

## ORDER



WCWJ

**Orders**  
**Order / Rev:** 503125  
**Alt Order #:** 09408958  
**Product Desc:** JAX ON THE RISE  
**Estimate:** 1070  
**Flight Dates:** 02/05/19 - 02/11/19  
**Original Date / Rev:** 02/04/19 / 02/04/19  
**Order Type:** GENERAL  
**Primary AE:** Mica Hansen  
**Sales Office:** DC  
**Sales Region:** NAT

**Agency**  
**Name:** Multi Media Services  
**Buying Contact:**  
**Billing Contact:**  
 915 King St  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ISS Jax on The Rise  
**Demographic:** A35+  
**Product Codes:** PL-Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-1  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/28/19	02/11/19	11	\$1,115.00	\$947.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2019	11	\$1,115.00	\$947.75	0.0
<b>Totals</b>	<b>11</b>	<b>\$1,115.00</b>	<b>\$947.75</b>	<b>0.0</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCWJ	02/06/19	02/06/19	M-F 11a-12p Maury Pov	CM	11a-12p	--1----	:30	1	\$85.00	P-1	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/04/19	02/10/19	--1----					1	\$85.00		0.00			
N 2	WCWJ	02/06/19	02/06/19	Mon-Fri 730-8p Blackish	CM	730-8p	--1----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/04/19	02/10/19	--1----					1	\$125.00		0.00			
N 3	WCWJ	02/08/19	02/08/19	Mon-Fri 730-8p Blackish	CM	730-8p	----1--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/04/19	02/10/19	----1--					1	\$125.00		0.00			
N 4	WCWJ	02/08/19	02/08/19	M-F 11a-12p Maury Pov	CM	11a-12p	----1--	:30	1	\$85.00	P-1	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/04/19	02/10/19	----1--					1	\$85.00		0.00			
N 5	WCWJ	02/11/19	02/11/19	M-F 2-3p Paternity	CM	2-3p	1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/19	02/17/19	1-----					1	\$100.00		0.00			
N 6	WCWJ	02/07/19	02/07/19		CM	2-3p	---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

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 Estimate: 1070  
 WCWJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p Paternity											
				M-F Paternity											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	---1---					1	\$100.00		0.00			
N 7	WCWJ	02/05/19	02/05/19	M-F 4-5p Maury Povich	CM	4-5p	-1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	-1-----					1	\$100.00		0.00			
N 8	WCWJ	02/08/19	02/08/19	M-F 4-5p Maury Povich	CM	4-5p	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	----1--					1	\$100.00		0.00			
N 9	WCWJ	02/06/19	02/06/19	M-F 6-630p Funny U AsK	CM	6-630p	--1----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				Funny You Should Ask											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	--1----					1	\$100.00		0.00			
N 10	WCWJ	02/08/19	02/08/19	M-F 630-7p Mom	CM	630-7p	----1--	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
				Mom											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	----1--					1	\$70.00		0.00			
N 11	WCWJ	02/05/19	02/05/19	Mon-Fri 7-730p Mom	CM	7-730p	-1-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				Mom											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/04/19		02/04/19	02/10/19	-1-----					1	\$125.00		0.00			
													Totals	11	\$1,115.00

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**  
(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 503125

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Jax On The Rise

Name

140 W. Monroe Street, 1st FL

Jacksonville, FL 32202

Address

(904) 488-7794

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Eric Robinson - Chairman/Treasurer

Neal McDonald - Boyer

\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Pro Mayor Lenny Curry.

b. The candidate seeks election to the office of Mayor in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is \_\_\_\_\_.

b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.