

The stations at Clear Channel Radio Greensboro, WTQR, WMAG, WMKS, WPTI and WVBZ, feel the following issues are important to the community in the Triad and surrounding area.

1: Safety:

- Arrest made in college campus threat case
- State reminds hunters of rules on '10 mile cloth", hunters must wear a hat or outer garment colored blaze orange
- Police charge 8 people with running car crash scam
- NC House committee takes a close look at regulating sale of pseudo ephedrine, key ingredient in meth.
- NC one of the most lenient in allowing dangerous animals as pets
- Fayetteville schools locked down after shooting
- Child porn sweep arrests 24 people in the last 2 months, new technology making the hunt easier
- Gaston County allows guns in parks after new state law
- Court rules stun guns can be deadly weapon
- NC DOT testing new signs on Greensboro interstates

2: Health:

- Forsyth County offering free flu shots
- NC House leader pushes for welfare drug testing
Judge hears arguments over state's new abortion law
- Fresh food focus at anti-hunger meeting – wants to expand on "you are what you eat"
- NC abortion restrictions take effect
- State investigating up to 21 possible E. coli cases - 8 E. coli victims attended NC State Fair
- FDA plans \$600 million dollar anti-smoking campaign
- Drug dropoff event collects 3.5 million doses
- Alamance County confirms 7 cases of whooping cough

3: Education:

- NC layoffs of teachers will decrease
- Signs point to students leaving UNC over money woes because of tuition increase
- NC pre-K program expansion could cost over \$300 million, estimated \$8,500 per child per year
- Higher NC lottery sales means more education money
- Durham schools to make changes after law center says they failed to provide Latino families with adequate resources
- 2 dozen groups seek NC's OK for charter schools
- Wake Forest University produces Rhodes Scholar
- Winston-Salem/Forsyth Co Schools consider allowing students to opt out of Pledge of Allegiance

4: Community:

- Group launches bid to get gay marriage rights
- State OK's Duke Energy merger with Progress Energy
- President Obama begins bus tour in NC, speaking at GTCC, to promote jobs bill
- Visit Winston-Salem launches new website
- Lewisville man's work for soldiers featured in People Magazine
- Business-40 designs unveiled, DOT to begin construction in 2018
Regulation review begins for "fracking" study
- Gaston County allows guns in parks after new state law
- NC redistricting maps have mistakes
- Groundbreaking on new playground in honor of Zahara Baker's 12th birthday
- Community & Salvation Army rally to help tornado victims in Davidson & Randolph Counties
- Greensboro launches new e-garbage curbside pick-up

- Walkup to Occupy the International Civil Rights Museum in Greensboro

5: Economy:

- Support Local NC hopes to be the Groupon for local businesses
- HondaJet adding over 400 new jobs
- NC gives out \$138 million to towns for local road work, 21 cities received at least \$1 million
- Unemployment agency chief stops new rules that would have required employers to pay an unemployment insurance tax
- Duke Energy to listen to public on rate hikes
- State slated to open new \$155 million prison hospital
- Higher NC lottery sales means more education money – nearly \$115 million transferred
- Study on \$2.5 billion unemployment debt moving ahead
- Iron Man superhero series to shoot in NC, pumping \$80 million into state economy
- Costs to NC cities mount for Occupy protests
- NC sales tax holiday on appliances starts Friday
- Legislature to decide on gas tax
- NC economic development panel approved \$22 mil to move Chiquita Brands International to Charlotte
- Sears closing 4 stores in North Carolina – 1 in the Triad

WMAG ISSUES PROGRAMMING

Issue	Program	Description	Date/Time/Length
Various	News	WMAG News runs local, state and national news during morning drive, at the top and bottom of the hour, Monday through Friday. Each newscast contains approximately 90 seconds of content.	Weekdays 6:00, 6:30 7:00, 7:30 8:00 a.m. at least 7 min/day
Public Safety	Weather	WMAG runs weather forecasts at least once an hour, 24 hours a day, 7 days a week. 2 forecasts in morning drive and 2 forecasts in afternoon drive are produced WGHP Fox 8. The forecasts last approximately 30 seconds.	At least 12 min/day
Public Safety	Traffic	WMAG runs traffic weekdays in morning and afternoon drive. There are 12 reports a day and each report lasts approximately 30 seconds.	Weekdays 6:00, 6:10 6:30, 6:40 7:10, 7:30 7:40, 7:55 a.m. 4:25, 4:55, 5:30 5:55 p.m. at least 6 min/day

