

WMAG

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	PSA Adoption	000:59	027
Foster Care	PSA Foster Care	001:00	001
YMCA	PSA YMCA	000:59	019
Goodwill	PSA - Goodwill 30	000:30	039
Public Safety	PSA - Hurricane Prep	000:30	004
Public Health	PSA - NC Health Care :60	000:59	016
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025

WMKS

PUBLIC SERVICE ANNOUNCEMENTS

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	053
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	026
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	014
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	029

WPTI

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public health	American Academy of Neurology	000:30	025
Public health	American Academy of Neurology	001:00	065
Public health	PSA American Heart Assn.	001:00	043
Public health	PSA American Heart Assn. Better Fats	001:00	043
Public health	PSA Asthma 30	000:30	050
Public health	PSA Cancer	000:30	027
Child health	PSA CDC Child Obesity	000:59	075
Public health	PSA CDC High Blood Pressure	001:00	040
Public health	PSA CDC Walking	001:00	046
Public health	PSA CDC Physical Activities	000:59	042
Safe Driving	PSA Don't Text & Drive 2	000:30	088
Economics	PSA Financial Literacy	000:59	056
Military and veterans	PSA Fisher House 1	000:31	079
Military and veterans	PSA Fisher House 2	000:32	089
PUBLIC HEALTH	PSA Food Safety	000:30	019
PUBLIC HEALTH	PSA Heart Association	001:00	041
FOOD SAFETY	PSA Hot Dogs	000:30	026
MENTAL HEALTH	PSA Mental Health	001:00	047
PUBLIC HEALTH	PSA Overactive Bladder OAD	000:59	040
PET SAFETY	PSA Pet Adopt	001:00	078
ECONOMIC HEALTH	PSA Scam	000:30	039
MILITARY AND VETERANS	PSA Show Stripes	000:30	114
ECONOMIC HEALTH	PSA Sleep Debt	000:30	021
PUBLIC HEALTH	PSA Stand Up To Cancer	000:30	073

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFE DRIVING	PSA Summer Driving	000:29	051
FIGHTING HUNGER	PSA Summer Hunger 1	000:22	040
FIGHTING HUNGER	PSA Summer Hunger 2	000:18	055
FIGHTING HUNGER	PSA Summer Hunger 3	000:21	038
SAFE DRIVING	PSA Text Driving	000:30	068
ENVIRONMENT	PSA Wildlife Trust Fund	000:59	078
YMCA	PSA YMCA	000:59	026
ADOPTION	PSA Adoption	000:59	079
FOSTER CARE	PSA Foster Care	001:00	028
MILITARY	PSA Marines	000:59	083
THE ARTS	PSA Snow Camp Theater	000:32	088
CHILDREN	PSA Take Kids Fishing	000:59	024
PUBLIC SCHOOLS	PSA Teacher Recruit	001:00	089
MILITARY VETERANS	PSA Wounded Warriors	001:00	061
YMCA	PSA YMCA	000:59	043
GOODWILL	PSA - Goodwill 30	000:30	058
PUBLIC SAFETY	PSA - Hurricane Prep	000:30	023
PUBLIC HEALTH	PSA - Stroke	000:30	054
PUBLIC HEALTH	PSA - Alzheimers	000:30	024
PUBLIC HEALTH	PSA - Family Fitness	000:30	059
FIGHTING HUNGER	PSA - Hunger	000:31	025
PUBLIC HEALTH	PSA - NC Health Care :60	000:59	060
MILITARY	PSA Selective Servive	000:57	122
PET SAFETY	PSA Vet Dogs	000:18	017
MILITARY VETERANS	PSA Wounded Warrior	000:59	003
MILITARY VETERANS	PSA Wounded Warrior 1	000:59	018
MILITARY VETERANS	PSA Wounded Warrior 2	001:00	016
MILITARY VETERANS	PSA Wounded Warrior 3	001:00	018
MILITARY VETERANS	PSA Wounded Warrior 4	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	WPTI PSA Sexual assault	000:30	003
LOCAL ARTS	WPTI PSA 17 Days	000:30	002
PUBLIC HEALTH	WPTI PSA Safe Water	000:29	004
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	043
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	043
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026

