

WMKS
Greensboro, NC
Quarterly Issues/Programs List
First Quarter, 2018
04/05/2018

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Career Development:** Goodwill Industries of Central North Carolina is a 501(c)3 nonprofit charity that has been serving the community since 1963. At Triad Goodwill, we believe that all people, regardless of situation, should have access to meaningful employment. Through workforce development programs, we help individuals develop the skills they need for today (tm)s job market. 85 of every dollar earned in our stores supports Triad Goodwill (tm)s mission of providing career development services and work opportunities for people in our community.
- **Child Development:** Boys and Girls Clubs: How did the Salvation Army get involved with the Boy's and Girls Clubs? How many children do you serve? Is this a year round program? How
- **Child Safety:** Mark Botts with Operation Kidsafe talks about how to keep your kids safe from being lost or kidnapped
- **Eating healthy and growing your own food:** Karen Neill from the Guilford County Cooperative Extension Service talks about winter and spring gardening and growing your own healthy food.
- **FoodCorp Farm To School Program:** Sadie Payne is the 4-H Youth Development agent with the Guilford County Cooperative Extension Service and Imani Lane is with FoodCorp. They talk about the local FoodCorp initiative in the Guilford County Schools. Beginning in 1997, North Carolina was one of the first states to incorporate a statewide farm to school initiative that sources NC-grown produce for school meals. Today, the NCDAs Farm to School Program reaches over 1 million children across the entire state, serving over a million pounds of locally grown produce each year.
- **Healthy Lifestyles-Med Instead of Meds:** What is this? It is a Mediterranean style eating pattern incorporates the basics of healthy eating that are traditionally practiced in countries that border the Mediterranean Sea. The research has shown that the diet decreases the risk for chronic diseases such as hypertension, high cholesterol, diabetes, and obesity

