

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

October 1st – December 31st - 2017

Placed in the Public File –January 5th, 2018

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Opioid Epidemic:** Opioid addiction has become a major problem in the Unifour Area with the City of Hickory being one of the top cities in the state for opioid addiction.
- B. Aging:** As the population of Burke County gets older, programs for the aging are in need in the area, affordable retirement housing, crime prevention for the elderly, and other services for older adults..
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health Care:** The Unifour area (Burke, Caldwell, Catawba and Alexander Counties) continues to have one high rates of obesity, diabetes, heart disease and cancer in North Carolina.

Section II. Responsive Programs

A: Opioid Epidemic:

“WMNC Local News” - Broadcast on September 7th, 2017; 6:30a, 7:30a, 8:30a, 12n, Duration -2 minutes. Report regular monthly meeting of Burke County Council on Alcohol and Chemical Dependency on the latest estimated drug usage figures in Burke County.

“WMNC News “ – Broadcast on September 11th, 2017; 6:30 a.m., 7:30 a.m., 8:30 a.m. & 12 noon. Duration – 1 minute. Report from the Burke County Sheriff’s Office on local drug arrests.

“The CJ Stancil Show” – Broadcast on September 20th, 2017; 8AM: Duration -2 minutes. A segment of the locally produced WMNC News Reports on how to correctly destroy unused prescription opioids that are in your possession..

"The CJ Stancil Show" – Broadcast on October 5th, 2017; Duration – 2 minutes. 8 AM. A segment of the locally produced public affairs program WMNC News Reports dealing with how cities and counties are choosing to fight opioid abuse by filing class action suits of the drugs' manufacturers and distributors.

"WMNC News" – Broadcast on October 11th, 2017; 6:30a, 7:30a, 8:30a, 12n.,; Duration – 2 minutes. Report from the Burke County Commissioner Meeting on the discussion of class action suits filed by area cities and counties against opioid manufacturers and distributors.

"The CJ Stancil Show" – Broadcast on October 20th, 2017, 8AM – Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with an upcoming County-wide drug education seminar sponsored by Blue Ridge Healthcare on the Grace Campus in Morganton.

"Local News" – Broadcast on October 10th, 2017, 6:30a, 7:30a, 8:30a, 12noon,.- Duration – 2 minutes. Report of the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

"Local News" – Broadcast on October 30th, 2017, 6:30A, 7:30A, 8:30A, 12noon, . – Duration- 2 minutes. Coverage of the County-wide opioid seminar held .

"Local News" – Broadcast on November 14th, 2017. 6:30a, 7:30a, 8:30a, 12 noon, – Duration 2 minutes. Report on the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

"The CJ Stancil Show: – Broadcast on November 30^h, 2017, 8 AM, Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on upcoming discussion of the Burke County Commissioners' declaration of opioid abuse as a county wide nuisance..

"Local News" – Broadcast on December 6th, 2017 , 6:30A, 7:30a, 8:30a, 12noon,. Duration – 2 minutes. Coverage of the Burke County Commissioner Meeting and their consideration of opioid abuse as a community hazard.

B. Aging:

"Local News" – Broadcast on October 7th, 14th, 21st, 28th, November 5th, 12th, 19th, 26th, & December 2nd, 9th, 16th, 23rd, & 30th., 2017. Duration – 1 minute per newscast. Report from the North Carolina Employment Security Commission on available jobs and their various requirements with a special emphasis on hiring older adults..

"The CJ Stancil Show" – Broadcast on October 3rd, 2017; 4 P.M. Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News

Reports on the third annual one day conference of Adult Children of Aging Parents. The report included the topics for the event and how to register.

"The CJ Stancil Show" – Broadcast on October 10th, 2017, 8AM; Duration – 8 minutes. A segment of the locally produced public affairs program WMNC News Reports with Morganton Mayor Ronnie Thompson talked about the retirement residence specially designed for the hearing impaired that is located in Morganton.

"The CJ Stancil Show" – Broadcast on October 31st – 8AM. Duration – 3 minutes – A segment of the locally produced public affairs program WMNC News Reports on the Grace Ridge Retirement Residence.

"The CJ Stancil Show" – Broadcast on November 6th, 2017, 8AM . Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports discussed the topic "When Is It Time To Ask For Help?", covered at the 3rd annual ACAP community conference.

"The Alison Azbell Show" – Broadcast on November 12th, 2017, 4 PM, Duration 1 minutes. A short segment of the locally produced WMNC News Reports on mental health 101 training being offered by Vanya Health at the Morganton/Burke Senior Citizens Center in Morganton. This program provides Free Training opportunities with contact hours provided through the N.C. Division of Health Service Regulation.

"Local News" – Broadcast on November 13th, 2017; 6:30a, 7:30a, 8:30a, 12noon..; Duration – 1 minute per newscast. Report from the Council on Aging meeting with the Burke County Board of Commissioners.

"The CJ Stancil Show" – Broadcast on November 28th, 2017; 8AM, Duration 5 minutes A segment of the locally produced public affairs program WMNC News Reports announcing an upcoming Adult Children of Aging Parents meeting with Kelly Dant, Licensed Occupational Therapist at Frye Regional Medical Center. Her topic will Beyond canes, walker and rocker knives: Assisted Devices that help maintain Safety and Independence for the elderly...

"The CJ Stancil Show" – Broadcast on December 3rd, 2017; 8 a.m., Duration 5 minutes A segment of the locally produced public affairs program WMNC News Reports announcing an upcoming meeting with Mary Mitchell, Family Caregiver Support Specialist, Area Agency on Aging, Western Piedmont Council of Governments at the Morganton/Burke Senior Citizens Center in Morganton.

C: Economy:

WMNC Local News – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon.. – Broadcast October 10th, 2017; .Duration – 2 minutes. Report for the month of August on home sales in the Catawba Valley from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on October 9th, 2017- 10:00 AM; Duration – 60 minutes. Candidates for Morganton City Council – Ward #4 answer questions about the state of the City and their plans for economic development and more, if they are elected in November.

“The CJ Stancil Show” – Broadcast on October 17th, 2017 –10:00 AM– Duration – 60 minutes. Candidates for Morganton City Council Ward #2 answer questions about the state of the City and their plans for economic development and more, if they are elected in November.

D: Health Care:

“ The CJ Stancil Show”– Broadcast on October 8th, 2017– 4:00 P.M. Duration – 5 minutes. A segment of the locally produced public affairs program WMNC News Reports on the upcoming open enrollment period for healthcare across the nation. Segment discusses where to go for help and points to consider before purchasing health insurance on the open market.

“The CJ Stancil Show” – Broadcast on November 15th, 2017, 8:00 AM; Duration – 5 minutes. A segment of the locally produced public affairs program WMNC News Reports on keeping food safe during the holidays. Topics included; How to completely cook a turkey; what foods spoiled easily and where to get help with questions about holiday cooking.

“The CJ Stancil Show” – Broadcast on December 1st, 2017; 8AM; Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports dealing with winter outdoor exercise. Topics included local running clubs and biking clubs and how to participate safely in outdoor events during the wintertime.

“The CJ Stancil Show” - Broadcast on December 31st, 2017, 2017 ; 8:00 AM – Duration -2 minutes. A segment of the locally produced public affairs program WMNC News Reports discusses First Day Hikes in North Carolina’s State Parks. Where to go this year to find a First Day Hike and how to participate.