

WRAT QUARTERLY ISSUES REPORT, 4th QUARTER, 2020

The following is the Quarterly Issues Report for WRAT-FM for the 4th quarter of 2020. The report includes a synopsis of all programs of importance that aired between 10/1/20 and 12/31/20. The report also includes a list of Public Service Announcements aired during this time period.

WRAT has identified the following issues of importance to its community of listeners:

Charities and charitable giving: Informing the community on the issue of donations of both time and finances for various local causes.

Education: From early childhood to high school through to college and adult education, the community we serve is interested in learning more... about learning!

Election 2020: The 2020 election was top of mind in Q4 2020

Family issues: Topics dealing with creating successful families in our listening area

Food Security and Assistance: How people in need can get food assistance and what to do with it; especially important during this pandemic

Health and Well Being: Discussions about the health and wellbeing of the general population. Special inclusion of COVID-19 pandemic.

Law Enforcement: Police and the job of policing becoming more complex in our community.

Local Business: A discussion of how the local economy runs and what is being done to support local jobs and the economy.

Local Environment: People are concerned about our local and planetary ecosystem for various reasons including climate change, recreation and its connection to the economy

Mental Health: How to keep a positive attitude during these hard times

Personal Finance: Money matters!

Veterans Issues: Assisting those who have fought in America's military

Youth Issues: Younger people dealing with a host of problems and opportunity in our area

PUBLIC INTEREST PROGRAMMING ON WRAT

Viewpoints: airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

She's Got Issues: airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

WRAT Morning Rat Race: Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

Beasley Media Group News Minute: airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT's programming addressed the listed issues:

ISSUE: Family Issues DATE: 10/4/2020

TIME: 7:15 to 7:39 Length: 24 of 26 minutes

GUESTS: Tom Weatherall, Diane Piccheri

SYNOPSIS: Tom Weatherall is the CEO and President of Make A Wish New Jersey. He is joined by Diane Piccheri, a mother of a Make A Wish child named Niko who used part of his wish to improve the activities in the children's wing at Jersey Shore Medical Center by donating his video game player and videos.

Tom Weatherall spoke about the challenges Make A Wish New Jersey faces during the Covid Pandemic and how important it is to raise funds in order to fulfill children's wishes who are critically ill.

ISSUE: Health and Well Being DATE: 10/4/2020

TIME: 6:15 to 6:22 Length: 7 of 30 minutes

GUESTS: Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois

SYNOPSIS: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.

ISSUE: Education DATE: 10/4/2020

Time: 6:27 to 6:39 Length: 12 of 30 minutes

GUEST: Jeffrey Selingo, higher education journalist, author, Who Gets In and Why: A Year Inside College Admissions

SYNOPSIS: How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded

in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.

ISSUE: Charities and Charitable Giving DATE: 10/11/2020

TIME: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: Suzanne Corsen

SYNOPSIS: October is Breast Cancer Awareness Month, and Suzanne Corsen is the Executive Director of the Susan G Komen Foundation. Suzanne discussed this years Virtual More Than Pink Walk which helped raise critical funds for Women and men battling breast cancer.

ISSUE: Law Enforcement DATE: 10/11/2020

Time: 6:15 to 6:25 Length: 10 of 30 minutes

GUESTS: Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, The Modern Detective: How Corporate Intelligence is Reshaping the World

SYNOPSIS: The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.

ISSUE: Education DATE: 10/11/2020

TIME: 6:26 to 6:34 Length: 8 of 30 minutes

GUESTS: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of Accomodating Broccoli in the Cemetary: Or Why Can't Anybody Spell and Niall McLeod Waldman, author of Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling

SYNOPSIS: We all know the rule: "I before E, except after C," but it's not applicable in "weird" or "science" or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.

