

ORDER



WCWJ

Orders	Order / Rev:	500486	
	Alt Order #:	09392553	
	Product Desc:	JAX ON THE RISE	
	Estimate:	1051	
	Flight Dates:	01/14/19 - 01/18/19	Primary AE: Mica Hansen
	Original Date / Rev:	01/14/19 / 01/14/19	Sales Office: DC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Multi Media Services	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		915 King St	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	POL/ISS Jax on The Rise	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISSUE	Order Separation: 00:15:00
	Priority:	P-1	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/31/18	01/18/19	7	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2019	7	\$400.00	\$340.00	0.0
Totals	7	\$400.00	\$340.00	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCWJ	01/16/19	01/16/19	M-F 8-9a RCL RCL	CM	8-9a	--1----	:30	1	\$20.00	P-1	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	--1----		1				\$20.00		0.00			
N 2	WCWJ	01/17/19	01/17/19	M-F 8-9a RCL RCL	CM	8-9a	---1---	:30	1	\$20.00	P-1	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	---1---		1				\$20.00		0.00			
N 3	WCWJ	01/18/19	01/18/19	M-F 8-9a RCL RCL	CM	8-9a	----1--	:30	1	\$20.00	P-1	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	----1--		1				\$20.00		0.00			
N 4	WCWJ	01/16/19	01/16/19	M-F 630-7p Mom Mom	CM	630-7p	--1----	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	--1----		1				\$70.00		0.00			
N 5	WCWJ	01/18/19	01/18/19	M-F 630-7p Mom Mom	CM	630-7p	----1--	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	----1--		1				\$70.00		0.00			
N 6	WCWJ	01/15/19	01/15/19		CM	6-630p	-1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

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Alt Order #: 09392553
Flight Dates: 01/14/19 - 01/18/19

Advertiser: POL/ISS Jax on The Rise
Product Desc: JAX ON THE RISE
Estimate: 1051
WCWJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630p Funny U Ask															
Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	-1-----		1				\$100.00		0.00			
N 7	WCWJ	01/17/19	01/17/19	M-F 6-630p Funny U Ask	CM	6-630p	---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/19	01/20/19	---1---		1				\$100.00		0.00			
													Totals	7	\$400.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 500486

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Jax On The Rise

Name

140 W. Monroe Street, 1st FL

Jacksonville, FL 32202

Address

(904) 488-7794

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Eric Robinson - Chairman/Treasurer

Neal McDonald - Boyer

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Pro Mayor Lenny Curry.

b. The candidate seeks election to the office of Mayor in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is _____.

b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.