

All local programming for Q2 2023 on WMKS ran at 7am, Sunday.

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2023
06/26/2023

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(This station aired no local issues programming during the quarter in question.)					

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	FULL CIRCLE	000:29	1
	PSA/GLAAD	000:30	1
LGBT RIGHTS	GLAAD	000:30	5
LGBT RIGHTS	OUTRIGHT INTERNATIONAL	000:29	4
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	10
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	3
MENTAL HEALTH	NAMI	000:30	6
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MILITARY AND VETERANS	US MARINE CORPS	000:29	74
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
NO KID HUNGRY	NO KID HUNGRY	000:29	13
THE V FOUNDATION	THE V FOUNDATION	000:29	16

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/23/23 – 06/25/23**

Guests & Topics:

- **May Malik, Senior Advisor for Public Education in the Department of Health and Human Services.** May Malik discusses the work HHS has done during the COVID pandemic, and what comes next following the conclusion of the public health emergency.
- **Anthony Allen Ramos, Vice President of Communications & Talent for GLAAD.** Anthony Allen Ramos joins the show for Pride Month to explain the challenges facing the LGBTQ community, along with the work GLAAD does promoting on LGBTQ advocacy and cultural change.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/23/23 – 06/25/23**

Guests & Topics:

- A survey conducted on diversity and inclusion in the workplace spoke to more than 6,000 professionals in North America, where 39% of women reported that they earn a salary of \$55,000 or more, which is 28% less than men. To tell us more about this survey, we are joined by **Ricardo Marrufo, Head of Research at Robert Walters.**
- The summer holidays are already here and it is very likely that we will travel a little more. It is better to be informed and healthy. **Dr. Sonia Valdez is Director of Nursing for National Healthcare and Housing Advisors** and gives us an update on COVID and tips for a COVID-free summer.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/16/23 – 06/18/23**

Guests & Topics:

- **Cole Lyle, USMC Veteran & Executive Director of Mission Roll Call.** Cole Lyle joins the show for PTSD Awareness Month to discuss the issue of PTSD and mental health among veterans, including the overall scope of the problem and different strategies that have been effective in addressing the challenges some veterans face.
- **Kelly Navies, Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture.** Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/16/23 – 06/18/23**

Guests & Topics:

- **Lisbeth Arias is a real estate agent,** and she tells us more about the real estate market and why every day there are more and more houses for sale and less demand to buy. She gives us tips on what we can do when making the next big investment.
- On another topic, summer has started, and we may be looking to enjoy some time in the sun. To talk more about our skin care and to clear up some common myths about sun protection, we're joined by **UnitedHealthcare's medical director, Dr. Danielle Madril.**

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/09/23 – 06/11/23**

Guests & Topics:

- **Coach Bill Courtney,** from the Oscar-Winning Documentary UNDEFEATED & Host of the iHeartRadio Podcast *An Army of Normal Folks*. Coach Courtney discusses his work as an inner-city high school football coach, taking an underperforming team on and off the field and turning the young athletes into winners and successful students. Coach Courtney also explains the movement he's created and goal of his podcast, which aims to create small, positive change at the ground level in communities nationwide.
- **Paula Faris,** Emmy-Award Winner of *Good Morning America Weekend* and *The View* & author of *YOU DON'T HAVE TO CARRY IT ALL: Ditch the Mom Guilt & Find A Better Way Forward*. Paula Faris discusses the challenges working moms face, along with tips and strategies to help navigate issues that come along with balancing a profession and family.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/09/23 – 06/11/23**

Guests & Topics:

- For those who are looking for a change in their career, perhaps the finance sector is a possibility. **Investment Product Strategist and Co-Host of BlackRock Financial Bit, Carolina Hernandez** gives us tips on how to enter the financial industry.
- We also spoke with **Dr. Regina Miranda, an expert in mental health**, about how parents and caregivers play a fundamental role in the emotional well-being of their children.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/02/23 – 06/04/23**

Guests & Topics:

- **Maurine Molak, Co-Founder of the David's Legacy Foundation.** Maurine Molak discusses the loss of her 16-year-old son David to suicide following a continual cyber-bullying attack against him by fellow high school students. She also breaks down the foundation's work in changing laws to better protect kids from cyberbullying and provide the right resources and support for parents and schools to deal with the problem.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/02/23 – 06/04/23**

THIS IS A RE-PLAY OF THE 06/17/22-06/19/22 BROADCAST

Guests & Topics:

- A study shows that kids who play team sports tend to have better mental health outcomes than kids who don't. **Connections Wellness Group CEO Anna Arwine** talks about this study.
- We also speak with **Yaneth Bright, director of Annie's Place with Mommies In Need**, who gives us more details about the childcare crisis and why parents face rising costs and diminishing options.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/26/23 – 05/28/23**

Guests & Topics:

- **Bonnie Carroll, Retired Air Force Reserve Major & Founder of TAPS (Tragedy Assistance Program for Survivors).** Bonnie Carroll joins the show to discuss the work her organization does assisting the families of service members who sacrificed everything for this country, along with a way for Gold Star families to honor their loved ones on Memorial Day.
- **Jim Lorraine, USAF combat veteran and President of America's Warrior Partnership.** Jim Lorraine shares stories of those he served with who either died in battle or due to suicide. He also discusses how service member and veteran suicide has become a large component of Memorial Day, along with ways to help prevent it.
- **Tony Porta, Marine Veteran.** Tony Porta honors the two Marines who sacrificed their lives to save his 15 years ago. He also explains the work Semper Fi & America's Fund does for our nation's critically wounded, ill, and injured service members, veterans and military families.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/26/23 – 05/28/23**

Guests & Topics:

- Every day, scammers use sophisticated methods to intimidate Latino consumers across the country. We spoke with **Gilberto Cabrera, AARP's External Relations Advisor**, about the latest scams and why it's so important for victims to report these crimes.
- We also speak with **Dr. Katalina Fernández McInerney, a Neuropsychologist at the University of Miami** who talks to us about Alzheimer's and some studies that are going to specialize in African Americans and Hispanics.
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iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/19/23 – 05/21/23**

Guests & Topics:

- **Dr. Jennifer Strauss, National Director for Women and Gender-Related Mental Health in the Veterans Health Administration Office of Mental Health and Suicide Prevention.** Dr. Strauss discusses the work the VA does in helping women veterans deal with mental health issues, along with the unique mental health challenges women veterans face.
- **Meredith Grau-Porter, LMHC & Senior Director of Client Services at the Crisis Center of Tampa Bay.** Meredith Grau-Porter shares insight into America's mental health crisis, with advice on when and how to seek help, how to manage mental health on a daily basis, and what to watch for in others who may be dealing with mental health issues.
- **Kathy Ireland, former Supermodel & Presenter/Executive Director, and Laura Morton, Co-Producer, Writer & Director of Anxious Nation.** Kathy Ireland and Laura Morton discuss their new documentary Anxious Nation, which focuses on the mental health crisis among youth and young adults across the country.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/19/23 – 05/21/23**

Guests & Topics:

- This week we spoke with **Dr. Edgar Nuñez**, he tells us more about the history of monkeypox, how we can stay safe this summer, and how vaccines work today.
- We also talk about immigration and how migrants rushed to the US-Mexico border before title 42 expired earlier this week. **Jacklyn Garcia, Immigration Attorney with Lincoln-Goldfinch Law in Austin, Texas** tells us what can be done now that title 42 expired.
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iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/12/23 – 05/14/23**

Guests & Topics:

- **Michael Brown, Former FEMA Administrator & Undersecretary of Homeland Security.** Michael Brown discusses the importance of AM radio in emergency and natural disaster situations, as automobile makers look to remove AM radio from new cars and trucks.
- **Jason Gleason, Board-Certified Nurse Practitioner & Member of the American Association of Nurse Practitioners.** Jason Gleason joins the show for National Nurses Week to explain the work nurses do in our health care system and the crucial need for nurses in communities across the country. Jason also shares a personal story to raise awareness for National Stroke Awareness Month.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/12/23 – 05/14/23**

Guests & Topics:

- Kym Lee, actress and celebrity makeup artist, joined forces with Dr. Yan Katsnelson to promote the topic of how women are affected by uterine fibroids. Women of all cultures provide care and hope to their families, and they want to empower women to take control of their bodies and their lives. Today, **Heidy Jantzen, the Latin ambassador for Fibroid Centers USA**, joins us with more information on how fibroids affect the Latino community.
- We also talk about a new study that found nearly eight in 10 people are taking steps to build generational wealth. **Miguel Horvath is General Director and Private Wealth Advisor at Horvath Wealth Management** and explains the subject in better detail.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/05/23 – 05/07/23**

Guests & Topics:

- **Mary Partin, CEO of the Dan Marino Foundation.** Mary Partin joins the show to discuss autism awareness, including the symptoms of autism, the prevalence of the condition throughout the U.S., and resources for parents of autistic children.
- **Dr. Mitchell Elkind, Chief Clinical Science Officer for the American Heart Association.** Dr. Elkind checks in for American Stroke Month to discuss the signs and symptoms of stroke, conditions that increase the risk of stroke, and preventative measures one can take to lower the risks.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/05/23 – 05/07/23**

Guests & Topics:

- The quarter-life crisis is real and is being seen in women in their 20s. **Certified Counselor Teresa Lusk** tells us more about why we're seeing this more and more today and what we can do to help.
- **Diana Guintu, Life Coach**, also joins us. She shared more about how half of Gen Z professionals feel burned out on a weekly basis, according to a new survey.
- Lastly, we speak with **Frank Fernandez, Retired Police Chief** about how you can protect yourself from unexpected medical bills.
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iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/28/23 – 04/30/23**

Guests & Topics:

- **Laurie Dhue, Chief Branding Officer for RecoveryEducation.com & Former Fox News Anchor** – Laurie Dhue joins the show for Alcohol Awareness Month to discuss her personal battle with alcohol use disorder, along with the work RecoveryEducation.com does providing families with resources to help teens and young adults navigate substance use.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/28/23 – 04/30/23**

