

ORDER



Orders
Order / Rev: 4462012
Alt Order #: 28399147
Product Desc: BIDEN FOR PRESIDENT
Estimate: 4230
Flight Dates: 05/21/24 - 05/27/24
Original Date / Rev: 05/09/24 / 05/10/24
Order Type: REG

Phoenix, AZ KAZT

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Allegory
Buying Contact:
Billing Contact:
 711 3rd Avenue
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Joe Biden/President/US/Dem
Demographic: A25-54
Product Codes: PL10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	5	\$370.00	\$314.50
05/27/24	06/30/24	1	\$100.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	5	\$370.00	\$314.50	0.00
June 2024	1	\$100.00	\$85.00	0.00
Totals	6	\$470.00	\$399.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAZT	05/22/24	05/22/24	M-F 430p-5p M-F 430p-5p	CM	4:35 PM-5:00 PM	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/20/24		05/26/24	--W----	1	\$100.00	0.00							
N 2	KAZT	05/27/24	05/27/24	M-F 430p-5p M-F 430p-5p	CM	4:35 PM-5:00 PM	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/27/24		06/02/24	M-----	1	\$100.00	0.00							
N 3	KAZT	05/21/24	05/21/24	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	PI-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/20/24		05/26/24	-T-----	1	\$60.00	0.00							
N 4	KAZT	05/23/24	05/23/24	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	PI---T---	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/20/24		05/26/24	---T---	1	\$60.00	0.00							
N 5	KAZT	05/25/24	05/25/24		CM	9:00 PM-9:30 PM	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00

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Phoenix, AZ KAZT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 9p-930p											
				Sa 9p-930p											
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S-					1	\$75.00		0.00			
N 6	KAZT	05/26/24	05/26/24	Su 9p-930p	CM	9:00 PM-9:30 PM	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				Su 9p-930p											
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S					1	\$75.00		0.00			
													Totals	6	\$470.00