WTQR

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LOCAL ARTS	artists	000:30	013
PUBLIC HEALTH	PSA American Heart Assn.	001:00	006
PUBLIC HEALTH	PSA American Heart Assn. Better Fats	001:00	009
PUBLIC HEALTH	PSA Cancer	000:30	001
PUBLIC HEALTH	PSA CDC Child Obesity	000:59	018
PUBLIC HEALTH	PSA CDC High Blood Pressure	001:00	004
PUBLIC HEALTH	PSA CDC Walking	001:00	009
PUBLIC HEALTH	PSA CDC Physical Activities	000:59	011
ECONOMICS	PSA Financial Literacy	000:59	010
MILITARY AND VETERANS	PSA Fisher House 1	000:31	020
MILITARY VETERANS	PSA Fisher House 2	000:32	023
PUBLIC HEALTH	PSA Heart Association	001:00	010
INSURANCE	PSA Insure U	001:00	021
PUBLIC HEALTH	PSA Mental Health	001:00	007
PUBLIC HEALTH	PSA Overactive Bladder OAD	000:59	007
PET SAFETY	PSA Pet Adopt	001:00	009
ENVIRONMENT	PSA Wildlife Trust Fund	000:59	016
PUBLIC HEALTH	PSA YMCA	000:59	009
FOSTER CARE	PSA Foster Care	001:00	007
EDUCATION	PSA Teacher Recruit	001:00	028
PUBLIC HEALTH	PSA YMCA	000:59	008
GOODWILL	PSA - Goodwill 30	000:30	005
PUBLIC HEALTH	PSA - NC Health Care :60	000:59	007
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	063
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	003
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	005

WVBZ

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	PSA Fisher House 1	000:31	001
MILITARY AND VETERANS	PSA Fisher House 2	000:32	001
CRIME	PSA Scam	000:30	001
MILITARY AND VETS	PSA Show Stripes	000:30	003
EDUCATION	PSA Teacher Recruit	001:00	001
GOODWILL	PSA - Goodwill 30	000:30	001
PUBLIC HEALTH	PSA - Family Fitness	000:30	001
PUBLIC HEALTH	PSA - NC Health Care :60	000:59	005
MILITARY	PSA Selective Service	000:57	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	049
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	067
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	007
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	005

WMAG-FM Weather and Traffic

Weather - WMAG runs a weather forecast once an hour between 5a-7p Mon-Fri and 6a-7p Sat-Sun.

The forecasts last approximately 10 seconds .

Public Safety - Traffic - WMAG runs traffic weekdays in morning and afternoon drive.

There are 14 reports a day and each report lasts approximately 30 seconds.

Weekdays 5:55a, 6:10a, 6:30, 6:42a, 7:10a, 7:30a, 7:40a, 8:05a, 3:42p, 4:12p, 4:42p, 5:12p, 5:42 p.m, and 6:12P

WMKS ISSUES PROGRAMMING

WMKS News

WMKS does not currently carry news

Weather

One time an hour from 5a-8pm 7 days a week

Traffic – WMKS runs traffic weekdays in morning and afternoon drive.

There are 15 reports a day with each report lasting approximately 30 seconds

6:13am, 6:28am 6:43am, 7:13am, 6:28, 7:43am, 8:13am, 8:28am 8:43am, 3:28pm, 3:58pm, 4:28pm,
4:58pm, 5:58pm, 6:28