Guests & Topics:

- We are joined by **Angel Hernandez, Certified Financial Analyst and Director of Product Strategy for BlackRock's Mexican asset management platform**. He tells us about investment funds and why this is an excellent option to manage our savings.
- We also spoke with **Miguel Cortina, editor of MotorTrend**. Miguel reviews the latest cars and gives us advice on buying a new car. From how and where to research, to finding a vehicle that fits your lifestyle.
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iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/21/23 – 04/23/23**

Guests & Topics:

- **Kamara Jones, Acting Assistant Secretary for Public Affairs at HHS** – Kamara Jones joins the show for National Minority Health Month to discuss the latest guidance on the COVID vaccines, along with the work her department is doing to keep Americans informed about the virus and measures that can be taken to stay safe.
- **John Kleindienst, Disabled American Veterans (DAV) National Voluntary Services Director** – John Kleindienst checks in for National Volunteer Month to discuss the work DAV does for disabled veterans nationwide, including volunteer services that have become a vital part of their effort to make sure veterans are receiving the support they deserve.
- **Sara Espinoza, Interim President for the National Environmental Education Foundation** – Sara Espinoza joins the show for Earth Month and Earth Day to discuss environmental education and how it can contribute to a sustainable future, along with simple ways everyone can help tackle environmental issues.

Estamos Contigo: Public Affairs Special

THIS IS A RE-PLAY OF THE 01/20-01/22 BROADCAST

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/21/23 – 04/23/23**

Guests & Topics:

- We speak with **Emmy Award winner Rick Sanchez**, he has been among the highest-rated newscasters in history as is the first Latino to have a syndicated show on CNN. He tells us about his career and what Latinos can do to continue growing in this country.
- We're also joined by **Dr. Juanita Mora, a leading allergist and spokesperson for the American Lung Association**. She gives us a little more information about Respiratory Syncytial Virus in children.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/14/23 – 04/16/23**

Guests & Topics:

- **Charles Brown, National President of Paralyzed Veterans of America & Heather Anasley, Associate Executive Director of Governmental Affairs for PVA** – Charles and Heather discuss the work PVA does to support paralyzed veterans across the country, from help with home accessibility to advocacy for safer and more accessible air travel.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/14/23 – 04/16/23**

Guests & Topics:

- **Doris P Molina-Henry is a Research Assistant Professor of Neurology at the University of Southern California Keck School of Medicine**. She joins us today to talk about the web-based Alzheimer's Prevention Trials (APT) web study, and how it gives users the unique ability to monitor their own brain health at their convenience with just one test in 20-minute line.
- Over the years we have realized that saving and investing is very important to our financial security. **Oscar Pulido, General Director and member of the team that manages multi-asset portfolios at BlackRock**, joins us and talks to us about the difference between saving and investing. He also gives us tips and the best practices to keep our money safe.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/07/23 – 04/09/23**

Guests & Topics:

- **Martin Luther King III, Co-Founder & Chairman of the Board of The Drum Major Institute, & Arndrea King** – Martin Luther King III and his wife Arndrea King reflect on the life and legacy of Dr. Martin Luther King Jr. following the 55th anniversary of his assassination, including how Dr. King's work is inspiring a new generation of racial and social justice advocates.
- **Teri Nestel, President & CEO of Children's Miracle Network Hospitals** – Terri Nestel discusses the 40th anniversary of the founding of Children's Miracle Network Hospitals, including the work the organization does with children's hospitals across the country and the unique ways communities can support their mission.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/07/23 – 04/09/23**

Guests & Topics:

- Global Pharma Healthcare Artificial Tear Lubricant Eye Drops are causing health problems through infection. To tell us about this strain of Pseudomonas and what the CDC recommends is **Dr. Harvey Castro**.
- Also, a new survey shows that a significant number of college students struggle with their mental health and have considered dropping out. **Life Coach, Teresa Lusk** gives us some tips on how to have open communication with our children and how we can be aware of our mental health.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/31/23 – 04/02/23**

Guests & Topics:

- **Dr. Jennifer Katzenstein**, Director of Psychology, Neuropsychology and Social Work & Co-Director of the Center for Behavioral Health at Johns Hopkins All Children's Hospital – Dr. Katzenstein discusses strategies to help parents communicate with children and young adults in the aftermath of a tragedy, like the recent school shooting in Nashville. Dr. Katzenstein also explains signs to watch for in children who may be struggling with these kinds of events, and others who could be a harm to themselves for those around them.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/31/23 – 04/02/23**

Guests & Topics:

- Today we are joined by **Dr. Susana Morales, Associate Professor of Internal Medicine at Wile Cornell University of Medicine at New York Presbyterian Hospital**. She shares a little more about the state of COVID three years after the start of the pandemic, the advances in the vaccine, and explains more about persistent COVID.

We also spoke with **Miguel Burgos, a Certified Public Accountant (CPA) and TurboTax expert**. He gives us tips to fill out our tax return and the errors that we should avoid when it comes to filling out our forms.