

ORDER



Orders
Order / Rev: 4463840
Alt Order #: 28400107
Product Desc: 2024 President Elect
Estimate: 11747
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: REG

Phoenix, AZ KAZT

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Parkway SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Joe Biden/President/US/Dem
Demographic: HH
Product Codes: PL10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	12	\$1,075.00	\$913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$1,075.00	\$913.75	0.00
Totals	12	\$1,075.00	\$913.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAZT	05/15/24	05/15/24	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	--W----			1		\$100.00		0.00				
N 2	KAZT	05/17/24	05/17/24	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----F--			1		\$100.00		0.00				
N 3	KAZT	05/14/24	05/14/24	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-T-----			1		\$100.00		0.00				
N 4	KAZT	05/20/24	05/20/24	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$100.00		0.00				
N 5	KAZT	05/15/24	05/15/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00

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Phoenix, AZ KAZT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	--W----		1			\$100.00		0.00				
N 6	KAZT	05/17/24	05/17/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----F--		1			\$100.00		0.00				
N 7	KAZT	05/14/24	05/14/24	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-T-----		1			\$100.00		0.00				
N 8	KAZT	05/16/24	05/16/24	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	---T---		1			\$100.00		0.00				
N 9	KAZT	05/18/24	05/18/24	Sa 530p-6p Sa 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S-		1			\$50.00		0.00				
N 10	KAZT	05/18/24	05/18/24	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S-		1			\$100.00		0.00				
N 11	KAZT	05/18/24	05/18/24	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Mom															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S-		1			\$50.00		0.00				
N 12	KAZT	05/19/24	05/19/24	Su 930p-10p Su 930p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S		1			\$75.00		0.00				
													Totals	12	\$1,075.00