

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

July 1st - September 30th - 2017

Placed in the Public File –October 5th, 2017

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Opioid Epidemic:** Opioid addiction has become a major problem in the Unifour Area with the City of Hickory being one of the top cities in the state for opioid addiction.
- B. Aging:** As the population of Burke County gets older, programs for the aging are in need in the area, affordable retirement housing, crime prevention for the elderly, and other services for older adults..
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health Care:** The Unifour area continues to have one high rates of obesity, diabetes, heart disease and cancer in North Carolina.

Section II. Responsive Programs

A: Opioid Epidemic:

“WMNC Local News” - Broadcast on July 7th, 2017; 6:30a, 7:30a, 8:30a, 12n, Duration -2 minutes. Report regular monthly meeting of Burke County Council on Alcohol and Chemical Dependency on the latest estimated drug usage figures in Burke County.

“WMNC News “ – Broadcast on July 21st, 2017; 6:30 a.m., 7:30 a.m., 8:30 a.m. & 12 noon. Duration – 1 minute. National report on CBS News regarding increased opioid addiction across the United States.

“The CJ Stancil Show” – Broadcast on August 9th, 2017; 8AM: Duration -5 minutes. A segment of the locally produced public affairs program WMNC News Reports on prescription drug abuse in the Unifour area.

“The CJ Stancil Show” – Broadcast on August 16th, 2017, Duration – 3 minutes. 8 AM. A segment of the locally produced public affairs program WMNC Reports that dealt with the increase in overdose deaths due to opioid abuse in the Unifour region.

"WMNC News" – Broadcast on August 24th, 2017; 6:30a, 7:30a, 8:30a, 12n,.; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on the number of drug crimes and drug related crimes that were being tried by the 25th District Attorney's Office.

"The CJ Stancil Show" – Broadcast on September 1st, 2017, 8AM – Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports on drug laws in North Carolina and how they were being enforced throughout the State.

"Local News" – Broadcast on May 5th, 2017, 6:30a, 7:30a, 8:30a, 12noon,.– Duration – 2 minutes. Report of the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

"Local News" – Broadcast on September 14th, 2017, 6:30A, 7:30A, 8:30A, 12noon, – Duration- 2 minutes. Report on the increase in the number of foster children in Burke County due to opioid abuse.

"Local News" – Broadcast on September 22nd, 2017. 6:30a, 7:30a, 8:30a, 12 noon, – Duration 2 minutes. Report from CBS News on new "designer drugs" showing up on the streets of America's cities that represented danger to children who could mistake them for candy or treats.

"The CJ Stancil Show" – Broadcast on September 28th, 2017, 8 AM, Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports on what drugs are legal and what drugs are illegal in the State of North Carolina. Marijuana oils were examined as a treatment for seizures..

"Local News" – Broadcast on September 29th, 2017, 6:30A, 7:30a, 8:30a, 12noon, Duration – 2 minutes. Report from the Burke County Sheriff's Department that dealt with a drug roundup of suspected drug manufacturers and dealers.

B. Aging:

"The CJ Stancil Show" – Broadcast on August 5th, 2017, 8AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with an upcoming "scam workshop" for seniors to be held at the Burke Seniors Center that will deal with telephone scams directed at senior citizens.

"The CJ Stancil Show" – Broadcast on August 15th – 8AM. Duration – 2 minutes – A CBS News Report on elder abuse and what to do if someone suspects elder abuse at a nursing home.

"The CJ Stancil Show" - Broadcast on August 25th, 2017, 8AM . Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on the State's rating system of nursing homes and how you can select a quality caregiver for your aging loved ones.

"Local News" – Broadcast on September 18th, 2017; 6:30a, 7:30a, 8:30a, 12noon..; Duration – 1 minute per newscast. A report from the North Carolina employment Security Commission on businesses that hire older workers looking for part time jobs once they retire.

"The CJ Stancil Show" – Broadcast on September 22nd, 2017; 8AM, Duration 4 minutes. A segment of the locally produced public affairs program WMNC News Reports on the growing business of retirement living. Some source material came from CBS News.

"Local News" – Broadcast on September 27th, 2017; 6:30a, 7:30a, *:30am 12n. Duration – 2 minutes. 10th District Congressman Patrick McHenry talked about the importance of preserving Social Security and Medicare in all federal budget dealings.

C: Economy:

"Local News" – Broadcast on July 7th, 14th, 21st, 28th, August 5th, 12th, 19th, & 26th & September 2nd, 9th, 16th, 23rd, & 30th, 2017, Duration – 1 minute per newscast. Report from the North Carolina employment Security Commission on available jobs and their various requirements.

WMNC Local News – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon.. – Broadcast July 18th, 2017; .Duration – 2 minutes. Report for the month of June on home sales in the Catawba Valley from the North Carolina Realtors Association.

"The CJ Stancil Show" – Broadcast on July 21st, 2017- 8:00AM; Duration – 5 minutes. CJ Stancil talked with Morganton Mayor Ronnie Thompson about new businesses opening in Morganton, as well as what Morganton is doing to attract new industrial jobs.

"WMNC Remote Broadcast" – Broadcast on August 15th, 2017 – 11AM-1PM; Duration – 2 hours. Discussion with Director Holly Daniels of the Outreach Center in Morganton concerning their educational programs for the underemployed in the area, as well as other programs for families and youth the Outreach Center sponsored..

"WMCN Local News" – Broadcast on August 15th, 2017 – 6:30a, 7:30a, 8:30a, 12noon Duration – 2 minutes. Report on home and real estate sales for the month of July from the North Carolina Realtors Association.

“WMNC Local News” – Broadcast on September 19th, 2017 – 6:30a, 7:30a, 8:30a, 12noon Duration – 2 minutes. Report on home and real estate sales for the month of August for the Catawba Valley area from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on September 25th, 2017– 8:00 AM.; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on improving business conditions in Burke County.

D: Health:

“ The CJ Stancil Show”– Broadcast on July 13th, 2017 – 8:00 A.M. Duration – 3 minutes. A segment of the locally produced public affairs program WMCN News Reports on exercise and diet goals over the summer. How to lose weight and keep weight off, effectively.

“The CJ Stancil Show” – Broadcast on July 15th^h, 2017, 6:30 AM; Duration – 1 minutes. Eleanor Summers, Home Extension Agent with the Burke County Agricultural Services, talked about how to keep your picnic safe with foods that don’t spoil. She gave helpful tips on keeping foods cool while people are enjoying the outdoors..

“The CJ Stancil Show” – Broadcast on August 1st, 2017; 8AM; Duration – 4 minutes. A segment of the locally produced public affairs program WMNC News Reports on summertime exercise and hydration.

“The CJ Stancil Show” - Broadcast on August 321st, 2017 ; 8:00 AM – Duration -5 minutes. A segment of the locally produced public affairs program WMNC News Reports that deals with hiking, canoeing, and swimming as well as other outdoor activities available for free or for a nominal charge in Burke County’s Lake James State Park and South Mountains State Park.