

Greensboro, NC
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

Quarterly Issues/Programs List

WMAG-WMKS-WPTI-WTQR-WVBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4H Programs:** There are some great end of the year programs available for school age children in the 4H programs. Plus there are some great programs coming up in the new year that families and kids need to get ready for
- **4H programs for the new year:** There will be lots of new programs for kids coming up in the new year for both rural and urban kids. Plus information on new camps to be offered during the summer months.
- **Community Diversity:** Teaching children the power of diversity. In the program they send kids of completely different backgrounds away to spend a week together away from their parents and friends. Kids of different religious backgrounds, sexual orientation, skin color and more. The kids learn to accept the differences and learn more about other cultures and backgrounds.
- **Financial Literacy Families:** Financial Literacy for Families. Shameka helps families to cope with household bills and pay off debts
- **Food programs :** Arnicia Gudger Nutrition educator talked about how to budget for nutritious meals for your family. How to pick out and buy the best foods and try to avoid fast foods. The programs they offer are available for young families and groups.
- **Holiday cooking low income:** Low income families and individuals like to celebrate the holidays also and Medina helps them to be able to afford the right foods to make that holiday meal without having to spend a lot of money. How fresh foods can be cheaper than canned and what types of food to serve to your family.
- **Holiday Cooking Safety:** How to cook that holiday meal and not make anyone sick. Vincent helps listeners to know how to buy, prepare and store all of those holiday meals and desserts. The best way to thaw a turkey. The best way to cook a turkey and just how to make sure that everyone is full and happy after your big holiday get together.
- **Holiday Events from the Salvation Army:** Salvation Army Christmas events & fundraising. The upcoming christmas season means that the salvation army is busy setting up kettle drives and buying up toys for needy

children in the area. They also have a christmas tree with the names of children that people can buy toys for. This is one of the largest fundraisers that the salvation army does all year long.

- **Holiday Workshops 4H:** Holiday Workshops for 4H. Teaching kids to make bread. One for themselves and one for someone in need during the holiday season. Also workshops in science and technology for kids from elementary age all they way up to high school.
- **Hurricane relief efforts:** Salvation Army Hurricane Matthew relief efforts. The Salvation Army sent food kitchens to the affected areas and cooked thousands of meals for the victims of the storm and the rescue personnell. They accept donations of cash to help buy more food and offer more assistance.
- **Memory Bound Organization:** -Sending NC cancer patients on trips. Devons group is raising money to help send local NC kids with cancer on trips of a lifetime. It's helps the kids to forget about their problems for awhile and also helps the families to get away with their children for a short while avoid the daily stress of having a child with cancer.
- **NC Extension Service programs:** There are many free or low cost programs offered through the Guilford County office of the NC Extension Service. Programs in planting gardens, taking care of pets, making your home safe for children, 4-H programs for kids and programs about how to cook healthy and nutritious meals for your family. Call the extension office for more details.
- **New programs available in 4H:** There are some great end of the year programs available for school age children in the 4H programs. Plus there are some great programs coming up in the new year that families and kids need to get ready for
- **Programs offered through the NC Extension Office:** There are many free or low cost programs offered through the Guilford County office of the NC Extension Service. Programs in planting gardens, taking care of pets, making your home safe for children, 4-H programs for kids and programs about how to cook healthy and nutritious meals for your family. Call the extension office for more details.
- **Prostate Cancer:** Ending Prostate Cancer. Raising money to help fight prostate cancer is a year long effort. Plus they are involved in helping to provide infomation about prostate cancer and support groups for the families of men with prostate cancer
- **Self Control for kids:** Barbara Strong - GCCo Op Ext service offers tips and how to teach self control for your children. Teach your children to learn to take care of themselves and how to behave in public and with other children and adults.
- **Tips for low income people to enjoy the holidays:** Low income families and individuals like to celebrate the holidays also and Medina helps them to be able to afford the right foods to make that holiday meal without having to spend a lot of money. How fresh foods can be cheaper

than canned and what types of food to serve to your family.

