

ISSUE RATES

Radio One (Raleigh, NC) (WFXC-FM, WNNL-FM & WQOK-FM)

EFFECTIVE as of September 1, 2023

| WFXC-FM Dayparts | Issue Rate :60 | Issue Rate :30 |
|----------------------|-------------------|-------------------|
| Monday-Friday 6a-10a | \$325 | \$250 |
| Monday-Friday 10a-3p | \$275 | \$200 |
| Monday-Friday 3p-7p | \$325 | \$250 |
| Monday-Friday 7p-12m | \$100 | \$75 |
| Saturday 6a-10a | \$100 | \$75 |
| Saturday 10a-3p | \$150 | \$100 |
| Saturday 3p-7p | \$150 | \$100 |
| Saturday 7p-12m | \$75 | \$60 |
| Sunday 6a-10a | \$100 | \$75 |
| Sunday 10a-3p | \$100 | \$80 |
| Sunday 3p-7p | \$100 | \$75 |
| Sunday 7p-12m | \$70 | \$55 |

| WNNL-FM Dayparts | Issue Rate :60 | Issue Rate :30 |
|----------------------|-------------------|-------------------|
| Monday-Friday 6a-10a | \$175 | \$150 |
| Monday-Friday 10a-3p | \$150 | \$125 |
| Monday-Friday 3p-7p | \$175 | \$150 |
| Monday-Friday 7p-12m | \$50 | \$40 |
| Saturday 6a-10a | \$90 | \$70 |
| Saturday 10a-3p | \$100 | \$75 |
| Saturday 3p-7p | \$100 | \$75 |
| Saturday 7p-12m | \$50 | \$40 |
| Sunday 6a-10a | \$80 | \$60 |
| Sunday 10a-3p | \$75 | \$60 |
| Sunday 3p-7p | \$75 | \$55 |
| Sunday 7p-12m | \$50 | \$40 |

| WQOK-FM Dayparts | Issue Rate :60 | Issue Rate :30 |
|----------------------|-------------------|-------------------|
| Monday-Friday 6a-10a | \$275 | \$225 |
| Monday-Friday 10a-3p | \$250 | \$200 |
| Monday-Friday 3p-7p | \$300 | \$250 |
| Monday-Friday 7p-12m | \$75 | \$60 |
| Saturday 6a-10a | \$125 | \$90 |
| Saturday 10a-3p | \$150 | \$110 |
| Saturday 3p-7p | \$150 | \$110 |
| Saturday 7p-12m | \$85 | \$70 |
| Sunday 6a-10a | \$110 | \$85 |
| Sunday 10a-3p | \$100 | \$75 |
| Sunday 3p-7p | \$100 | \$80 |
| Sunday 7p-12m | \$80 | \$65 |