MD TODAY - SEG 1 - TURKEY TROT/Y OF CENTRAL MD	Suzanne Green and Gerald Marquez join Jeff St. Pierre to discuss the annual Turkey Trot 5K that benefits the Y of Central Maryland.	YMCA CENTRAL MD	11/24/2013 07:01 AM	012:20
CHILD HEALTH	MD TODAY - SEG 2 - FESTIVAL OF TREES	Lainey LeBow-Sachs joins Jeff St. Pierre to discuss the upcoming Festival of Trees and how it benefits the Kennedy Krieger Institute and its programs.	KENNEDY KRIEGER	11/24/2013 07:13 AM	013:00
COMMUNITY EVENTS	MD TODAY - SEG 1 - MRS. CLAUS CARES	Megan English and Erin Link, founders of the Mrs. Claus Cares event, discuss the creation of the charity event and how it benefits the Women's Housing Coalition.	MRS CLAUS CARES	12/01/2013 07:00 AM	015:00
CHILDHOOD BUSINESS	MD TODAY - SEG 2 - CASEY CARES	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES FOUNDATION	12/01/2013 07:15 AM	013:50
COMMUNITY EVENTS	MD TODAY - SEG 1 - CHRISTMAS VILLAGE	Katharina Voigt, Marketing Manager for the Christmas Village, and David Blumberg, president of the board of directors of Santa Claus Anonymous, discuss the first annual Christmas Village at the Inner Harbor as well as their unique partnership.	CHRIASTMAS VILLAGE	12/08/2013 07:02 AM	012:40
COMMUNITY EVENTS	MD TODAY - SEG 2 - HOLIDAYS AT THE HAMPTON	Ranger Vince joins Jeff St. Pierre to discuss Holidays at the Hampton National Historic Site.	HAMPTON NATIONAL PARK	12/08/2013 07:19 AM	015:00
Financial help	MD TODAY - SEG 1 - CCCS-HOLIDAY SPENDING	Deanna Booker stops by to discuss ways to avoid overspending during the holidays.	CCCS/DEANNA BOOKER	12/15/2013 07:02 AM	015:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS TIPS	MD TODAY - SEG 2 - SETH GOLDMAN	Laurie DeYoung chats with businessman and author, Seth Goldman, about his new book, Mission in a Bottle: The Story of Honest Tea.	SETH GOLDMAN	12/15/2013 07:22 AM	011:4
ADHOOD NESS	MD TODAY - SEG 1 - CASEY CARES	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES FOUNDATION	12/22/2013 06:44 AM	013:5
cial help	MD TODAY - SEG 2 - CCCS HOMEOWNERSHIP	Deanna Booker provides tips for people looking to purchase a home after going through foreclosure.	CCCS/DEANNA BOOKER	12/22/2013 07:03 AM	013:1
AST CER ARENES	MD TODAY - SEG 1 - MARK BRODINSKY	Local author, Mark Brodinsky joins Jeff St. Pierre to discuss his new book, "It Takes 2: Surviving Breast Cancer...A Spouse's Story."	MARK BRODINSKY	12/29/2013 07:01 AM	014:5
ly issues	MD TODAY - SEG 2 - DELIA EPHRON	Laurie DeYoung is joined by Delia Ephron to talk about her new book, "Sister Mother Husband Dog."	DELIA EPHRON	12/29/2013 07:18 AM	011:2

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	MEDAL OF HONOR	000:32	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	107
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	212
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	048
Military Appreciation	IHEART RADIO	000:24	060
Military Appreciation	IHEART RADIO	000:26	061
Military Appreciation	IHEART RADIO	000:28	059
POVERTY	WE SCARE HUNGER	000:31	022
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008

**PSection I**  
**LOCAL PROGRAMMING**

**WZFT Q4 2013 ADDENDUM (REVISED)**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TOURISM	MD TODAY - SEG 1 - POE BALTIMORE	Kristen Harbeson and James Smolinski join Jeff St. Pierre to discuss the re-opening of the Poe House and future plans for the tourist attraction.	KRISTEN HARBESON/JAMES SMOLINSKI FOR POE BALTIMORE	10/06/2013 07:00 AM	013:31
Financial help	MD TODAY - SEG 2 - CCCS-REVERSE MORTGAGES	Deanna Booker returns to discuss changes made to reverse mortgages.	CCCS/DEANNA BOOKER	10/06/2013 07:14 AM	013:14
COMMUNITY ENGAGEMENT	MD TODAY - SEG 1 - WATERFRONT PARTNERSHIP	Jeff St. Pierre is joined by Beth Laverick, events manager for the Waterfront Partnership of Baltimore, to talk about upcoming family events including the 6 <sup>th</sup> annual Harbor Harvest.	WATERFRONT PARTNERSHIP/BETH LAVERICK	10/13/2013 07:02 AM	014:02
Financial help	MD TODAY - SEG 2 - CCCS-COLLEGE LOANS	Deanna Booker from CCCS discusses ways students, and parents, can avoid borrowing too much money for college.	CCCS/DEANNA BOOKER	10/13/2013 07:16 AM	016:02
BULLYING	MD TODAY - SEG 1 - CUSTOMINK.COM	Wendy Connell from the custom t-shirt making website Customink.com joins Jeff St. Pierre to talk about their annual "Be Good To Each Other" campaign designed to support anti-bullying efforts.	CUSTOMINK.COM/WENDY CONNELL	10/20/2013 07:00 AM	013:06
Financial help	MD TODAY - SEG 2 - CCCS-UNCERTAIN TIMES	Deanna Booker discusses new programs offered by CCCS that are designed to help people get through uncertain times.	CCCS/DEANNA BOOKER	10/20/2013 07:13 AM	014:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	MD TODAY - SEG 1 - HURD 5K	Russ and Kim Hurd join Jeff St. Pierre to discuss the 5 <sup>th</sup> annual Heather L Hurd 5K Run and 1 mile Fun Walk, an event that raises awareness about the dangers of distracted driving.	HEATHER HURD/RUSSEL HURD	10/27/2013 07:03 AM	014:50
COMMUNITY EVENTS	MD TODAY - SEG 2 - GREEK FESTIVAL 2013	Mark Williams is joined by Gayle Economos to talk about the upcoming Baltimore Greek Festival.	GREEK FESTIVAL/GAYLE ECONOMOS	10/27/2013 07:18 AM	013:09
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - MARK BRODINSKY	Local author, Mark Brodinsky joins Jeff St. Pierre to discuss his new book, "It Takes 2: Surviving Breast Cancer...A Spouse's Story."	MARK BRODINSKY	11/03/2013 07:01 AM	014:52
DISABILITIES	MD TODAY - SEG 2 - THE ARC BALTIMORE	Christopher Knoerlein, from The Arc Baltimore, joins Jeff St. Pierre to discuss the mission of the ARC and their major fundraising event, Art In The Round.	THE ARC BALT: KNOERLEIN	11/03/2013 07:16 AM	014:23
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - ST. JUDE GIVE THANKS WALK	Lisa Galick from St. Jude Children's Research Hospital joins Jeff St. Pierre to discuss the Give Thanks Walk as well as the importance of giving to St. Jude.	ST. JUDE/LISA GALICK	11/10/2013 07:02 AM	014:22
Financial help	MD TODAY - SEG 2 - CCCS - RETIREMENT PLANNING	Deanna Booker from CCCS stops by to discuss ways people can better plan for their retirement.	CCCS/DEANNA BOOKER	11/10/2013 07:16 AM	013:19
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - CASEY CARES/HOLIDAY GIVING	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES/CASEY BAYNES	11/17/2013 07:03 AM	013:57