- **Trips for Cancer Patients:** -Sending NC cancer patients on trips. Devons group is raising money to help send local NC kids with cancer on trips of a lifetime. It's helps the kids to forget about their problems for awhile and also helps the families to get away with their children for a short while avoid the daily stress of having a child with cancer.
- **Xmas events & fundraising:** Salvation Army Christmas events & fundraising. The upcoming christmas season means that the salvation army is busy setting up kettle drives and buying up toys for needy children in the area. They also have a christmas tree with the names of children that people can buy toys for. This is one of the largest fundraisers that the salvation army does all year long.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Programs offered through the NC Extension Office	Triad Viewpoints 1	There are many free or low cost programs offered through the Guilford County office of the NC Extension Service. Programs in planting gardens, taking care of pets, making your home safe for children, 4-H programs for kids and programs about how to cook healthy and nutritious meals for your family. Call the extension office for more details.	Karen Neill	10/02/2016 06:59 AM	014:25
Self Control for kids	Triad Viewpoints 2	Barbara Strong - GCCo Op Ext service offers tips and how to teach self control for your children. Teach your children to learn to take care of themselves and how to behave in public and with other children and adults.	Barbara Strong	10/02/2016 07:19 AM	013:58
4H Programs	Triad Viewpoints #1	Peggy Lewis Joyce 4H Programs in Guilford county are available for elementary school age children all the way up to young adults. A lot of the programs are free or very	Peggy Lewis	10/09/2016 07:00 AM	014:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		low cost and involve learning about science and technology.			
Food programs	Triad Viewpoints #2	Arnicia Gudger Nutrition educator talked about how to budget for nutritious meals for your family. How to pick out and buy the best foods and try to avoid fast foods. The programs they offer are available for young families and groups.	Arnicia Gudger	10/09/2016 07:20 AM	014:17
Hurricane relief efforts	Triad Viewpoints #1	Salvation Army Hurricane Matthew relief efforts. The Salvation Army sent food kitchens to the affected areas and cooked thousands of meals for the victims of the storm and the rescue personnell. They accept donations of cash to help buy more food and offer more assistance.	Major Stan Colbert	10/23/2016 07:00 AM	013:12
Xmas events & fundraising	Triad Viewpoints #2	Salvation Army Christmas events & fundraising. The upcoming christmas season means that the salvation army is busy setting up kettle drives and buying up toys for needy children in the area. They also have a christmas tree with the names of children that people can buy toys for. This is one of the largest fundraisers that the salvation army does all year long.	Major Stan Colbert	10/23/2016 07:18 AM	014:53
Trips for Cancer Patients	Triad Viewpoints #1	-Sending NC cancer patients on trips. Devons group is raising money to help send local NC kids with cancer on trips of a lifetime. It's helps the kids to forget about their problems for awhile and also helps the families to get away with their children for a short while avoid the daily stress of having a child with cancer.	Devon Hodges	10/30/2016 07:00 AM	014:33
Prostate Cancer	Triad Viewpoints #2	Ending Prostate Cancer. Raising money to help fight prostate cancer is a year long effort. Plus they are involved in helping to provide infomation about prostate cancer and support groups for the	Shawn Supers	10/30/2016 07:20 AM	015:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		families of men with prostate cancer			
Holiday Cooking Safety	Triad Viewpoints #1	How to cook that holiday meal and not make anyone sick. Vincent helps listeners to know how to buy, prepare and store all of those holiday meals and desserts. The best way to thaw a turkey. The best way to cook a turkey and just how to make sure that everyone is full and happy after your big holiday get together.	Vincent Webb	11/06/2016 06:58 AM	014:57
Tips for low income people to enjoy the holidays	Triad Viewpoints #2	Low income families and individuals like to celebrate the holidays also and Medina helps them to be able to afford the right foods to make that holiday meal without having to spend a lot of money. How fresh foods can be cheaper than canned and what types of food to serve to your family.	Medina Jolly	11/06/2016 07:18 AM	013:38
