

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2020
07/06/2020

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Coronavirus
- Indigent Medical Care
- The American Heart Association
- Blood Donations
- Alzheimers
- Greensboro Science Center
- Wildfires
- Fighting Hunger
- Senior Citizens

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO N
Coronavir s Explained	Coronaviru s Explained	Topics covered: <ul style="list-style-type: none"> • One of the scientists who put the modeling together that led the president to change his social distancing guidance to April 30th • Staying calm during the coronavirus outbreak • What Meals on Wheels doing to help families in need during the pandemic 	Guest(s): <ul style="list-style-type: none"> • Dr. Ali H. Mokdad, Chief Strategy Officer, Population Health • Psychotherapist Mel Schwartz • Meals on Wheels America CEO, Ellie Hollander 	04/05/202 0 07:00 AM	30:00

<p>Coronaviruses Explained</p>	<p>Coronaviruses Explained</p>	<p>Topics covered:</p> <ul style="list-style-type: none"> • Aria Bendix: Reported on the coronavirus for 3 months — then got it. A discussion about what her experience has been like. • Dr. Shuhan He: How Americans can help health care workers in need of protection as they treat COVID-19 patients. • Rob Cheng, CEO: What you need to know about video-chatting platforms, cybersecurity and other technology being used during this outbreak. 	<p>Guest(s):</p> <ul style="list-style-type: none"> • Aria Bendix, Senior Innovation Reporter for Business Insider • Dr. Shuhan He, Co-Founder of GetUsPPE.org • Rob Cheng, CEO and Founder of PC Matic 	<p>04/12/2020 07:00 AM</p>	<p>30:00</p>
<p>Coronaviruses Explained</p>	<p>Coronaviruses Explained</p>	<p>Topics covered:</p> <ul style="list-style-type: none"> • A COVID-19 outbreak update. • Who has what responsibilities during a public health crisis • How No Kid Hungry is working through coronavirus and every day to end child hunger in 	<p>Guest(s):</p> <ul style="list-style-type: none"> • U.S. Surgeon General - Dr. Jerome Adams • Former Deputy Assistant Attorney General - John Yoo • Founder of No Kid Hungry - Billy Shore 	<p>04/19/2020 07:00 AM</p>	<p>30:00</p>

		America by ensuring that all children get the healthy food they need every day to thrive.			
Coronaviruses Explained	Coronaviruses Explained	<p>Topics covered:</p> <ul style="list-style-type: none"> • Medical update on the COVID-19 outbreak. • What the Global Citizen organization is doing to assist communities impacted by the COVID-19 outbreak. • Why it's so difficult to find toilet paper in stores and online. 	<p>Guest(s):</p> <ul style="list-style-type: none"> • Chairman of Medicine at St. Joseph's University Dr. Bob Lahita • Global Citizen CEO Hugh Evans • Economics Professor Jim Luke 	04/26/2020 07:00 AM	30:00
Coronaviruses Explained	Coronaviruses Explained	<p>Topics covered:</p> <ul style="list-style-type: none"> • Explanation of new symptoms and health issues resulting from COVID-19 • Hear how COVID-19 threatens kids in the US and all over the world and how you can help • Impact of outbreak on the U.S. military and veterans 	<p>Guest(s):</p> <ul style="list-style-type: none"> • Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University of Maryland School of Medicine and co-founder and international scientific adviser of the Global Virus Network • Mark Shriver, Senior Vice President, U.S. Programs & Advocacy, Save the Children 	05/03/2020 07:00 AM	30:00