ISSUE: Family Issues DATE: 10/18/2020

TIME: 7:15 to 7:28 Length: 13 of 26 minutes

GUEST: Phyllis DiNardi

SYNOPSIS: Phyllis DiNardi is the founder of the non profit organization We Are Loved. This organization is dedicated to empowering foster families by providing a safe and loving space where every resource parent and foster child has the opportunity to flourish.

ISSUE: Mental Health DATE: 10/18/2020

TIME: 7:29 to 7:40 Length: 11 of 26 minutes

GUEST: Christopher Spallina, Highlands Police Chief Robert Burton

SYNOPSIS: Christopher Spallina and Police Chief Robert Burton spoke about The Phoenix non profit organization, which has a local branch in Belmar, and the walk to raise funds for Opioid Awareness and to also raise funds for a Food Pantry in Highlands.

ISSUE: Law Enforcement DATE: 10/18/2020

TIME: 6:15 to 6:23 Length: 7 of 30 minutes

GUEST: Richard Hanus, immigration attorney

SYNOPSIS: In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?

ISSUE: Law Enforcement DATE: 10/18/2020

TIME: 6:24 to 6:35 Length: 11 of 30 minutes

11:16

GUEST: Jennifer Taub, professor of law, Western New England University School of Law, author, Big Dirty Money: The Shocking Injustice and Unseen Cost of White-Collar Crime

SYNOPSIS: Each year, white collar crime results in losses that range between 300 and 800 billion dollars. Comparatively, other street-level crimes only total 16 billion dollars. Despite the huge cost, we seldom hear about lasting consequences for corporate offenders. We explore the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.

ISSUE: Election 2020 DATE: 10/25/2020

TIME: 7:15 to 7:40 Length: 23 of 25 minutes

GUEST: Bob Giles

SYNOPSIS: Bob Giles is the Director of the New Jersey Division of Elections. He spoke about the subject of Mail in voting, signature matching on ballots and how to track your ballot

ISSUE: Health and Well Being DATE: 10/25/2020

TIME: 6:15 to 6:26 Length: 11 of 30 minutes

GUEST: Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies

SYNOPSIS: Halloween is just around the corner, falling on Saturday, October 31st. this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic.

ISSUE: Family Issues Date: 10/25/2020

Time: 6:27 to 6:34 Length: 7 of 30 minutes

GUEST: John Keith, owner, Keith Monument.

SYNOPSIS: Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life.

ISSUE: Youth Issues DATE: 11/1/2020

TIME: 7:15 to 7:40 Length: 23 of 25 minutes

GUEST: Eileen Higgins

SYNOPSIS: our guest is Eileen Higgins CEO of the Girl Scouts of the Jersey Shore. Girl Scouts of the Jersey Shore is the premier leadership development organization for girls in Monmouth and Ocean Counties. Their mission is to build courage, confidence and character to make the world a better place. Nearly 10,000 girls ages 5 through 18 are part of this organization.

ISSUE: Election 2020 DATE: 11/1/2020

TIME: 6:15 to 6:26 Length: 11 of 30 minutes

GUESTS: Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, *Voting in Indian Country: The View From the Trenches* and Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington

SYNOPSIS: There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? *Viewpoints* speaks with two experts about how historical bias feeds into the current challenges facing this group.

ISSUE: Family Issues DATE: 11/1/2020

TIME: 6:27 to 6:34 Length: 7 of 30 minutes

GUEST: Lindsay Rechler, managing director, Jefferies Group, author, *Good Morning Zoom*

SYNOPSIS: You may be familiar with the classic children's book, *Goodnight Moon*, but what about *Good Morning Zoom*? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period.

ISSUE: Charities and Charitable Giving DATE: 11/8/2020

TIME: 7:15 to 7:38 Length: 21 of 23 minutes

GUEST: Brian Fitzgeralds

SYNOPSIS: Brian Fitzgerald is the CEO /Director of Easter Seals New Jersey since 1987, having joined Easter Seals in 1975. Easter Seals is the largest disability services non profit in New Jersey. Currently there is a statewide campaign recently launched by Easter Seals titled "On the Other Side" which seeks to remove the barriers faced by those with disabilities.

