

## WRAT-FM and WJRZ-HD2 QUARTERLY ISSUES REPORT, 2nd QUARTER, 2020

The following is the Quarterly Issues Report for WRAT-FM for the 2ND quarter of 2020. The report includes a synopsis of all programs of importance that aired between 4/1/20 and 6/30/20

WRAT has identified the following issues of importance to its community of listeners:

**Addiction:** Drug and alcohol addiction bring down a community making it less productive and more dangerous.

**Charities and charitable giving:** Informing the community on the issue of donations of both time and finances for various local causes.

**COVID-19:** An unprecedented pandemic is changing how the audience lives.

**Family issues:** Topics dealing with creating successful families in our listening area

**Health and Well Being:** Discussions about the health and wellbeing of the general population.

**Local Business:** How the local economy runs and what is being done to support local jobs and the economy.

**Local Environment:** People are concerned about the water and air quality of our local ecosystem for various reasons including recreation and its connection to the local economy

**Mental Health:** Mental health has become a big concern for our audience after some high-profile mental health issues have led our music artists to address this concern

**Veterans affairs:** topics of interest concerning veterans of America's military service members

### PUBLIC INTEREST PROGRAMMING ON WRAT

**Viewpoints:** airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

**She's Got Issues:** airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: varies due to content

**WRAT Morning Rat Race:** Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered in depth. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

Beasley Media News Minute: airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT's programming addressed the issues listed above:

Issue: COVID-19 – Health and Well Being Date: 4/5/20

Time: 7:15 to 7:28 Length: 13 of 27 minutes

GUEST: Kim Guadagno

SYNOPSIS: Former NJ Lt. Governor Kim Guadagno is now the CEO of Fulfill Food Bank of Monmouth and Ocean Counties. The new name reflects the fact that they are now focusing on more than food distribution. Ending hunger in the communities is a complex challenge. It is even more of a challenge in the face of COVID. Fulfill has seen a thirty percent increase in families seeking help with food. Please visit [fulfillnj.org](http://fulfillnj.org) for more information.

Issue: COVID-19 - Health and Well Being Date: 4/5/20

Time: 7:28 to 7:40 Length: 12 of 27 minutes

GUEST: Giana Clayton

SYNOPSIS: Giana Clayton is the director of nursing for Atlantic Medicine and Wellness, one of the many businesses and services that have had to change the way they treat patients. One of the implementations is telemed. Telemed enables the doctor to assess the situation, and provide medicine, advice and reassurance to the patient.

Issue: COVID-19 – Mental Health Date: 4/5/20

Time: 6:15 to 6:23 Length: 8 of 30 minutes

Guest: Dr. Laura Schopp, professor, chair, department of health psychology, University of Missouri; Jessica Byrne, software engineer, founder, The Financial Mechanic

Synopsis: With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.

Issue: COVID-19 Health and Well Being Date: 4/12/20

Time: 7:15 to 7:28 Length: 13 of 22 minutes

GUEST: Jim Cooney

SYNOPSIS: Jim Cooney is the CEO of Ocean Mental Health Services. OMHS serves those who are suffering from mental issues such as anxiety, depression, and addiction. Due to the COVID-19 crisis, they have changed the protocol for serving patients. Programs are now being done by telemed, with group homes being monitored closely each day along with getting the PPE supplies needed for staff.

Issue: COVID-19 - Mental Health Date: 4/12/20

Time: 7:28 to 7:35 Length: 7 of 22 minutes

GUEST: Brian Fitzgerald

SYNOPSIS: Brian Fitzgerald is from the Easter Seals of NJ. he spoke about the services offered to those who are living with developmental and physical disabilities. Again, due to the mandates set forth by the Governor during the COVID crisis, many individuals who attended the five hour per day weekly programs are now being monitored via telemed conferences. The lack of programs not only disrupt life and learning, but can have an impact on caregivers.

Issue: COVID-19 – Health and Well Being Date: 4/12/20

Time: 6:15 to 6:27 Length: 12 of 30 minutes

Guest: Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Save the Children

Synopsis: On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality food service workers face and the balance between staying safe and serving meals.

Issue: COVID-19 – Health and Well Being Date: 4/19/20

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Steve Ditmer

SYNOPSIS: Major Steve Ditmer is from the Salvation Army NJ Division. The Salvation Army and staff is continuing to serve the people in need in Ocean County while observing the rules of social distancing. They have many various programs and opportunities for worship and services. They support the communities and are ready to serve when needed during local disasters, and through the emergency housing and food programs.

