

## WRAT-FM, WJRZ-HD2 QUARTERLY ISSUES REPORT, 1st QUARTER, 2020

The following is the Quarterly Issues Report for WRAT-FM for the 1st quarter of 2020. The report includes a synopsis of all programs of importance that aired between 1/1/20 and 3/31/20

WRAT has identified the following issues of importance to its community of listeners:

**Addiction:** A discussion of drug addiction in these times of the opioid crisis and what possible local efforts could be underway to help those in need.

**Charities and charitable giving:** Informing the local community on the issue of potential donation recipients of both time and finances for various local causes.

**Culture:** What creates our communal identity? What influences how we define who we are as a nation, state, town and community?

**Family issues:** Topics dealing with creating successful, nurturing families in our listening area

**Health and Well Being:** Discussions about the health and wellbeing of the various local population groups.

**Homelessness:** A growing homeless community in Monmouth and Ocean counties puts a strain on local resources.

**Local Business:** A discussion of how the local economy runs and what is being done to support local jobs, employment, and earnings.

**Local Environment:** People are concerned about the water and air quality of our local ecosystem for various reasons including recreation and its connection to the local economy

**Mental Health:** Keeping an eye and an ear on mental wellbeing and techniques and advice for locals to maintain positive life choices

**Women's Issues:** News and information specifically geared for women

### PUBLIC INTEREST PROGRAMMING ON WRAT

**Viewpoints:** airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

**She's Got Issues:** airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: varies due to content

**WRAT Morning Rat Race:** Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered in depth. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

Beasley Media News Minute: airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT's programming addressed the issues listed:

Issue: Family issues Date: 1/5/2020

Time: 7:15 to 7:39 Length: 24 of 26 minutes

GUEST: Sharrise Medvar Hulick

SYNOPSIS: Sharrise Medvar Hulick is a volunteer chair with Embrella. Founded in 1972, Embrella, formerly Foster and Adoptive Family Services, is the leading statewide advocacy agency for foster, adoptive and kinship parents in NJ. Their mission is to provide advocacy, enriching programs and services to empower families and youth to thrive.

Issue: Culture Date: 1/5/2020

Time: 6:15 to 6:25 Length: 10 of 30 minutes

PriceGuests: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author, Evening's Empire: A History of the Night in Early Modern Europe

Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about some of the earliest tattoo designs and how they were achieved as well as other skin alteration methods including scarification and branding.

Issue: Mental Health Date: 1/5/2020

Time: 6:26 to 6:35 Length: 9 of 30 minutes

Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis

Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive.

Issue: Women's Issues Date: 1/12/2020

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Zisa Belfir

SYNOPSIS: Zisa Belfir is the Vice President Forever Your Overwatch, a non profit organization founded in 2018 with the mission to help protect, train, and empower anyone living in fear of a violent abuser or is a victim of a violent crime. Please visit [fyofoundation.com](http://fyofoundation.com) for more information or to become a volunteer.

Issue: Addiction Date: 1/12/2020

Time: 6:25 to 6:36 Length: 11 of 30 minutes

Guests: Ryan LaLumiere, psychologist, professor in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of *Saved by the Prince of Peace: Dungeon to Sky*.

Synopsis: Millions of Americans are addicted to alcohol and drugs, and many of them eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. We also speak with a psychologist about the causes of addiction and why some people are more likely to become addicts than others.

Issue: Local Environment Date: 1/19/2020

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Greg Myher

SYNOPSIS: Greg Myher is the Mayor of Manahawkin. He is currently serving his second year of a three year term. He discussed the Stafford Township Environmental Commission, and the events and services provided to Stafford Township.

Issue: Family Issues Date: 1/19/2020

Time: 6:30 to 6:38 Length: 8 of 30 minutes

Guests: Doctor Mark McConville, author, *Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It*

Synopsis: Roughly 15 percent of 25 to 35-year-olds are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as “failure to launch” We break down the term and what parents can do to nudge their young adults along.

Issue: Women's Issues Date: 1/26/2020

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Dr. Rachana Kalkami

SYNOPSIS: Dr. Rachana Kalkami is the President of the American Heart Association of South and Central Jersey. and a heart surgeon. February is Heart Health Awareness month, specifically Go Red for Women. Go Red for Women raises awareness for women's heart health and cardiovascular disease. Nearly eighty percent of cardiac events can be prevented by healthy lifestyle choices, diet and exercise.

Issue: Mental Health Date: 1/26/2020

Time: 6:15 to 6:26 Length: 11 of 30 minutes

Guests: Sarah Ban Breathnach, author, *Simple Abundance: 365 Days to a Balanced and Joyful Life*. Rachel Bertsche, journalist, author, *The Kids Are in Bed: Finding Time for Yourself in the Chaos of Parenting*.

Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important

Issue: Health and Well Being 1/26/2020

Time: 6:30 to 6:38 Length: 8 of 30 minutes

Guests: Kelly McGonigal, research psychologist, author, *Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection and Courage*; Davonian Mackenzie, personal trainer, Southport Fitness in Lakeview, Chicago.

Synopsis: Hate the stairmaster? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier life.

Issue: Mental Health Date: 2/2/2020

Time: 7:15 to 7:39 Length: 24 of 26 minutes

GUEST: John Gannaio

SYNOPSIS: John Gannaio is a former Veteran who served thirteen years in the military, completing seven tours.

