

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Third Quarter, 2023
04/16/2019

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
St. Jude Concert For The Kids	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	St. Jude Research Hospital	07/16/2023 07:02 AM	015:19
Discover High Point, High Poi	Public Affairs: Carolina Cares - Part 2	Discovering High Point	High Point Magazine	07/16/2023 07:18 AM	013:51
Senior Services	Public Affairs: Carolina Cares - Part 1	Senior Services	Senior Services	07/23/2023 07:01 AM	014:03
Salvation Army	Public Affairs: Carolina Cares - Part 2	Salvation Army	Salvation Army	07/23/2023 07:15 AM	014:23
Alzheimer's Association	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Alzheimer's Association	07/30/2023 07:01 AM	014:54
High Point Discovery	Public Affairs: Carolina Cares - Part 2	Discovering High Point	High Point Magazine	07/30/2023 07:16 AM	012:22
High Point Regional Medical S	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	High Point Regional Medical S	08/06/2023 07:02 AM	012:59

Senior Services	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Senior Services	08/06/2023 07:15 AM	013:06
Spring Theatre	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Spring Theatre	08/13/2023 07:00 AM	016:10
A Special Blend	Public Affairs: Carolina Cares - Part 2	Discovering High Point	A Special Blend	08/13/2023 07:17 AM	013:30
St Jude Concert For Kids	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	St. Jude Concert For Kids	08/20/2023 07:01 AM	015:19
Hirsch Art gala	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Hirsch Art Gala	08/20/2023 07:16 AM	013:44
Washington St Unity Festival	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Washington St Comm Association	08/27/2023 07:01 AM	015:06
Growing High Point	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Growing High Point	08/27/2023 07:16 AM	013:51
United Way Food Drive	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	United Way of High Point	09/03/2023 07:01 AM	013:32
Delta Sigma Theta Sorority	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Delta Sigma Theta	09/03/2023 07:14 AM	015:21
Hope Vibes Triad	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Hope Vibes Triad	09/10/2023 07:00 AM	013:35
Tabitha Ministries	Public Affairs:	Discovering High Point	Tabitha Ministries	09/10/2023 07:14 AM	014:52

	Carolina Cares - Part 2				
Hope Vibes Triad	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	Hope Vibes Triad	09/17/2023 07:00 AM	013:35
Tabitha Ministries	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Tabitha Ministries	09/17/2023 07:13 AM	014:52
O' Henry Magazine	Public Affairs: Carolina Cares - Part 1	Concert For The Kids	O' Henry Magazine	09/24/2023 07:09 AM	015:26
Cancer Services	Public Affairs: Carolina Cares - Part 2	Discovering High Point	Cancer Services	09/24/2023 07:24 AM	013:51

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Local Promo PSA	000:14	16
	Local Promo PSA	000:29	68
	Local Promo PSA	000:29	10
	Local Promo PSA	000:29	25
	Local Promo PSA	000:30	24
	North Carolina Department of	000:29	20
	North Carolina Department of	000:29	20
	North Carolina Department of	000:29	19
	STAND UP TO CANCER	000:30	3
	STAND UP TO CANCER	000:30	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	2

COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	8
Cross Promo #1	Local Promo Inventory	000:12	4
Domestic violence	NO MORE.ORG	000:30	13
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	7
TRAVEL AND SAFETY	NHTSA	000:29	14
VISIT NC	Local Promo PSA	000:30	27
VISIT NC	Visit North Carolina	000:30	17