WPTI-News Weather and Traffic Times, M-F

WPTI-News Weather and Traffic Times, M-F			
<u>TRAFFIC (all reports :15 sec)</u>	<u>WEATHER (all reports :15 sec)</u>	<u>NEWS TOH</u>	<u>NEWS BOH</u>
6a, 6:10a, 6:20a, 6:30a, 6:40a, 6:50a	12:00am & 12:30am	12:00am (5 minutes)	12:30am (1 minute)
7a, 7:10a, 7:20a, 7:30a, 7:40a, 7:50a	1:00am & 1:30am	1:00am (5 minutes)	1:30am (1 minute)
8a, 8:10a, 8:20a, 8:30a, 8:40a, 8:50a	2:00am & 2:30am	2:00am (5 minutes)	2:30am (1 minute)
3:45pm	3:00am & 3:30am	3:00am (5 minutes)	3:30am (1 minute)
4p, 4:15p, 4:30p, 4:45p	4:00am & 4:30am	4:00am (5 minutes)	4:30am (1 minute)
5p, 5:15p, 5:30p, 5:45p	5:00am & 5:30am	5:00am (5 minutes)	5:30am (1 minute)
6p, 6:15p, 6:30p, 6:45p	6a, 6:10a, 6:20a, 6:30a, 6:40a, 6:50a	6:00am (4 minutes)	6:30am (2 minutes)
	7a, 7:10a, 7:20a, 7:30a, 7:40a, 7:50a	7:00am (4 minutes)	7:30am (2 minutes)
	8a, 8:10a, 8:20a, 8:30a, 8:40a, 8:50a	8:00am (4 minutes)	8:30am (2 minutes)
	9:00am & 9:30am	9:00am (2 minutes)	9:30am (2 minutes)
	10:00am & 10:30am	10:00am (2 minutes)	10:30am (2 minutes)
	11:00am & 11:30am	11:00am (2 minutes)	11:30am (2 minutes)
	12:00pm & 12:30pm	12:00pm (2 minutes)	12:30pm (2 minutes)
	1:00pm & 1:30pm	1:00pm (2 minutes)	1:30pm (2 minutes)
	2:00pm & 2:30pm	2:00pm (2 minutes)	2:30pm (2 minutes)
	3:00pm & 3:30pm	3:00pm (2 minutes)	3:30pm (2 minutes)
	4:00pm & 4:30pm	4:00pm (2 minutes)	4:30pm (2 minutes)
	5:00pm & 5:30pm	5:00pm (2 minutes)	5:30pm (2 minutes)
	6:00pm & 6:30pm	6:00pm (2 minutes)	6:30pm (1 minute)
	7:00pm & 7:30pm	7:00pm (5 minutes)	7:30pm (1 minute)
	8:00pm & 8:30pm	8:00pm (5 minutes)	8:30pm (1 minute)
	9:00pm & 9:30pm	9:00pm (5 minutes)	9:30pm (1 minute)
	10:00pm & 10:30pm	10:00pm (5 minutes)	10:30pm (1 minute)
	11:00pm & 11:30pm	11:00pm (5 minutes)	11:30pm (1 minute)

WTQR News runs local, state and national news during morning drive, there is a 90 second news at 5:10am, 6am and 7am total of 4:30 minutes per day, 22 minutes per week.

ACTUAL TIMES 6:10A, 6A, 7A

WTQR runs traffic weekdays in morning and afternoon drive. There are 18 reports a day and each report lasts approximately 30 seconds.

at least 9 min/day

Actual Times

5:55a

6:12a

6:26a

6:45a

7:03a

7:27a

7:55a

8:13a

8:35a

3:53p

4:27p

4:53p

5:27p

5:53p

6:27p

6:53p

WVBZ ISSUES PROGRAMMING

Issue	Program	Description	Date/Time/Length
Various	News	.No News	
Public Safety	Weather	WVBZ runs weather forecasts one an hour Mon-Fri from 6am to 8pm. Sat from 5am to 8pm and 14 times Sun between 5am and 8pm	At least 12 min/day
Public Safety	Traffic	WVBZ runs traffic, which is gathered and produced by our own staff, weekdays in morning and afternoon drive. There are 14 reports a day and each report lasts approximately 30 seconds.	Weekdays 6:30, 6:40 6:50, 7:04 7:30, 7:50 8:04, 8:15 8:50, 3:55 4:25, 4:50 5:25, 5:55 p.m. at least 7 min/day

