

WRAT QUARTERLY ISSUES REPORT, 3rd QUARTER, 2020

The following is the Quarterly Issues Report for WRAT-FM for the 3rd quarter of 2020. The report includes a synopsis of all programs of importance that aired between 7/1/20 and 9/30/20.

WRAT has identified the following issues of importance to its community of listeners:

Charities and charitable giving: Informing the community on the issue of donations of both time and finances for various local causes.

Education: From early childhood to high school through to college and adult education, the community we serve is interested in learning more... about learning!

Family issues: Topics dealing with creating successful families in our listening area

Health and Well Being: Discussions about the health and wellbeing of the general population. Special inclusion of COVID-19 pandemic.

Law Enforcement: Police and the job of policing becoming more complex in our community.

Local Business: A discussion of how the local economy runs and what is being done to support local jobs and the economy.

Local Environment: People are concerned about the water and air quality of our local ecosystem for various reasons including climate change, recreation and its connection to the local economy

Mental Health: How to keep a positive attitude during these hard times

PUBLIC INTEREST PROGRAMMING ON WRAT

Viewpoints: airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

She's Got Issues: airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: varies due to content

WRAT Morning Rat Race: Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered in depth. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

Beasley Media News Minute: airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT's programming addressed the issues listed above:

Issue: Health and Wellbeing Date: 7/5/20

Time: 7:15 to 7:29 Length: 14 of 28 minutes

Guest: Tony Vaz

SYNOPSIS: Seaside Heights Mayor Tony Vaz was elected mayor after having served for over thirty years as a councilman. We discussed Mayor Vaz and his staff adhering to the Governor's guidelines for the residents and the town of Seaside Heights during the COVID crisis. This included beach restrictions, social distancing, and sanitizing rides along the boardwalk. He also discusses outdoor dining and the implementing of indoor dining in the future.

Issue: Health and Wellbeing: Date: 7/5/20

Time: 7:29 to 7:39 Length: 10 of 28 minutes

Guest: Megan O'Keefe

SYNOPSIS: Megan O'Keefe is the new Executive Director of Caregiver Volunteers of Central Jersey. She began her new role just as the COVID pandemic began. Many changes had to take place, such as in person visits becoming virtual visits, as well as the music program for seniors with dementia. CVCJ worked with many organizations to ensure emergency situations were being met.

Issue: Law Enforcement Date: 7/5/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Doug Swanson, journalist, author, Cult of Glory: The Bold and Brutal History of the Texas Rangers

Synopsis: The Texas Rangers (no, not the baseball team) but the western law enforcement agency dating back to 1823 is known for patrolling the rugged Texas terrain. For almost 200 years, its members have protected tiny towns along the border and have helped solve numerous crimes and corruption throughout the state. However, the valiant group also has a darker history filled with corruption, murder and violence against minorities. Author and journalist Doug Swanson joins Viewpoints this week to share the full picture of the famed Texas Rangers.

Issue: Mental Health Date: 7/5/20

Time: 6:28 to 6:36 Length: 8 of 30 minutes

Guests: Lilia Buckingham, social influencer, actress, producer, author, Influencer. Dr. Jimmy Sanderson, assistant professor of kinesiology and sports management, Texas Tech University.

Synopsis: While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but also using platforms like Instagram, Twitter

or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media.

Issue: Family Issues Date: 7/12/20

Time: 7:15 to 7:36 Length: 21 of 21 minutes

GUEST: Susan Haspel

SYNOPSIS: Susan Haspel is the State Director of the Boys and Girls Club in New Jersey. Boys and Girls Clubs in NJ is an alliance of twenty-two Boys and Girls Club organizations serving over 70,000 youths ages 5 - 18 throughout the Garden State. Susan explained how the Clubs quickly realized and implemented a plan to ensure the children and their families received food and services.

Issue: Education Date: 7/12/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Maria Konnikova, journalist, author, *The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win*

Synopsis: Texas Hold 'Em is the most popular poker game in the U.S. today. It's a game of strategy, psychology and quick decision-making. Writer and professional poker player Maria Konnikova joins Viewpoints' to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years.

Issue: Local Environment Date: 7/12/20

Time: 6:26 to 8:35 Length: 9 of 30 minutes

Guests: Chase Purdy, journalist, author, *Billion Dollar Burger: Inside Big Tech's Race for the Future of Food*

Synopsis: Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that's grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What's the science and process behind this new technology?

Issue: Charities and Charitable Giving Date: 7/19/20

Time: 7:15 to 7:36 Length: 21 of 21 minutes

GUEST: David Calderella

SYNOPSIS: David Calderella is the founder of David's Dream and Believe Foundation, a non profit organization that raises funds to provide financial assistance ,wellness services and hope to families affected by a cancer diagnosis. The organization has since helped over one thousand families financially and emotionally. Over a million dollars has been raised over the past ten years.