ISSUE: Local Environment Date: 11/8/2020

TIME: 6:15 to 6:25 Length: 10 of 30 minutes

GUESTS: Dr. Jennie C. Stephens, director and professor, School of Public Policy and Urban Affairs, Northeastern University, author, Diversifying Power

SYNOPSIS: According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone?

ISSUE: Personal Finance DATE: 11/8/2020

TIME: 6:26 to 6:35 Length: 9 of 30 minutes

GUEST: Dr. Michael Vilensky, psychologist, The Ohio State University's Wexner Medical Center

SYNOPSIS: Compulsive buying disorder affects around five percent of Americans. With prime shopping season fully underway, the number of ads and limited-time deals can lead to several unneeded purchases. We speak with psychologist, Dr. Michael Vilensky about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem

ISSUE: Youth Issues DATE: 11/15/2020

TIME: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Mary Beth Bull

SYNOPSIS: Mary Beth Bull is the Director of Development for Big Brothers/Big Sisters of Coastal and Northern New Jersey. Big Brothers/Big Sisters creates and supports mentoring relationships to help

youth reach their full potential. Statistics show children are more likely to avoid substance abuse, peer violence, do well in school and more likely to go to college.

ISSUE: Education DATE: 11/15/2020

TIME: 6:15 to 6:24 Length: 9 of 15 minutes

GUEST: Dr. Jayshree Seth, chief science advocate, 3M Corporation

SYNOPSIS: Before the pandemic, roughly 4 in 10 people across the world believed that if science didn't exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people's perception of the field.

ISSUE: Local Business DATE: 11/22/2020

TIME: 7:15 to 7:39 Length: 24 of 26 minutes

GUEST: Joseph Vicari

SYNOPSIS: Joseph Vicari is the 2020 Director of the Ocean County Board of Chosen Freeholders. he began his political career in 1980, having served as Mayor of Toms River for five years. Freeholder Vicari spoke about a grant that is available for businesses in Ocean County in order to help family owned small businesses survive the pandemic.

ISSUE: Education DATE: 11/22/2020

TIME: 6:15 to 6:25 Length: 10 of 30 minutes

GUEST: Jeff Foster, A.P. government teacher, Marjory Stoneman Douglas High School, author, For Which We Stand: How Our Government Works and Why It Matters

SYNOPSIS: The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence.

ISSUE: Family Issues DATE: 11/22/2020

TIME: 6:26 to 6:35 Length: 9 of 30 minutes

GUEST: Dr. Debora Spar, professor, Harvard Business School, author, *Work, Mate, Marry, Love: How Machines Shape Our Human Destiny*

SYNOPSIS: Technology has shaped the way we stay in touch, fall in love and even have kids. Dr. Debora Spar joins Viewpoints this week to share how innovation affects several different aspects of our lives and what the future holds in this space.

ISSUE: Food Security and Assistance Date: 11/23/2020

TIME: 7:20 to 7:45 Length: 25 of 25 minutes

GUEST: Kim Guadango, CEO of Fulfill

SYNOPSIS: Kim Guadango is the CEO of Fulfill, providing food to many of the local food pantries. Mrs. G spoke of the serious increase in the need for food assistance during the pandemic and how people who had the resources could donate and help their organization get food to hungry families. Part one of a two-part interview.

ISSUE: Food Security and Assistance DATE: 11/24/2020

TIME: 8:20 to 8:45 Length: 25 of 25 minutes

GUEST: Kim Guadango, CEO of Fulfill

SYNOPSIS: Kim Guadango is the CEO of Fulfill, providing food to many of the local food pantries. Mrs. G spoke of the serious increase in the need for food assistance during the pandemic and how people who had the resources could donate and help their organization get food to hungry families. Part two of a two-part interview.

