

**CW39  
KIAH-TV**

**QUARTERLY ISSUES/PROGRAMS LIST**

**4th Quarter 2014**

**KIAH CW39** provides its viewers treatment of community issues through its airing of programs and public service announcements that address these issues and through participation in community service events. Issues that were given significant treatment during this quarter are contained within:

The **Full-Length Programs** and the issues they addressed, which aired on CW39, during this quarter are listed below.

***FYI*** is a locally produced Community Affairs Program focusing on issues of concern to the Texas community. The quarterly program aired Sunday from 4:30 - 5:00am on December 21, 2014.

***NewsFix at 5:00*** is a comprehensive locally produced newscast with local, national and world news plus sports and weather. Newscasts contain regular segments on finance and health addressing issues important to the CW39 community. It airs nightly, Monday - Sunday, 5 – 6pm.

***NewsFix at Nine*** is a comprehensive locally produced newscast with local, national and world news plus sports and weather. Newscasts contain regular segments on finance and health addressing issues important to the CW39 community. It airs nightly, Monday - Sunday, 9 –10pm.

## **NEWS PROGRAM REPORT – NEWSFIX**

### **Arts & Entertainment**

Topic: Super Bowl 2017

Date: 11/03/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:38

Description: The Houston Super Bowl Host Committee gave fans their first look at the official logo for Super Bowl 51, which is being held in Houston at NRG Park in 2017.

Topic: Britney Spears Day

Date: 11/05/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:54

Description: In celebration of Britney Spears' success in Vegas with her Piece of Me show, Wednesday, November 5 was declared Britney Spears Day!

Topic: The Inside Story – things to do in Houston

Date: 11/06/14

Program Times: 5pm & 9pm

Duration (total of all airings): 6:22

Description: The Inside Story – a list of things every Houstonian must do.

Topic: Tuned In

Date: 12/15/14

Program Times: 5pm & 9pm

Duration (total of all airings): 6:22

Description: Ky Meyer took a peak at some of the best music videos of 2014 from Houston.

### **Crime & Safety**

Topic: Fast food robberies

Date: 11/05/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:56

Description: The Houston Police Department was looking for a group of suspects who robbed numerous fast food restaurants throughout the area.

Topic: Officer involved shooting

Date: 12/18/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:30

Description: A family is demanding justice after a Hedwig Police officer killed a suspect after he pulled the suspect over, but the suspect made a run for it. The incident was caught on camera.

Topic: Officer tases elderly man

Date: 12/17/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:44

Description: Dashcam video of a Victoria, Texas officer tases an unarmed elderly man went viral. The chief held a presser to discuss the matter after the officer was placed on administrative leave.

Topic: Police body cameras

Date: 12/12/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:50

Description: The Houston Police Department announced they were going to get funding so they could get body cameras for all their officers.

### **Drugs & Alcohol**

Topic: DUI awareness

Date: 12/15/14

Program Times: 9pm

Duration (total of all airings): 55

Description: The Harris County Sober Court held a press conference to remind folks about the consequences of driving under the influence.

Topic: Prescription pill danger

Date: 12/11/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:24

Description: A California teen was taken to the hospital and literally burned from the inside out due a reaction of taking someone else's prescription medication. We asked a doctor on more of the dangers of taking someone else's prescription medication.

Topic: Heroin and opium

Date: 12-09-14

Program times: 5pm & 9pm

Duration (total of all airings): 1:03

Description: A new report from the UN says opium production in Southeast Asia is booming and that production of the drug has tripled since 2006, becoming a \$16.3 billion business.

### **Family**

Topic: Same-sex marriage/benefits

Date: 11/06/14

Program times: 5pm & 9pm

Duration (total of all airings): 1:10

Description: Last year Mayor Annise Parker announced that the city would give benefits to all legally married city employees. However, a state district judge ruled on a halt to those benefits.

Topic: Thanksgiving

Date: 11/25/14

Program times: 5pm & 9pm

Duration (total of all airings): 3:00

Description: How to deep fry a turkey for Thanksgiving and other do's and don'ts for Thanksgiving.

Topic: Cost of raising a kid

Date: 1/7/15 & 1/8/15

Program times: 5pm & 9pm

Duration (total of all airings): 3:20

Description: The USDA released a new reporting outlining how much it costs to raise a kid, including food, clothing, education, etc.

## **Environment**

Topic: Spay and neutering pets

Date: 11/03/14

Program times: 5pm & 9pm

Duration (total of all airings): 2:50

Description: In an attempt to keep Houston's pet population under control, BARC opened up a low cost spay and neuter clinic on its premises.

Topic: Common cold

Date: 01/13/15

Program times: 5pm & 9pm

Duration: 3:00

Description: New studies now show that there's a connection between rhinovirus and cold weather. Rhinovirus is the virus behind the common cold.

Topic: Recycling

Date: 01/12/15

Program times: 5pm & 9pm

Duration (total of all airings): 1:55

Description: After the holiday season, many people just dump out their Christmas trees, but rather than taking Christmas trees to landfills, on New Orleans company shows how they are often re-used for composting or improving marshes.

