Hays PO B		RV 0 KNUTSON AVE DFORD, OR 97504	Sch Adv Age Bra Sale Sale Buy Pho CPE Acc Billi	esperson es Office ver Name one/Fax	es	64051 05/04/24-05/12 Christine Goodw Haystack Media Political - Candia Politcal - Goodw House Medford, Medford Iverson,Bryan / N/A Local/Political Ca Calendar	vin for (2752 dates vin for Hous	2) (115 Oreg	i1) gon (edfore	(2736) d (103	7)			Date Ent Last Moc Entered CO-OP External Demo Order Ty Package Commiss Commiss Commiss Sales Ta:	dified By ! # ! Deal sion % sion	05/03/24 05/08/24 Charles Stringer No Normal 15.00 \$354.75 \$2,010.25		Medford ABC (I By Calendar Mon May. 2024 Grand Total:		}	Rate \$2,365.00 \$2,365.00
Line	Line Type / Break Type (Ref	f #) Dates	Sec	Length	F	Run Times	SPW	Мо	Tu	We T	ħ	Fr Sa	su Su	Spots	Rate	Total		Station	G	omments	Entered
1.0	Revised Line / SPOT	05/05/24-05/05/24	7	-	9:30A- NE	BA Playoffs			-				2				Medford A	ABC (KDRV)	Sun NBA P 9:30a-12:3	layoffs	5/3/24
1.1	Revised Line / SPOT	05/05/24-05/05/24	7	:30	9:30A-12	2:30A (PST)							2				Medford A	ABC (KDRV)	Sun NBA P 9:30a-12:3		5/3/24
1.2	Normal Line / SPOT	05/05/24-05/05/24	7	:30	9:30A- 12	2:30P (PST)							2	2	\$150	.00 \$300.0	00 Medford A	ABC (KDRV)	Sun NBA P 9:30a-12:3	layoffs	5/3/24
2.0	Normal Line / SPOT	05/04/24-05/05/24	5	:30	11P- 11:3	80P (PST)						1	1	2	\$50	.00 \$100.	00 Medford A	ABC (KDRV)	11p News	Sat/Sun	5/3/24
3.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30	10A- The	View		1	1	1 :	1	1		5	\$35	.00 \$175.	00 Medford A	ABC (KDRV)	The View		5/3/24
4.0	Normal Line / SPOT	05/06/24-05/10/24	5		12P- GMA to Know	3: What You Need		1	1	1 :	1	1		5	\$50	.00 \$250.	00 Medford A	ABC (KDRV)	GMA		5/3/24
5.0	Normal Line / SPOT	05/10/24-05/10/24	7		2P- 3P (P	ST)						1		1	\$10	.00 \$10.	00 Medford A	ABC (KDRV)	Judge Judy	/ 2-3p	5/3/24
6.0	Normal Line / SPOT	05/10/24-05/10/24	7		4:59P- Ne 5:00pm	ewsWatch 12 at						1		1	\$100	.00 \$100.0	00 Medford A	ABC (KDRV)	News 5p		5/3/24
7.0	Normal Line / SPOT	05/06/24-05/10/24	5	:30		rswatch 12 at	1	х	х	x x	x	x		1	\$55	.00 \$55.0	0 Medford A	ABC (KDRV)	News 11p		5/3/24
8.0	Normal Line / SPOT	05/06/24-05/10/24	5			immy Kimmel Live	1	x	x	x x	x	x		1	\$20	.00 \$20.0	00 Medford A	ABC (KDRV)	JKL		5/3/24
	CONFIRMATION CONTRACT																				
Accepted	ccepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																				

KDRV/KDKF does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race, ethnicity or gender.

NEWS WATCH	KDRV
	1090 KNI MEDFOF
kdrv.com	

Haystack Media PO BOX 249 PRINEVILLE, OR 97754

	Contract Schedule Dates
	Advertiser
NUTSON AVE	Agency
RD, OR 97504	Product
	Brand
	Salesperson
	Sales Office
	Buyer Name
	Phone/Fax

CPE Account Types **Billing Type** Comments

Contract # Schedule Dates	64051 05/04/24-05/12/24
Advertiser	Christine Goodwin for Oregon (10354)
Agency	Haystack Media (2752)
Product	Political - Candidates (1151)
Brand	Politcal - Goodwin for Oregon (27367)
Salesperson	House Medford, House Medford (1036)
Sales Office	Medford
Buyer Name	Iverson,Bryan
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate - Agency
Billing Type	Calendar

Date Entered	05/03/24
Last Modified	05/08/24
Entered By	Charles Stringer
CO-OP	No
External #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$354.75
Net Total	\$2,010.25
Sales Tax	