Greensboro, NC
Quarterly Issues/Programs List
Third Quarter, 2014
10/07/2014

WVBZ-WMKS-WTQR-WMAG-WPTI
Quarterly Issues/Programs List

WVBZ-WMKS-WTQR-WMAG-WPTI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adoption of Foster Kids:** Sharen Coppala of Focus On The Family talked about their Wait No More Event on September 20th that focused adoption of foster kids. Topics discussed were: 1. What are the kids like that are waiting? 2. What is happening at the Wait No More event? Why should people come to the event? Who will be at the event? What kind of information will people receive? When and where is the event? How can people find out more about that? 3. What is Focus on the Family (tm)s role in orphan care and adoption? 4. What is the process of adoption from foster care like? 5. How much does adoption from foster care cost? 6. How can we support adoptive families? 7. How long does it take? 8. What are some things people can do who aren (tm)t called to adoption? 9. What helpful resources do you offer?
- **Agriculture in Guilford County:** John Ivey is a Crop Science Agent with the NC Cooperative Extension Service. He talked about how agriculture is still one of the top industries in Guilford County even though the county is the 3rd most urbanized county in the state. He discussed the economic impact that agriculture has in Guilford County and how many people it employs and the lives it impacts. Also talked about how modern agriculture uses new tools to remain a viable industry.
- **Blood Donations:** Leigh Brock from the Red Cross discussed how the Red Cross is main source of blood products for local hospitals in our community. Talked about upcoming blood donation events and how you can go online and make a reservation to donate blood.
- **Child Nutrition:** Arnecia is a nutritionist and explained how to make sure your children are getting the right amount of nutrients from the food they eat. How to buy the right kinds of food and how to prepare it.
- **Civil Unrest and Police Response:** BJ Barnes, Guilford County Sheriff talked about the police response in Jefferson Missouri after the shooting of Michael Brown. Talked about whether or not the response of the police in this incident was proper or not. Talked about how he and his department would have reacted in a similar situation.
- **Crime:** Crimestoppers community director Rebecca Fallon talked about how crimestoppers helps to cut down on crime in the community by offering

rewards for information that leads to the arrest and prosecution of those involved in crime in the local community. Also talked about the crimestoppers golf tournament in October that helps to raise funds for the reward fund since crimestoppers gets no government funding.

- **Domestic Violence:** Sharen Harger of Family Services of Piedmont talked about the issue of Domestic Violence in the wake of the publicity from the NFL concerning players involved in domestic violence incidents. She talked about how the attitude of police and the community has changed over the years when it comes to domestic violence. She also talked about what Family Services of the Piedmont can do to help local victims of domestic violence get out of violent situations they may find themselves in.
- **Environmentally safe ways to control pests:** Horticulturist Karen Neill from the North Carolina Cooperative Extension Service talked about how to control bugs and pests both in your home and garden without using dangerous chemicals which can cause harm to the environment.
- **Food Safety:** Nutrition Educator Geissler Baker from the NC Cooperative Extension Service talked about to properly store and keep foods in the home. What types of food should be refrigerated and what you can keep out. How to keep fresh fruits and vegetables longer. We also talked about the dangers of not properly storing and preserving foods and some of the illnesses that can result from improper food safety.
- **How the Red Cross Impacts our community:** Leigh Brock talked about how the Red Cross impacts our local community in ways that we probably don't think about. When there is a fire in our community, the Red Cross responds within minutes helping the family or families involved with new housing, clothing and food. Talked about the value of training the Red Cross offers to anyone in the community in various areas that end up helping everyone in the community.
- **Hunger in the local community:** We talked about the Wine and Shoes fundraising event coming up in October to help raise funds for the Second Harvest Food Bank to purchase food for the local pantries and organizations in the community that feed the hungry on a daily basis.
- **Militarization Of Local Police:** BJ Barnes, Guilford County Sheriff, talked about the militarization of local police departments in the wake of the controversy over the riots and the police response in Missouri after the Michael Brown shooting. Discussed how the US government will offer surplus military equipment for little or no money to local police departments.
- **Military and Veterans:** Discussion and promotion of military veterans and the struggle they find themselves in when leaving the military to find a job. iHeartMedia has a national program devoted to helping military veterans to find jobs in the private sector once their military career is over with.
- **Nutrition and Health:** Linda Brandon, a Master Gardener from the North Carolina Cooperative Extension Service discussed the importance of learning to grow your own vegetables and this can help contribute to

better health and also help the environment. Talked about the best growing and gardening techniques and what types of vegetables grow best in this area. Also talked about how buying locally grown fruits and vegetables can help the local economy in addition to being healthier for everyone in your family.

