



# Broadcast Order

P.O. Box 277, Oberlin, OH 44074  
 (440) 774-1320 Fax (440) 774-1336  
 www.woblradio.com | www.wdlwradio.com  
 NOW STREAMING LIVE



Date: 3/11/2024

<input type="checkbox"/> New Order	<input type="checkbox"/> Agency	<input type="checkbox"/> Podcast	Co-Op: <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Renewal	<input type="checkbox"/> Local Direct	<input type="checkbox"/> PSA	Start Date: <u>3/13/2024</u>
<input type="checkbox"/> Trade	<input checked="" type="checkbox"/> Political	<input type="checkbox"/> Sponsorship	End Date: <u>3/19/2024</u>
		<input type="checkbox"/> Tele-Hold	Cut #: <u>2059</u>

Advertiser: Dawn Walther For Recorder  
 Agency: \_\_\_\_\_  
 Address: 4324 Hickory Hill Ave.  
Lorain, Ohio 44052  
 Contact: Dawn Walther  
 Phone: 440-320-7525  
 Fax: \_\_\_\_\_  
 Email: dawnwaltherforrecorder@gmail.com  
 Conflicts: \_\_\_\_\_

Salesperson: Dave Rivera  
 Contract \_\_\_\_\_  
 Description: Custom Political Package  
 Contract #: \_\_\_\_\_  
 P.O. #: \_\_\_\_\_  
 Agency \_\_\_\_\_  
 Commission: \_\_\_\_\_

Rate	Lngh	Daypart	Dates Start-End	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total # Per Week	Comments
Paid	:30's	6a-10p	3/13 - 3/19	6	6	6	6	6			30	Wobl
Paid	:30's	6a-10p	3/13 - 3/19	6	6	6	6	6			30	Wdlw

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ _____
Feb \$ _____	Ma \$ _____	Aug \$ _____	Nov \$ _____
Mar \$ <u>1,620.00</u>	y _____	Sep \$ _____	Dec \$ _____
Total Spots: <u>60</u>	Total Dollars: <u>1,620.00</u>		

Special Instructions: This broadcast order represents coverage on both stations. Custom Political Package Dawn Walther for Recorder. (60) thirty second commercials. Run 3/13,3/14,3/15,3/18,3/19.

Client Signature: Dawn Walther Date: 3:8:2024

All fixed position spots will air approximately within 10 minutes of designated time.  
 Net Terms: 15 Days - Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.  
 WOB/WDLW Radio "Terms & Conditions" is part of the order.

\*Verbal or written cancellation is required at the end of each annual agreement. If cancellation is not received the annual broadcast order will automatically be renewed. Prior notification will be given for any annual increase.

Stations owned by WOB Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Dawn Walther, hereby request station time as follows.

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS / BLOCKS MUST BE COMPLETED.

Candidate Name: Dawn Walther

Authorized Committee: Dawn Walther for Recorder

Agency requesting time (and contact information):

Dawn Walther - 440 320-7525 dawnwaltherforrecorder@  N/A  
gmail.com

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Lorain County Recorder

Date of election: March 19, 2024  Primary  General

Treasurer of candidate's authorized committee: Tricia Chopcinski - Deputy Treasurer Hayley Margu

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):

The candidate listed above who is a legally qualified candidate, or

The authorized committee of the legally qualified candidate listed above;

(2) This station is authorized to announce the time as paid for by such person or entity; and

(3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

CANDIDATE / COMMITTEE / AGENCY

Signature: Dawn Walther

Name: Dawn Walther

Date of Request to Purchase Ad Time: 3.8.2024

STATION REPRESENTATIVE

Signature: Dave Rivera

Name: Dave Rivera

Date of Station Agreement to Sell Time:

3.8.2024



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate / Authorized Committee / Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes  No

Date ad received:

3-11-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason: \_\_\_\_\_

\* Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

17072

Station Call Letters:

WOSL

Date Received/Requested:

3-11-24

Ext. #:

Station Location:

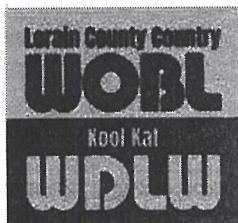
Oberlin

Run Start and End Dates:

3/13/24 - 3/19/24

Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.

# Confirmation



WOBL/WDLW RADIO INC.  
 PO Box 277  
 Oberlin OH 44074

Contract # 17072  
 Date Entered 03/11/2024  
 Sales Person David Rivera  
 Billing Cycle Calendar  
 Conflict 1 Political  
 Product POLITICAL  
 Contract 03/13/2024 - 03/19/2024

WALTHER FOR RECORDER  
 4324 HICKORY HILL AVE  
 LORAIN OH 44052

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	03/13/2024-03/18/2024	00:30	6,6,6,6,6,0,0	All Weeks	27.00	24	648.00
WOBL-AM	03/13/2024-03/18/2024	00:30	6,6,6,6,6,0,0	All Weeks	27.00	24	648.00
WOBL-AM	03/19/2024-03/19/2024	00:30	0,6,0,0,0,0,0	All Weeks	27.00	6	162.00
WDLW-AM	03/19/2024-03/19/2024	00:30	0,6,0,0,0,0,0	All Weeks	27.00	6	162.00
<b>Total</b>							<b>1620.00</b>

Projected Billing	Count	Gross	Net
March	2024	60	1620.00
		60	1620.00

WALTHER RADIO

:30 "FULL-TIME RECORDER"

YOU HAVE TO SHOW UP FOR WORK EVERYDAY. SHOULDN'T  
YOUR ELECTED COUNTY RECORDER DO THE SAME?

WE NEED A CHANGE. WE NEED DAWN WALTHER.

DAWN WALTHER WILL BE A FULL-TIME RECORDER.

DAWN WALTHER WILL MAKE SURE OUR VITAL RECORDS ARE  
SAFE AND USER-FRIENDLY FOR TAXPAYERS.

ENDORSED BY THE CHRONICLE AND LAW ENFORCEMENT.

DAWN WALTHER KNOWS.....SHE WORKS FOR US.

THE FULL-TIME COUNTY RECORDER WE NEED – DAWN  
WALTHER.

(Paid for by Dawn Walther for Recorder Committee)