Issue: Family Issues Date: 7/19/20

Time: 6:15 to 6:23 Length: 8 of 30 minutes

Guest: Nikita Stewart, reporter at The New York Times, author, Troop 6000: The Girl Scout Troup That Began in a Shelter and Inspired the World

Synopsis: On a single night in the U.S. there are more than 550,000 people homeless – and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troup named Troop 6000 to help her girls and others in this situation. We cover the inspiring story of Troop 6000 this week on Viewpoints.

Issue: Health and Wellbeing Date: 7/26/20

Time: 7:15 to 7:26 Length: 11 of 23 minutes

GUEST: Cherie Garrison

SYNOPSIS: Cherie Garrison is the founder of Hands On CPR, located in Toms River NJ. She provides home based and mobile CPR training for area first responders and residents of Monmouth and Ocean County.

Issue: Health and Wellbeing Date: 7/26/20

Time: 7:26 to 7:38 Length: 12 of 23 minutes

GUEST: Elisse Glennon

SYNOPSIS: Elisse Glennon is the Executive Director of the NJ Sharing Network, where she discusses organ donation during the COVID crisis. We also discussed the Virtual Transplant Games, and living organ donation.

Issue: Local Environment Date: 7/26/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Teresa Coady, architect, founding partner, former president, B+H Bunting Coady, author, Rebuilding Earth: Designing Eco-Conscious Habitats for Humans.

Synopsis: Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature. We uncover the modern perspective of 'conscious construction' this week on Viewpoints.

Issue: Health and Wellbeing Date: 8/2/20

Time: 7:15 to 7:38 Length: 23 of 23 minutes

GUEST: Lori Ann McClane

SYNOPSIS: Lori Ann McLane is the president and CEO of United Way of Monmouth and Ocean Counties. UWMOC, like many area non profits, has faced challenges during the past few months of the COVID pandemic. They ensured those in need were taken care of in the best possible way. UWMOC partnered with other non-profits to provide grants, financial assistance, and programs for children and adults.

Issue: Health and Wellbeing Date: 8/2/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, founder, executive director, Center for Mind-Body Medicine, author, The Transformation: Discovering Wholeness and Healing After Trauma

Synopsis: Trauma comes in many shapes and forms throughout life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Issue: Mental Health Date: 8/2/20

Time: 6:26 to 6:35 Length: 9 of 30 minutes

Guest: Christina Hepburn, professional cuddler

Synopsis: Thousands of Americans are certified cuddlers. You might be asking - what does it mean to be a 'certified cuddler'? Christina Hepburn joins Viewpoints this week to talk about this relatively new niche and how she's working to dissolve the stigmas associated with the industry.

Issue: Charities and Charitable Giving Date: 8/9/20

Time: 7:15 to 7:39 Length: 24 of 24 minutes

GUEST: Zisa Belfir

SYNOPSIS: Zisa Belfir is Vice President of Forever your Overwatch, a nonprofit organization that trains and protects survivors of domestic violence and abuse. As part of their efforts to help those in need, FYO began "Pop up Pantries" around Monmouth and Ocean Counties for anyone who is struggling, not just victims of domestic violence. For more information, visit fyoorganization.com.

Issue: Family Issues Date: 8/9/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, Love's Promises: How formal and informal contracts shape all kinds of families.

Synopsis: There are millions of Americans who live together as husband and wife, but never become formally "married." What are their rights? Who gets the house, the car and the bank accounts if the relationship ends or one of them passes away? We speak with a contract and family law attorney who has written extensively on the subject to find out how society and the courts views co-habitation relationships. We also cover what steps co-habiting couples should take to still be recognized by the law.

Issue: Health and Wellbeing Date: 8/16/20

Time: 7:15 to 7:38 Length: 23 of 23 minutes

GUEST: Paul Kanitra

SYNOPSIS: Paul Kanitra is serving his first year as Mayor of Point Pleasant Beach. He discussed what the first few months in office entailed during the start of the Covid pandemic, and how his decisions affected businesses along the boardwalk and in the town. One of the decisions was to increase police presence within PPB in order to enforce social distancing and large gatherings.

Issue: Local Business Date: 8/23/20

Time: 7:15 to 7:39 Length: 24 of 24 minutes

GUEST: Nancy Ellson, Bill Kaufman

SYNOPSIS: Nancy Ellson is the president of the Toms River Rotary Club, and Bill Kaufman is a board member. Due to the COVID pandemic, their major fundraiser, called "Sailfest" had to postpone in person and go "virtual." This yearly event usually draws over fifteen thousand folks, and all monies raised goes directly to providing scholarships, food, and more to area residents.