- **Organic Gardening:** Karen Neill from the NC Cooperative Extension Service talked about how to avoid using pesticides and other dangerous chemicals when growing your own garden. There are several alternatives to just using chemicals to kill bugs on your plants.
- **Study on hunger in the community:** 2nd Harvest Food Bank representatives were on hand to discuss a recent study that was conducted in our community to document the extent of hunger in the local population. The study highlighted the large numbers of people in the area that find it difficult to get enough food on a consistent basis.
- **The Economy:** Karen Neill from the NC Cooperative Extension Service talked about the need to boost the economic fortunes of local farmers by purchasing more fruits and vegetables being grown locally. There are more and more farmers markets cropping up around the area and more grocery stores are setting up sections with locally grown produce. Purchasing locally grown produce helps to keep the dollars spent on food in our community.
- **The Environment:** Barbara Strong from the North Carolina Cooperative Extension Service talked about the dangers of common household cleaners and chemicals and how to dispose of them properly. You should not just throw leftover chemicals and cleaners into your garbage since they can end up in the groundwater system. State and local governments have programs where people can come in and drop off these types of items to be properly disposed of.
- **Unemployed Veterans:** Show Your Stripes is a program conducted by iHeartMedia to help military veterans who find it difficult to find a job after their tour of duty ends.
- **United Way:** John Canty is the chairman of the Winston Salem 2014-2015 United Way Campaign. We discussed the importance of the United Way to the community because of the funding that so many local charitable organizations depend on to operate their programs through the year. Talked about how people can make donations and where their dollars go into the local community.
- **Volunteerism:** Leigh Brock from the American Red Cross talked about the importance of volunteers to the Red Cross. How volunteers are recruited and trained and then used in the community. Also talked about the many training programs that are offered by the Red Cross in baby sitting, life saving, swimming and other areas.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military and Veterans	Triad Viewpoints #1	Discussion and promotion of military veterans and the struggle they find themselves in when leaving the military to find a job. iHeartMedia has a national program devoted to helping military veterans to find jobs in the private sector once their military career is over with.	Various Guests	07/06/2014 07:03 AM	012:57
Military and Veterans	Triad Viewpoints #2	Discussion and promotion of military veterans and the struggle they find themselves in when leaving the military to find a job. iHeartMedia has a national program devoted to helping military veterans to find jobs in the private sector once their military career is over with.	Various Guests	07/06/2014 07:20 AM	013:02
The Environment	Triad Viewpoints #1	Barbara Strong from the North Carolina Cooperative Extension Service talked about the dangers of common household cleaners and chemicals and how to dispose of them properly. You should not just throw leftover chemicals and cleaners into your garbage since they can end up in the groundwater system. State and local governments have programs where people can come in and drop off these types of items to be properly disposed of.	Barbara Strong	07/13/2014 07:00 AM	013:33
Nutrition and Health	Triad Viewpoints #2	Linda Brandon, a Master Gardner from the North Carolina Cooperative Extension Service discussed the importance of learning to grow your own vegetables and this can help contribute to better health and also help the environment. Talked about the best growing and gardening	Linda Brandon	07/13/2014 07:17 AM	014:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>techniques and what types of vegetables grow best in this are. Also talked about how buying locally grown fruits and vegetables can help the local economy in addition to being healthier for everyone in your family.</p>			
Nutrition and Health	Triad Viewpoints #1	<p>Linda Brandon, a Master Gardner from the North Carolina Cooperative Extension Service discussed the importance of learning to grow your own vegetables and this can help contribute to better health and also help the environment. Talked about the best growing and gardening techniques and what types of vegetables grow best in this are. Also talked about how buying locally grown fruits and vegetables can help the local economy in addition to being healthier for everyone in your family.</p>	Linda Brandon	07/20/2014 07:01 AM	013:58