WPTI-News Weather and Traffic Times

<u>TRAFFIC</u>	<u>WEATHER (all reports :30 sec)</u>	<u>NEWS TOH</u>	<u>NEWS BOH</u>
6:00am (:30 seconds)	midnight & 12:30am	midnight (5 minutes)	12:30am (1 minute)
6:15am (:30 seconds)	1:00am & 1:30am	1:00am (5 minutes)	1:30am (1 minute)
6:30am (:30 seconds)	2:00am & 2:30am	2:00am (5 minutes)	2:30am (1 minute)
6:45am (:30 seconds)	3:00am & 3:30am	3:00am (5 minutes)	3:30am (1 minute)
7:00am (:30 seconds)	4:00am & 4:30am	4:00am (5 minutes)	4:30am (1 minute)
7:15am (:30 seconds)	5:00am, 5:30am, 5:45am	5:00am (5 minutes)	5:30am (1 minute)
7:30am (:30 seconds)	6a, 6:15a, 6:30a, 6:45a	6:00am (6 minutes)	6:30am (6 minutes)
7:45am (:30 seconds)	7a, 7:15a, 7:30a, 7:45a	7:00am (6 minutes)	7:30am (6 minutes)
8:00am (:30 seconds)	8a, 8:15a, 8:30a, 8:45a	8:00am (6 minutes)	8:30am (6 minutes)
8:15am (:30 seconds)	9:00am & 9:30am	9:00am (5 minutes)	9:30am (2:30 min)
8:30am (:30 seconds)	10:00am & 10:30am	10:00am (5 minutes)	10:30am (2:30 min)
8:45am (:30 seconds)	11:00am & 11:30am	11:00am (5 minutes)	11:30am (2:30 min)
3:30pm (:30 seconds)	noon & 12:30pm	noon (5 minutes)	12:30pm (2:30 min)
3:45pm (:15 seconds)	1:00pm & 1:30pm	1:00pm (5 minutes)	1:30pm (2:30 min)
4:00pm (:30 seconds)	2:00pm & 2:30pm	2:00pm (5 minutes)	2:30pm (2:30 min)
4:15pm (:15 seconds)	3:00pm & 3:30pm	3:00pm (5 minutes)	3:30pm (2:30 min)
4:30pm (:30 seconds)	4:00pm & 4:30pm	4:00pm (5 minutes)	4:30pm (2:30 min)
4:45pm (:15 seconds)	5:00pm & 5:30pm	5:00pm (5 minutes)	5:30pm (2:30 min)
5:00pm (:30 seconds)	6:00pm & 6:30pm	6:00pm (5 minutes)	6:30pm (1 minute)
5:15pm (:15 seconds)	7:00pm & 7:30pm	7:00pm (5 minutes)	7:30pm (1 minute)
5:30pm (:30 seconds)	8:00pm & 8:30pm	8:00pm (5 minutes)	8:30pm (1 minute)
5:45pm (:15 seconds)	9:00pm & 9:30pm	9:00pm (5 minutes)	9:30pm (1 minute)
6:00pm (:30 seconds)	10:00pm & 10:30pm	10:00pm (5 minutes)	10:30pm (1 minute)
	11:00pm & 11:30pm	11:00pm (5 minutes)	11:30pm (1 minute)

WTQR News runs local, state and national news during morning drive, there is a 90 second news at 5:10, 6:10, 7:10 and 8:10am. total of 6 minutes per day, 30 minutes per week.

ACTUAL TIMES 5A, 5:30A, 6A, 6:30A & 7A.

