

KDEM-FM 94.3 Deming, NM

Quarterly Issues/Programs List First Quarter 2024 January 1st - March 31st

KDEM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

***Community Activities**

***School Issues**

***Agriculture Issues**

***Youth activities**

***Employment**

***State/City/County Issues**

***Economic Issues**

Persons Interviewed: - Jack Blandford, County Extension Agent Vicky Chavez, Deming Public Schools Administrator
Chris Brice, Luna County Manager Jessica Etcheverry, Deming Schools spokesperson
Diana LeMarbe, Deming Arts Council spokesperson Amanda Sanders, City of Deming spokesperson
Others will be identified in file.

Live interviews are conducted in person in studio and live on phone. Interviews are scheduled during programming day M-F during the Good Morning Music, Show, 5am – 10am.

Community Activities

01/03/24 8a/12p/5p 10 mins

Diana LeMarbe spoke about the art show at the Deming Art Council for the month of January. Diana said that the art this month is from members who are showing their art and all the art is for sale. The dates, times, and location of the event were given to listeners.

01/17/24 8a/12p/5p 10 mins

Crystal Kerbo from DAGSHIP rescue told John about the spay and neuter coupons that the 501C has available to the low income citizens who have pets. The coupons will cover the cost of the animal services to local veterinarians. information was given on how listeners could get the items.

01/24/24 7a/12p/5p 10 mins

Jack Blandford spoke to John Krehbiel about the upcoming Food link 4-H day. The members will shop at a local grocery store and learn how much food prices are. The kids will be given a budget of donated money to use to purchase foods and hygiene items that will then be donated to the local domestic violence shelter.

01/30/24 8a/12p/5p 10 mins

Diana Le Marbe spoke about the art show at the Deming Art Council for the month of February. Diana spoke about the artists meet the public day, and that the artwork will be for sale. She also spoke about memberships to the local art council. Details were given listeners to become members.

02/15/24 9a/1p/4p 10 mins

Joanna Costilla with Cancer Support of Deming/Luna County spoke with John about their large annual fundraising event called “The I hope you Dance” ball. Tickets are available now at locations around the community. Details were given for listeners to learn how to support the organization and how listeners can get help once they may find themselves needing support after a cancer diagnosis.

03/29/24 8a/12p/5p 10 mins

Diana Le Marbe spoke about the art show at the Deming Art Council for the month of April. Diana said that the art this month is from any school student. The dates, times and location was given for listeners to go to the Art Council and purchase artwork from local students.

School Issues

01/03/24 8a/12p/5p 10 mins

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01/24/24 7a/12p/5p 10 mins

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01/25/24 7a/12p/5p 10 mins

Jessica Etcheverry Deming Schools Information Officer spoke with John about the school's MESA teams and they got the state award from the Governor. She also spoke about the new web page the district has set up. The information was given to listeners about how to find it, and how to create an account for students and parents or guardians.

02/05/24 8a/12p/5p 10 mins

Joanna Costilla with Cancer Support of Deming/Luna County spoke with John about their large annual fundraising event called “The I hope you Dance” ball. Tickets are available now at locations around the community. Details were given for listeners to learn how to support the organization and how listeners can get help once they may find themselves needing support after a cancer diagnosis.

02/06/24 8a/12p/5p 10 mins

Marlene Padron, Deming Schools Director of Learning told John that the public is invited to the spelling bee going on at the school’s auditorium tomorrow at 10am. Details were given about the spelling bee and what the kids went through to get to this point. The address, and additional details were given.

03/12/24 7a/12p/5p 10 mins

Thomas Saucedo of Red Mtn Middle School spoke with John about the Community Schools type of learning environment the RMMS plans to adopt. He mentioned that public meetings will also be held to discuss with the public further. Dates, times and locations were given to

03/29/24 8a/12p/5p 10 mins

listeners. Also, basic information about the community schools project were given.

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Agriculture Issues

01/17/24 8a/12p/5p 10 mins

Crystal Kerbo from DAGSHIP rescue told John about the spay and neuter coupons that the 501C has available to the low-income citizens who have pets. The coupons will cover the cost of the animal services to local veterinarians. information was given on how listeners could get the items.

01/24/24 7a/12p/5p 10 mins

Jack Blandford spoke to John Krehbiel about the upcoming artificial insemination of beef and pregnancy testing training classes that the local County Extension office will be holding. CEU's will be given out to those who need them and are in attendance. The course is through New Mexico State University. The cost, dates, and locations as well as how

to register was given for listeners to contact for additional information.

02/21/24 7a/12p/5p 10 mins

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02/28/24 7a/12p/5p 10 mins

Jack Blandford spoke to John Krehbiel about the wind and it's effects on trees in Luna County. He mentioned that he was receiving calls about them all week, and gave details to listeners how to help prevent wind damage to trees. He gave out his personal cell number, email address, and his office information for listeners to get additional information on their specific trees.

03/20/24 7a/12p/5p 10 mins

Jack Blandford spoke to John Krehbiel about Pecan tree health. He mentioned about the weevil that can spoil the local pecan forests. Private trees in the area also need

to be kept in shape also to prevent the pest from invading Luna County. The pest has been found in other counties.

Youth Activities:

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01/24/24 7a/12p/5p 10 mins

Jack Blandford spoke to John Krehbiel about the upcoming Food link 4-H Day. The members will shop at a local grocery store and learn how much food prices are. The kids will be given a budget of donated money to use to purchase foods and hygiene items that will then be donated to the local domestic violence shelter. – Also 4-H open enrollment ends February 1st. Details were given on air as to how listeners can enroll their children.

01/30/24 9a/1p/4p 10 mins

Joanna Costilla with Cancer Support of Deming/Luna County spoke with John about their large annual fundraising event details were given for listeners to learn how to support the organization.

Young listeners can get help once they may find themselves needing support after a cancer diagnosis.

02/06/24 8a/12p/5p 10 mins

Marlene Padron, Deming Schools Director of Learning told John that the public is invited to the spelling bee going on at the school's auditorium tomorrow at 10am. Details were given about the spelling bee and what the kids went through to get to this point. The address, and additional details were given.

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Employment

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Crystal Kerbo from DAGSHIP rescue told John about the positions open at the animal rescue. She gave details of the job duties, and ways listeners could contact her about the open positions.

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State/County/City Local Issues

03/20/24 8a/12p/5p 10 mins

NM Senator Siah Hemphill told John about the 30 day NM legislative session that just ended. She explained the new laws that will go into effect, and also the local funding for projects our city and county had applied for. Details were given of some of the various local projects. Her number, web page and email address were given.

Economic Issues

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Diana Le Marbe spoke about the art show at the Deming Art Council for the month of January. Diana said that the art this month is from members who are showing their art and all the art is for sale. The dates, times and location of the event were given to listeners.

02/16/24 8a/12p/5p 10 mins

Crystal Kerbo from DAGSHIP rescue told John about the positions open at the animal rescue. She gave details of the job duties, and ways listeners could contact her about the open positions. She said that it was difficult to find employees who wanted to work.

During this quarter, KDEM-FM also carried local community event messages as part of our hourly “Hometown Happenings” public service announcements. We air all messages from local non-profit organizations, churches and clubs. There is no charge for this community service.

KDEM-FM also carries local news inside our hourly newscasts at the 3-minute after the hour broadcasts. We talk about local news, and events interesting to the local community. The local news follows ABC network world and national news. This runs from 5am until 7pm daily.

KDEM-FM airs Dr. Sanja Gupta’s A Better Life Program M-F at 8:45am and 4:45pm. The program deals with various health and wellness issues. The program runs for 2 minutes daily.

