



KDRV
1090 KNUTSON AVE
MEDFORD, OR 97504

Haystack Media
PO BOX 249
PRINEVILLE, OR 97754

Contract # 64051

Schedule Dates 05/04/24-05/12/24
Advertiser Christine Goodwin for Oregon (10354)
Agency Haystack Media (2752)
Product Political - Candidates (1151)
Brand Politcal - Goodwin for Oregon (27367)
Salesperson House Medford, House Medford (1036)
Sales Office Medford
Buyer Name Iverson,Bryan
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments

Date Entered 05/03/24
Last Modified 05/08/24
Entered By Charles Stringer
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$354.75
Net Total \$2,010.25
Sales Tax

Medford ABC (KDRV)		
By Calendar Month	Spots	Rate
May. 2024	33	\$2,365.00
Grand Total:	33	\$2,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	05/05/24-05/05/24	7	:30	9:30A- NBA Playoffs								2				Medford ABC (KDRV)	Sun NBA Playoffs 9:30a-12:30p	5/3/24
1.1	Revised Line / SPOT	05/05/24-05/05/24	7	:30	9:30A- 12:30A (PST)								2				Medford ABC (KDRV)	Sun NBA Playoffs 9:30a-12:30p	5/3/24
1.2	Normal Line / SPOT	05/05/24-05/05/24	7	:30	9:30A- 12:30P (PST)								2	2	\$150.00	\$300.00	Medford ABC (KDRV)	Sun NBA Playoffs 9:30a-12:30p	5/3/24
2.0	Normal Line / SPOT	05/04/24-05/05/24	5	:30	11P- 11:30P (PST)							1	1	2	\$50.00	\$100.00	Medford ABC (KDRV)	11p News Sat/Sun	5/3/24
3.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30	10A- The View		1	1	1	1	1			5	\$35.00	\$175.00	Medford ABC (KDRV)	The View	5/3/24
4.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30	12P- GMA3: What You Need to Know		1	1	1	1	1			5	\$50.00	\$250.00	Medford ABC (KDRV)	GMA	5/3/24
5.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	2P- 3P (PST)						1			1	\$10.00	\$10.00	Medford ABC (KDRV)	Judge Judy 2-3p	5/3/24
6.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	4:59P- NewsWatch 12 at 5:00pm						1			1	\$100.00	\$100.00	Medford ABC (KDRV)	News 5p	5/3/24
7.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30	11P- Newswatch 12 at 11:00pm		1	X	X	X	X	X		1	\$55.00	\$55.00	Medford ABC (KDRV)	News 11p	5/3/24
8.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30	11:35P- Jimmy Kimmel Live		1	X	X	X	X	X		1	\$20.00	\$20.00	Medford ABC (KDRV)	JKL	5/3/24

CONFIRMATION CONTRACT

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9.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	6P- Newswatch 12 at 6:00pm	1					X			1	\$80.00	\$80.00	Medford ABC (KDRV)	News 6p	5/3/24
10.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	7P- Jeopardy	1					X			1	\$75.00	\$75.00	Medford ABC (KDRV)	Jeopardy	5/3/24
11.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	7:29P- Wheel of Fortune	1					X			1	\$75.00	\$75.00	Medford ABC (KDRV)	Wheel of Fortune	5/3/24
12.0	Normal Line / SPOT	05/07/24-05/07/24	4	:30	9P- The Rookie	1		X						1	\$125.00	\$125.00	Medford ABC (KDRV)	The Rookie	5/3/24
18.0	Normal Line / SPOT	05/04/24-05/04/24	7	:30	5P- Stanley Cup Playoffs, First Round Presented by Geico (Game #7)							1		1	\$75.00	\$75.00	Medford ABC (KDRV)	Stanley Cup Playoffs	5/3/24
19.0	Normal Line / SPOT	05/04/24-05/04/24	7	:30	7:59:56P- Newswatch 12 Special Edition							1		1	\$50.00	\$50.00	Medford ABC (KDRV)	8pm News	5/3/24
20.0	Normal Line / SPOT	05/05/24-05/05/24	7	:30	4:29:56P- NewsWatch 12 Special Edition								1	1	\$50.00	\$50.00	Medford ABC (KDRV)	4:30 News	5/3/24
21.0	Normal Line / SPOT	05/05/24-05/05/24	5	:30	5P- American Idol (Live to Full Network)								1	1	\$160.00	\$160.00	Medford ABC (KDRV)	American Idol	5/3/24
22.0	Normal Line / SPOT	05/05/24-05/05/24	7	:30	8P- American Idol (Rebroadcast)								1	1	\$100.00	\$100.00	Medford ABC (KDRV)	American Idol	5/3/24
23.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	4:29:56P- Newswatch 12 Special Edition (4:30pm)							1		1	\$50.00	\$50.00	Medford ABC (KDRV)	Newswatch 12 4:30	5/3/24

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24.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	5P- 8P (PST)							1		1	\$160.00	\$160.00	Medford ABC (KDRV)	NBA Conference Semi Finals - Game 3	5/3/24
25.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	7:59:56P- Newswatch 12 Special Edition							1		1	\$50.00	\$50.00	Medford ABC (KDRV)	News 8p	5/3/24
26.0	Normal Line / SPOT	05/12/24-05/12/24	7	:30	11:30A- 3P (PST)								1	1	\$125.00	\$125.00	Medford ABC (KDRV)	NBA Conference Semi Finals - Game 4	5/3/24
27.0	Normal Line / SPOT	05/12/24-05/12/24	5	:30	5P- American Idol (Live to Full Network)								1	1	\$160.00	\$160.00	Medford ABC (KDRV)	American Idol	5/3/24
28.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	10P- 11P (PST)							1		1	\$20.00	\$20.00	Medford ABC (KDRV)	Jeopardy/Wheel (MG #10354)	5/8/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: <i>Stoppedge</i>	Date: 5/10/2024	Accepted-Station: KDRV/KDKF	Date: 5/10/2024	Comments:
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