- **Leadership training for young people:** FirstGen 4-H Leaders-in-Training is an exciting leadership opportunity for teens from families that are new to 4-H who would like to make a difference in the 4-H program and their communities. The role of this training is to be a bridge between being a 4-H member and being a 4-H leader in a club and the community. Participants will experience the beautiful farm and campus of NC A&T State University, including living in the dorms and the dining facilities. 2 scholarships per participating county
 - **Local Extension Programs for NC:** Karen Neill the director of extension programs in Guilford county talked about the importance of extension programs to the county citizens. How the extension programs came about and how they have changed with the times.
 - **Meals On Wheels Program:** The meals on wheels program offers daily meals for the elderly in our community. The program is also a lifeline for the elderly since the volunteers are able to check on the health status of the people they deliver too on a daily basis
 - **Protecting our environment:** Earth day is April 14th and the Kathleen Clay Public Library will be holding a special earth day event and the public is invited. There will be hands on nature and eco exhibits, STEM activities, solar and tech displays and lots more. The event is free.
 - **PTSD in Veterans and using Therapy Dogs:** Rescue dogs are trained as emotional support and service dogs for veterans who suffer from PTSD (Post Traumatic Stress Disorder) and/or TBI (Traumatic Brain Injury). We also facilitate training of Veteran's current dogs that have passed temperament testing. There is no cost to the veteran.
 - **Science and Stem programs for youth:** Peggy Joyce with 4H talks about the plant sale and some of the programs being offered for youth in the area including science and STEM programs
 - **Summer Camps for young people:** Are you ready for a Summer Adventure or two? Now Registering for 2018 4-H Summer Adventures!
<http://go.ncsu.edu/guilford4hsummeradventures> Solve a murder mystery, learn the basics of cooking, take a mystery tour, or build a marshmallow launcher!
 - **Summer Intern Program for 4H:** Guilford County Extension 4-H will be offering leadership opportunities for high school and college age youth to be Interns with our 4-H Summer program. To be considered an intern, you must be a high school or college student with reliable transportation and be a responsible and positive role model. Guilford County 4-H is an approved organization through Guilford County Schools, so you can get volunteer credit hours
 - **The Life Of Billy Graham:** Evangelist Billy Graham was a lifelong NC resident and known around the world for his crusades. He died on 2/21/2018 and this program was about his life and his contribution to society.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Eating healthy and growing your own food	Triad Viewpoint	Karen Neill from the Guilford County Cooperative Extension Service talks about winter and spring gardening and growing your own healthy food.	Karen Neill	01/07/2018 06:00 AM	014:35
FoodCorp Farm To School Program	Triad Viewpoints	Sadie Payne is the 4-H Youth Development agent with the Guilford County Cooperative Extension Service and Imani Lane is with FoodCorp. They talk about the local FoodCorp initiative in the Guilford County Schools. Beginning in 1997, North Carolina was one of the first states to incorporate a statewide farm to school initiative that sources NC-grown produce for school meals. Today, the NCDA Farm to School Program reaches over 1 million children across the entire state, serving over a million pounds of locally grown produce each year.	Sadie Payne and Imani Lane	01/07/2018 06:20 AM	014:31
Science and Stem programs for youth	Triad Viewpoints	Peggy Joyce with 4H talks about the plant sale and some of the programs being offered for youth in the area including science and STEM programs	Peggy Joyce	01/14/2018 06:00 AM	015:10
Healthy Lifestyles- Med Instead of Meds	Triad Viewpoints	What is this? It is a Mediterranean style eating pattern incorporates the basics of healthy eating that are traditionally practiced in countries that border the Mediterranean Sea. The research has shown that the diet decreases the risk for chronic diseases such as hypertension, high cholesterol, diabetes, and obesity	Vincent Webb	01/14/2018 06:20 AM	014:35
PTSD in Veterans and using Therapy Dogs	Triad Viewpoints	Rescue dogs are trained as emotional support and service dogs for veterans who suffer from PTSD (Post Traumatic Stress Disorder) and/or TBI (Traumatic Brain Injury). We also facilitate training of Veteran's current dogs that have passed temperament testing. There is no cost to the veteran.	Bridgett Parsons	01/21/2018 06:00 AM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Child Safety	Triad Viewpoints	Mark Botts with Operation Kidsafe talks about how to keep your kids safe from being lost or kidnapped	Mark Botts	01/21/2018 06:21 AM	015:04
Meals On Wheels Program	Triad Viewpoints	The meals on wheels program offers daily meals for the elderly in our community. The program is also a lifeline for the elderly since the volunteers are able to check on the health status of the people they deliver too on a daily basis	Joel McIver	01/28/2018 06:00 AM	029:45
Local Extension Programs for NC	Triad Viewpoints	Karen Neill the director of extension programs in Guilford county talked about the importance of extension programs to the county citizens. How the extension programs came about and how they have changed with the times.	Karen Neill	02/04/2018 06:00 AM	029:15
Career Development	Triad Viewpoints	Goodwill Industries of Central North Carolina is a 501(c)3 nonprofit charity that has been serving the community since 1963. At Triad Goodwill, we believe that all people, regardless of situation, should have access to meaningful employment. Through workforce development programs, we help individuals develop the skills they need for today (tm)s job market. 85 of every dollar earned in our stores supports Triad Goodwill (tm)s mission of providing career development services and work opportunities for people in our community.	Gail Kettler	02/11/2018 06:00 AM	029:15
Child Development	Triad Viewpoints	Boys and Girls Clubs: How did the Salvation Army get involved with the Boy's and Girls Clubs? How many children do you serve? Is this a year round program? How	Bobby Jackson	02/18/2018 06:00 AM	029:15
The Life Of Billy Graham	Triad Viewpoints	Evangelist Billy Graham was a lifelong NC resident and known around the world for his crusades. He died on 2/21/2018 and this program was about his life and his contribution to society.	Various	02/25/2018 06:00 AM	030:00
The Life Of Billy Graham	Triad Viewpoints	Evangelist Billy Graham was a lifelong NC resident and known around the world for his crusades. He died on 2/21/2018 and this program was about his life and his contribution to society.	Various	03/04/2018 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Summer Intern Program for 4H	Triad Viewpoints	Guilford County Extension 4-H will be offering leadership opportunities for high school and college age youth to be Interns with our 4-H Summer program. To be considered an intern, you must be a high school or college student with reliable transportation and be a responsible and positive role model. Guilford County 4-H is an approved organization through Guilford County Schools, so you can get volunteer credit hours	Sadie Payne	03/11/2018 06:00 AM	029:40
Summer Camps for young people	Triad Viewpoints	Are you ready for a Summer Adventure or two? Now Registering for 2018 4-H Summer Adventures! http://go.ncsu.edu/guilford4hsummeradventures Solve a murder mystery, learn the basics of cooking, take a mystery tour, or build a marshmallow launcher!	Peggie Joyce	03/18/2018 06:00 AM	014:32
Leadership training for young people	Triad Viewpoints	FirstGen 4-H Leaders-in-Training is an exciting leadership opportunity for teens from families that are new to 4-H who would like to make a difference in the 4-H program and their communities. The role of this training is to be a bridge between being a 4-H member and being a 4-H leader in a club and the community. Participants will experience the beautiful farm and campus of NC A&T State University, including living in the dorms and the dining facilities. 2 scholarships per participating county	Sadie Payne	03/18/2018 06:19 AM	012:54
Protecting our environment	Triad Viewpoints	Earth day is April 14th and the Kathleen Clay Public Library will be holding a special earth day event and the public is invited. There will be hands on nature and eco exhibits, STEM activities, solar and tech displays and lots more. The event is free.	Melanie Buckingham	03/25/2018 06:00 AM	029:26

WMKS

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	014
HEALTH AND FITNESS	WOMEN HEART	000:30	009
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	027
PUBLIC SAFETY	DEPT OF HOMELAND SECURITY	000:30	015
RONALDMCDONALD HOUSE	McDonalds	000:15	001
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	015