WTQR runs traffic weekdays in morning and afternoon drive. There are 18 reports a day and each report lasts approximately 30 seconds.
at least 9 min/day

Actual Times

5:55a

6:12a

6:26a

6:45a

7:03a

7:27a

7:55a

8:13a

8:35a

3:53p

4:27p

4:53p

5:27p

5:53p

6:27p

WVBZ ISSUES PROGRAMMING

Issue	Program	Description	Date/Time/Length
Various	News	WVBZ News runs local, state and national news, produced by our news department during morning drive, at the top and bottom of the hour, Monday through Friday. Each newscast contains approximately one minute of content.	Weekdays 6:00, 6:30 7:00, 7:30 8:00, 8:30 a.m. at least 6 min/day
Public Safety	Weather	WVBZ runs weather forecasts at least once an hour, 24 hours a day, 7 days a week. The forecasts are locally generated and last approximately 30 to 45 seconds.	At least 12 min/day
Public Safety	Traffic	WVBZ runs traffic, which is gathered and produced by our own staff, weekdays in morning and afternoon drive. There are 14 reports a day and each report lasts approximately 30 seconds.	Weekdays 6:30, 6:40 6:50, 7:04 7:30, 7:50 8:04, 8:15 8:50, 3:55 4:25, 4:50 5:25, 5:55 p.m. at least 7 min/day

WMAG
Greensboro, NC
Quarterly Issues/Programs List
Fourth Quarter, 2011
01/06/2012

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Concussion	American Academy of Neurology	000:20	018
Concussion	American Academy of Neurology	000:31	038
Concussion	American Academy of Neurology	001:01	039
Homeland Security	Homeland Security Drop Off	000:30	034
Homeland Security	Homeland Security Drop Off	000:31	034
-United Way	NOW PSA FILLER - UNITED WAY	000:15	095
Vietnam vets	PSA - NCAB & NC Vietnam Veterans	000:30	059
Lung cancer	PSA - NOV_Lung Cancer Awareness Mo	000:30	050
Moral Values	PSA - VALUES.COM (Norman Rockwell)	000:15	091
Small Business Saturday	SBS A	000:30	023
Small Business Saturday	SBS B	000:30	030
Small Business Saturday	SBS C	000:30	013
Small Business Saturday	SBS D	000:30	009
Small Business Saturday	SBS E	000:31	018
Small Business Saturday	SBS F	000:31	017
Small Business Saturday	SBS G	000:31	006
Small Business Saturday	SBS H	000:31	006
Small Business Saturday	SBS I	000:31	028
Fisher House	Fisher House	000:30	026
Fisher House	Fisher House	000:31	004
Fisher House	Fisher House	001:01	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
St. Baldricks	St. Baldricks	000:17	119
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	549

WPTI
Greensboro, NC
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Concussion	American Academy of Neurology	000:20	057
Concussion	American Academy of Neurology	000:31	057
Concussion	American Academy of Neurology	001:01	080
Lung cancer	American Lung Assoc :60	001:00	175
Homeland Security	Homeland Security Drop Off	000:30	058
Homeland Security	Homeland Security Drop Off	000:31	060
Marines	PSA - Marines :60	001:00	230
Vietnam Vets	PSA - NCAB & NC Vietnam Veterans	000:30	085
Lung Cancer	PSA - NOV_Lung Cancer Awareness Mo	000:30	026
Moral Values	PSA - VALUES.COM (Norman Rockwell)	000:15	185
Small Business Saturday	SBS A	000:30	018
Small Business Saturday	SBS B	000:30	016
Small Business Saturday	SBS C	000:30	011
Small Business Saturday	SBS D	000:30	013
Small Business Saturday	SBS E	000:31	018
Small Business Saturday	SBS F	000:31	014
Small Business Saturday	SBS G	000:31	029

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Small Business Saturday	SBS H	000:31	016
Small Business Saturday	SBS I	000:31	011
Wounded Vets	Wounded Warrior Fisher House 30	000:30	082
Fisher House	Fisher House	000:30	035
St. Baldricks	St. Baldricks	000:17	065
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	146
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	168

