

WMKS  
Greensboro, NC  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/04/2017

WMKS  
Quarterly Issues/Programs List

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WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4H Programs:** Peggy Lewis with 4H talks about some of the programs for kids over the summer and what is in store for the fall and the next year
- **Extension programs:** Karen Neill the director of extension programs in Guilford county talked about the importance of extension programs to the county citizens. How the extension programs came about and how they have changed with the times.
- **Foster the love program:** Holly May talks about the special problems faced by kids in the state foster care program and how people not involved in the program can still help out
- **Hospice Care:** Jan Knox of hospice of davidson county talked about the importance of hospice care. How it takes a burden from the family and improves the quality of life for hospice patients.
- **Hurricane Harvey Relief Efforts:** Texas Strong - Support for Victims of Hurricane Harvey
- **Infant Mortality:** Guilford County lost 46 babies in 2015 " that (tm)s close to one baby every week. While we have reduced the infant mortality rate from 13.4 in 1988 to 7.5 in 2015, one baby (tm)s death is too many. Charmaine Purdum, Guilford County Coalition on Infant Mortality Coordinator discusses what is being done to fight infant mortality.
- **Local Hurricane Relief:** Hurricane Harvey hit Plum Grove in Texas and the towns surrounding it in Liberty County hard. At one point, 24 inches of rain fell in 45 minutes. Local business woman Deborah Proehl-Moser is spear-heading a donation drive.
- **Master Gardener Program:** How did the master gardener program get started? How many master gardeners are there now? The training involved and what they can offer the ocommunity once the training is finished.
- **Medical Advances in Hospice Care:** Jennifer Davis medical director for Hospice of Davidson county talked about new medical advances in Hospice

and what it means to hospice patients and their families.

- **One City One Book:** This year marks the eighth One City, One Book which is a community-wide initiative encouraging everyone to read the same book. After a careful selection process, which included public voting for the first time, Hidden Figures by Margot Lee Shetterly has been selected as the 2017 One City, One Book title. The book, which was also an Oscar-nominated hit movie, is the incredible untold story of three African-American women working at NASA who served as the mathematical brains behind the successful launch of America (tm)s first astronaut into orbit, John Glenn.
- **Operation Kidsafe:** Mark Botts with Operation Kidsafe talks about how to keep your kids safe from being lost or kidnapped
- **Pink Heals Cancer Event:** Brook Eagle, Associate Editor, Forsyth Woman Magazine talked about the Pink Heals event to raise awareness and funds for breast cancer.
- **Proper nutrition:** Vincent Webb with the NC Cooperative Extension Service in Guilford County talks about how to eat better, cook better and buy the proper foods better for both yourself and you family.
- **Protecting your trees from hurricanes:** What do you need to know about your trees and the damage you could see from Hurricanes and storms? Plus, what can you still plant with cooler weather on the way? Hanna Smith is a Horticultural Extension Agent with the NC Cooperative Extension Service in Guilford County.
- **Relief for hurricane victims:** iHeartRadio Presents: Support for Victims of the Hurricanes
- **Saving Grace K9's:** Rescue dogs are trained as emotional support and service dogs for veterans who suffer from PTSD (Post Traumatic Stress Disorder) and/or TBI (Traumatic Brain Injury). We also facilitate training of Veteran's current dogs that have passed temperament testing. There is no cost to the veteran.
- **SECU Family House:** The SECU Family House on the Richard J. Reynolds, III & Marie M. Reynolds Campus provides affordable lodging and support services in a caring environment for referred adult patients and/or their caregivers who travel to Winston-Salem, N.C., for medical treatment.

