

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2015
07/06/2015

WMKS
Quarterly Issues/Programs List

WMAG provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advances made in fighting cystic Fibrosis:** Rebecca Bobbit is the mother of Caroline. Her disease was not diagnosed until she was 16 years of age. Rebecca was able to talk about how diagnosis and treatment has changed and advanced in the years since her daughter was born and since she was first discovered to have Cystic Fibrosis in 2008.
- **Availability of fresh fruit in Guilford County:** John Ivey is a farm agent in Guilford County. He told us about the large number of fresh strawberries available in Guilford County from the local farms. Buying and picking fresh strawberries from local farms helps the local economy and helps to provide a source of good fresh food for the population. John talked about the different varieties of strawberries available in Guilford County and the way they can be used and preserved for use later in the year.
- **Cystic Fibrosis:** Mark Hanson, father of Annabelle, a child with Cystic Fibrosis. Mark talks about how his 4-year-old child lives and functions with cystic fibrosis, which was discovered when she was just a month old. They raise money through an organization called the Belle Raisers. No government dollars are used for research in finding a cure. We discussed how cystic fibrosis affects the lives of the children and adults who have this genetic disease.
- **Eating and preparing good meals on a tight budget:** Arnicia Gudger is a nutrition specialist for North Carolina and teaches parents how to better buy food and prepare food for their families while on a strict budget. Buying locally grown foods can be cheaper and offers more nutrition.
- **Financial & Local Health Impact of farming:** The farm agent with the North Carolina Cooperative Extension service in Guilford County talked about the financial and health impact farming has on Guilford County. Buying produce from local farms means you are keeping your money right here among the local citizens such as yourself. You are also able to provide your family with fresh food that is better for you and more easily prepared and stored.
- **Keeping NC roads and Highway Litter Free:** Sgt Mike Baker with the NC Highway Patrol talked about the ways that law enforcement is working to

prevent littering in North Carolina. Sgt Baker told how citizens can notify law enforcement officials if they see someone littering. He also talked about the dangers of littering and how it can cause accidents on our roadways. He urges everyone to avoid littering and to report it if you see it..

- **Learning camps for urban youth-feeding hungry kids:** Peggy Lewis Joyce runs the learning camps for youth in Guilford County as part of the 4-H programs provided by the North Carolina Cooperative extension Service in Guilford County. The camps offer local young people the chance to spend some of their summer days being taught how to create robots, rockets or learn to be forensic scientists. Most of the camps are day camps but they also offer a couple of overnight weeklong camps for youth. They are also helping to raise money to feed hungry kids in the summer.
- **Local Farmers and Strawberry Farms:** John Ivey talked about where local residents can go to pick their own strawberries and help to keep local farmers in business. Local fruits and vegetables are also a great source of healthy food.
- **Police brutality-police relationships w/citizens:** BJ Barnes, Sheriff with Guilford County talked about the recent wave of videotaped police shootings and beatings. We discussed why this is happening now and what can be done to change it. We talked about what citizens should expect when they come into contact with local law enforcement. We talked about police body cams and whether or not they are a good idea. We also discussed what police reaction should be when citizens are using their smart phones to video tape police officers doing their jobs.
- **Transportation solutions for the poor:** Wheels for hope is a program designed to help provide transportation for people who ordinarily would not be able to purchase cars for themselves. They solicit old and abandoned cars that can be donated. If the car can be salvaged it is put into running condition by volunteer mechanics. If the car is not salvageable then it is used to provide parts for other cars. Wheels for hope has helped hundreds of local citizens get transportation for jobs and their families.
- **Youth Development using 4-H:** adie Payne is the 4-H agent with the Guilford County Cooperative Extension Service. Sadie works with more of the non-rural members of the community since Guilford is a more urbanized county. Sadie talked about the number of 4-H camps that are being offered for the young people in Guilford County and the different themes that are available, such as Forensics, robotics, rocketry and other types of non-traditional subjects.e