WTQR
Greensboro, NC
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Concussion	American Academy of Neurology	000:19	049
Concussion	American Academy of Neurology	000:20	028
Concussion	American Academy of Neurology	000:31	052
Concussion	American Academy of Neurology	001:01	062
Homeland Security	Homeland Security Drop Off	000:30	054
Homeland Security	Homeland Security Drop Off	000:31	054
United Way	NOW PSA FILLER - UNITED WAY	000:15	087
Vietnam Vets	PSA - NCAB & NC Vietnam Veterans	000:30	071
Lung Cancer	PSA - NOV_Lung Cancer Awareness Mo	000:30	040
Moral Values	PSA - VALUES.COM (Norman Rockwell)	000:15	097
Toys for tots	Q TOY DRIVE PSA	000:18	020
Toys for tots	Q TOY DRIVE PSA	000:32	122
Toys for tots	Q TOY DRIVE PSA AW	000:32	015
Toys for tots	Q- WARD BLACK LAW TOYS FOR TOTS	000:32	021
Toys for tots	Q- WARD BLACK LAW TOYS FOR TOTS	000:36	019
Small Business Saturday	SBS A	000:30	026
Small Business Saturday	SBS B	000:30	026
Small Business Saturday	SBS C	000:30	019
Small Business Saturday	SBS D	000:30	019
Small Business Saturday	SBS E	000:31	024
Small Business Saturday	SBS F	000:31	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Small Business Saturday	SBS G	000:31	011
Small Business Saturday	SBS H	000:31	010
Small Business Saturday	SBS I	000:31	014
FCC	FCC	000:28	002
Fisher House	Fisher House	000:30	021
Fisher House	Fisher House	000:31	006
Fisher House	Fisher House	001:01	004
Muscular Dystrophy Assoc.	Muscular Dystrophy Assoc.	000:12	005
St. Baldricks	St. Baldricks	000:17	098
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	208
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	215

WVBZ
Greensboro, NC
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Vietnam Vets	PSA - NCAB & NC Vietnam Veterans	000:30	106
Lung Cancer	PSA - NOV_Lung Cancer Awareness Mo	000:30	070
Small Business Saturday	SBS A	000:30	030
Small Business Saturday	SBS B	000:30	036
Small Business Saturday	SBS C	000:30	014
Small Business Saturday	SBS D	000:30	009
Small Business Saturday	SBS E	000:31	022
Small Business Saturday	SBS F	000:31	030
Small Business Saturday	SBS G	000:31	014
Small Business Saturday	SBS H	000:31	014
Small Business Saturday	SBS I	000:31	013
FCC	FCC	000:15	001
FCC	FCC	000:28	001
Fisher House	Fisher House	000:30	033
Fisher House	Fisher House	000:31	003
Fisher House	Fisher House	001:01	008
Muscular Dystrophy Assoc.	Muscular Dystrophy Assoc.	000:30	015
St. Baldricks	St. Baldricks	000:17	110
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	362
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	396

Triad Viewpoints Report for 4th Quarter 2011

Oct. – Dec. 2011/WTQR, WMAG, WVBZ, WMKS, WPTI

Guest: Terror for Tata's - Tammy Knutson, Cone Health Cancer Center
Topic: Breast Cancer testing & Awareness in a Haunted House setting. Why feature breast cancer awareness at a haunted house? How did Moses Cone health systems get involved? What has been the reaction to this from the teens and young adults that attend? How much money has been raised for breast cancer?

Date & Time Aired: 10/2, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Dr. Ward Robinson, Medical Director Guilford County Dept. of Public Health

Topic: What's new with the flu and flu vaccinations. How is flu transmitted? How do they determine which flu strain will be prevalent each year? How is the vaccine formulated? Is it a live or a dead vaccine? Can the vaccine make you sick? How do you know if you really have the flu? What can you do if you come down with the flu?

Aired: 10/9, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 minutes

Guest: Rebecca Rice, Healthy Home Initiatives

Topic: Reducing household related illness and injuries. What are the main causes of injuries in the home? How can you best prevent home accidents? What kinds of illnesses can you contract due to your home? What kind of first aid kits should be kept in the home?

