

ORDER



Orders
Order / Rev: 4457547
Alt Order #: 28397791
Product Desc: 2024 President Elect
Estimate: 11713
Flight Dates: 05/07/24 - 05/13/24
Original Date / Rev: 05/06/24 / 05/07/24
Order Type: REG

Phoenix, AZ KAZT

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Parkway SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Joe Biden/President/US/Dem
Demographic: HH
Product Codes: PL10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	21	\$2,150.00	\$1,827.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	21	\$2,150.00	\$1,827.50	0.00
Totals	21	\$2,150.00	\$1,827.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAZT	05/09/24	05/13/24	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	M--TF--	:30	1	\$100.00	P4	0.00	NM	3	\$300.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	---TF--			2		\$100.00		0.00				
Week:		05/13/24	05/19/24	M-----			1		\$100.00		0.00				
N 2	KAZT	05/07/24	05/07/24	M-F 430p-5p M-F 430p-5p	CM	4:35 PM-5:00 PM	-T-----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	-T-----			1		\$200.00		0.00				
N 4	KAZT	05/08/24	05/13/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-11---	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	--11---			2		\$100.00		0.00				
Week:		05/13/24	05/19/24	1-----			1		\$100.00		0.00				
N 5	KAZT	05/10/24	05/10/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	----1--			1		\$100.00		0.00				

Order / Rev: 4457547
 Alt Order #: 28397791
 Flight Dates: 05/07/24 - 05/13/24

Advertiser: POL/Joe Biden/President/US/Dem
 Product Desc: 2024 President Elect
 Estimate: 11713

Phoenix, AZ KAZT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KAZT	05/07/24	05/07/24	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-T-----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-T-----					1	\$200.00		0.00			
		Family Feud													
N 8	KAZT	05/11/24	05/11/24	Sa 530p-6p Sa 530p-6p	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----S-					1	\$50.00		0.00			
		Big Bang Theory													
N 9	KAZT	05/11/24	05/11/24	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----S-					1	\$100.00		0.00			
		Big Bang Theory													
N 10	KAZT	05/11/24	05/11/24	Sa 630p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----S-					1	\$100.00		0.00			
		Big Bang Theory													
N 11	KAZT	05/11/24	05/11/24	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----S-					1	\$50.00		0.00			
		Mom													
N 12	KAZT	05/12/24	05/12/24	Su 930p-10p Su 930p-10p	CM	9:30 PM-10:00 PM	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----S					1	\$75.00		0.00			
		Family Feud													
N 13	KAZT	05/09/24	05/13/24	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	1--11--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		---11--					2	\$100.00		0.00			
		Week: 05/13/24 05/19/24		1-----					1	\$100.00		0.00			
		Family Feud													
N 14	KAZT	05/09/24	05/13/24	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1--11--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		---11--					2	\$100.00		0.00			
		Week: 05/13/24 05/19/24		1-----					1	\$100.00		0.00			
		Family Feud													
N 15	KAZT	05/12/24	05/12/24	Su 9p-930p Su 9p-930p	CM	Su 9p-930p	-----1	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24 05/12/24		-----1					1	\$75.00		0.00			
		Family Feud													
													Totals	21	\$2,150.00