

WMKS  
Greensboro, NC  
Quarterly Issues/Programs List  
Third Quarter, 2021  
10/08/2021

WMKS  
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE                                 | DESCRIPTION                                     | GUEST                         | DATE/TIME              | DURATION |
|-------------------------------|---|---|-------------------------------|------------------------|----------|
| Public Health, Race Relations | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | O. NEIL, M. HILLMAN           | 07/04/2021<br>07:09 AM | 029:48   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | P. KLOTZBAUGH, S. BOWEN       | 07/11/2021<br>07:08 AM | 029:49   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | DR NERURKAR R TOBACOWALA      | 07/18/2021<br>07:12 AM | 029:50   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | J. ALLEN, B. LATELL, E.SANTOS | 07/25/2021<br>07:07 AM | 029:53   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. V. Murthy, R. Lewis       | 08/01/2021<br>07:08 AM | 029:46   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Brooks, A. Lerner      | 08/08/2021<br>07:08 AM | 029:43   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. R. Villanueva, Dr. D. Dye | 08/15/2021<br>07:07 AM | 029:49   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. Thomas & S. Raviv.        | 08/22/2021<br>07:10 AM | 029:47   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. L. Weather, D. Lyon       | 08/29/2021<br>07:06 AM | 029:47   |

|                               |   |   |                               |                     |        |
|-------------------------------|---|---|-------------------------------|---------------------|--------|
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | C. Jones, B. Solish           | 09/05/2021 07:08 AM | 029:50 |
| Patriotism, Mental Health, Re | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | E. Duran, T. Clarke, S. Sonst | 09/12/2021 07:04 AM | 028:49 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | L. Skinner, G. Greene         | 09/19/2021 07:06 AM | 029:46 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. D. Bianchi, Dr. C. Jones, | 09/26/2021 07:11 AM | 029:46 |

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                         | ORGANIZATION OR TITLE                   | DURATION | RUNS |
|-------------------------------|---|----------|------|
|                               | PSA/9/11 DAY MORGAN FREEMAN             | 000:29   | 1    |
|                               | PSA/PROJECT DONARS CHOOSE ALESSIA       | 000:30   | 1    |
|                               | PSA/RADIOCSGBJN NOKIDHUNGRY PSA WEBSITE | 000:30   | 1    |
| 9/11 DAY OF SERVICE           | 9/11 NATIONAL DAY OF SERVICE            | 000:29   | 5    |
| AGRICULTURE                   | GSO FARMERS MKT                         | 000:29   | 4    |
| AM HEART ASSOC                | Am. Heart Assoc. Heart Walk             | 000:14   | 3    |
| AM HEART ASSOC                | Am. Heart Assoc. Heart Walk             | 000:30   | 1    |
| DONORS CHOOSE                 | DONORS CHOOSE                           | 000:30   | 2    |
| DONORS CHOOSE                 | DONORS CHOOSE                           | 000:30   | 6    |
| DONORS CHOOSE                 | DONORS CHOOSE                           | 000:30   | 6    |
| DONORS CHOOSE                 | DONORS CHOOSE                           | 000:30   | 4    |
| MENTAL HEALTH & SUBSTANCE USE | RECOVER OUT LOUD                        | 000:30   | 6    |
| NATIONAL SUMMER LEARNING ASSO | NATIONAL SUMMER LEARNING                | 000:30   | 17   |
| NC DEPT OF PUBLIC SAFETY      | NC DEPT OF PUBLIC SAFETY                | 000:30   | 80   |
| NCAB                          | NATIONAL GUARD                          | 000:29   | 3    |
| NCAB                          | NATIONAL GUARD                          | 000:29   | 4    |

|                      |                           |        |    |
|----------------------|---------------------------|--------|----|
| NCAB                 | NC ASSOC OF BROADCASTERS  | 000:29 | 3  |
| NCAB                 | NC DEPT OF AGRICULTURE    | 000:29 | 3  |
| NCAB                 | NC STATE U                | 000:29 | 3  |
| NCAB                 | NC STATE U                | 000:29 | 3  |
| NO KID HUNGRY        | NO KID HUNGRY             | 000:30 | 7  |
| NO KID HUNGRY        | NO KID HUNGRY             | 000:30 | 3  |
| NO KID HUNGRY        | NO KID HUNGRY             | 000:30 | 3  |
| NO KID HUNGRY        | NO KID HUNGRY             | 000:30 | 7  |
| POVERTY              | FEEDING AMERICA           | 000:30 | 3  |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT      | 000:29 | 3  |
| TRIAD RUNWALK AUTISM | TRIAD RUN/WALK FOR AUTISM | 000:15 | 29 |
| UNCF                 | UNCF                      | 000:30 | 12 |