Issue: Health and Wellbeing Date: 8/23/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Rick Steves, travel writer, television show host, travel guide, author, For the Love of Europe: My Favorite Places, People, and Stories

Synopsis: For most people this year, traveling seems like a distant memory. Getting on a plane, taking a train or even using public transport on a daily basis has been largely abandoned with COVID-19. But once it is safe to travel again – where's the first place you'd like to go? Acclaimed travel guide, writer and TV host, Rick Steves joins Viewpoints this week to share how you can get the most out of your travels and fully immerse yourself in the local culture, people and history.

Issue: Law Enforcement Date: 8/23/20

Time: 6:26 to 6:35 Length: 9 of 30 minutes

Guest: Gerard Koeppel, historian & author of Not a Gentleman's Work: The Untold Story of a Gruesome Murder at Sea and the Long Road to Truth

Synopsis: Rewind back to 1896 aboard the voyager ship, the Herbert Fuller. Just a week into the journey, three people aboard were murdered and there were multiple suspects. The murder trial that follows is historic and helped shape modern law today.

Issue: Health and Wellbeing Date: 8/30/20

Time: 7:15 to 7:23 Length: 8 of 23 minutes

GUEST: Bob Kessler

SYNOPSIS: Bob Kessler is director of donor recruitment for Vitalant Blood Services. Vitalant is the largest provider of blood donations, plasma and other blood products across the country. Bob spoke about the extra need for blood donations during the COVID crisis, as well as an area blood drive taking place at I Play America in Monmouth County.

Issue: Local Business Date: 8/30/20

Time: 7:23 to 7:38 Length: 15 of 23 minutes

GUEST: Lori Peppenella

SYNOPSIS: Lori Peppenella is the CEO of the Southern Ocean County Chamber of Commerce. Each year, SOCCC hosts their largest fundraiser Chowderfest, which draws thousands of folks from all over to sample delicious clam chowder from area restaurants in LBI. This year the chamber decided to hold a month long chowderfest in which folks can visit over twenty six restaurants and enjoy take out and limited outdoor dining.

Issue: Mental Health Date: 8/30/20

Time: 6:15 to 6:24 Length: 9 of 30 minutes

Guest: Maya Schenwar, editor-in-chief, Truth Out, co-author, Prison by Any Other Name: The Harmful Consequences of Popular Reforms

Synopsis: The U.S. has the largest prison population in the world with more than 2.3 million inmates. Each year, prisons cost taxpayers 80 billion dollars. But with two thirds of those incarcerated returning back behind bars within a few years, clearly something is broken. We discuss how some popular reforms do more harm than good and what needs to change within the system.

Issue: Health and Wellbeing Date: 8/30/20

Time: 6:28 to 6:38 Length: 10 of 30 minutes

Guest: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

Synopsis: All humans need some amount of rest – whether that’s five hours or eight. But how we sleep and the quality of that slumber can vary widely. We speak with sleep expert, Matthew Walker, a professor at California-Berkeley, who says getting restful sleep each night is the single biggest thing we can do to vastly improve both our mental and physical health.

Issue: Charities and Charitable Giving Date: 9/6/20

Time: 7:15 to 7:41 Length: 26 of 26 minutes

GUEST: Tim McLoone

SYNOPSIS: Tim McLoone is a Jersey Shore icon, and president and founder of the non profit organization Holiday Express, now in it's twenty seventh year of providing music, food, gifts and smiles to those less fortunate. Each year, the volunteers of Holiday Express present a clambake which raises much needed funds for Holiday Express. Tim spoke about new version of the Clambake, which was virtual, where viewers can purchase a ticket and take part in a magical evening of entertainment.

Issue: Local Environment Date: 9/6/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Stephen Pyne, fire expert, emeritus professor, School of Life Sciences, Arizona State University. Kendra Atlework, writer, author, *Miracle Country: A Memoir*

Synopsis: It’s only September and this year’s wildfires in California are already worse than last year with still months left in peak fire season. We explore the growing challenges facing Californians and what the future holds for The Golden State.

Issue: Law Enforcement Date: 9/6/20

Time: 6:26 to 6:36 Length: 10 of 30 minutes

Guests: Barton Gellman, journalist, The Atlantic, author, Dark Mirror: Edward Snowden and the American Surveillance State AND Dr. Marcus Rogers, professor, executive director, Cybersecurity Programs, Purdue Polytechnic Institute at Purdue University

Synopsis: Today, ex-government employee, Edward Snowden is recognized around the world for his role in leaking highly classified information about government mass surveillance. We explore the benefits and consequences of modern surveillance and how both private business entities and governments are acquiring information from millions of Americans.

Issue: Mental Health Date: 9/13/20

Time: 7:15 to 7:37 Length: 22 of 22 minutes

GUEST: Shauna Moses

SYNOPSIS: Shauna Moses is the Vice President of Public Affairs and Member Services for New Jersey Association of Mental Health and Addiction Agencies, which is a non profit organization based in Trenton NJ which serves people throughout Monmouth and Ocean Counties and the state of NJ. Their mission is to promote the value of its members as the highest behavioral healthcare providers through advocacy and professional development, Shauna discussed the increase of substance use, suicide, and depression as a result of the COVID pandemic and what steps are being taken to provide counseling and support through virtual means.