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUNGER	MD TODAY - SEG 2 - UNITED WAY/HARVEST OF PLENTY	Saundra Bond from the United Way of Central Maryland, joins Jeff St. Pierre to discuss the United Way's "Harvest of Plenty" program.	UNITED WAY/SAUNDRA BOND	11/17/2013 07:22 AM	012:33
Community development	MD TODAY - SEG 1 - TURKEY TROT/Y OF CENTRAL MD	Suzanne Green and Gerald Marquez join Jeff St. Pierre to discuss the annual Turkey Trot 5K that benefits the Y of Central Maryland.	YMCA CENTRAL MD	11/24/2013 07:01 AM	012:27
CHILD HEALTH	MD TODAY - SEG 2 - FESTIVAL OF TREES	Lainey LeBow-Sachs joins Jeff St. Pierre to discuss the upcoming Festival of Trees and how it benefits the Kennedy Krieger Institute and it's programs.	KENNEDY KRIEGER	11/24/2013 07:13 AM	013:07
COMMUNITY EVENTS	MD TODAY - SEG 1 - MRS. CLAUS CARES	Megan English and Erin Link, founders of the Mrs. Claus Cares event, discuss the creation of the charity event and how it benefits the Women's Housing Coalition.	MRS CLAUS CARES	12/01/2013 07:00 AM	015:02
CHILDHOOD SICKNESS	MD TODAY - SEG 2 - CASEY CARES	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES FOUNDATION	12/01/2013 07:15 AM	013:54
COMMUNITY EVENTS	MD TODAY - SEG 1 - CHRISTMAS VILLAGE	Katharina Voigt, Marketing Manager for the Christmas Village, and David Blumberg, president of the board of directors of Santa Claus Anonymous, discuss the first annual Christmas Village at the Inner Harbor as well as their unique partnership.	CHRISTMAS VILLAGE	12/08/2013 07:02 AM	012:46
COMMUNITY	MD TODAY - SEG 2	Ranger Vince joins Jeff	HAMPTON NATIONAL	12/08/2013	015:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENTS	- HOLIDAYS AT THE HAMPTON	St. Pierre to discuss Holidays at the Hampton National Historic Site.	PARK	07:19 AM	
Financial help	MD TODAY - SEG 1 - CCCS-HOLIDAY SPENDING	Deanna Booker stops by to discuss ways to avoid overspending during the holidays.	CCCS/DEANNA BOOKER	12/15/2013 07:02 AM	015:56
BUSINESS TIPS	MD TODAY - SEG 2 - SETH GOLDMAN	Laurie DeYoung chats with businessman and author, Seth Goldman, about his new book, Mission in a Bottle: The Story of Honest Tea.	SETH GOLDMAN	12/15/2013 07:22 AM	011:49
CHILDHOOD SICKNESS	MD TODAY - SEG 1 - CASEY CARES	Casey Baynes from Casey Cares discusses the organization's Holiday Giving Campaign and how people can help local families with a simple donation.	CASEY CARES FOUNDATION	12/22/2013 06:44 AM	013:54
Financial help	MD TODAY - SEG 2 - CCCS HOMEOWNERSHIP	Deanna Booker provides tips for people looking to purchase a home after going through foreclosure.	CCCS/DEANNA BOOKER	12/22/2013 07:03 AM	013:10
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - MARK BRODINSKY	Local author, Mark Brodinsky joins Jeff St. Pierre to discuss his new book, "It Takes 2: Surviving Breast Cancer...A Spouse's Story."	MARK BRODINSKY	12/29/2013 07:01 AM	014:52
Family issues	MD TODAY - SEG 2 - DELIA EPHRON	Laurie DeYoung is joined by Delia Ephron to talk about her new book, "Sister Mother Husband Dog."	DELIA EPHRON	12/29/2013 07:18 AM	011:24

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

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