

### Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

April 1st- June 30th - 2017

*Placed in the Public File -July 3rd, 2017*

#### Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Opioid Epidemic:** Opioid addiction has become a major problem in the Unifour Area with the City of Hickory being one of the top cities in the state for opioid addiction.
- B. Unemployment and Underemployment:** Burke County residents continue to look for high paying jobs to replace those lost to corporate cutbacks and outsourcing. .
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health Care:** The Unifour area continues to have high rates of obesity, diabetes, heart disease and cancer.

#### Section II. Responsive Programs

##### **A: Opioid Epidemic:**

**"WMNC Local News"** - Broadcast on April 7<sup>th</sup>, 2017; 6:30a, 7:30a, 8:30a, 12n, Duration -2 minutes. WMNC News Report on new guidelines for prescribing opioids.

**"The CJ Stancil Show"** – Broadcast on April 14<sup>th</sup>, 2017; 8AM: Duration -5 minutes. WMNC News Report on the opioid epidemic in the Catawba Valley area. Specifically addressed were treatment programs that are available and family support groups that those affected by opioid abuse can attend..

**"The CJ Stancil Show"** – Broadcast on April 16th, 2017, Duration –5 minutes. 8 AM. WMNC News Report on the opioid crisis and the education system. Discussed were drug education classes offered through the public and private school systems and DARE officers and their impact in the schools.

**"WMNC News"** – Broadcast on April 21<sup>st</sup>, 2017; 6:30a, 7:30a, 8:30a, 12n.,; Duration – 2 minutes. Report on the semi-monthly meeting of the Burke County Drug Task Force.

**“ Live Remote Broadcast** – May 3<sup>rd</sup>, 2017; Duration – 2 hours. Broadcast from a Veterans Services Fair on Union Square in downtown Hickory. Many of the instructional booths dealt with opioid abuse.

**“The CJ Stancil Show”** – Broadcast on May 5th, 2017, 8AM – Duration – 5 minutes. WMNC News report on the increase in overdose deaths in the Catawba Valley Area due to opioids. Hickory is one of the top five cities in the State for overdoses due to opioid abuse.

**“Local News”** – Broadcast on May 5th, 2017, 6:30a, 7:30a, 8:30a, 12noon,. – Duration – 2 minutes. Report of the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

**“Local News “** – Broadcast on May 20<sup>th</sup>, 2017, 6:30A, 7:30A, 8:30A, 12noon, – Duration- 2 minutes. WMNC News report on the increase of children in foster care due to opioid abuse in the home.

**“Local News”** – Broadcast on June 2<sup>nd</sup>, 2017. 6:30a, 7:30a, 8:30a, 12 noon, – Duration 2 minutes. Report on the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

**“Local News”** – Broadcast on June 16<sup>th</sup>, 2017, 6:30a, 7:30a, 8:30a, 12noon,. – Duration 2 minutes. Report on the semi-monthly meeting of the Burke County Council on Alcohol and Chemical Dependency.

**“Local News”** – Broadcast on June 18<sup>th</sup>, 2017, 6:30a, 7:30a, 8:30a, 12 noon, Duration 3 minutes. Report from the Burke County Sheriff's Office on how opioid abuse is driving property crimes in the county.

**“Local News”** – Broadcast on June 19th, 2017 , 6:30A, 7:30a, 8:30a, 12noon,. Duration – 2 minutes. Report from a meeting between the Burke County Commissioners and the Burke County Sheriff's Department over funding for drug abuse programs.

**“ The CJ Stancil Show”** – Broadcast on June 23<sup>rd</sup>, 2017 8AM – Duration – 2 minutes. WMNC News report on healthcare for veterans available in Hickory and drug treatment programs through the VA..

## **B. Unemployment and Underemployment:**

**“Local News”** – Broadcast on April 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup>, 28<sup>th</sup>, May 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup>, & June 2<sup>nd</sup>, 9<sup>th</sup>, 16<sup>th</sup>, 23<sup>rd</sup>, & 30<sup>th</sup>., 2017. Duration – 1 minute per newscast. Report from the Local North Carolina Employment Security Commission on jobs available in the Burke County area..