Issue: Local Environment Date: 9/13/20

Time: 6:15 to 6:26 Length: 11 of 30 minutes

Guests: Eric Jay Dolin, author, Furious Sky: The Five Hundred Year History of America's Hurricanes. Dr. Barry Keim, Louisiana state climatologist, professor, Department of Geography & Anthropology.

Synopsis: Hurricane Laura ramped up to a Category 4 hurricane late last month and was the strongest storm to hit the Louisiana coast in more than a hundred and sixty years. Each year, the most powerful storms during the Atlantic hurricane season typically form between the end of August and early October. We speak with two experts to better understand the history of hurricanes and the destruction they wreak each year.

Issue: Local Business Date: 9/13/20

Time: 6:27 to 6:34 Length: 7 of 30 minutes

Guests: Yancey Strickler, co-founder, Kickstarter, author, *This Could Be Our Future: A Manifesto for a More Generous World*.

Synopsis: Without inventors like Benjamin Franklin or visionaries like Elon Musk, the world would look a bit different. Both of these people and countless others followed their passion, but sometimes it can be hard to slow down and take a risk. Do you enjoy writing? Tinkering with tech? Creating music? Art? It's never too late to forge a different career path or side hobby. We speak with Kickstarter co-founder, Yancey Strickler about some of the barriers to entry creatives face today and how to find support within a community.

Issue: Law Enforcement Date: 9/20/20

Time: 7:15 to 7:37 Length: 22 of 22 minutes

GUEST: Mike Mastronardy

SYNOPSIS: Mike Mastronardy is the Ocean County Sheriff, following a career in law enforcement for over forty years. He retired from the position of Police Chief of Toms River police department in 2013, immediately assuming the position of Sheriff. His office oversees and works hand in hand with several different divisions such as Operations, Judicial Services, Investigations and Administrations as well as K-9 support for all thirty-three municipalities.

Issue: Education Date: 9/20/20

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Justin Reich, assistant professor, Massachusetts Institute of Technology, director, MIT Teaching Systems Lab, author, *Failure to Disrupt: Why Technology Alone Can't Transform Education*. Dr. Sanjay Sarma, professor, Massachusetts Institute of Technology, vice president, Open Learning at MIT, co-author, *Grasp: The Science Transforming How We Learn*

Synopsis: Navigating back to school this year has been challenging to say the least. With switching policies and protocols, everyone is just trying to get through the fall one day at a time. Viewpoints speaks with two education experts about the biggest barriers to learning and what online education technology can really offer students.

Issue: Charities and charitable giving Date: 9/27/20

Time: 7:15 to 7:38 Length: 23 of 23 minutes

GUEST - Kristine Novakowski

SYNOPSIS - Executive Director of Habitat for humanity of Northern Ocean County Kristine Novakowski tells us about the organization's efforts to improve the lives of those in need of home repairs and new affordable housing within Northern ocean County. Habitat for Humanity brings people together to build homes, communities and hope. Their vision is a world where everyone has a decent place to live.

Issue: Local Business Date: 9/27/20

Time: 6:15 to 6:27 Length: 12 of 30 minutes

Guests: Benjamin Lorr, writer, author, *The Secret Life of Groceries: The Dark Miracle of the American Supermarket* AND Jerry Nash, co-founder, Prairie Food Co-op

Synopsis: Americans spent 700 billion dollars on groceries in 2018. Across the U.S., there are more than 38,000 supermarkets, each stocking thousands and thousands of distinct products. But what is the human cost of this mass consumerism? Well, the burden largely falls on low-paid workers at each level of food production and distribution - and the pandemic has only exacerbated many of these problems.

Issue: Education Date: 9/27/20

Time: 6:28 to 6:36 Length: 8 of 30 minutes

Guests: Dr. Irene Koolwijk, developmental behavioral pediatrician, UCLA Medical Center; Lindsay Jones, president & CEO, National Center for Learning Disabilities.

Synopsis: The 2020 school year feels a bit different for the millions of students 'back to school' in whatever form that may be. We speak with two child development experts, Dr. Irene Koolwijk and Lindsay Jones, about some of the available resources and methods that parents can use to keep their young ones on track.

During this time, WRAT aired a number of useful Public Service Announcements including:

:30 Food Assistance / COVID / FulFill Food Bank

:30 Voting PSA

:30 Public Safety / COVID

:30 Public Safety / Wear A Mask

:30 "In This Together" T-Shirt

:30 Beach Awareness / RIPTIDE

:30 Community Calendar

:30 Blood Drive Awareness