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## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Operation Kidsafe	Triad Viewpoints #1	Mark Botts with Operation Kidsafe talks about how to keep your kids safe from being lost or kidnapped	Mark Botts	07/02/2017 06:00 AM	015:04
Proper nutrition	Triad Viewpoints #2	Vincent Webb with the NC Cooperative Extension Service in Guilford County talks about how to eat better, cook better and buy the proper foods better for both yourself and you family.	Vincent Webb	07/02/2017 06:15 AM	015:00
Foster the love program	Triad Viewpoints #1	Holly May talks about how to be a foster parent and some of the problems facing foster kids	Holly May	07/09/2017 06:00 PM	014:38
Foster the love program	Triad Viewpoints #2	Holly May talks about the special problems faced by kids in the state foster care program and how people not involved in the program can still help out	Holly May	07/09/2017 06:15 PM	014:08
4H Programs	Triad Viewpoints #1	Peggy Lewis with 4H talks about some of the programs for kids over the summer and what is in store for the fall and the next year	Peggy Lewis Joyce	07/16/2017 06:00 AM	014:17
Medical Advances in Hospice Care	Triad Viewpoints #2	Jennifer Davis medical director for Hospice of Davidson county talked about new medical advances in Hospice and what it means to hospice patients and their families.	Jennifer Davis	07/16/2017 06:15 AM	014:01
Hospice Care	Triad Viewpoints #1	Jan Knox of hospice of davidson county talked about the importance of hospice care. How it takes a burden from the family and improves the quality of life for hospice patients.	Jan Knox	07/23/2017 06:00 PM	014:24
Extension programs	Triad Viewpoints #2	Karen Neill the director of extension programs in Guilford county talked about the importance of extension programs to the county citizens. How the extension programs came about and how they have changed with the times.	Karen Neill	07/23/2017 06:15 PM	014:45
Extension programs	Triad Viewpoints #1	Karen Neill the director of extension programs in Guilford county talked about the importance of extension programs to the county citizens. How the extension	Karen Neill	07/30/2017 06:00 AM	016:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		programs came about and how they have changed with the times.			
Master Gardener Program	Triad Viewpoints #2	How did the master gardener program get started? How many master gardeners are there now? The training involved and what they can offer the ocommunity once the training is finished.	Crystal Mercer	07/30/2017 06:17 AM	014:35
Master Gardener Program	Triad Viewpoints #1	How did the master gardener program get started? How many master gardeners are there now? The training involved and what they can offer the ocommunity once the training is finished.	Crystal Mercer	07/30/2017 06:00 PM	015:34
Hospice Care	Triad Viewpoints #2	Jan Knox of hospice of davidson county talked about the importance of hospice care. How it takes a burden from the family and improves the quality of life for hospice patients.	Jan Knox	07/30/2017 06:17 PM	014:17
One City One Book	Triad Viewpoints #1	This year marks the eighth One City, One Book which is a community-wide initiative encouraging everyone to read the same book. After a careful selection process, which included public voting for the first time, Hidden Figures by Margot Lee Shetterly has been selected as the 2017 One City, One Book title. The book, which was also an Oscar-nominated hit movie, is the incredible untold story of three African-American women working at NASA who served as the mathematical brains behind the successful launch of America (tm)s first astronaut into orbit, John Glenn.	Beth Sheffield	08/06/2017 06:00 AM	013:42
One City One Book	Triad Viewpoints #2	This year marks the eighth One City, One Book which is a community-wide initiative encouraging everyone to read the same book. After a careful selection process, which included public voting for the first time, Hidden Figures by Margot Lee Shetterly has been selected as the 2017 One City, One Book title. The book,	Beth Sheffield	08/06/2017 06:15 AM	014:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		which was also an Oscar-nominated hit movie, is the incredible untold story of three African-American women working at NASA who served as the mathematical brains behind the successful launch of America (tm)s first astronaut into orbit, John Glenn.			
Saving Grace K9's	Triad Viewpoints #1	Rescue dogs are trained as emotional support and service dogs for veterans who suffer from PTSD (Post Traumatic Stress Disorder) and/or TBI (Traumatic Brain Injury). We also facilitate training of Veteran's current dogs that have passed temperament testing. There is no cost to the veteran.	Bridgette Parsons	08/13/2017 06:01 PM	029:14
Infant Mortality	Triad Viewpoints #1	Guilford County lost 46 babies in 2015 " that (tm)s close to one baby every week. While we have reduced the infant mortality rate from 13.4 in 1988 to 7.5 in 2015, one baby (tm)s death is too many. Charmaine Purdum, Guilford County Coalition on Infant Mortality Coordinator discusses what is being done to fight infant mortality.	Charmaine Purdum	08/20/2017 06:00 AM	014:37
SECU Family House	Triad Viewpoints #2	The SECU Family House on the Richard J. Reynolds, III & Marie M. Reynolds Campus provides affordable lodging and support services in a caring environment for referred adult patients and/or their caregivers who travel to Winston-Salem, N.C., for medical treatment.	Kathy Carr	08/20/2017 06:15 PM	014:51
Protecting your trees from hurricanes	Triad Viewpoints #1	What do you need to know about your trees and the damage you could see from Hurricanes and storms? Plus, what can you still plant with cooler weather on the way? Hanna Smith is a Horticultural Extension Agent with the NC Cooperative Extension Service in Guilford County.	Hannah Smith	08/27/2017 06:00 AM	014:37
4H Programs	Triad Viewpoints #2	Peggy Lewis with 4H talks about some of the programs for kids over the summer and what is in store for the fall and the next year	Peggie Lewis Joyce	08/27/2017 06:15 PM	014:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hurricane Harvey Relief Efforts	Triad Viewpoints #1	Texas Strong - Support for Victims of Hurricane Harvey	Relief Efforts	09/03/2017 06:00 AM	030:00
Local Hurricane Relief	Triad Viewpoints #1	Hurricane Harvey hit Plum Grove in Texas and the towns surrounding it in Liberty County hard. At one point, 24 inches of rain fell in 45 minutes. Local business woman Deborah Proehl-Moser is spear-heading a donation drive.	Deborah Proehl-Moser	09/10/2017 06:00 AM	014:22
Master Gardener Program	Triad Viewpoints #2	How did the master gardener program get started? How many master gardeners are there now? The training involved and what they can offer the ocommunity once the training is finished.	Crystal Mercer	09/10/2017 06:15 PM	014:37
Relief for hurricane victims	Triad Viewpoints #1	iHeartRadio Presents: Support for Victims of the Hurricanes	Hurricane Relief	09/17/2017 06:00 AM	030:00
Pink Heals Cancer Event	Triad Viewpoints #1	Brook Eagle, Associate Editor, Forsyth Woman Magazine talked about the Pink Heals event to raise awareness and funds for breast cancer.	Brook Eagle	09/24/2017 06:00 AM	014:44
Hospice Care	Triad Viewpoints #2	Jan Knox of hospice of davidson county talked about the importance of hospice care. How it takes a burden from the family and improves the quality of life for hospice patients.	Jan Knox	09/24/2017 06:15 PM	014:37

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Greensboro, NC

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
ARTS	UNDERSTOOD.ORG	000:30	009
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
Education	NATIONAL SUMMER LEARNING	000:30	006
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
PEACE	PEACE IN THE STREETS	000:31	009
RONALDMCDONALD HOUSE	McDonalds	000:15	088
RONALDMCDONALD HOUSE	McDonalds	000:27	090