**"The Alison Azbell Show"** – Broadcast on April 8th, 2017; 4 P.M. Duration – 5 minutes. A segment of our locally produced afternoon public affairs program featured a run down of job training programs in the area, their cost and where those looking for a job could go to get the training..

**"The CJ Stancil Show"** – Broadcast on April 22nd, 2017, 8AM; Duration –5 minutes. WMNC News Report from the local NCESC Office . The report cited jobs available in the area, Burke Caldwell, Catawba and Alexander Counties.

**WMNC Local News** – 6:30a, 7:30a,8:30a,12noon, Duration – 1 minute – Broadcast April 17<sup>th</sup>, 2017. Unemployment numbers for the month of March from the North Carolina Employment Security Commission..

**"Local News-"** Broadcast on May 22<sup>nd</sup>, 2017, 6:30a, 7:30a,8:30a, 12noon,.. – Duration – 1 minute. Unemployment numbers for the month of April from the North Carolina Employment Security Commission.

**"Local News"** – Broadcast on June 19<sup>th</sup>, 2017; 6:30a, 7:30a, 8:30a, 12noon..; Duration – 1 minute per newscast. Unemployment numbers for the month of May from the North Carolina Employment Security Commission.

#### **C: Economy:**

**WMNC Local News** – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon.. – Broadcast April 16<sup>th</sup>, 2017; .Duration – 2 minutes. Report for the month of March on home sales in the Catawba Valley from the North Carolina Realtors Association.

**"The CJ Stancil Show"** – Broadcast on April 14<sup>th</sup>, 2017- 8:00AM; Duration –5 minutes. Discussion with Ed Phillips, Director of the Burke County Tourism Bureau on how the tourism industry is helping the local economy.

**"The CJ Stancil Show"** – Broadcast on May 20<sup>th</sup>, 2017 – 8:00 AM; Duration – 5 minutes. WMNC News report on downtown funds to start a business that are available in Morganton.

**"WMCN Local News"** – Broadcast on May 19<sup>th</sup>, 2017 – 6:30a, 7:30a, 8:30a, 12noon Duration – 2 minutes. Report on home and real estate sales for the month of April from the North Carolina Realtors Association.

**"WMNC Local News"** – Broadcast on June 17<sup>th</sup>, 2017 – 6:30a, 7:30a, 8:30a, 12noon Duration – 2 minutes. Report on home and real estate sales for the month of May for the Catawba Valley area from the North Carolina Realtors Association.

**“The Alison Azbell Show”** – Broadcast on June 25<sup>th</sup>, 2017– 4:00 p.m.; Duration – 5 minutes. WMNC News Report on the Burke Economic Development Council and what it is doing for the economic climate of the County.

**D: Health:**

**“ The Alison Azbell Show**– Broadcast on April 20<sup>th</sup>, 2017 – 4:00 P.M. Duration – 5 minutes. WMNC News report on the reopening of the primary care clinic at the Burke County Health Department and how to go about applying to receive the benefits.

**“The CJ Stancil Show”** – Broadcast on April 30<sup>th</sup>, 2017, 8:00 AM; Duration – 5 minutes. WMNC News report on applying for MEDICAID, how to apply, where to apply and are you eligible ..

**“The CJ Stancil Show”** – Broadcast on May 11<sup>th</sup>, 2017; 8AM; Duration –5 minutes. Dr Ed Plyler, Community Outreach Physician with Carolinas Medical Center/Blue Ridge, talks about the Kate Reynolds Foundation Grant to help the overall health of Burke County citizens.

**“The CJ Stancil Show”** - Broadcast on May 29<sup>th</sup>, 2017 ; 8:00 AM – Duration -5 minutes. WMNC News report on exercise and health. What are the benefits of exercise and at what age can exercise be dangerous..

**“The CJ Stancil Show** – Broadcast on June 15<sup>th</sup>, 2017; 8:00AM – Duration –5 minutes. WMNC News report on recommendations from Blue Cross/Blue Shield of North Carolina on lowering your insurance premiums.