## **Education**

Topic: College tuition money

Date: 1/5/15

Program times: 5pm & 9pm

Duration (total of all airings): 2:32

Description: College students and their parents now carry more of the burden than ever of paying tuition. A government accountability office report says students at public schools pay more than the state, which contributes only 23% of the cost. That's the first time ever. With less state money available to help with tuition, with tuition costs on the rise, higher education is becoming harder for governments to help subsidize, making it less affordable for future scholars.

Topic: Female employments

Date: 1/6/15

Program times: 9pm

Duration (total of all airings): 1:40

Description: New study and numbers shows that female employment is down in the U.S. than in other countries.

Topic: Class Acts

Date: 01/08/15

Program Times: 5pm & 9pm

Duration (total of all airings): 3:00

Description: Erica Powell from Conroe was chosen as the Class Act of the Week. Her previous battles with injury couldn't keep her off the basketball court. She's overcome a lot, but still manages to give her all on the court and in the classroom.

## **Health/Medical**

Topic: GMO food products

Date: 11/03/14

Program times: 5pm & 9pm

Duration (total of all airings): 3:05

Description: Food for thought, the dangers of eating food products that have Genetically Modified Organisms or GMO's.

Topic: Music affects your health

Date: 11/06/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:12

Description: A new study from the University of Berlin says that sad songs can improve a person's emotional well-being, as well as making them feel at peace and nostalgic.

Topic: Marijuana

Date: 11/11/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:04

Description: Researchers at the University of Texas Brain Health Center in Dallas did a study that found that regular pot smokers have smaller brains.

Topic: Food For Thought

Date: 12/15/14

Program Times: 5pm & 9pm

Duration (total of all airings): 3:15

Description: Food for Thought: A study says that if we cut 2,000 milligrams of salt out of our diet, it would increase our life.

Topic: Flu

Date: 12/11/14

Program Times: 5pm & 9pm

Duration (total of all airings): 2:42

Description: Researchers at Columbia University formulated a map that shows where the flu is and predicts where it will spread to.

## **Volunteerism**

Topic: UH students giving gifts

Date: 12/19/14

Program Times: 9pm

Duration (total of all airings): 1:28

Description: University of Houston architecture students crafted some handmade things and put them up for sale at Space Montrose.

Topic: Car giveaway

Date: 12/18/2014

Program Times: 5pm & 9pm

Duration (total of all airings): 2:30

Description: As part of a holiday gift, a Baytown family who owns Bates Collision Centers repainted and refurbished a 2009 Chevy Cobalt free of charge and presented to a family that needed a car.

Topic: Student donation

Date: 7/6/14

Program Times: 5pm & 9pm

Duration (total of all airings): 3:08

Description: After 25-year-old Vanessa Morales was killed, her sister raised money and had it donated to a caught Vanessa believe in --- to help kids at schools in Guatemala.

## **FYI ISSUES REPORT**

**Date: 12/21/14**

### **Topic: Family**

Title: Cost of Raising a Child

Duration: 1:46

Description: A study finds the cost of raising a child born in 2013 is more than \$245,000.

Title: Dinnertime App

Duration: 1:03

Description: App locks down kids' phones during a time pre-set by parents.

Title: Ice and Salt Challenge

Duration: 1:01

Description: Hospitals report serious burns from a popular challenge that involves pouring salt on your skin then holding an ice cube in that spot.

Title: Detergent Pods

Duration: 1:16

Description: Children have had to be treated for poisoning after eating laundry detergent pods.

Title: Energy Drinks

Duration: 1:43

Description: Several studies find that half of calls to U.S. poison control centers involve children who have consumed energy drinks.

Title: ICE App

Duration: 1:21

Description: An app helps parents local any sex offenders in their neighborhood.

Title: Protecting Children from Germs

Duration: 1:06

Description: Doctors say children should be encouraged to wash their hands more often and for a longer period of time each time.

Title: Generational Differences with Child Punishment

Duration: 1:25

Description: Younger parents are less likely than older parents to approve of corporal punishment.

Title: Strict Parents Linked to Marijuana Use

Duration: 1:09

Description: A European study finds that children with strict parents are more likely to smoke marijuana, compared to children whose parents sit down and reason with them.

Title: Distracted Drivers

Duration: 1:45

Description: A study finds using a hands-free device while driving can be as dangerous as texting while driving.

Title: Distracted Drivers

Duration: 1:21

Description: A study finds that often when teens are talking on the phone while driving, their parents are on the other end of the call.

Title: Sexually Transmitted Diseases

Duration: 1:10

Description: A study finds condom use among teenagers is dropping.

Title: Teen Sex

Duration: 1:09

Description: Researchers say sharing sexual messages via text is a normal part of a teen's "sexual awakening."

Title: Baby Names

Duration: 1:57

Description: One study links various baby names with good and bad behavior later in life.

Title: School Hours

Duration: 1:10

Description: A study says high school students would perform better if the school day started later.

Title: Social Media and Electronics

Duration: 2:45

Description: A study finds that use of electronics and social media is causing kids to be more volatile and confused, and causing a lack of sleep.