Issue: COVID-19 Date: 4/26/20

Time: 7:15 to 7:39 Length: 24 of 26 minutes

GUEST: Tom Arnone

SYNOPSIS: Tom Arnone is Freeholder Director of Monmouth County, having served as Mayor of Neptune prior to his position. Tom discussed the mayor's initiative during the COVID crisis, in which Mayors from different municipalities discussed the latest developments within each town in order to share information. Also discussed was the number of cases within the county, new cases and newly diagnosed compared weekly

Issue: COVID-19 – Local Environment Date: 4/26/20

Time: 6:15 to 6:24 Length: 9 of 30 minutes

Guest: Thomas Kostigen, journalist, author, Hacking Planet Earth: How Geoengineering Can Help Us Reimagine the Future.

Synopsis: With billions across the world staying home right now due to coronavirus, air pollution in many major cities has cleared making way for blue skies and new views of nature. This week, Viewpoints speaks with journalist and author Thomas Kostigen about the role of geoengineering in tackling another approaching global crisis: climate change.

Issue: COVID-19 – Family Issues Date: 4/26/20

Time: 6:24 to 6:33 Length: 9 of 30 minutes

Guest: Conor Dougherty, New York Times economic reporter, author, *Golden Gates, Fighting for Housing in America*; Patricia Foreman, tiny homeowner, author, *A Tiny Home to Call Your Own, Living Well in Just-Right Houses*

Synopsis: The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.

Issue: COVID-19 - Local Business Date: 4/28/20

Time: 8:45 to 8:59 Length: 14 of 14 minutes

Guest: Michael Moran

SYNOPSIS: Michael Moran is co-owner of Federico's Pizza in Belmar, New Jersey. We interviewed him to discuss his local business and its' reaction to COVID-19 from an employee and community perspective.

Issue: COVID-19 – Charities and Charitable Giving Date: 4/29/20

Time: 8:40 to 8:59 Length: 19 of 19 minutes

Guest: Kim Guadagno

Kim Guadagno is the CEO of Fullfil, a local food bank. We spoke of the drastic increase in food assistance in Monmouth and Ocean county's; how people could get food assistance and how people could donate to help people not go hungry.

Issue: COVID-19 – Charities and Charitable Giving Date: 5/1/20

Time: 8:45 to 8:55 Length: 10 of 10 minutes

Guest: Brent Smith

Synopsis: Brent Smith is the lead singer of popular rock band “Shinedown”. We spoke about the band’s release of a special song to raise money for COVID-19 relief.

Issue: COVID-19 Date: 5/3/20

Time: 7:15 to 7:35 Length: 20 of 22 minutes

GUEST: Jared Maples

SYNOPSIS: Jared Maples is the Director of the New Jersey Office of Homeland Security and Preparedness. Jared informed us of the need to inform the public on any misinformation surrounding COVID-19. The NJDHSP also deals with the CDC, the Governor, and the OEM in the effort to combat the spread of the Coronavirus.

Issue: COVID-19 – Mental Health/Family Issues Date: 5/7/20

Time: 8:45 to 8:59 Length: 14 of 14 minutes

Guest: Laura Frank

Laura Frank of Hackensack Meridian Health spoke with us about the need to assist children of all ages with the mental health challenges presented by the lifestyle changes that COVID-19 presented to them.

Issue: COVID-19 - Local Business Date: 5/8/20

Time: 8:45 to 8:55 Length: 10 of 10 minutes

Guest: Michael Rubino

Michael Rubino is the owner of All American Restoration. He organized his staff to provide free cleaning of hundreds of vehicles operated by local municipalities and their first responders (police, fire, EMT).

Issue: COVID-19 - Family Issues Date: 5/10/20

Time: 7:15 to 7:28 Length: 13 of 26 minutes

GUEST: Tom Weatherhall

SYNOPSIS: Tom Weatherhall is the President and CEO of Make A Wish New Jersey. Make A Wish is the largest wish granting organization in the world for critically ill children. Unfortunately, this year's pandemic caused many of these wishes to be put on hold. Some wishes that were non travel related such as shopping sprees, photography equipment, etc have been fulfilled. Make A Wish is facing a crisis and asked for help by visiting [Makeawishnj.org](http://Makeawishnj.org).

Issue: COVID-19 – Family Issues Date: 5/10/20

Time: 7:28 to 7:39 Length: 11 of 26 minutes

GUEST: Maribeth Abrams

SYNOPSIS: Maribeth Abrams is the Director of Go Getters, an all-volunteer organization started by Mark Kwanis in order to help the seniors and those who are immune compromised during the COVID pandemic. Realizing the need, Mark and Maribeth reached out to many social service agencies to help them access phone numbers for those in need to get food, medicine, and other necessities.

Issue: COVID-19 - Local Business Date: 5/10/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Paul Robinson, CEO & Founder, ConstructReach; Jocelyn Lipscomb, carpenter

Synopsis: In most states, construction is deemed an essential service during the COVID-19 pandemic. With roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.