ISSUE: Charities and Charitable Giving DATE: 11/29/2020

TIME: 7:15 to 7:36 Length: 21 of 23 minutes

GUEST: Paul Hulse

SYNOPSIS: Paul Hulse is the CEO of Just Believe, Inc. Just Believe is a non profit organization that has been in operation four years. Their mission is to establish a permanent shelter for the homeless

population in Ocean County. This is being implemented with support from local political figures, community members, and churches.

ISSUE: Food Security and Assistance DATE: 11/29/2020

TIME: 6:15 to 6:27 Length: 12 of 30 minutes

GUEST: Jane Ziegelman, historian, food writer, author, *A Square Meal: A Culinary History of the Great Depression*

SYNOPSIS: Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

ISSUE: Election 2020 DATE: 12/6/2020

TIME: 7:15 to 7:37 Length: 22 of 24 minutes

GUEST: State Assemblyman Gerry Sharfenberger

SYNOPSIS: Assemblyman Gerry Sharfenberger is currently serving his first year in office. previously Sharfenberger served as Mayor of Middletown Township as well as a chosen Freeholder. He is a sponsor or co-sponsor of a number of bills in the Senate concerning relief for businesses during the pandemic, elimination of Voter Fraud in New Jersey by requiring voter ID, and personal data regarding Covid Testing. He also serves on the board to combat Opioid Abuse within the Community.

ISSUE: Law Enforcement DATE: 12/6/2020

Time: 6:28 to 6:38 Length: 10 of 30 minutes

GUEST: Maryann Karinch, a human behavior expert and author of the book, *Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need*

SYNOPSIS: How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.

ISSUE: Veterans Issues DATE: 12/13/2020

TIME: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Bruce Buckley, Kellie Donovan

SYNOPSIS: Bruce Buckley is CEO of Soldier On, Kellie Donovan is Vice President. Soldier On is a non profit organization committed to ending Veteran Homelessness. Since 1994, Soldier On has been providing homeless Veterans with transitional housing and supportive services such as transportation, shelter, food, clothing and mental health services. Currently they are in the building stages of a 70 unit permanent housing unit for Veterans in Tinton Falls NJ.

ISSUE: Youth Issues DATE: 12/20/2020

TIME: 7:15 to 7:36 Length: 21 of 23 minutes

GUEST: Alice Woods

SYNOPSIS: Alice Woods is the Executive Director for Ocean's Harbor House located in Toms River. Ocean's Harbor House is a non profit organization founded in 1985 by a group of concerned parents. Their mission is to provide a safe haven and caring environment for vulnerable youth to enable them to learn skills that will enable them to build healthier lives, relationships, and their future.

ISSUE: Mental Health DATE: 12/20/2020

Time: 6:28 to 6:37 Length: 9 of 30 minutes

GUEST: Janice Kaplan, journalist, author, The Gratitude Diaries, host, The Gratitude Diaries podcast

SYNOPSIS: Thank goodness 2020 is just about over. While this year has been full of many challenges, it's also made more Americans realize what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to next year and the habits we hope to cultivate, we discuss the benefits of practicing gratitude through writing.

ISSUE: Local Business DATE: 12/27/2020

TIME: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Mayor John Ducey

SYNOPSIS: Mayor John Ducey is currently serving his second term as Mayor of Brick Township. Mayor Ducey feels the stabilization of the township's budget is paramount, especially during the pandemic. Saving small business is a priority, as well as the reduction of the town's debt by more than twenty-six million dollars over seven years.

In addition to the programming listed above, WRAT aired public service announcements in the 4th Quarter of 2020 including:

:30 COVID Testing Monmouth County

:30 COVID Testing Ocean County

:30 COVID Safety PSA

:30 Coronavirus Newsfeed / WRAT News Articles

:30 Shop Local For The Holidays

:30 Toys For Tots / SLH

:30 Shout Down Drugs Song Contest