

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

January 1st – March 31st, 2017

Placed in the Public File –April 5th, 2017

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Unemployment and Underemployment:** Need for more good jobs for Burke County and area residents.
- B. Health Care:** Increasing premiums in the individual health care market and higher deductibles make healthcare unaffordable for many of the area's residents.
- C. City Ownership of the Cable System:** Increased competition from other media and a stagnant population has made the City Cable System run in the black for several years. City residents are concerned about the high cost of cable and the lack of service in Morganton.
- D. Opioid Epidemic:** Opioid addiction has become a major problem in the Unifour Area with the City of Hickory being one of the top cities in the state for opiod addiction.

Section II. Responsive Programs

A. Unemployment and Underemployment:

“The CJ Stancil Show” – Broadcast on January 6th, 2017, 8:00AM; Duration – 2 minutes. A segment of our locally produced morning public affairs program a report from the North Carolina Employment Security Commission on job availability in the Unifour area.

“CJ Stancil Show” – Broadcast on February 13th, 2017; Duration – 2 minutes. A segment of our locally produced morning public affairs WMNC News Reports featured small business center information from f WPCC and CVCC on programs offered by the community colleges.

“Live Remote Broadcast” – Broadcast on February 24th, 2017. 10 a.m. till 11 a.m. Duration – 1 hour. WMNC AM & FM broadcast on location at a local job fair from the Foothills Education Center in Morganton.

“The CJ Stancil Show” – Broadcast on March 10th, 2017, 8AM; Duration – 2 minutes. Update from the North Carolina Employment Security Commission on jobs available locally.

“CJ Stancil Show – Broadcast on March 24th, 2017, 8 AM; duration – 2 minutes
A segment of the locally produced public affairs program WMNC News Reports discusses manpower development with information from the Burke Economic Development Council.

“TheCJ Stancil Show” – Broadcast on March 21st, 2017, 8 AM; Duration – 3 minutes –
A segment of the locally produced public affairs program WMNC News Reports discussed how local governing bodies were recruiting more business and industries to our area.

“Local News” - Broadcast on January 8th, 15th, 22nd, 29th, February 5th, 12th, 19th, 26th, and March 2nd, 9th, 16th, 23rd, & 30th. 6:30 AM, 7:30AM, 8:30AM, 12n, * 5:15PM
Duration – one minute. A local jobs report of available jobs in our area and their requirements was broadcast.

B. Health Care:

“CJ Stancil Show” – Broadcast on January 7th, 2017, 8:00 AM; Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with Medicaid and how to apply for the program.

“WMNC Local News” – Broadcast on January 2nd, 2010; 6:30AM; 7:30AM, 8:30AM, 12 noon; 5:15PM; Duration – 1 minute each newscast. Report from the NC Division of Public Health on the spread of flu this year across the state of North Carolina.

“CJ Stancil Show” – Broadcast on February 7th, 2017, 8:00AM; Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Report takes statistics from the NC Division of Public Health on this year’s flu strain and tips on how to prevent the flu in your home or workplace..

“WMNC Local News” – Broadcast on February 13th, 2017, 6:30 AM, 7:30AM, 8:30 AM, 12 noon &, 5:15 PM; Duration – 1 minute each newscast. Report from Blue Ridge Healthcare concerning new billing practices that will help patients make payments on their deductibles. The health care system is making the change because people are forgoing needed test due to their high deductibles.

“The CJ Stancil Show” – Broadcast on February 20th, 2017, 8:00AM; Duration- 2 minutes. A segment of the locally produced public affairs program WMNC News

Reports looks at new statistics from the North Carolina Division of Health concerning the spread of the flu, as it appears to be peaking across the state.

"The CJ Stancil Show" – Broadcast on March 22nd, 2010; 8:00 AM – Duration – 3 minutes. CBS News Report on the Affordable Healthcare Act and what changes to the federal program could mean to your healthcare.

C: CoMPAS Cable Issues:

WMNC Local News – 12 noon – Broadcast January 6th, 13th, 20th, 27th, August 3rd, 10th, 17th, 24th, 21st, September 7th, 14th, 21st, & 28th.. Duration – 2 minutes each week. Weekly report on new services being offered such as internet and phone by CoMPAS Cable TV. Information provided by the City of Morganton.

"The CJ Stancil Show" – Broadcast on February 5th, 2017- 8:00AM; Duration – 8 minutes. Ronnie Thompson, Mayor of the City of Morganton provided an update on CoMPAS Cable Services and how the City was attempting to make the Cable self-sufficient.

"The CJ Stancil Show" – Broadcast on February 9th, 2017 – 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with information concerning the financial solvency of the City Cable System presented at the February City Council Meeting.

"The CJ Stancil Show" – Broadcast on February 21st, 2017 – 8:00 AM; Duration – 4 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with what the City could expect financially for increasing internet speed to Compas Cable users.

"The CJ Stancil Show" – Broadcast on March 9th, 2017 – 8 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with the options available for City Council members in regards to CoMPAS Cable. Can the City sell the system if they choose to do so?

"The CJ Stancil Show" – Broadcast on March 17th, 2017 – 8 AM; Duration 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with the increase in Internet customers on CoMPAS Cable and what that would mean to the system.

D: Opioid Epidemic:

"The CJ Stancil Show" – Broadcast on January 20th, 2017 – 8:00 AM; Duration – 5 minutes. A segment of the locally produced public affairs program WMNC News

Reports talks about local services available for those addicted to opioids and the success rates of treating opioid addiction..

“The CJ Stancil Show” – Broadcast on January 25th, 2017 – 8:00AM; Duration – 3 minutes. Report on local drug related crime statistics. Statistics include child abandonment figures, property crimes, kidnapping, assault and more..

“The CJ Stancil Show” – Broadcast on February 8th; 2017; 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports that dealt with prosecutions for opioid abuse in the 25th judicial district. Numbers are increasing.

“WMNC Local News” - Broadcast on February 15th, 2017 – 6:30AM, 7:30AM, 8:30AM, 12 noon, 5:15 PM – Duration – one minute each newscast – Report on a possible joint task force being formed in Burke County among medical professionals, the criminal justice system, social service system and health department to fight opioid addiction in Burke County.

“WMNC Local News” – Broadcast on February 28th, 2017 – 6:30AM, 7:30AM, 8:30AM< 12 noon; 5:15 PM – Duration – one minute each newscast. What are opioids and why have they become the drugs of choice in our area.

“The CJ Stancil Show”– Broadcast on March 4th, 2017 – 8:00AM – Duration – 5 minutes. A segment of the locally produced public service program WMNC News Reports utilize a report from CBS News on the effective tools used by some to fight opioid abuse in model communities across the U.S.