

WMKS  
Greensboro, NC  
Quarterly Issues/Programs List  
First Quarter, 2023  
3/31/2023

WMKS  
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine to discuss some of the top issues facing veterans. Dr. Rudd checks in to discuss mental health. Tatum Hunter breaks down some bad habit breaking	J. Lorraine, Dr. D. Rudd, T. Hunter	01/01/2023 06:59 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin	DR. C SASSON	01/08/2023 07:03 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics	DR. R HERNANDEZ	01/15/2023 07:00 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Lasky explains the work the American Red Cross does. Anahad explains the health benefits of Dry January. Bill provides info on how NLEM supports law enforcement.	Dr. B. Lasky, A. O'Connor, B. Alexander	01/22/2023 07:01 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES:	Dr. Valdez explains the work	DR. OTTO VALDEZ, C.	01/29/2023 07:00 AM	029:50

	PUBLIC AFFAIRS SPECIAL	AHRQ does. Case Kenny offers strategies and tips for prioritizing mental and physical health.	KENNY		
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 07:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 07:01 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 07:01 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 07:01 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 07:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 07:01 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 07:03 AM	029:50

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
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(This station aired no public service announcements during the quarter in question.)