Issue: COVID-19 Date: 5/17/20

Time: 7:15 to 7:28 Length: 23 of 25 minutes

GUEST: Mitch Little

SYNOPSIS: Chief Mitch Little has been the Police Chief for Toms River for over seven years and is widely respected by both the police force and the community. The Toms River police Department has been successful in preventing the spread of COVID throughout his department and staff by implementing changes within the department such as sanitizing the vehicles, and using proper PPE equipment. They also made sure they worked with social services and Senior Services to ensure the elderly received meals and medicine.

Issue: COVID-19 - Addiction Date: 5/24/20

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Christopher Spallina, Amy Emley

SYNOPSIS: Christopher Spallina and Amy Emley are directors at The Phoenix, a non profit organization which inspires thousands of people rise from the ashes of addiction through the support of those who have walked the very same path. Founded in 2006, there are now over 45 chapters across the US. They provide physical, mental and spiritual support through yoga, mountain climbing, strength training and more.

Issue: Family Issues Date: 5/31/20

Time: 7:15 to 7:29 Length: 14 of 27 minutes

GUEST: Joann Burney

SYNOPSIS: Joann Burney founded Allaire Community Farm along with her husband in 2015. Since then, this non-profit organization's mission is to rescue animals, who then rescue people. They had to cut many programs due to the COVID pandemic, such as therapeutic riding for children with special needs, classes on organic farming, mental health classes, as well as Veterans with PTSD.

Issue: COVID-19 – Local Business Date: 5/31/20

Time: 7:29 to 7:40 Length: 11 of 27 minutes

GUEST: Michael Malia, Andrew Rodriguez



SYNOPSIS: Michael Malia and Andrew Rodriguez are two fifth grade students at Rumson Country Day School who began an online business at the suggestion of their teacher who presents a genius hour. This idea quickly turned into a philanthropic venture in which one hundred percent of the proceeds went towards the NJ Pandemic Relief Fund.

Issue: Family Issues Date: 5/31/20

Time: 6:15 to 6:27 Length: 12 of 30 minutes

Guest: Michael Korda, author, *Passing: A Memoir of Love and Death*; Megan Devine, psychotherapist

Synopsis: Losing someone you love – whether that’s a partner, friend or a part of your family – can be devastating. Is there a way to ‘correctly’ deal with the process of death and grieve after the person has passed?

Issue: Veterans Affairs Date: 6/7/20

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Mike Ferraro

SYNOPSIS: President and Founder of Bridging The Gap Mike Ferraro discusses his 501c3 organization/small business. Bridging The Gap is led by military veterans who fully understand the career transition experience. They establish relationships with C level executives, human resource professionals, hiring managers and marketing directors to open career doors for the military community upon their discharge.

Issue: COVID-19 – Family Issues Date: 6/14/20

Time: 7:15 to 7:39 Length: 24 of 26 minutes

GUEST: Judge Lawrence Jones

SYNOPSIS: Retired Superior Court Judge Lawrence Jones specializes in Domestic Violence. He is also a professor at Monmouth University where he teaches a course on Domestic Violence. The courts have had to change the way they handles cases that needed to be heard during the

COVID crisis. He also discussed how both child abuse and domestic violence are on the rise due to the quarantine.

Issue: Family Issues Date: 6/21/20

Time: 7:15 to 7:24 Length: 19 of 21 minutes

GUEST: Brian McGillivray

SYNOPSIS: Brian McGillivray is the Facility Director for the Monmouth County Office of the New Jersey Reentry program, a non profit organization with a social mission to remove all barriers to employment for citizens returning from incarceration. The NJ Reentry program also works with clients on family reunification, substance abuse help and sober living facilities.

Issue: Local Business Date: 6/21/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Chi Taylor, owner, Flutter Fab Boutique; Emma Graves, aesthetician and co-owner, Brooklyn Herborium; Dr. Carlos Charles, dermatologist and owner, Derma Di Colore

Synopsis: Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.

Issue: Charities and Charitable Giving Date: 6 /26/20

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Jana Boyer

SYNOPSIS: Jana Boyer is the Executive Director of the NJ chapter of the Leukemia and Lymphoma Society (LLS). The mission fo LLS is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and to improve the quality of life of patients and their families. To date, LLS has invested over 1.3 billion dollars to fund much needed research and medicine. For more information, please visit [www.lls.org](http://www.lls.org)

In addition to the programming listed above, the following Public Service Announcements were aired on WRAT during the second quarter of 2020.

:30 Operation Gift Card

:30 Covid Relief Food Drive

:30 Highlands Farmers Market

:30 Wall of Heroes

:30 Jersey Shore Stands Together Pandemic Relief Fund

:30 NJ Pandemic Relief Fund Benefit Concert



