



KDRV
1090 KNUTSON AVE
MEDFORD, OR 97504

Haystack Media
PO BOX 249
PRINEVILLE, OR 97754

Contract # 64264

Schedule Dates 05/14/24-05/17/24
Advertiser Christine Goodwin for Oregon (10354)
Agency Haystack Media (2752)
Product Political - Candidates (1151)
Brand Politcal - Goodwin for Oregon (27367)
Salesperson House Medford, House Medford (1036)
Sales Office Medford
Buyer Name Iverson,Bryan
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments

Date Entered 05/13/24
Last Modified 05/13/24
Entered By Stephanie Coppedge
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$329.25
Net Total \$1,865.75
Sales Tax

Medford ABC (KDRV)

By Calendar Month	Spots	Rate
May. 2024	44	\$2,195.00
Grand Total:	44	\$2,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	5A- 6A (PST)			1	1	1	1			4	\$20.00	\$80.00	Medford ABC (KDRV)	5-6 AM News	5/13/24
2.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	6A- 7A (PST)			2	2	2	2			8	\$45.00	\$360.00	Medford ABC (KDRV)	6-7 AM News	5/13/24
3.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	7A- 9A (PST)			2	2	2	2			8	\$40.00	\$320.00	Medford ABC (KDRV)	GMA	5/13/24
4.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	10A- 11A (PST)			1	1	1	1			4	\$35.00	\$140.00	Medford ABC (KDRV)	The View	5/13/24
5.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	2P- 3P (PST)			1	1	1	1			4	\$10.00	\$40.00	Medford ABC (KDRV)	Judge Judy	5/13/24
6.0	Normal Line / SPOT	05/14/24-05/17/24	10	:30	5P- 5:30P (PST)			1	1	1	1			4	\$100.00	\$400.00	Medford ABC (KDRV)	5pm News	5/13/24
7.0	Normal Line / SPOT	05/14/24-05/16/24	10	:30	11P- 11:35P (PST)			1	1	1				3	\$55.00	\$165.00	Medford ABC (KDRV)	11pm News	5/13/24
8.0	Normal Line / SPOT	05/14/24-05/16/24	10	:30	6P- 7P (PST)			1	1	1				3	\$80.00	\$240.00	Medford ABC (KDRV)	6pm News	5/13/24
9.0	Normal Line / SPOT	05/14/24-05/16/24	10	:30	7P- 7:30P (PST)			1	1	1				3	\$75.00	\$225.00	Medford ABC (KDRV)	Jeopardy	5/13/24
10.0	Normal Line / SPOT	05/14/24-05/16/24	10	:30	7:30P- 8P (PST)			1	1	1				3	\$75.00	\$225.00	Medford ABC (KDRV)	Wheel	5/13/24

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: <i>Stepedge</i>	Date: 5/13/2024	Accepted-Station: KDRV/KDKF	Date: 5/13/2024	Comments:
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KDRV/KDKF does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race, ethnicity or gender.