

CONTRACT

WQCB-FM
49 Acme Road
Brewer, ME 04412
(207) 989-5631

<u>Contract / Revision</u> 1443373 /		<u>Alt Order #</u> 33637149
<u>Advertiser</u> Michael Bloomberg for President		<u>Original Date / Revision</u> 01/21/20 / 01/21/20
<u>Contract Dates</u> 01/20/20 - 01/26/20	<u>Estimate #</u> 111	
<u>Product</u> BLOOMBERG 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WQCB-FM	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> NA	<u>Product 1/2</u> NA
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Katz Media Group
125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WQCB	01/22/20	01/26/20	6:00 AM-10:00 AM	6a-10a		1:00			NM	8	\$264.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	--WTF--				8	\$33.00			
N 2	WQCB	01/22/20	01/26/20	10:00 AM-3:00 PM	10a-3p		1:00			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	--WTF--				5	\$45.00			
N 3	WQCB	01/22/20	01/26/20	3:00 PM-7:00 PM	3p-7p		1:00			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	--WTF--				8	\$45.00			
N 4	WQCB	01/22/20	01/26/20	7:00 PM-10:00 PM	7p-12x		1:00			NM	3	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	--WTF--				3	\$8.00			
Totals											24	\$873.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/24/20	24	\$873.00	(\$130.95)	\$742.05
Totals	24	\$873.00	(\$130.95)	\$742.05

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jan 21, 20
 CONT# 33637149 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WQCB-FM (Bangor, ME)
 FM KEVIN MURRAY
 OFF NEW YORK
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT BLOOMBERG 2020
 FLT Jan 20, 20 - Jan 26, 20

DDS CONT# 0
 C/P/E: NA / NA / 111
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 1/21/2020 1:18:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

** 1/21/2020 1:18:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM WITH LORI PRIDGEN AT LORI.PRIDGEN@KATZMEDIA.COM OR CALL 212-424-6531. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	1/22/2020 - 1/24/2020	1W	8	\$33.00	8
	1.2	..WTF..	10A - 3P	60	1/22/2020 - 1/24/2020	1W	5	\$45.00	5
	1.3	..WTF..	3P - 7P	60	1/22/2020 - 1/24/2020	1W	8	\$45.00	8
	1.4	..WTF..	7P - 10P	60	1/22/2020 - 1/24/2020	1W	3	\$8.00	3
				** WEEKLY FLIGHT TOTALS **			24	\$873.00	

	Jan 20						
SPOTS	24						
CASH	873.00						
TRADE	0.00						
NSL	0.00						
TOTAL	873.00						

						TOTAL
SPOTS						24
CASH						873.00
TRADE						0.00
NSL						0.00
TOTAL						873.00

Jan 21, 20
CONT# 33637149 Mod# Ver# 1 (Last =)
REP Katz Group Sales

DDS CONT# 0
C/P/E: NA / NA / 111

**** Competitive Comments ****

SVC: SP19 MSA ARB

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/13/20

Date _____

Catherine Warburton

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

1/13/20

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.