

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/03/2024

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Alzheimer's Association	Public Affairs: Carolina Cares - Part 1	Alzheimer's 5K Walk	Sarah Fiedle	10/01/2023 07:01 AM	014:54
American Heart Association	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Christine John-Fuller	10/01/2023 07:16 AM	014:33
American Cancer Society	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Danielle Sowell	10/08/2023 07:03 AM	018:51
Solutions for Disabilities	Public Affairs: Carolina Cares - Part 2	Discussing what they do	Mark Steele, Adrian Boone	10/08/2023 07:22 AM	010:07
American Cancer Society	Public Affairs: Carolina Cares - Part 1	Detecting Cancer Early	Tara O'Brien	10/15/2023 07:00 AM	015:53
Children's Home Society	Public Affairs: Carolina Cares - Part 2	Children's Home Society Trunk-or-Treat Event	TBD	10/15/2023 07:16 AM	013:26
DADA	Public Affairs: Carolina Cares - Part 1	Detailing upcoming events with the Downtown Arts District of Winston Salem	Marscha Hierl	10/22/2023 07:02 AM	015:53

Cancer Services	Public Affairs: Carolina Cares - Part 2	Detailing vital services available to cancer patients	Tara O'Brien	10/22/2023 07:18 AM	013:51
Greensboro Urban Ministries	Public Affairs: Carolina Cares - Part 1	Detailing upcoming fall/Thanksgiving events	Brian Hahn	10/29/2023 07:00 AM	014:21
Disability Advocacy Center	Public Affairs: Carolina Cares - Part 2	Disability programs and vaccination	Cassie Dean	10/29/2023 07:14 AM	013:57
Hospice of Davidson County	Public Affairs: Carolina Cares - Part 1	Hospice & Palliative Care Month	Kimberly Gleiser & Emma Hilton	11/05/2023 07:00 AM	013:37
United Way of High Point	Public Affairs: Carolina Cares - Part 2	Annual Fundraising Campaign	Jane Leibscher	11/05/2023 07:14 AM	013:45
Ward Black Law	Public Affairs: Carolina Cares - Part 1	Toys 4 Tots Campaign	Janet Ward Black	11/12/2023 07:01 AM	014:01
Greensboro Urban Ministries	Public Affairs: Carolina Cares - Part 2	Detailing upcoming fall/Thanksgiving events	Brian Hahn	11/12/2023 07:15 AM	014:21
Room At The Inn	Public Affairs: Carolina Cares - Part 1	Pregnancy Fundraiser	Maryanna D	11/19/2023 07:01 AM	013:24
Alzheimer's Association	Public Affairs: Carolina Cares - Part 2	Dementia Awareness Month	Coury O'Donaghue	11/19/2023 07:14 AM	012:48
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 07:01 AM	029:49
Ward Black Law	Public Affairs:	Toys 4 Tots Campaign	Janet Ward Black	11/26/2023 07:31 AM	014:01

	Carolina Cares - Part 1				
Hayworth Cancer Center	Public Affairs: Carolina Cares - Part 1	Loveline Program	Shelby Lloyd	12/03/2023 07:00 AM	013:46
O' Henry Magazine	Public Affairs: Carolina Cares - Part 2	Magazine Offerings/ Get to know the magazine	Cassie Bustamante	12/03/2023 07:14 AM	015:26
Friendly Farmette Inc.	Public Affairs: Carolina Cares - Part 1	Autism and Neurodivergent Services	Candida Yoshikai	12/10/2023 06:59 AM	011:47
Spring Theatre	Public Affairs: Carolina Cares - Part 2	Letters From Home Production	Dan Beckman	12/10/2023 07:10 AM	015:26
Children's Home Society of NC	Public Affairs: Carolina Cares - Part 1	Foster Care Services	Courtney Lake	12/17/2023 06:58 AM	014:09
United Way of High Point	Public Affairs: Carolina Cares - Part 2	Santa For Seniors Event	Jane Leibscher	12/17/2023 07:12 AM	013:45
High Point Discovered	Public Affairs: Carolina Cares - Part 1	Detailing new experiences in High Point		12/24/2023 06:59 AM	014:04
Senior Resources of Guilford	Public Affairs: Carolina Cares - Part 2	Meals On Wheels	Courtney Lake	12/24/2023 07:13 AM	015:33
PACE of the Triad	Public Affairs: Carolina Cares - Part 1	Senior Day Services	Ursula Robinson	12/31/2023 06:58 AM	012:44
O'Henry Magazine	Public Affairs: Carolina	Community Impact	Cassie Baustamante	12/31/2023 07:11 AM	015:26

	Cares - Part 2				
--	-------------------	--	--	--	--

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Local Promo PSA	000:14	10
	Local Promo PSA	000:29	38
	Local Promo PSA	000:29	10
	Local Promo PSA	000:30	12
	PSA/HOMEBASE	000:30	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	2
Cross Promo #1	Local Promo Inventory	000:12	30
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	8
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	4
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	7
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	9
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
VISIT NC	Local Promo PSA	000:30	12