			<ul style="list-style-type: none"> Howard Altman, Managing Editor for the Military Times 		
Coronaviruses Explained	Coronaviruses Explained	<p>Topics covered:</p> <ul style="list-style-type: none"> Overview of the Children's Miracle Network, including how it came about, the work the organization does, and the funding challenges facing associated hospitals as a result of COVID-19 How the outbreak has impacted Ashley Whitney's family life and her son Riley's hospital visits What we know about pediatric illnesses associated with COVID-19 and the operational challenges facing hospitals during the outbreak How the Children's Miracle Network helped Brandi Harrington's son Oliver 	<p>Guest(s):</p> <ul style="list-style-type: none"> Dr. James Shmerling (President & CEO at Connecticut Children's Medical Center) Ashley Whitney (Children's National Hospital DC) Rachel Petrucelli (President & Chief Development Officer at the Children's Hospital of Pittsburgh Foundation) Brandi Harrington (Seattle Children's Hospital) 	05/10/2020 07:00 AM	30:00
Coronaviruses Explained	Coronaviruses Explained	Topics covered:	Guest(s):	05/17/2020 07:00 AM	30:00

		<ul style="list-style-type: none"> • New song with John Stamos benefitting Feeding America • FAQ's on disinfecting in the age of COVID-19 • How teachers/schools have adjusted to virtual learning 	<ul style="list-style-type: none"> • Beach Boys Co-Founder Mike Love • Cleaning Expert Dr. Keri Lestage • CEO of the Kids in Need Foundation Corey Gordon 		
Coronaviruses Explained	Coronaviruses Explained	Designed to be a good balance of necessary information and also information that will help ease the panic	<p>Guest(s):</p> <ul style="list-style-type: none"> • Fashion Designer Kenneth Cole (Founder of the Mental Health Coalition) • Dr. Harold Koplewicz (Child Mind Institute) • Dr. Ken Duckworth (National Alliance on Mental Illness) 	05/24/2020 07:00 AM	30:00
Coronaviruses Explained	Coronaviruses Explained	Designed to be a good balance of necessary information and also information that will help ease the panic	<p>Guest(s):</p> <ul style="list-style-type: none"> • Chairman of Medicine at St. Joseph's University Dr. Bob Lahita • Global Citizen CEO Hugh Evans: What the organization is doing to assist communities impacted by the COVID-19 outbreak. 	5/31/2020 7:00am	30:00

			<ul style="list-style-type: none"> Economics Professor Jim Luke: Why it's so difficult to find toilet paper in stores and online. 		
Indigent Medical Care and The American Heart Association	Triad Viewpoints	Medical care for people without insurance and how the American Heart Association is reaching out to their clients during the COVID-19 pandemic.	Guests on this weeks program are Marty Driver the Executive Director of the Hands Of Hope Medical Clinic in Yadkin County and Jennifer Lawson, Executive director of the Triad Chapter of the American Heart Association	6/7/2020 7:00am	30:00
Blood Donations and Alzheimers	Triad Viewpoints	How the Red Cross is adapting to getting blood donations during the Covid-19 pandemic and how people can safely donate. The Alzheimer's Association still needs to reach their clients and how caregivers can still help their loved ones with Alzheimers during the COVID-19 epidemic.	Maya Franklin, the External Communications Manager for the American Red Cross and Scott Herrick, North Carolina Director of Public Policy for the Alzheimer's Association	6/14/2020 7:00am	30:00
Greensboro Science Center and Wildfires	Triad Viewpoints	The Greensboro Science Center has reopened with special conditions because of Covid-19. How the staff has adapted and how the animals fared during the shutdown. This is wildfire season in North Carolina. Christie told us how we can safely get	Glenn Dobrogosz is the CEO of the Greensboro Science Center and Christie Adams is the Public Information Officer for the NC Forest Service	6/21/2020 7:00am	30:00

		through the fire season without starting wildfires			
Fighting Hunger during the Covid-19 pandemic and providing senior citizens with basic help and items they need	Triad viewpoints	Eric gives us an update on how Second Harvest is meeting the demand of their member agencies and the families they help during this time of unprecedented demand for food. We talked with Joel and Yvonne about their annual Christmas in July event which helps to supply much needed items for seniors throughout our community.	Joel McIver with Senior Services and Yvonne Moore with Piedmont Federal Savings Bank. Eric Aft the CEO of Second Harvest Food Bank of Northwest NC	6/28/2020 7:00am	30:00