Date & Time Aired 10/16, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Chuck Houska, Project Director for the Dog Park @ Tanglewood
Topic: Creating and fundraising for a dog park in Forsyth County. Why build a dog park? What are the advantages of having a dog park to the community? What are some of the fundraising events you have coming up? Who designed the park? How much longer before you can start construction? What types of political hurdles have you had to overcome? How can people help with your project?
Date & Time Aired: 10/23, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Revonda Wood, America Red Cross
Topic: Nationwide shortage of blood and local blood drives. How bad is the shortage of blood donations? How many products can you derive from just one pint of blood? What is the result of a shortage? What is being done to try and alleviate the shortage? How often can a person donate blood? What types of blood are most needed?
Date & Time Aired: 10/30, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Major Paul Egan, Major Kent Davis and Capt Tony Perez, Salvation Army of Greensboro, High Point and Winston Salem
Topic: Salvation Army disaster work and upcoming kettle drive for the holidays. How important is the kettle drive to the services of the salvation army year around? How many volunteers are needed each season? What were some of the toughest jobs you did all year? How many meals were served during the aftermath of the tornadoes in North Carolina this year? How much did Hurricane Irene stretch the resources of the salvation army?
Date & Time Aired: 11/6 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Charmaine Purdum & Sandy Ellington, Guilford County Coalition on Infant Mortality

Topic: Facts and figures on infant mortality in our area and programs to help prevent . How does the rate of infant mortality in Guilford County compare with the state average? Why is Guilford county have such a high rate? What can be done to combat infant mortality? How do you educate young mothers? What types of programs are available to young mothers? Where does the funding come from for the programs?

Date & Time Aired: 11/13 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Tammy Kirkly, RN, Community Health Program

Topic: In home care services for the aging, physically disabled & those with health issues. Staying at home is very important for the elderly. How can you change the home so the elderly can stay there longer? What types of services are available for the elderly in the home? What are the costs and what types of funding are available to help offset the costs of staying in the home?

Date & Time Aired: 11/20 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Guilford Cty Sheriff BJ Barnes & Greensboro Police Chief Ken Miller

Topic: Local Law Enforcement issues affecting our community. What type of cooperation exists between the county and city law enforcement departments? What have been the major issues affecting each department so far this year. How will the opening of the new jail help the community? What will happen to the old jail facilities?

Date & Time Aired: 11/27 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Chuck Harmon, Food Drive/Salvage Operations Manager, 2nd
Harvest Food Bank

Topic: the hungry in our community and the need for food donations. What is the status of food donations in the community? Are they keeping pace with the need? How much food do you need on a daily basis? What are your best sources of donations?

Date & Time Aired: 12/4, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Cheryl Ledford, Safe Kids Guilford County

Topic: Toy Safety and safe holiday decoration for kids during the holidays. What are some of the dangers of holiday decorations to kids? What about toys? Which toys should be avoided? How do you know if a toy is safe for a certain age child? Are there web sites that will help you determine if a toy has been the subject of a recall?

Date & Time Aired: 12/11, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Rev David Fracarro, Exe Director Faith Action International House

Topic: cross cultural learning and advocacy for the arriving immigrant community. What types of hurdles face immigrants arriving in this country? How do you go about helping immigrants to assimilate to our culture? How many immigrants do you help each year? How do you get your funding? Do you have some fund raising events coming up?

Date & Time Aired: 12/18, 7am WVBZ, WTQR, WMKS, WMAG, WPTI

Duration: 30 min.

Guest: Mark Hanson, spokesman for the IRS of NC

Topic: getting ready for the upcoming tax season. What are some of the new rules that people need to be aware of? Are there some special tax breaks that people might not be aware of? Where can they go to get the info they need to prepare their taxes for 2011? Where can they get the forms they need? Are there any tips for what you can do before the end of the year to save on taxes?

Date & Time Aired: 12/25, 7am WVBZ, WTQR, WMKS, WMAG

Duration: 30 minutes