

WMKS
Greensboro, NC
Quarterly Issues/Programs List
First Quarter, 2021
03/29/2022

WMKS
Quarterly Issues/Programs List

WVBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Adams, Dr. J. Wilson, Fei	01/02/2021 07:59 PM	029:59
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	F. Collins, T. Williams	01/16/2021 07:59 PM	029:52
Public Health & Safety, Polit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Wilson, Dr. C. Gounder	01/23/2021 08:00 PM	029:55
Public Health & Safety, Polit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR P MARKS R CORTEZ	02/07/2021 06:58 AM	029:49
Public Health & Safety, Polit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR P WHITLEY WILLIAMS M LAWS	02/14/2021 06:59 AM	029:51
Public Health & Safety, Polit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		A STEVENS C CAWLEY	02/21/2021 06:59 AM	029:52
Mental Health, Public Health,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		Dr. L. McBride; Dr. S. Zol	03/14/2021 06:58 AM	029:48
Mental Health, Public Health,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR B GRAHAM J GORDON	03/28/2021 07:03 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:29	2
	AD COUNCIL	000:30	3
	AD COUNCIL	000:30	2
	Am Cancer Society	000:16	32
	AMERICAN LEGION	000:15	28
	HORSEPOWER THERAPEUTIC	000:29	68
	IHEARTRADIO EARTH	000:29	2
	IHEARTRADIO EARTH	000:30	2
	IHEARTRADIO EARTH	000:30	1
	NC SPECIAL OLYMPICS	000:18	37
	REACH.GOV	000:30	7
	REACH.GOV	000:30	4
	READING CONNECTION	000:17	34
	WOMENSHEART	000:29	20
	WOMENSHEART	000:29	3
AGRICULTURE	GSO FARMERS MKT	000:29	15