Environmentally safe ways to control pests	Triad Viewpoints #2	<p>Horticulturist Karen Neill from the North Carolina Cooperative Extension Service talked about how to control bugs and pests both in your home and garden without using dangerous chemicals which can cause harm to the environment.</p>	Karen Neill	07/20/2014 07:19 AM	014:09
Blood Donations	Triad Viewpoints #1	<p>Leigh Brock from the American Red Cross talked about the need for more blood donation to help alleviate the usual summer shortage of donations. We discussed how blood donations used, who can donate and how the donations are performed. Also talked about how the new process of just making platelet donations works.</p>	Leigh Brock	07/27/2014 07:02 AM	013:50
Volunteerism	Triad Viewpoints #2	<p>Leigh Brock from the American Red Cross talked about the importance of volunteers to the Red Cross. How volunteers are</p>	Leigh Brock	07/27/2014 07:20 AM	013:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		recruited and trained and then used in the community. Also talked about the many training programs that are offered by the Red Cross in baby sitting, life saving, swimming and other areas.			
Food Safety	Triad Viewpoints #1	Nutrition Educator Geissler Baker from the NC Cooperative Extension Service talked about to properly store and keep foods in the home. What types of food should be refrigerated and what you can keep out. How to keep fresh fruits and vegetables longer. We also talked about the dangers of not properly storing and preserving foods and some of the illnesses that can result from improper food safety.	Geissler Baker	08/03/2014 07:01 AM	013:58
Organic Gardening	Triad Viewpoints #2	Karen Neill from the NC Cooperative Extension Service talked about how to avoid using pesticides and other dangerous chemicals when growing your own garden. There are several alternatives to just using chemicals to kill bugs on your plants.	Karen Neill	08/03/2014 07:19 AM	014:09
Child Nutrition	Triad Viewpoints #1	Arnecia is a nutritionist and explained how to make sure your children are getting the right amount of nutrients from the food they eat. How to buy the right kinds of food and how to prepare it.	Arnecia Gudger	08/10/2014 07:00 AM	014:11
Agriculture in Guilford County	Triad Viewpoints #2	John Ivey is a Crop Science Agent with the NC Cooperative Extension Service. He talked about how agriculture is still one of the top industries in Guilford County even though the county is the 3rd most urbanized county in the state. He discussed the economic impact that agriculture has in Guilford County and how many people it employs and the lives it impacts. Also talked about	John Ivey	08/10/2014 07:19 AM	013:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how modern agriculture uses new tools to remain a viable industry.			
How the Red Cross Impacts our community	Triad Viewpoints #1	Leigh Brock talked about how the Red Cross impacts our local community in ways that we probably don't think about. When there is a fire in our community, the Red Cross responds within minutes helping the family or families involved with new housing, clothing and food. Talked about the value of training the Red Cross offers to anyone in the community in various areas that end up helping everyone in the community.	Leigh Brock	08/17/2014 07:02 AM	013:50
Blood Donations	Triad Viewpoints #2	Leigh Brock from the Red Cross discussed how the Red Cross is main source of blood products for local hospitals in our community. Talked about upcoming blood donation events and how you can go online and make a reservation to donate blood.	Leigh Brock	08/17/2014 07:20 AM	013:50
Militarization Of Local Police	Triad Viewpoints #1	BJ Barnes, Guilford County Sheriff, talked about the militarization of local police departments in the wake of the controversy over the riots and the police response in Missouri after the Michael Brown shooting. Discussed how the US government will offer surplus military equipment for little or no money to local police departments.	Sheriff BJ Barnes	08/24/2014 07:01 AM	013:42
Civil Unrest and Police Response	Triad Viewpoints #2	BJ Barnes, Guilford County Sheriff talked about the police response in Jefferson Missouri after the shooting of Michael Brown. Talked about whether or not the response of the police in this incident was proper or not. Talked about how he and his department would have reacted in a similar situation.	BJ Barnes	08/24/2014 07:18 AM	015:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Unemployed Veterans	Triad Viewpoints #1	Show Your Stripes is a program conducted by iHeartMedia to help military veterans who find it difficult to find a job after their tour of duty ends.	Various Guests	08/31/2014 07:03 AM	010:40
