

WTCB 106.7FM-8am  
WOMG 98.5FM-8am  
WNKT 107.5FM-6am  
WISW 1320AM-6am  
WLCX 103.1FM-4am

PUBLIC AFFAIRS PROGRAM 2nd QUARTER 2020

ACCESS COLUMBIA SHOW

AIRS SUNDAY MORNING

THIRTY (:30)MINUTES

HOSTED BY SUMMER

CUMULUS MEDIA COLUMBIA

ACCESS COLUMBIA 04052020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_\_\_Joe Ryan

Additional guests \_\_\_\_N/A

Organization\_\_\_Internet Crimes Task Force-Coordinator For the State  
Attorney General

Air date\_\_\_04/05/2020

Mission statement

EMPOWERING Parents in what to look for and how to 'police your  
Childs internet activity.

Synopsis of Show

DISCUSSION OF INTERNET CRIMES

How to recognize and how to pre empt trouble in your family.

Website-SCSafetynet.org

FB N/A

Twitter N/A

Phone is available\_Atorney Generals Office-  
JRYAN@SCAG.gov

Hosts-Summer & Steve Mckay

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA 04122020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_\_\_Joe Ryan

Additional guests \_\_\_\_N/A

Organization\_\_\_Internet Crimes Task Force-Coordinator For the State  
Attorney General

Air date\_\_\_04/12/2020

Mission statement

EMPOWERING Parents in what to look for and how to 'police your  
Childs internet activity.

Synopsis of Show

DISCUSSION OF INTERNET CRIMES

How to recognize and how to pre empt trouble in your family.

Website-SCSafetynet.org

FB N/A

Twitter N/A

Phone is available\_Atorney Generals Office-  
JRYAN@SCAG.gov

Hosts-Summer & Steve Mckay

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA 04192020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020 RB

Guest\_\_\_Joe Ryan

Additional guests \_\_\_\_N/A

Organization\_\_\_Internet Crimes Task Force-Coordinator For the State  
Attorney General

Air date\_\_\_04/19

/2020

Mission statement

EMPOWERING Parents in what to look for and how to 'police your  
Childs internet activity.

Synopsis of Show

DISCUSSION OF INTERNET CRIMES

How to recognize and how to pre empt trouble in your family.

Website-SCSafetynet.org

FB N/A

Twitter N/A

Phone is available\_Atorney Generals Office-  
JRYAN@SCAG.gov

Hosts-Summer & Steve Mckay

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 04262020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_\_\_Joe Ryan

Additional guests \_\_\_N/A

Organization\_\_\_Internet Crimes Task Force-Coordinator For the State  
Attorney General

Air date\_\_\_04/26/2020

Mission statement

EMPOWERING Parents in what to look for and how to 'police your  
Childs internet activity.

Synopsis of Show

DISCUSSION OF INTERNET CRIMES

How to recognize and how to pre empt trouble in your family.

Website-SCSafetynet.org

FB N/A

Twitter N/A

Phone is available\_Atorney Generals Office-  
JRYAN@SCAG.gov

Hosts-Summer & Steve Mckay

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 05032020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_\_Midlands Gives-HUMANE SOCIETY

Additional guests \_\_\_\_N/A

Organization\_\_\_\_SC HUMANE SOCIETY

Air date\_\_\_\_05/03/2020

Mission statement

To control abuse and over population in SC.

Synopsis of Show

DISCUSSION OF How monies are collected and distributed to utilize  
spay and neuter services and placing animals at this time.

The SEE SPOTRUN being moved to later in the year.

Education to what Animal abuse is.

Website-HUMANESC.org

FB HUMANESC.org

Twitter N/A

Phone is available 803-793-1267

Hosts-Summer & Steve Mckay

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA 05102020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_Midlands Gives-HUMANE SOCIETY

Additional guests \_\_\_\_N/A

Organization\_\_\_\_SC HUMANE SOCIETY

Air date\_\_\_\_05/10/2020

Mission statement

To control abuse and over population in SC.

Synopsis of Show

DISCUSSION OF How monies are collected and distributed to utilize  
spay and neuter services and placing animals at this time.

The SEE SPOTRUN being moved to later in the year.

Education to what Animal abuse is.

Website-HUMANESC.org

FB HUMANESC.org

Twitter N/A

Phone is available 803-793-1267

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 05172020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 RB

Guest\_Midlands Gives-HUMANE SOCIETY

Additional guests \_\_\_\_N/A

Organization\_\_\_\_SC HUMANE SOCIETY

Air date\_\_\_\_05/17/2020

Mission statement

To control abuse and over population in SC.

Synopsis of Show

DISCUSSION OF How monies are collected and distributed to utilize  
spay and neuter services and placing animals at this time.

The SEE SPOTRUN being moved to later in the year.

Education to what Animal abuse is.

Website-HUMANESC.org

FB HUMANESC.org

Twitter N/A

Phone is available 803-793-1267

Hosts-Summer

Contact Summer.James@Cumulus.com



ACCESS COLUMBIA 05242020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020

Guest-CLAY GOODWIN  
Additional guests \_\_\_\_N/A  
Organization\_\_\_\_US CG AUX  
Air date\_\_\_\_05/24/2020

Mission statement

To assist SC in WATER SAFETY and BOATING preparation to keep our  
waters safe for all

Synopsis of Show

DISCUSSION OF Water safety and education.

How to set up a boat and equipment check

What are the most vital ways of being safe on the water.

