

WMKS
Greensboro, NC
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **10 Year Plan:** (No issue/program description given.)
- **Adoptions Financial Resources:** (No issue/program description given.)
- **Child Safety:** (No issue/program description given.)
- **Community Garden:** (No issue/program description given.)
- **Community Involvement:** (No issue/program description given.)
- **Community for Learning Disabled:** (No issue/program description given.)
- **Foster Care Resources:** (No issue/program description given.)
- **Founders Day Expo:** (No issue/program description given.)
- **Fundraiser for Sgt. Nix:** (No issue/program description given.)
- **Generations Center:** (No issue/program description given.)
- **Hat-making non-profit:** (No issue/program description given.)
- **Helping High Point kids:** (No issue/program description given.)
- **Homeless Resources:** (No issue/program description given.)
- **Lexington Community Events:** (No issue/program description given.)
- **New Hygiene Truck:** (No issue/program description given.)
- **Pancake Feed:** (No issue/program description given.)
- **Pet Rescue:** (No issue/program description given.)
- **Winston Salem Disability Resources:** (No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Fundraiser for Sgt. Nix	Public Affairs: Carolina Cares - Part 1	Greensboro Police Association	01/07/2024 07:00 AM	012:44
Community Garden	Public Affairs: Carolina Cares - Part 2	Growing High Point	01/07/2024 07:13 AM	013:51
Foster Care Resources	Public Affairs: Carolina Cares - Part 1	The Family Room	01/14/2024 06:58 AM	012:44
New Hygiene Truck	Public Affairs: Carolina Cares - Part 2	Hope Vibes	01/14/2024 07:11 AM	011:58
Lexington Community Events	Public Affairs: Carolina Cares - Part 1	Uptown Lexington	01/21/2024 07:00 AM	012:44
Winston Salem Disability Resources	Public Affairs: Carolina Cares - Part 2	Solutions for Disabilities	01/21/2024 07:13 AM	011:08
Hat-making non-profit	Public Affairs: Carolina Cares - Part 2	Friendly Farmette	01/28/2024 07:14 AM	011:37
Generations Center	Public Affairs: Carolina Cares - Part 1	Senior Services of Forsyth County	02/04/2024 07:01 AM	013:48
Homeless Resources	Public Affairs: Carolina Cares - Part 2	Interactive Resource Center	02/04/2024 07:15 AM	015:01
Pet Rescue	Public Affairs: Carolina Cares - Part 1	Haley Graves Foundation	02/11/2024 06:57 AM	013:27
Adoptions Financial Resources	Public Affairs: Carolina Cares - Part 2	Plead fr the Privilege	02/11/2024 07:11 AM	013:37

Pancake Feed	Public Affairs: Carolina Cares - Part 1		Twin City Pan Jam	02/18/2024 07:00 AM	012:59
Community Involvement	Public Affairs: Carolina Cares - Part 2		Winston Salem Police Foundation	02/18/2024 07:13 AM	017:00
Community for Learning Disabled	Public Affairs: Carolina Cares - Part 1		Peacehaven Community Farm	02/25/2024 06:57 AM	015:15
Founders Day Expo	Public Affairs: Carolina Cares - Part 2		Delta Sigma Theta	02/25/2024 07:12 AM	009:53
Child Safety	Public Affairs: Carolina Cares - Part 1		Safe Kids of Randolph County	03/03/2024 07:00 AM	014:59
Helping High Point kids	Public Affairs: Carolina Cares - Part 2		D Up	03/03/2024 07:15 AM	013:12
Child Safety	Public Affairs: Carolina Cares - Part 1		Communities In Schools	03/10/2024 07:01 AM	016:50
Helping High Point kids	Public Affairs: Carolina Cares - Part 2		Arc of High Point	03/10/2024 07:17 AM	013:15
10 Year Plan	Public Affairs: Carolina Cares - Part 1		City of High Point	03/17/2024 07:00 AM	017:19
10 Year Plan	Public Affairs: Carolina Cares - Part 2		City of High Point	03/17/2024 07:17 AM	009:42
10 Year Plan	Public Affairs: Carolina Cares - Part 1	Donation Center to benefit foster families	Family Room	03/24/2024 07:00 AM	015:37

10 Year Plan	Public Affairs: Carolina Cares - Part 2	Jersey Mike's Day of Giving	American Cancer Society	03/24/2024 07:15 AM	012:24
10 Year Plan	Public Affairs: Carolina Cares - Part 1	Donation Center to benefit foster families	Beyond Sports	03/31/2024 07:00 AM	015:49
10 Year Plan	Public Affairs: Carolina Cares - Part 2	Jersey Mike's Day of Giving	Pace of the Triad	03/31/2024 07:16 AM	012:44

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Every Child 30	Local Promo PSA	000:29	6
Justin Timberlake/Post VDay 3	Local Promo Inventory	000:31	8
LOCAL PROMO/WAKE WEEKENDER DU	Local Promo Inventory	000:24	12