Food programs	Triad Viewpoints #1	Arnicia Gudger - FNEP food programs for underprivileged. There are programs available for low income families to find the resources available so they can enjoy great holiday meals without breaking the bank. The program helps single mothers and individuals with ideas about cooking, buying food and storing food for the holidays.	Arnicia Gudger	11/13/2016 06:59 AM	014:17
New programs available in 4H	Triad Viewpoints #2	There are some great end of the year programs available for school age children in the 4H programs. Plus there are some great programs coming up in the new year that families and kids need to get ready for	Peggy Lewis	11/13/2016 07:19 AM	014:36
NC Extension Service programs	Triad Viewpoints	There are many free or low cost programs offered through the Guilford County office of the NC Extension Service. Programs in planting gardens, taking care of pets, making your home safe for children, 4-H programs for kids and programs about how to cook	Karen Neill	11/21/2016 07:00 AM	014:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		healthy and nutritious meals for your family. Call the extension office for more details.			
Holiday Events from the Salvation Army	Triad Viewpoints	Salvation Army Christmas events & fundraising. The upcoming christmas season means that the salvation army is busy setting up kettle drives and buying up toys for needy children in the area. They also have a christmas tree with the names of children that people can buy toys for. This is one of the largest fundraisers that the salvation army does all year long.	Major Stan Colbert	11/21/2016 07:15 AM	015:00
Memory Bound Organization	Triad Viewpoints	-Sending NC cancer patients on trips. Devons group is raising money to help send local NC kids with cancer on trips of a lifetime. It's helps the kids to forget about their problems for awhile and also helps the families to get away with their children for a short while avoid the daily stress of having a child with cancer.	Devon Hodges	11/28/2016 07:00 AM	015:00
Financial Literacy Families	Triad Viewpoints #1	Financial Literacy for Families. Shameka helps families to cope with household bills and pay off debts	Shameka Battle	12/04/2016 07:00 AM	014:15
Holiday Workshops 4H	Triad Viewpoints #2	Holiday Workshops for 4H. Teaching kids to make bread. One for themselves and one for someone in need during the holiday season. Also workshops in science and technology for kids from elementary age all they way up to high school.	Sadie Payne	12/04/2016 07:21 AM	013:42
Community Diversity	Triad Viewpoints #1	Teaching children the power of diversity. In the program they send kids of completely different backgrounds away to spend a week together away from their parents and friends. Kids of different religious backgrounds, sexual orientation, skin color and more. The kids learn to accept the differences and learn more about other cultures and backgrounds.	Ivan Canada	12/11/2016 07:00 AM	014:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
4H programs for the new year	Triad Viewpoints #2	There will be lots of new programs for kids coming up in the new year for both rural and urban kids. Plus information on new camps to be offered during the summer months.	Sadie Payne	12/11/2016 07:20 AM	014:39
Holiday cooking low income	Traid Viewpoints #1	Low income families and individuals like to celebrate the holidays also and Medina helps them to be able to afford the right foods to make that holiday meal without having to spend a lot of money. How fresh foods can be cheaper than canned and what types of food to serve to your family.	Medina Jolly	12/18/2016 06:59 AM	013:38
Food programs	Triad Viewpoints #1	Arnicia Gudger Nutrition educator talked about how to budget for nutritious meals for your family. How to pick out and buy the best foods and try to avoid fast foods. The programs they offer are available for young families and groups.	Arnicia Gudger	12/25/2016 09:34 PM	014:17
4H Programs	Triad Viewpoints #2	There are some great end of the year programs available for school age children in the 4H programs. Plus there are some great programs coming up in the new year that families and kids need to get ready for	Peggy Lewis	12/25/2016 09:49 PM	014:36

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

WMKS
Quarterly Issues/Programs List

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
HEALTH AND FITNESS	BAND AGAINST CANCER	028:14	001
HEALTH AND FITNESS	iHEART RED	000:31	001
HOMELESS PETS	PARTNERS4PAWS	000:30	031
LGBT RIGHTS	GLAAD	000:31	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	007
VOTING	ROCK THE VOTE	000:31	003