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cystic Fibrosis	Triad Viewpoints #1	Mark Hanson father of Annabelle, a child with Cystic Fibrosis. Mark talks about how his 4 year old child lives and functions with cystic fibrosis, which was discovered when she was just a month old. They raise money thorough an organization called the Belle Raisers. No governmentt dollars are used for research in finding a cure. We discussed how cystic fibrosis affects the lives of the children and adults who have this genetic disease.	Mark Hanson	04/26/2015 06:56 AM	014:36
Advances made in fighting cystic Fibrosis	Triad Viewpoints #2	Rebecca Bobbit is the mother of Caroline. Her disease was not diagnosed until she was 16 years of age. Rebecca was able to talk about how diagnosis and treatment has changed and advanced in the years since her daughter was born and since she was first discovered to have Cystic Fibrosis in 2008.	Rebecca Bobbit	04/26/2015 07:15 AM	014:45
Transportation solutions for the poor	Triad Viewpoints #1	Wheels for hope is a program designed to help provide transportation for people who ordinarily would not be able to purchase cars for themselves. They solicit old and abandoned cars that can be donated. If the car can be salvaged it is put into running condition by volunteer mechanics. If the car is not salvageble then it is used to provide parts for other cars. Wheels for hope has helped hundereds of local citizens get transportation for jobs and their families.	Deborah Bryant	05/17/2015 06:58 AM	014:24
Transportation solutions for the poor	Traid Viewpoints #2	Wheels for hope is a program designed to help provide transportation for people who ordinarily would not be able to	Deborah Bryant	05/17/2015 07:17 AM	014:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>purchase cars for themselves. They solicit old and abandoned cars that can be donated. If the car can be salvaged it is put into running condition by volunteer mechanics. If the car is not salvageable then it is used to provide parts for other cars. Wheels for hope has helped hundreds of local citizens get transportation for jobs and their families.</p>			
Youth Development using 4-H	Triad Viewpoints #1	<p>Sadie Payne is the 4-H agent with the Guilford County Cooperative Extension Service. Sadie works with more of the non-rural members of the community since Guilford is a more urbanized county. Sadie talked about the number of 4-H camps that are being offered for the young people in Guilford County and the different themes that are available, such as Forensics, robotics, rocketry and other types of non-traditional subjects.</p>	Sadie Payne	05/24/2015 07:00 AM	014:42
Availability of fresh fruit in Guilford County	Triad Viewpoints #2	<p>John Ivey is a farm agent in Guilford County. He told us about the large number of fresh strawberries available in Guilford County from the local farms. Buying and picking fresh strawberries from local farms helps the local economy and helps to provide a source of good fresh food for the population. John talked about the different varieties of strawberries available in Guilford County and the way they can be used and preserved for use later in the year.</p>	John Ivey	05/24/2015 07:19 AM	014:32
Keeping NC roads and Highway Litter Free	Triad Viewpoints #1	<p>Sgt Mike Baker with the NC Highway Patrol talked about the ways that law enforcement is working to prevent littering in North Carolina. Sgt Baker told how citizens can notify law enforcement officials if they see someone littering. He also talked</p>	Mike Baker	05/31/2015 06:59 AM	014:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		about the dangers of littering and how it can cause accidents on our roadways. He urges everyone to avoid littering and to report it if you see it.			
Financial & Local Health Impact of farming	Triad Viewpoints #2	The farm agent with the North Carolina Cooperative Extension service in Guilford County talked about the Financial and health impact farming has on Guilford County. Buying produce from local farms mean you are keeping your money right here among the local citizens such as yourself. You are also able to provide your family with fresh food that is better for you and more easily prepared and stored.	John Ivey	05/31/2015 07:20 AM	014:32
Learning camps for urban youth-feeding hungry kids	Triad Viewpoints #1	Peggy Lewis Joyce runs the learning camps for youth in Guilford County as part of the 4-H programs provided by the North Carolina Cooperative extension Service in Guilford County. The camps offer local young people the chance to spend some of their summer days being taught how to create robots, rockets or learn to be forensic scientests. Most of the camps are day camps but they also offer a couple of overnight weeklong camps for youth. They are also helping to raise money to feed hungry kids in the summer.	Peggy Lewis Joyce	06/07/2015 06:59 AM	014:25
Eating and preparing good meals on a tight budget	Triad Viewpoints #2	Arnica Gudger is nutrition specilist for North Carolina and teaches parents how to better buy food and prepare food for their families while on a strict budget. Buying locally grown foods can be cheaper and offers more nutrition.	Arnica Gudger	06/07/2015 07:18 AM	014:38
Police brutality-police relationships w/citizens	Traid Viewpoints #1	BJ Barnes, Sheriff with Guilford County talked about the recent wave of videotaped police shootings and beatings. We discussed why this is happening now and what can be done to	Sheriff BJ Barnes	06/14/2015 07:00 AM	014:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		change it. We talked about what citizens should expect when they come into contact with local law enforcement. We talked about police body cams and whether or not they are a good idea. We also discussed what police reaction should be when citizens are using their smart phones to video tape police officers doing their jobs.			
Police brutality-police relationships w/citizens	Triad Viewpoints #2	BJ Barnes, Sheriff with Guilford County talked about the recent wave of videotaped police shootings and beatings. We discussed why this is happening now and what can be done to change it. We talked about what citizens should expect when they come into contact with local law enforcement. We talked about police body cams and whether or not they are a good idea. We also discussed what police reaction should be when citizens are using their smart phones to video tape police officers doing their jobs.	Sheriff BJ Barnes	06/14/2015 07:19 AM	013:59
Keeping NC roads and Highway Litter Free	Triad Viewpoints #1	Sgt Mike Baker with the NC Highway Patrol talked about the ways that law enforcement is working to prevent littering in North Carolina. Sgt Baker told how citizens can notify law enforcement officials if they see someone littering. He also talked about the dangers of littering and how it can cause accidents on our roadways. He urges everyone to avoid littering and to report it if you see it..	Mike Baker	06/21/2015 06:57 AM	014:47
Local Farmers and Strawberry Farms	Triad Viewpoints #2	John Ivey talked about where local residents can go to pick their own strawberries and help to keep local farmers in business. Local fruits and vegetables are also a great source of healthy food.	John Ivey	06/21/2015 07:14 AM	014:32
Police brutality-police	Triad Viewpoints #1	BJ Barnes, Sheriff with Guilford County talked about the recent wave of videotaped police	Sheriff BJ Barnes	06/28/2015 07:00 AM	014:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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relationships
w/citizens

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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	001
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:26	003
Education	FARMERS INSURANCE	030:01	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027