Website-USCGAUX-LAKEMURRAY.org

FB

Twitter N/A

Phone is available WEBSITE IS BEST CONTACT

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 05312020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020

Guest-CLAY GOODWIN  
Additional guests \_\_\_\_N/A  
Organization\_\_\_\_US CG AUX  
Air date\_\_\_\_05/31/2020

Mission statement

To assist SC in WATER SAFETY and BOATING preparation to keep our  
waters safe for all

Synopsis of Show

DISCUSSION OF Water safety and education.

How to set up a boat and equipment check

What are the most vital ways of being safe on the water.

Website-USCGAUX-LAKEMURRAY.org

FB

Twitter N/A

Phone is available WEBSITE IS BEST CONTACT

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 06072020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020

Guest-Dr. Jina Moore

Additional guests \_\_\_\_ N/A

Organization\_\_\_\_Assistant Vice Principal of Spring Hill High

Air date\_\_\_\_06/07/2020

Mission statement

To protect our children and honor the legalities of education at this time

Synopsis of Show

DISCUSSION OF in the Covid 19 School system practices,  
Handling graduations, school preparation for Summer events and what  
schools are offering to assist students in handling a Pandemic- being a  
leader.

Website-SpringHill High school

FB

Twitter N/A

Phone is available 803-476-8700

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 06142020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020

Guest-KARI PEPPER McCUEN

Additional guests \_\_\_\_N/A

Organization\_\_\_\_President of Justin Pepper Foundation

Air date\_\_\_\_06/14/2020

Mission statement

To offer scholarships in the name of a philanthropic preteen and  
encourage others to serve their community

Synopsis of Show

DISCUSSION OF in the Covid 19 Charitable organization and 5k  
practices, Safety in large events and alternative forms of serving your  
community in a pandemic

Website-JustinPepperFoundation

FB JustinPepper Foundation

Twitter N/A

Phone is available 803-206-3833

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 06212020  
CUMULUS PUBLIC AFFAIRS  
Columbia, South Carolina  
WEEKLY BROADCAST SCHEDULE  
2020

Guest-KARI PEPPER McCUEN

Additional guests \_\_\_\_N/A

Organization\_\_\_\_President of Justin Pepper Foundation

Air date\_\_\_\_06/21/2020

Mission statement

To offer scholarships in the name of a philanthropic preteen and encourage others to serve their community

Synopsis of Show

DISCUSSION OF in the Covid 19 Charitable organization and 5k practices, Safety in large events and alternative forms of serving your community in a pandemic

Website-JustinPepperFoundation

FB JustinPepper Foundation

Twitter N/A

Phone is available 803-206-3833

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA 06282020

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2020 Guest

Additional guests \_\_\_\_N/A

Organization\_\_Childrens Cancer Partners .org

Air date\_\_06/28/2020

Mission statement

To Offer family services for those handling a diagnosis of cancer- for the survivor and all family members.

Synopsis of Show

DISCUSSION OF in the Covid 19 Charitable organization and the very delicate children diagnosed with Cancer. Camp Victory online and how to donate and support in a pandemic

Website-ChildrensCancerPartners .org

FB ChildrensCancerPartners

Twitter N/A

Phone is available 864-582-0673 email-  
ChildrensCancerPartners .org

Hosts-Summer

Contact Summer.James@Cumulus.com

On June 9, 2020 Steve McKay moderated a virtual workshop for fathers, on behalf of the March of Dimes.

Hi Steve,

I hope you are doing well and staying safe. I have a huge favor to ask. The SC Chapter of the March of Dimes is hosting a series of Facebook Live Events throughout the summer. We recognize that pregnancy, postpartum and parenting newborns is always a time when families need extra support and information. And now, during the international COVID-19 pandemic, our South Carolina families need that more than ever

Our First Series is on Tuesday, June 9 from 12-1 and our focus is on dads, in honor of fathers' day. While March of Dimes has traditionally focused on moms and babies, we absolutely know that fathers are a sometimes neglected but very important part of their families' health. And we know that during this time, dads' role is more important than ever. What can dads do to be the best fathers, during the pandemic and beyond?

The panelist are set, but we are looking for a moderator, specifically a male moderator who can direct the questions to our panelist. I have attached the invitation that includes the panelist for this series, as well as the run of the show. Is this something you could and would be willing to do? Sarah Covington Kolb, our statewide maternal and child health director, is handling all of this, but is looking for moderators from across the state. I told her I thought you would be great if you had the time to help with this one.

Do you think you can help us out with this one on June 9<sup>th</sup>?

Ashley

**ASHLEY EDMUNDS**

*Senior Development Manager*

**SOUTH CAROLINA MARKET**

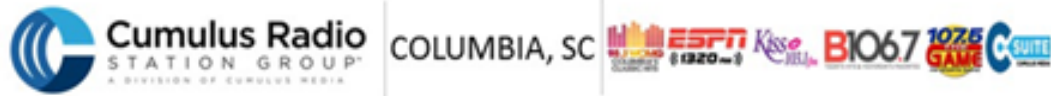
**T** [803-707-4560](tel:803-707-4560)

**[MARCHOFDIMES.ORG](http://MARCHOFDIMES.ORG)**

**Follow us on social media!**

**Instagram:** [@marchofdimesSC](https://www.instagram.com/marchofdimesSC)

**Facebook:** [@MarchofDimesSC](https://www.facebook.com/MarchofDimesSC)



Between March 20 and April 22 2020, WTCB aired recorded Covid-19 updates approximately 250 times. These updates were produced by our sister news station, WMAL. These reports provided facts and figures as well as the current state of the pandemic. The reports were :60 in length, and were supplemented with local information provided by our on-air personalities throughout the day.