Upon his discharge he became a police officer, soon after he began the non profit organization Warhorse Scuba which helps Veterans who suffer from PTSD. John is also a personal coach, who teaches others how to overcome their fears and reach their full potential.

Issue: Family Issues Date: 2/9/2020

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Judge Lawrence Jones

SYNOPSIS: Judge Jones is a retired Family Court and Domestic Violence judge who discusses National Teen Dating Violence Awareness Month. Teen dating violence is unfortunately a growing concern for teens who may not even be aware they are dating a violent partner until it is too late. He is also a professor at Monmouth University where he teaches a course on Domestic Violence Awareness.

Issue: Family Issues Date: DATE: 2/16/2020

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Phyllis DiNardi

SYNOPSIS: Manalapan resident Phyllis DiNardi and her husband, a retired U.S. Marine, have fostered forty-nine children in the past four years. Phyllis saw a need for teaching life skills to foster children, and began the non-profit organization "We Are Loved." This organization empowers foster children and their families by providing a safe and loving space where every resource parent and child has the opportunity to flourish.

Issue: Health and Well Being Date: 2/16/2020

Time: 6:30 to 6:39 Length: 9 of 30 minutes

Guests: Samuel Shem, author, House of God, Man's 4th Best Hospital

Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election – but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done.

Issue: Charities and Charitable Giving Date: 3/1/2020

Time: 7:15 to 7:36 Length: 21 of 23 minutes

GUEST: Matt Coatanzia

SYNOPSIS: Matt Coatanzia is the owner of twenty-two Jersey Mike's locations throughout NJ. Jersey Mike's is happy to be celebrating the 10th Annual Month of Giving. During the month of March, Jersey Mike's will be donating to Make A Wish NJ. On March 25th, all proceeds from that day will be donated to Make A Wish. To date, Jersey Mike's has donated hundreds of thousands of dollars to various charities.

Issue: Local Environment Date: 3/1/2020

Time: 6:15 to 6:23 Length: 8 of 30 minutes

Guests: Margaret O'Gorman, President, Wildlife Habitat Council

1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when

it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.

Issue: Health and Well Being Date: 3/8/2020

Time: 7:15 to 7:26 Length: 11 of 23 minutes

GUEST: Dr. Mallik Patel

SYNOPSIS: March is colorectal cancer awareness month, and Dr. Patel discussed the importance of getting screened for colorectal cancer. Colorectal cancer is the third most commonly diagnosed cancer and the second leading cause of cancer death in men and women combined in the country.

Issue: Homelessness Date: 3/8/2020

Date: 7:27 to 7:37 Length: 10 of 23 minutes

GUEST: Michael Holzer

SYNOPSIS: Michael Holzer is a board member and volunteer with the Emergency Housing and Advocacy Program in Freehold. (EHAP) EHAP assists and educates homeless individuals who are in need of securing housing, and other benefits which will ultimately ensure their ability to live independently with self determination.

Issue: Local Business Date: 3/8/2020

Time: 6:15 to 6:24 Length: 9 of 30 minutes

Guests: Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, The Billion Dollar Brand Club

If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

Issue: Health and Well Being Date: 3/15/2020

Time: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Bonnie Schneider

SYNOPSIS: Bonnie Schneider and her husband Ed founded the non profit organization IGA Nephropathy Organization of America after her son was diagnosed with IGA Nephropathy in 2004. This is a disease which causes kidney failure, resulting in inflammation that hampers your kidney's ability to filter waste.

Issue: Health and Well Being Date: Every Weekday Morning Beginning 3/18/2020

Time: 6:20 to 6:24 Length: 4 minutes each day

Guest/Host: Carl Craft, WRAT-FM

Synopsis: "Coronavirus Updates". WRAT Morning Show Host Carl Craft updates the audience on the current state of the COVID-19 health emergency and how it is impacting local communities. Focus of the updates is on local testing sites and how to take protective action against the virus as well as updates from government sources.

Issue: Local Business Date: 3/22/2020

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Lori Peppenella

SYNOPSIS: Lori Peppenella is the CEO of the Southern Ocean County Chamber of Commerce which serves fourteen municipalities in Southern Ocean County. They share extensive information for residents and businesses. Due to the recent outbreak of Coronavirus, many changes have occurred. They are continuously updating their website regarding workplace safety, food delivery and CDC rules. The website is [Visitlbiregion.com](http://Visitlbiregion.com) for more information.

Issue: Mental Health Date: 3/22/2020

Time: 6:23 to 6:33 Length: 10 of 30 minutes

Guests: Shannon Downey, creator of Badass Cross Stitch.

In a moment where many are practicing 'social distancing', it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel social issues

In addition to the programs listed above, the following is a list of Public Service Announcements WRAT aired during the first quarter of 2020:



"A Need We Feed" Casino Day Fundraiser :30

"Greetings from Aus-bury Park"-Australian Brushfire :30

Affordable Housing Alliance-Info Seminar :30

All Fur Love-Valentine's Dinner & Gift Auction :30

ARC of Ocean County Bowl-A-Thon Fundraiser :30

Benefit for Local Child Edie :30

Brodie Fund-Knockout Pet Cancer Benefit :30

Chinese New Year @ Belmar Public Library :30

F.Y.O. Foundation-Self Defense Class :30

Freezin' for a Reason Benefit @ Bum Rogers :30

Highlands Guinness Run-St. Pat's Parade Fundraiser 2020 :30

LADACIN Polar Bear Plunge :30

Sons of Ireland Polar Bear Plunge :30