Medford ABC (KD	RV)	
By Calendar Month	Spots	<u>Rate</u>
May. 2024	33	\$2,365.00
Grand Total:	33	\$2,365.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	05/10/24-05/10/24	7		6P- Newswatch 12 at 6:00pm	1				>	(1	\$80.00	\$80.00	Medford ABC (KDRV)	News 6p	5/3/24
10.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	7P- Jeopardy	1				×	(1	\$75.00	\$75.00	Medford ABC (KDRV)	Jeopardy	5/3/24
11.0	Normal Line / SPOT	05/10/24-05/10/24	7	:30	7:29P- Wheel of Fortune	1				×	(1	\$75.00	\$75.00	Medford ABC (KDRV)	Wheel of Fortune	5/3/24
12.0	Normal Line / SPOT	05/07/24-05/07/24	4	:30	9P- The Rookie	1		Х					1	\$125.00	\$125.00	Medford ABC (KDRV)	The Rookie	5/3/24
18.0	Normal Line / SPOT	05/04/24-05/04/24	7		5P- Stanley Cup Playoffs, First Round Presented by Geico (Game #7)						1		1	\$75.00	\$75.00	Medford ABC (KDRV)	Stanley Cup Playoffs	5/3/24
19.0	Normal Line / SPOT	05/04/24-05/04/24	7		7:59:56P- Newswatch 12 Special Edition						1		1	\$50.00	\$50.00	Medford ABC (KDRV)	8pm News	5/3/24
20.0	Normal Line / SPOT	05/05/24-05/05/24	7		4:29:56P- NewsWatch 12 Special Edition							1	1	\$50.00	\$50.00	Medford ABC (KDRV)	4:30 News	5/3/24
21.0	Normal Line / SPOT	05/05/24-05/05/24	5		5P- American Idol (Live to Full Network)							1	1	\$160.00	\$160.00	Medford ABC (KDRV)	American Idol	5/3/24
22.0	Normal Line / SPOT	05/05/24-05/05/24	7	:30	8P- American Idol (Rebroadcast)							1	1	\$100.00	\$100.00	Medford ABC (KDRV)	American Idol	5/3/24
23.0	Normal Line / SPOT	05/11/24-05/11/24	7		4:29:56P- Newswatch 12 Special Edition (4:30pm)						1		1	\$50.00	\$50.00	Medford ABC (KDRV)	Newswatch 12 4:30	5/3/24
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Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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📐 kdrv.com

Haystack Media PO BOX 249 PRINEVILLE, OR 97754

	Contract Schedule Dates
	Advertiser
IUTSON AVE	Agency
RD, OR 97504	Product
	Brand
	Salesperson
	Sales Office
	Buyer Name
	Phone/Fax

CPE Account Types **Billing Type** Comments

Contract #	64051
Schedule Dates	05/04/24-05/12/24
Advertiser	Christine Goodwin for Oregon (10354)
Agency	Haystack Media (2752)
Product	Political - Candidates (1151)
Brand	Politcal - Goodwin for Oregon (27367)
Salesperson	House Medford, House Medford (1036)
Sales Office	Medford
Buyer Name	Iverson,Bryan
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate - Agency
Billing Type	Calendar

Date Entered	05/03/24
Last Modified	05/08/24
Entered By	Charles Stringer
CO-OP	No
External #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$354.75
Net Total	\$2,010.25
Sales Tax	

Medford ABC (KDF	RV)	
By Calendar Month	Spots	<u>Rate</u>
May. 2024	33	\$2,365.00
Grand Total:	33	\$2,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	ו Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	5P- 8P (PST)						1		1	\$160.00	\$160.00	Medford ABC (KDRV)	NBA Conference Semi Finals - Game 3	5/3/24
25.0	Normal Line / SPOT	05/11/24-05/11/24	7		7:59:56P- Newswatch 12 Special Edition						1		1	\$50.00	\$50.00	Medford ABC (KDRV)	News 8p	5/3/24
26.0	Normal Line / SPOT	05/12/24-05/12/24	7	:30	11:30A- 3P (PST)							1	1	\$125.00	\$125.00	Medford ABC (KDRV)	NBA Conference Semi Finals - Game 4	5/3/24
27.0	Normal Line / SPOT	05/12/24-05/12/24	5		5P- American Idol (Live to Full Network)							1	1	\$160.00	\$160.00	Medford ABC (KDRV)	American Idol	5/3/24
28.0	Normal Line / SPOT	05/11/24-05/11/24	7	:30	10P- 11P (PST)						1		1	\$20.00	\$20.00	Medford ABC (KDRV)	Jeopardy/Wheel (MG #10354)	5/8/24
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					CON	FIF	RM/	AT	ION	C	ЛC	TF	AC	Т				
Accepted-	Agency/Advertiser:		Accepted-Sta	Accepted-Station:				Date:				Date:	Comments:					
) (oppedge		KDRV/	KDRV/KDKF					5/10/2024			5/10/2024						

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