



## Invoice

ROSE MOSER ALLYN PUBLIC REL AZ\*  
7144 E. Stetson  
Suite 400  
Scottsdale, AZ 85251

JIM LANE FOR SCOTS MAYOR 2016\*  
7666 E. RANCHO DR.  
SCOTTSDALE, AZ 85260  
Acct. Exec: Manfredo, Yvonne

Bill Cycle: 11/16

Invoice ID: 1416386	Invoice Date: 11-10-2016	Contract ID: 1724950	Client ID: 103371
Campaign ID:	Estimate ID:	P.O. Number:	Tax ID:
Description			Amount

Gross Advertising Fee		\$3,474.00
Agency Commission		(\$521.10)
	Net Advertising Fee	<b>\$2,952.90</b>
	Sub Total	<b>\$2,952.90</b>
Posted Pre-Payments		(\$2,952.90)
	Total This Invoice	<b>\$0.00</b>

10K Incremental Buy  
Thank you for using Cox Media.

Terms: Net 30  
Checks Payable to: COX MEDIA LLC  
Mail to: COX MEDIA LLC  
P.O. BOX 50470  
LOS ANGELES, CA 90074-0470  
CFC\_AR@coxmedia.com

Please include the invoice numbers on your check or remittance.



## Affidavit Of Performance

Client Name: JIM LANE FOR SCOTS MAYOR 2016\*

Remarks: 10K Incremental Buy

Bill Cycle: 11/16

Contract ID: 1724950

Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
10/31/16	Monday	HGTV	SCOTTSDALE	House Hunters	7:18 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
10/31/16	Monday	HGTV	SCOTTSDALE	House Hunters	10:18 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
10/31/16	Monday	MNBC	VALLEYWIDE	Morning Joe	5:23 AM	Lane Better Times Revised	00:00:30	15	Charged	\$30.00
10/31/16	Monday	MNBC	VALLEYWIDE	Morning Joe	5:52 AM	Lane Better Times Revised	00:00:30	15	Charged	\$30.00
11/01/16	Tuesday	HGTV	SCOTTSDALE	Fixer Upper	1:44 PM	Lane Better Times Revised	00:00:30	6	Charged	\$43.00
11/01/16	Tuesday	HGTV	SCOTTSDALE	Fixer Upper	4:44 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/01/16	Tuesday	HGTV	SCOTTSDALE	Fixer Upper	6:21 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/01/16	Tuesday	HGTV	SCOTTSDALE	Fixer Upper	7:19 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/01/16	Tuesday	MNBC	VALLEYWIDE	MSNBC Live	6:35 AM	Lane Better Times Revised	00:00:30	15	Charged	\$30.00
11/01/16	Tuesday	MNBC	VALLEYWIDE	MSNBC Live	10:34 AM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/01/16	Tuesday	MNBC	VALLEYWIDE	MTP Daily	2:57 PM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/01/16	Tuesday	MNBC	VALLEYWIDE	All In With Chris	5:31 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/01/16	Tuesday	MNBC	VALLEYWIDE	Hardball Matthews	8:54 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/02/16	Wednesday	HGTV	SCOTTSDALE	Property Brothers	12:19 PM	Lane Better Times Revised	00:00:30	6	Charged	\$43.00
11/02/16	Wednesday	HGTV	SCOTTSDALE	Property Brothers	8:16 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/02/16	Wednesday	HGTV	SCOTTSDALE	Property Brothers	9:19 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/02/16	Wednesday	HGTV	SCOTTSDALE	House Hunters	10:18 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/02/16	Wednesday	MNBC	VALLEYWIDE	MSNBC Live Jackso	10:35 AM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/02/16	Wednesday	MNBC	VALLEYWIDE	MTP Daily	2:59 PM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/02/16	Wednesday	MNBC	VALLEYWIDE	11 Hour Brian Wil	8:18 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/02/16	Wednesday	MNBC	VALLEYWIDE	Hardball Matthews	11:54 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/03/16	Thursday	HGTV	SCOTTSDALE	Flip or Flop	1:16 PM	Lane Better Times Revised	00:00:30	6	Charged	\$43.00
11/03/16	Thursday	HGTV	SCOTTSDALE	Flip or Flop	4:45 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/03/16	Thursday	HGTV	SCOTTSDALE	Flip or Flop	5:17 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/03/16	Thursday	MNBC	VALLEYWIDE	MSNBC Live Melvin	7:35 AM	Lane Better Times Revised	00:00:30	15	Charged	\$30.00
11/03/16	Thursday	MNBC	VALLEYWIDE	MSNBC Live Mitche	9:37 AM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/03/16	Thursday	MNBC	VALLEYWIDE	MSNBC Live Jackso	10:50 AM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/03/16	Thursday	MNBC	VALLEYWIDE	With All Due Resp	3:30 PM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/03/16	Thursday	MNBC	VALLEYWIDE	Hardball Matthews	4:40 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/03/16	Thursday	MNBC	VALLEYWIDE	Hardball Matthews	4:57 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/03/16	Thursday	MNBC	VALLEYWIDE	The Rachel Maddow	9:37 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/04/16	Friday	HGTV	SCOTTSDALE	Flea Market Flip	10:19 AM	Lane Better Times Revised	00:00:30	6	Charged	\$43.00