Unemployed Veterans	Triad Viewpoints #2	Show Your Stripes is a program conducted by iHeartMedia to help military veterans who find it difficult to find a job after their tour of duty ends.	Various	08/31/2014 07:18 AM	015:19
The Economy	Triad Viewpoints #1	Karen Neill from the NC Cooperative Extension Service talked about the need to boost the economic fortunes of local farmers by purchasing more fruits and vegetables being grown locally. There are more and more farmers markets cropping up around the area and more grocery stores are setting up sections with locally grown produce. Purchasing locally grown produce helps to keep the dollars spent on food in our community.	Karen Neill	09/07/2014 07:02 AM	014:58
The Economy	Triad Viewpoints #2	Karen Neill from the NC Cooperative Extension Service talked about the need to boost the economic fortunes of local farmers by purchasing more fruits and vegetables being grown locally. There are more and more farmers markets cropping up around the area and more grocery stores are setting up sections with locally grown produce. Purchasing locally grown produce helps to keep the dollars spent on food in our community.	Karen Neill	09/07/2014 07:21 AM	015:09
United Way	Triad Viewpoints #1	John Canty is the chairman of the Winston Salem 2014-2015 United Way Campaign. We discussed the importance of the United Way to the community because of the funding that so many local charitable organizations depend on to operate their programs through	John Canty	09/14/2014 07:01 AM	015:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the year. Talked about how people can make donations and where their dollars go into the local community.			
Adoption of Foster Kids	Triad Viewpoints #2	Sharen Coppala of Focus On The Family talked about their Wait No More Event on September 20th that focused adoption of foster kids. Topics discusses were: . What are the kids like that are waiting? 2. What is happening at the Wait No More event? Why should people come to the event? Who will be at the event? What kind of information will people receive? When and where is the event? How can people find out more about that? 3. What is Focus on the Family (tm)s role in orphan care and adoption? 4. What is the process of adoption from foster care like? 5. How much does adoption from foster care cost? 6. How can we support adoptive families? 7. How long does it take? 8. What are some things people can do who aren (tm)t called to adoption? 9. What helpful resources do you offer?	Sharen Coppala	09/14/2014 07:18 AM	014:59
Study on hunger in the community	Triad Viewpoints #1	2nd Harvest Food Bank representatives were on hand to discuss a recent study that was conducted in our community to document the extent of hunger in the local population. The study highlighted the large numbers of people in the area that find it difficult to get enough food on a consistent basis.	Second Harvest Food Bank	09/21/2014 07:01 AM	015:00
Hunger in the local community	Triad Viewpoints #2	We talked about the Wine and Shoes fundraising event coming up in October to help raise funds for the Second Harvest Food Bank to purchase food for the local pantries and organizations in the community	Second Harvest Food Bank	09/21/2014 07:20 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		that feed the hungry on a daily basis.			
Crime	Triad Viewpoints #1	Crimestoppers community director Rebecca Fallon talked about how crimestoppers helps to cut down on crime in the community by offering rewards for information that leads to the arrest and prosecution of those involved in crime in the local community. Also talked about the crimestoppers golf tournament in October that helps to raise funds for the reward fund since crimestoppers gets no government funding.	Rebecca Fallon	09/28/2014 07:00 AM	015:07
Domestic Violence	Triad Viewpoints #2	Sharen Harger of Family Services of Piedmont talked about the issue of Domestic Violence in the wake of the publicity from the NFL concerning players involved in domestic violence incidents. She talked about how the attitude of police and the community has changed over the years when it comes to domestic violence. She also talked about what Family Services of the Piedmont can do to help local victims of domestic violence get out of violent situations they may find themselves in.	Sharen Harger	09/28/2014 07:19 AM	014:50