11/04/16	Friday	HGTV	SCOTTSDALE	Caribbean Life	1:17 PM	Lane Better Times Revised	00:00:30	6	Charged	\$43.00
11/04/16	Friday	HGTV	SCOTTSDALE	Caribbean Life	5:18 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/04/16	Friday	MNBC	VALLEYWIDE	MSNBC Live Jackso	10:38 AM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/04/16	Friday	MNBC	VALLEYWIDE	MSNBC Live Snow	12:20 PM	Lane Better Times Revised	00:00:30	22	Charged	\$50.00
11/04/16	Friday	MNBC	VALLEYWIDE	Hardball Matthews	4:42 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/04/16	Friday	MNBC	VALLEYWIDE	All In With Chris	5:48 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/04/16	Friday	MNBC	VALLEYWIDE	The Last Word	10:14 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/05/16	Saturday	HGTV	SCOTTSDALE	Property Brothers	1:18 PM	Lane Better Times Revised	00:00:30	3	Charged	\$60.00
11/05/16	Saturday	HGTV	SCOTTSDALE	Property Brothers	3:43 PM	Lane Better Times Revised	00:00:30	3	Charged	\$60.00
11/05/16	Saturday	HGTV	SCOTTSDALE	Property Brothers	5:19 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/05/16	Saturday	HGTV	SCOTTSDALE	Property Brothers	9:16 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/05/16	Saturday	HGTV	SCOTTSDALE	House Hunters Ren	10:19 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/05/16	Saturday	HGTV	SCOTTSDALE	House Hunters	11:18 PM	Lane Better Times Revised	00:00:30	12	Charged	\$69.00
11/05/16	Saturday	MNBC	VALLEYWIDE	MSNBC Live	6:39 AM	Lane Better Times Revised	00:00:30	19	Charged	\$30.00
11/05/16	Saturday	MNBC	VALLEYWIDE	AM Joy	8:31 AM	Lane Better Times Revised	00:00:30	19	Charged	\$30.00
11/05/16	Saturday	MNBC	VALLEYWIDE	Place for Politic	4:32 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/05/16	Saturday	MNBC	VALLEYWIDE	All In With Chris	5:41 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/05/16	Saturday	MNBC	VALLEYWIDE	Place for Politic	8:21 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/06/16	Sunday	HGTV	SCOTTSDALE	Flip or Flop	8:45 AM	Lane Better Times Revised	00:00:30	3	Charged	\$60.00
11/06/16	Sunday	HGTV	SCOTTSDALE	Fixer Upper	2:42 PM	Lane Better Times Revised	00:00:30	3	Charged	\$60.00
11/06/16	Sunday	HGTV	SCOTTSDALE	Fixer Upper	4:43 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/06/16	Sunday	HGTV	SCOTTSDALE	Fixer Upper	7:21 PM	Lane Better Times Revised	00:00:30	9	Charged	\$69.00
11/06/16	Sunday	MNBC	VALLEYWIDE	MSNBC Live	7:33 AM	Lane Better Times Revised	00:00:30	19	Charged	\$30.00
11/06/16	Sunday	MNBC	VALLEYWIDE	AM Joy	9:21 AM	Lane Better Times Revised	00:00:30	19	Charged	\$30.00
11/06/16	Sunday	MNBC	VALLEYWIDE	Meet the Press	4:36 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/06/16	Sunday	MNBC	VALLEYWIDE	Hardball Matthews	6:18 PM	Lane Better Times Revised	00:00:30	26	Charged	\$60.00
11/06/16	Sunday	MNBC	VALLEYWIDE	Place for Politic	10:51 PM	Lane Better Times Revised	00:00:30	30	Charged	\$60.00
11/07/16	Monday	MNBC	VALLEYWIDE	MSNBC Live	7:36 AM	Lane Better Times Revised	00:00:30	16	Charged	\$30.00
11/07/16	Monday	MNBC	VALLEYWIDE	MSNBC Live	1:39 PM	Lane Better Times Revised	00:00:30	23	Charged	\$50.00
11/08/16	Tuesday	HGTV	SCOTTSDALE	House Hunters/Now	11:48 AM	Lane Better Times Revised	00:00:30	31	Charged	\$43.00

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
11/08/16	Tuesday	HGTV	SCOTTSDALE	Fixer Upper	2:44 PM	Lane Better Times Revised	00:00:30	31	Charged	\$43.00
11/08/16	Tuesday	MNBCP	VALLEYWIDE	Morning Joe	6:41 AM	Lane Better Times Revised	00:00:30	16	Charged	\$30.00
Grand Total:										\$3,474.00

## Channel Summary

Network	Zone	Total Spots	Gross Revenue
HGTV	SCOTTSDALE	28	\$1,714.00
MNBCP	VALLEYWIDE	36	\$1,760.00
Grand Total		64	\$3,474.00

Note: Program Names may vary due to alterations in network scheduling.